

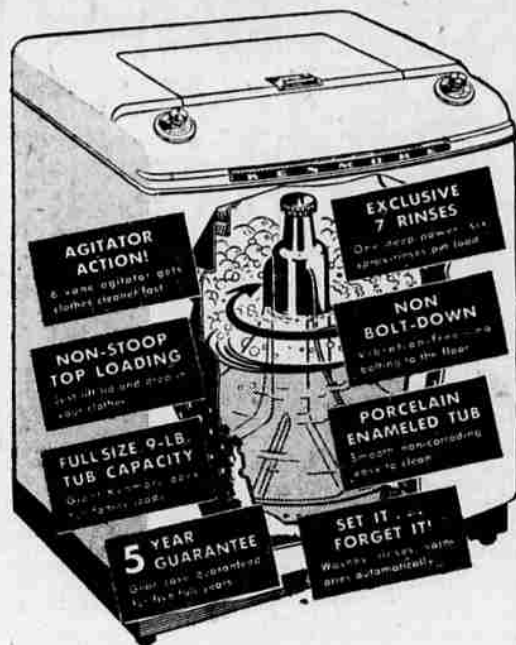
STARTS TODAY! \$2000 to \$11000 Price Cuts on Sears Famous Appliances!



NATIONAL HOME APPLIANCE SALE

Terrific Once-A-Year Home Appliance Savings!

Regular 279⁹⁵ 9-lb. Load Size



KENMORE Automatic Washer

SAVE 50.00!

229⁹⁵

Only 10.00 Down, Month on Sears Easy Terms
Now . . . get the wonderful work-saver you've dreamed of . . . at a low price you never dreamed possible! Get new Kenmore . . . at the lowest price in our many years . . . during this sale! Not a "semi" . . . but a full-sized, fully automatic model . . . designed to do away with washday drudgery forever! Follow the crowds! Save 50.00 at Sears!

Save

\$110⁰⁰

Buy

Combinations! Washer

With Suds Saver and

Electric Dryer

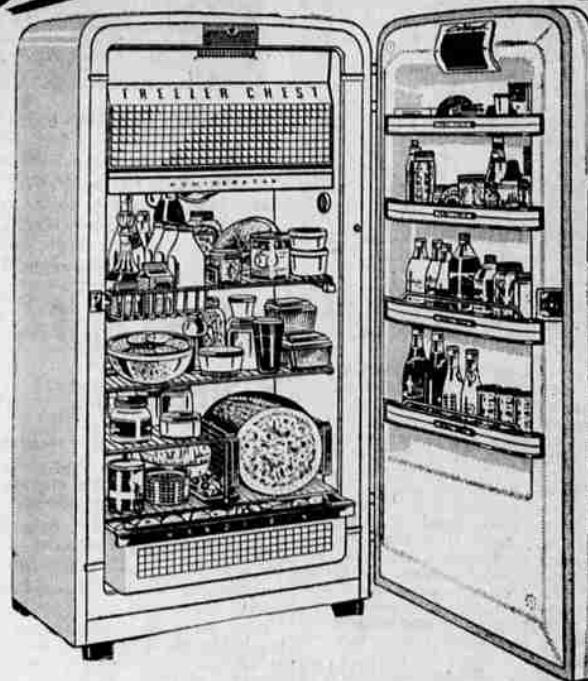
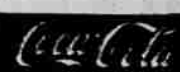
Normally Would Be 489.90

BOTH FOR 379⁹⁰

Only \$10.00 Down, \$17.50 a Month On Sears Easy Terms

Extra

120 BOTTLES OF



... AT NO EXTRA COST WITH THE PURCHASE OF ANY COLDSPOT REFRIGERATOR

Regular 209.95! Save 40.00!

