

Something Old or Something New



FATHERS have been telling their sons about E. Pinaud toiletries for more than four generations because that line was established in Paris in 1810 and has been available for 144 years at finer barber shops and drug counters.



BRAND NEW DRESS (or should we say suit) adorns the well known Courtley line this year. A gay and amusing "fun package" for Dad is the Courtley Fancy Pants Pair...

Field Day for Father

Father, as provider, is seldom fussed over for no apparent reason. The year round, ulterior motives lurk affectionately in nearly every overture...

Advertisement for Skippy cat food featuring a can of Skippy and the text 'There's only one SKIPPY TOPS IN QUALITY!' and 'BEWARE OF IMITATIONS LOOK FOR THE HAPPY LITTLE DOG'.

Advertisement for Pen-Jel jelly featuring a woman and the text 'GEE MOM! THAT'S THE LAST OF THE HOMEMADE JELLY!' and 'I'll make some more today - it takes only 15 minutes'.



COTTON FRESH - A leisure-time favorite, this Cheney cotton broadcloth sport shirt features a neat, all-over pattern.

Advertisement for Cinch Cake Mix with the text 'New Formula! CINCH CAKE MIX' and 'Contains MORE EGGS MORE MILK MORE Expensive Ingredients'.

Advertisement for Morton Salt featuring a cartoon character and the text 'WHEN IT RAINS IT POURS' and 'MORTON SALT'.

Planning a picnic? a barbecue?

Large advertisement for ZEE Towels featuring a roll of towels and the text 'ZEE towels are just one of many ZEE Paper Helps for Easy Livin' Outdoors!'.

CORRECTLY FITTED GLASSES WILL HELP YOU SUCCEED



JUNE... GRADUATION and one more rung of the success ladder is achieved. Correctly fitted glasses will help YOU succeed - whether at school, home or work.

COME IN TODAY... CONVENIENT LOCATION! NO APPOINTMENT NECESSARY! PROMPT AND COURTEOUS SERVICE!

DR. ALVA CUSTER, REG. OPT. WITH OFFICES AT Standard Optical Company • 715 Main in Klamath Falls

Small advertisements for ZEE products: ZEE Napkins, ZEE double-Waxed Paper, ZEE Barbecue Bags, and ZEE Lunch and Sandwich Bags.