

Legal Notice

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Sale of timber, Klamath Indian Reservation. Sealed bids in duplicate on forms provided therefor...

pole pine, and \$5.00 per thousand feet B.M. for white fir. A certified check in the amount of 20 per cent of the total bid price on a solvent bank...



INSPECTING A PLOT of Bromegrass and Fescue at the muck station on Lower Klamath Lake Tuesday were delegates: From left, back row, G. O. Baker, head of the Department of Agronomy at University of Idaho, Moscow; M. McGibbon, Dominion Experiment Station, Summerland, B. C.; B. R. Bertramson, Pullman, Washington, and W. L. Garman, American Plant Food Council, Washington, D. C. Front row same order: Jack Wursten, Idaho Falls, and H. B. Cheney, head of the soils department OSC at Corvallis.

Work, Sleep, Play In Comfort

Without Naging Backache. Naging backache, loss of pep and energy, headaches and dizziness may be due to slow-down of kidney function. Doctors say good kidney function is very important to good health...

Better Traffic Law Suggested

SALEM (AP) — Oregon needs better traffic law enforcement and an expanded publicity campaign to promote safe driving, Paul Hill, Western Representative of the National Safety Council, told the

gon Traffic Safety Division Wednesday. Hill spent two days in Salem. He said Oregon needs stronger laws dealing with accident investigations, and more prosecutions of drivers who are at fault in accidents. Hill also recommended stricter pedestrian laws, and expanded use

of chemical tests for intoxication. The center stripe on highways should have reflectors. Oregon now has some of this type of stripe. Newspapers and radio and television stations should be given more material to promote safety. Hill recommended he also suggested better use of posters, and more speeches on safety.

CLASSIFIED RATES

One day per word 5c Three days per word 12c Week run per word 20c Month run per word 60c

Answers to ads may be handled through box numbers at the paper for a service charge of 35c.

DEADLINES Classified ads accepted up to 5:30 p.m. for following day's publication, up to Noon Saturday for Monday, classified display ads accepted up to 12 Noon for following day's publication.

ADJUSTMENT Please make all claims for adjustments without delay. Corrections or cancellations received by 5:30 p.m. will be made in following day's publication, by 12 Noon Saturday for Monday.

UNUSUAL HOMES WARD'S Klamath Funeral Home 925 High Street, Phone 3334

SPECIAL MEETING

I.O.O.F. Ewauna Encampment No. 46, Friday, July 23, Odd-fellows Hall, 8 p.m., to initiate candidates. Refreshments will be served. All members are urged to attend. Larry Baraboo, Scribe

LOST AND FOUND

LOST BROWN sleeping bag on Lake O. The Woods road. Name "Gockner" printed on bag. Reward. Call 8907 or 8912.

RED SCHWINN Saffire boys' bike lost from swimming pool Thursday afternoon. Reward. Call 2-1434.

LOST - MICHIGAN Spinning Reel, Callier Park, reward. 2133 Reclamation, Portland.

TAN COLE PURSE lost in Post Office. Reward. Phone 3023.

LOST BLACK male Labrador dog with more material to promote safety. Fred Anderson, Fairview.

