



# WATERMELON SALE!

at **SAFEWAY**

*Big, beautiful melons with rosy-red meat that's crisp and sweet....*

Here's what you've been waiting for — the peak of the watermelon season! And we've got 'em by the truckload. Safeway's buyers have been busy in the growing areas — selecting the choice melons for you. Now come and take your pick of the finest at the **LOWEST PRICES IN YEARS!** Every melon is guaranteed ripe.

3
¢  
lb.

SAFEWAY'S the best place in town to buy **PRODUCE**

- Tomato Juice** Sunny Dawn 46 oz. **19¢**
- NuMade Mayonnaise** Flavor Fresh Pt. **39¢**
- Best Foods Mayonnaise** Pt. **39¢**
- Columbia Dill Pickles** Kasher Quart Jar **35¢**
- Sweet Pickles** Happyvale 21-oz. Jar **35¢**
- Mrs. Wright's Bread** White or Wheat Large Loaf **24¢**
- Stein's Fresh Buns** Wiener or Hamburger 1/2 Doz. **21¢**
- Van Zee Cheese Food** 2-lb. Brick **59¢**
- Cotillion Ice Cream** Pint **29¢** Quart **55¢**

- ## Cantaloupe
- Sweet Taste Delicate Aroma **lb. 8 1/2¢**
- ## Head Lettuce
- 2 heads 19¢**
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|--|--|---|--|
| <b>Grapes</b><br>Crisp and Fresh Seedless lb. 29¢<br>Red Card. lb. 29¢ | <b>Potatoes</b><br>U.S. No. 1 New Select Prem. lb. 8¢<br>Ec. Pk. 10-lb. 59¢<br>Prem. 25-lb. 1.47 | <b>Tomatoes</b><br>Field Ripened lb. <b>25¢</b> | <b>Peaches</b><br>California Crop lb. <b>19¢</b> |
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- |  |  |   |   |
|--|--|---|---|
| <b>Santa Rosa Plums</b> lb. <b>19¢</b>       | <b>Carrots</b> No tops to buy lb. <b>12¢</b> | <b>Cucumbers</b> Field grown lb. <b>15¢</b> | <b>Jumbo Onions</b> Yellow 3 lb. <b>19¢</b> |
| <b>Nectarines</b> Plump, ripe lb. <b>19¢</b> | <b>Onions</b> Red 3 lbs. <b>25¢</b>          | <b>Onions</b> White lb. <b>10¢</b>          | <b>Green Onions</b> 3 bun. <b>14¢</b>       |
| <b>Sunkist Lemons</b> lb. <b>19¢</b>         | <b>Oranges</b> Valencia 4-lb. bag <b>49¢</b> | <b>Red Radishes</b> 3 bun. <b>14¢</b>       |   |
| <b>Fresh Beets</b> 2 bun. <b>15¢</b>         |  |   |   |

WIN \$100 CASH

For the best "Salad of the Week Recipe" using the **SAFEWAY** Produce Feature of the Week

This Week's Produce Item Will Be "LETTUCE"

- ### Picnic Needs
- Paper Napkins** Chiffon 70 count **29¢**
  - Wax Paper** Zee 25 foot roll **23¢**
  - Paper Plates** Fonda 40 count **49¢**
  - Paper Plates** Bondware pastel 8 count **2/29¢**
  - Paper Plates** Chi-net divided 10 count **29¢**
  - Paper Cups** Dixie, cold drink 25 count **33¢**
  - Paper Cups** Dixie - hot drink 15 Count **29¢**
  - Paper Straws** Donald Duck pkg. **15¢**

- ### Relishes and Spreads
- Salad Dressing** Duchess Quart **55¢**
  - Sandwich Spread** Lunch Box Quart **69¢**
  - Barbecue Relish** Del Monte 12-oz. **29¢**
  - Barbecue Sauce** French 5-oz. **19¢**
  - French's Mustard** 9-oz. jar **16¢**
  - Peanut Butter** Beverly 20-oz. **59¢**
  - Kraft Spreads** American or Pimento 5-oz. **23¢**
  - Kraft Cheez Whiz** 8-oz. cont. **32¢**
  - Kraft Cheez Whiz** 16-oz. **57¢**
  - Cheddar Cheese** Chatham mild lb. **59¢**
  - Margarine** Sunnybank lb. **29¢**
  - Montrose Butter** Sweet cream lb. **70¢**
  - Shady Lane Butter** lb. **65¢**

## Fresh Eggs

Breakfast Gems "A" Large **58¢ doz.**

Fancy, Plump, Ready for the Pan

# FRYERS

Priced low for your long holiday weekend. Be sure to buy plenty for your needs.

2-lb. Each **99¢**



- Stewing Hens** Cut-Up 3-lb. ave. **99¢ ea.**
- Frying Turkeys** 3 to 7-lb. Average **49¢ lb.**
- Canned Picnics** Crown Pre-Cooked 4-lb. Can **\$2.98**

- ### Values in "Choice" Steer Beef
- Pot Roast** Blade cut lb. **49¢**
  - Pot Roast** Arm Cut lb. **55¢**
  - Cross Rib Roast** Boneless lb. **65¢**
  - Top Sirloin Steak** Boneless lb. **1.19**
  - Tenderloin Steak** Boneless lb. **1.59**
  - Boneless Swiss Steak** lb. **85¢**

SAFEWAY has the FINEST MEATS IN TOWN

Jim, the Meat Man Says:

Many people ask us, "How can you guarantee your steaks to be tender?" One of the reasons is "aging" to bring out perfect flavor as well as extra tenderness. Another reason is the fact that we start with "U.S. Choice" grade, grain-fed beef. With this combination, we know you're going to be satisfied.

- Leg o' Lamb Roast** "Choice" lb. **79¢**
- Lamb Roast** Shoulder, "Choice" lb. **55¢**
- Lamb Chops** Small-Loin Cuts lb. **98¢**
- Breast of Lamb** For Stew lb. **23¢**
- Lamb Chops** Large Loin or Rib lb. **85¢**
- Sliced Bacon** Standard pack lb. **65¢**
- Rath Canned Hams** 3 1/2-lb. **4.89**

Be sure... shop **SAFEWAY**

- Shortening** Royal Satin 3-lb. can **79¢**
- Shortening** Snowdrift 3-lb. can **79¢**
- Niblets Corn** Whole Kernel 12-oz. can **21¢**

- Hormel's Spam** Lunch Meat 12-oz. can **48¢**
- Swift's Prem** Lunch Meat 12-oz. can **48¢**
- Deviled Ham** Underwood 2 1/2-oz. **22¢**

- Pork & Beans** Taste Tells 2 1/2 2-cans **35¢**
- White Star Tuna** Bite Size Pack No. 1/2 Can **29¢**