

★ **DAIRY PRODUCTS ARE YOUR BEST BUY** ★

*June Is
Dairy Month*



Eat Dairy Foods For...
TASTE · HEALTH · ECONOMY



... Thirty percent of your food needs can be purchased with only 15 percent of your food dollar by using dairy foods! Consider milk. Milk is much cheaper than many other protein foods. One quart supplies an adult with practically **HALF** his daily protein need ... at an economical figure.

Another dairy food bargain is butter. Butter costs so little because the flavor -- a satisfying flavor that just can't be copied -- goes so much farther. And cheese, that most versatile of all dairy products, is truly rich food in every respect but price.

In the specialty line, there's one dairy food that's equally good as an appetizer or a salad. Yes, it's cottage cheese, another economy-wise all-family favorite. And what better buy can you think of than a dish of always-delicious, always-popular ice cream -- yours at just a few cents a serving.

June is Dairy Month. Make it your month for serving more dairy foods ... your best buy!

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**The Klamath Basin
Dairy Industry Is A
\$2,000,000 Industry -**

— and consequently is important to the Basin's economy. The greater the consumption of dairy products, not only during the month but also during the entire year, the greater the expansion of this industry. With this thought in mind the following business and professional people bring you this timely message about the dairy industry:

**Your Practicing
Veterinarians**

Big Y Market
J. W. Copeland Yards
Geo. Hillis Refrigeration Inc.
(Formerly Oregon Equipment Co.)
J. W. Kerns, Oregon Ltd.
Kerr-Gifford & Co. Inc.
(Formerly Tallala Grain Co.)
Klamath Pumice Tile Co.
Long-Bell Lumber Co.
Merrill Lumber Co.
Merrill Pharmacy
Oregon Food Stores
Pacific Supply Cooperative
Payton & Co.
Ralph's Refrigeration Service
Reaves in Merrill
Sears, Roebuck and Co.
Sheep & Schulze Tire Service
(U. S. Royal Tires)
Ben L. Thomas Refrigeration Service
Walker Bros.
Sam Wong & Son

DRINK 3 GLASSES OF MILK EACH DAY