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PROCLAMATION

Whereas, the unregulated use of certain forest areas is, in the judgment of the State Forester, a menace to life and property on account of an excessive amount of inflammable debris on the ground, and Whereas, upon the showing of the State Forester, it appears to me to be necessary to close to unregulated use the following areas within and adjacent to the Deschutes National Forest, designated as: Area No. 51-P-Royce Mountain Area, Sections 1 to 8 inclusive, 8 to 11 inclusive, NE 1/4 and SW 1/4 NE 1/4 of Section 12 and those parts of Sections 14, 15 and 16, T. 24 S., R. 7 E., north of the cindered timber sale road from Crescent Creek crossing to the Willamette Highway; SE 1/4 Section 26, S 1/2 Section 27, SE 1/4 Section 32, S 1/2 Section 35, Sections 33, 34 and 35, T. 23 S., R. 7 E.; SE 1/4 Section 29, S 1/2 Section 31, Sections 32, T. 23 S., R. 8 E.; excepting the cindered timber sale road that runs north and south through Sections 2 and 11, T. 24 S., R. 7 E., and Sections 22 and 35, T. 23 S., R. 7 E. Permits to enter the above-described area may be obtained at Crescent Ranger Station, Now, therefore, I, Rudie Wilhelms, Jr., Governor of the State of Oregon, by virtue of the authority vested in me under the provisions of Section 477.158, Oregon Forest Laws, 1954, do hereby proclaim the unregulated use of the above-described area to be unlawful and that said areas shall be subject to entry only through permit to be issued by the State Forester, or a fire warden, under which permit entrant shall comply with any and all of the following requirements: (1) To refrain from smoking except in places designated as safe in said permit, (2) To build no open fires except in places designated as safe in said permit, (3) To have as a part of his or her equipment when using campfires, except when traveling as a pedestrian and/or camping at improved, designated and posted campgrounds, tools as specified by the forester suitable for extinguishing fires. This proclamation shall be effective from and after the 18th day of July, 1954 and shall remain in full force and effect until the 31st day of December 1954. Done at the Capitol in Salem, Oregon, this 14th day of July, 1954 (s) Rudie Wilhelms, Jr., Governor (Seal-State of Oregon) Attest: (s) Earl T. Newby, Secretary of State.

11-DO-IT-YOURSELF

IT'S NEW! IT'S PRACTICAL! AND YOU CAN INSTALL PEYTON & Co.'s NEW "SECTIONALIZED" FIREPLACE

(Pat. Applied for) ONLY \$199.50

NO DOWN PAYMENT - 36 MONTHS ON F.H.A. TERMS

Now ready, after four years of perfecting, a fireplace in pieces, complete and ready for you or your favorite mason to install. Take it anywhere, enjoy the warmth and comfort of an open fire in your own home or cabin at the lake. All completed, including 16' of flue blocks, each piece is clearly marked so that it's simple as ABC to install.

Manufactured and Available at PEYTON & CO.

Also Available from Your Favorite Building Material Supplier 835 Market Phone 5149

GENERAL NOTICES

ALCOHOLICS ANONYMOUS Phone 2-9259, P.O. Box 204

PERSONALS

ARE YOU HAPPY? MRS. FLETCHER

PALMIST AND CLAIRVOYANT Gives truthful advice on all affairs of life. Tells you past, present and future without asking questions. She has helped others and can help you. Gives names, dates and facts. The truth, good or bad. Satisfaction guaranteed or no charges. Close to Big Y. Readings Daily 9:00 a.m. to 9:00 p.m. 4818 South Sixth St.

HELP WANTED, FEMALE

PERMANENT POSITION Girl, under 35, wanted for local retail store. Credit sales and collection experience helpful. Top salary. ROGERS JEWELRY CO. 837 MAIN

RECEPTIONIST - must be good typist. Hours 8:30 a.m. to 5:00 p.m. Apply Klamath Valley Hospital.

HELP WANTED, MALE

NEED THREE young men, 18-25, to train for position with nationally known concern, \$200 per month while in training. Expenses advanced. Must be neat and ambitious, with two years high school, free to travel western states. Apply Mr. or Mrs. T. H. Wade, Wilma Hotel, 10 a.m. to 5 p.m. Parents welcome at interview. No phone calls please.

WANTED - Experienced lumber grader. Call 2-2349.

MAN WANTED for permanent position with above average earnings. Opportunity for advancement for the more selected. Personality and neat appearance essential. Must be willing to travel during the week. Write - Employment Agents, 19615 S. W. Johnson, Aloha, Oregon.

EXPERIENCED pine sawyer, eight foot band mill, right hand rig, shot and carriage. Fir Milling and Planing Co., Ashland. Phone Ashland 2-4831, after 3 Ashland 2742.

WANTED farm hand between 20 and 30 years of age. Must have farm experience. Sanford Jones, Bonanza.

HELP WANTED

WANTED three men or women for special work. This is a permanent position. There will be no lay-offs for anyone who qualifies. Write Box 911 care of Herald and News.

SITUATIONS WANTED

WANTED housework by day or hour or child care. Phone 9601.

MOWING LAWN, cleaning yards, gardening. 2-9277.

BALING WANTED. Wire tie baler. Phone Bonanza 2179.