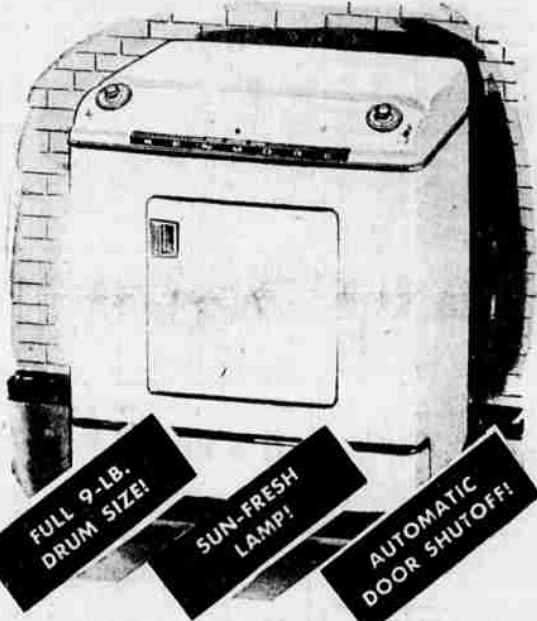
Full 9-lb. Size Kenmore ELECTRIC DRYER

only 169⁹⁵

\$5 DOWN!

8.00 Month on Sears Easy Payment Plan (Usual Carrying Charge)

Save work! Save worry! Save 40.00 on a brand new Kenmore Dryer during this sale! Fully automatic, Kenmore dries clothes fluffy-soft and wrinkle-free day or night! Check the features . . . save at Sears!



WE DELIVER!
WE INSTALL!
WE SERVICE!

For your protection, a Sears factory-trained service man is always as close to your home as your phone!

LOOK!

FREE REFRESHMENTS— FOOD SAMPLES —COOKING DEMONSTRATIONS — FREE RECIPES — ALL DURING THIS GREAT ONCE-A-YEAR SALE EVENT! Come early!



SAVE 70.00! Reg. 369.95

New Automatic.. Griddle Top.. Kenmore Electric Range

Only at Sears . . . such wonderful savings on a fully automatic, double-oven range! Featuring pushbutton cooking . . . super-fast Infrared Units . . . and giant Top-or-Well Unit . . . Kenmore gives you more cookability for less cash!

299⁹⁵

PLUS 10 POUNDS OF COFFEE

10.00 Down, 13.50 Month on Sears Easy Terms

Regularly 239.95

30-Inch Kenmore AUTOMATIC ELECTRIC

219⁹⁵

\$10 DOWN

10.00 Month on Sears Easy Payment Plan (Usual Low Carrying Charge)

Space-saving, work-saving, Money-saving, too! Giant, 24-inch oven holds 10 loaves of bread, Infrared units are super-fast, self-cleaning! With Hi-Broiler.



FREE 10 POUNDS COFFEE With Purchase of Any Kenmore Electric Range!

Stop In For A Free Cup of Coffee Saturday!

"Satisfaction guaranteed or your money back" SEARS

Special! This Sale Only! Coldspot 11.5 CU. FT. REFRIGERATOR

Completely automatic defrosting! And look—full-width, 50-lb. freezer chest . . . sliding shelves . . . handy door storage . . . full-width vegetable bin . . . separate butter section . . . adaptable shelf big enough to store watermelon! See it!

289⁹⁵

\$10 DOWN

15.50 Month on Sears Easy Payment Plan (Usual Carrying Charge)

SEE AMERICA'S NEWEST REFRIGERATOR . . . THE COLDSPOT "SUPER-MART"

FREE! 50 Packages Flav-R-Pac Frozen Foods With The Purchase



of This 14.7 Cu. Ft.

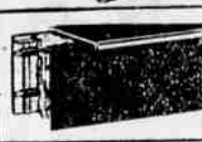
COLDSPOT FREEZER

REG. 349.95

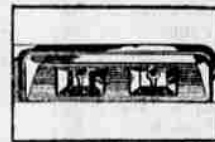
299⁹⁵

10.00 Down, 13.50 Month on Sears Easy Terms

Shop and compare! Check this sensational freezer and check its sensational price! Home freezing offers you a better way of living throughout the year — with more savings. Holds 514 pounds of food. With Super-Wall construction, built-in lock, automatic lid light.



Super-Wall Construction Offers super-dense insulation, porcelain enamel interior, dry exterior, top operating efficiency.



Front-Mounted Controls So easy to see and use! Include built-in temperature indicator and adjustable Cold Control dial.

REG. 469.95 . . . 19.4 Cu. Ft.

Coldspot Freezer 399⁹⁵

WITH 100 PKGS. OF FROZEN FOODS

REG. 459.95 . . . 18.5 Cu. Ft.

Upright Freezer 398⁸⁸

WITH 100 PKGS. OF FROZEN FOODS

133 So. 8th

Phone 5188