IRONINGS done in my home. Phone 8011.

WASHING and ironing done in my home. Best of care given your clothing. 412 So. 7th.

COLORADO girl wants hour work. Phone 2-1459.

GENERAL nurse would like to care for old aged people in her private home. Phone 7025.

ROOMS FOR RENT

ROOM 1634 High. CLEAN, NEWLY decorated, close in. Phone 4444.

RICE FRONT room, Greer Apartments, 710 Main.

LOVELY rooms, close in. Phone 6061 or 4259.

COOL, airy sleeping rooms. Quiet clean. Close in. Phone 2-0214.

DESIRABLE ROOMS 523 Pacific Terrace.

APARTMENTS FOR RENT

FOR RENT - TWO room modern apartment for adults. 221 Broad.

UNFURNISHED apartment. Has range, 225, 221 Westland. Phone 5574.

FOR RENT - Upscale apartment. Cheap. Close in. Phone 6122.

FOR LEASE - Five room furnished apartment. All utilities paid. Call at 1628 Derby. Phone 2-0124.

FURNISHED three rooms. Fireplace. Phone 4346.

NEWLY DECORATED two bedroom furnished apartment. 1119 N. Mon Claire, close to high school. Some utilities furnished. Call Mr. H. Dunbar, phone 2553 or 2-0726.

TWO ROOM apartment - three room duplex. Inquire 1411 Main. Ascot Hotel. Phone 2-9126.

LARGE unfurnished two bedroom duplex. Close in. Phone 7260 or 3463.

FURNISHED apartment, modern, close in. 545 Phone 4922 or 2924.

FOR RENT three room furnished apartment in newly painted duplex. Three blocks from Main Street. Adults only. Phone 6060 after 9:30 p.m.

FURNISHED apartment - three rooms and bath. Centrally located. 121 S. Second.

THREE ROOM furnished apartment. Inquire 2077 Radcliffe.

FOUR ROOM furnished apartment. Phone 6317 363 Market.

CLEAN three room furnished apartment. Phone 2-2443, 1717 Main.

APARTMENT for rent. 517 Walnut.

TWO BEDROOM furnished apartment in Millie Addition. Call 6225 or 2-9223.

AVAILABLE August 15. Attractively furnished - one bedroom apartment. Adults. 523 N. 8th. Phone 2214.

FOUR ROOM furnished apartment. Phone 6029.

ATTRACTIVE three room apartment. Private entrance. 215 Jefferson. Phone 2-1161.

THREE ROOMS furnished. 2041 Arthur. Phone 7731.

APARTMENT, 5066.

FURNISHED one bedroom apartment. Adults. 922 High. Phone 4891.

FURNISHED APARTMENT, Green Apartments, 710 Main.

FOUR ROOM furnished apartment, 8226.

FURNISHED three room apartment, 5252; two room unit, 831; one room cabin, 8275; all utilities paid. 419 N. Tent.

FOR RENT, one bedroom furnished apartment. Close in. 825 Grant.

THREE ROOM furnished apartment. Aloha Apartments, phone 4822.

FURNISHED apartment, 2326 Hillway. Phone days 6111, Extension 29. Evenings, 1-1277.

BRIGHT furnished two room apartment in brick building, steam heat \$40 224 Broad.

FURNISHED apartment, priced to fit your budget. 142 So. Riverside.

TWO ROOMS and bath, also two room cabin. Close in. Inquire 518 High.

FURNISHED apartment, 200 Market. Apartment 8.

STEAM heated apartment, 628 Oak.

FOR RENT - furnished apartment, close in. Clean, redecorated and furnished. Warm, quiet and pleasant. Phone 9637.

APARTMENT for rent. Walnut Apartments, 415 Walnut.

NEWLY redecorated two room furnished apartment near swimming pool. Phone 4462.

How much horsepower in your ad program?

If you want your products to move faster, take a cue from the automobile people. They stepped up their newspaper advertising by 47.1% last year.

BIG NATIONAL ADVERTISERS of all types of products increased their newspaper advertising heavily in 1953.

But in the giant automotive field - where manufacturers had to sell as never before - they turned to newspapers with even more dramatic force.

Certainly these big advertisers use other media to help move their mountainous production - but they rely on newspapers as the basic medium in their sales effort.

They know that almost all the people in every town read a newspaper just about every day. It's one thing people won't do without!

They know that people read the newspaper for the ads as well as for the news - and that sales action follows newspaper reading!

IF YOU SELL PRODUCTS IN THIS AREA - don't settle for advertising that covers part of your market part of the time. For fast movement of your products, you need a steady, high-power ad program that hits on all cylinders!

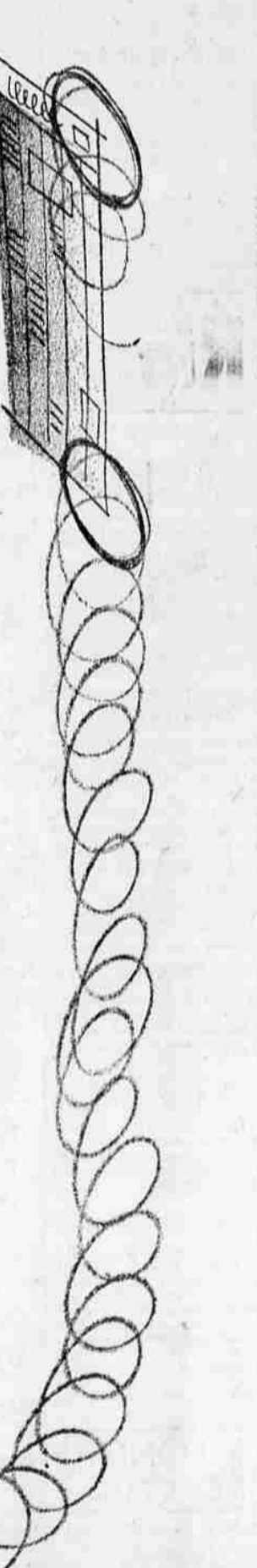
If you're not getting newspaper advertising on all your products, don't delay. Tell your wholesalers and manufacturers' men you want full support in your local newspaper.

Table titled 'Car Manufacturers' Newspaper Advertising 1953 vs. 1952'. Columns: Manufacturer, 1953, 1952, % Change. Includes General Motors, Ford Motor Co., Chrysler Corp., Kaiser Motors Corp., North-Kelvinator Corp., Studebaker Corp., Hudson Motor Car Co., Packard Motor Car Co., and a TOTAL row.

Total national advertising in newspapers increased from \$324,658,000 in 1952 to \$481,324,000 in 1953 - a gain of 44.3%. The figures are based on returns from newspapers representing 89.8% of total U.S. weekly circulation and 92.7% of Sunday circulation.

* Includes car and truck advertising only. The individual company expenditures shown are as accurate as possible, short of the manufacturer's own records.

** Includes individual expenditures of Kaiser-Frazer Corp. and Willys-Overland Motors, Inc. who combined their operations in 1953 as Kaiser Motors Corp. (Source: Bureau of Advertising, ANPA, June 26, 1954)



Byrd Plans Polar Trip

CLEVELAND (AP)—Adm. Richard E. Byrd, now 62, said today he is planning to return to the antarctic as soon as he can get together an expedition.

He told the Poultry and Egg National Board at a breakfast meeting that further exploration of the South Polar regions is important from both the military and economic standpoint.

"If the Panama Canal were knocked out by an A-bomb, we would have to get our ships from the Atlantic to the Pacific through the Strait of Magellan or between Antarctica and South America via Drake Passage," he said.

"It would be essential, therefore, for this nation to have control of that part of Antarctica that lies nearest to Cape Horn and of the islands between the cape and Antarctica."

From the economic standpoint, the retired U. S. Navy officer said, "in the foreseeable future we will be greatly in need of these resources (coal, uranium, oil and other minerals) that lie untouched at the bottom of the world."

Byrd, the first American to explore the South Pole, first flew there Nov. 22, 1929, and made other trips there in 1933 and 1947.

People Do Read SPOT ADS - you are!

HOTELS OSBURN HOLLAND EUGENE, ORE. MEDFORD Thoroughly Modern Mrs. J. E. Earley - Joe Earley Jr. Proprietors