

# 'Fun Week' Planned By KF Merchants Before Roundup

It's time to dig deep and drag out the old cowboy and cowgirl outfits and get into the "whooping-it-up-spirit" for Roundup Days, July 3-5.

Early in the morning, Saturday, July 10, is kick-off time set by the Klamath Falls Merchants' Association for getting into colorful garb, and for getting set for the big "merchants' fun week," that starts Monday, June 28 and runs through Saturday, July 3.

Dressing up puts everyone "in the running" for a "win in a walk" prize when judges, members of the Kangaroo Court and the Klamath Kurbanone Kowpoke, set a rickety Main street each day of Merchants' Week for the best dressed couples, one from Klamath Falls and one from a neighboring town.

Winners will be feted at a dinner in a local restaurant on the day they get the nod, and later will be eligible for the permanent trophy to be awarded on the final day of the contest following a promenade down Main Street.

Outlying towns will have "their day," when visitors will be special guests. All pre-roundup activities on the day planned for neighboring communities, will center around community participation.

A pretty girl member of the queen's court, will help her town celebrate, and will be a guest of business men in the block sponsoring the day's activities.

Invitations to visit Klamath Falls during the week and during Klamath Roundup Days, are being sent to all towns in the basin.

Something will be doing every afternoon of the entire week planned by the merchants who are working with the Klamath Basin Roundup Association to make this year's three-day event, bigger and better than any that have gone before.

Interest of the small fry during Merchants' Week and the rodeo, will center around the lively little Klamath pony to be awarded complete with red saddle and bridle to some lucky boy or girl by the Klamath Kurbanone Kowpoke.

Reins will be handed to the winner, Sunday, July 4, during the festivities at the fairgrounds. Children 12 years old or under, are eligible to enter the "Name

the Pony" contest and become candidates for the complete cowgirl or cowboy outfit that is also to be given for naming the Shetland. Entry blanks will be published each day in the Herald and News.

The pony will be traveling with the queen contestants and will be at the Pelican theater, Saturday, July 10, to get acquainted with children who want to see him.

During fun week, beginning June 28, free pony rides will be given down town each afternoon for tickets obtained for the asking in various stores. The tickets will be good only for the day they are issued. All children must be accompanied by an adult to receive the tickets. One ticket will be issued by each store to a person, but adults may visit as many stores for tickets as desired, in the block where the pony is performing.

A big event is planned for every afternoon during the week. Monday the first day, 1,000 balloons containing merchandise award slips totaling \$1,000 or more will be released from the top of the Medical Dental Building. Finders will have until 6:30 p.m. Friday to redeem the slips. Boy Scouts will stuff the balloons.

Tuesday afternoon, June 29, Mayor Paul Landry and mayors of surrounding towns will be pitted, one against the other, in a cow milking contest downtown. The winner gets a perpetual traveling trophy.

Wednesday afternoon, June 30, a Bathing Beauty Review and fashion parade is planned on Seventh Street between Main and Pine Streets. The 40 minute show is guaranteed to be an eye opener.

Merchant will be vying against merchant on Thursday, July 1, when a princess of the royal court will get a relay wheelbarrow ride the full length of town. Street square dancing is being planned for Thursday night. The block will be designated later.

A burro race with merchants "up" is on the program for Friday afternoon. Stock is being imported from California to compete with one critter obtained locally for the run.

A number of things are planned for the final day, Saturday, July 3, with the final judging of the best costumes included.

There will be a police escort where needed, for participants in events. The Hillbilly Band and the Kangaroo Court will be working overtime to keep things moving at a rapid tempo.

All programs except the "balloon bust" which starts at 1 p.m. are planned to start at 2 p.m.

Mei Lambert, well known rodeo announcer who has also kept crowds hilarious as a clown and bull fighter at rodeos here in other years, has been released by the rodeo board to serve as master of ceremonies and pepper-upper during the Merchants' Week festivities.

Keith Moon, president of the

Klamath Merchant's Association is being assisted by livewire committees of new blood with new ideas.

**ACTRESS**

LONDON (AP) — Marie Dietrich arrived Wednesday for a two week engagement at a London night club. She was met at the airport by playwright Noel Coward who gave her a big squeeze.

"We are very old friends," said Coward.

**FAST** St. Joseph  
100 Tablets 49c

## HOW TO KEEP COLORED COTTONS BRIGHT AND FRESH

Fast-colored clothes can be bleached with PUREX just as safely as white clothes—with wonderful results!

Are you one of those housewives who have learned to bleach white clothes with PUREX, but have not yet learned that PUREX is splendid for colored cottons too?

PUREX has a special value for colored fabrics. By removing soil and grays, PUREX works to restore the colors to their original freshness and liveliness.

Just add one cup of PUREX to the suds in your washing machine (16 gal.). If you've used the same suds for whites, you may find it necessary to add an extra 1/4 cup of PUREX, since the solution will have been weakened by the first load.

PUREX is safe because it is pure—made by the exclusive Intrafil® Process. Used as directed, it will not shorten the life of cottons or linens by so much as one day! And it's completely safe for colored cottons provided the colors are fast. (If you're not sure, test a small piece before washing.)

Don't fail to give your colored things this PUREX "refresher course" next wash-day!

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We try to make shopping as painless as possible for Fathers, with a well-arranged, well-lighted market, that features low prices every day. Plenty of free parking space and many services to save you time and money. While shopping in our center you may have your car serviced, eat your lunch, visit our Variety and Sub Post Office, get that feed for your livestock... truly a one-stop shopping center.

### VARIETY & TOILETRIES

Reg. 20c Sentinel  
**COTTON SQUARES** 3 pks. 20c

Penetro - Reg. 5c  
**COUGH DROPS** 2 pks. 5c

Sentinel - Reg. 15c  
**COTTON APPLICATORS** 3 pks. of 20-3 for 29c

Reg. 15c Sentinel  
**BANDAGES** Handy Pack of 12 in tin 3 for 29c

Open 9 a.m. 'Til 9 p.m. Everyday

**TOMATOES** Red - Ripe 2 lbs. 25c

U.S. No. 1 Klamath Gem  
**POTATOES** 10 lbs. 29c

Fancy Jumbo  
**LETTUCE** 2 heads 19c

**CORN** LOWEST ADVERTISED PRICE IN TOWN

Dromedary  
**CAKE MIX** And One Pkg. Frosting Both Only 39c

Truly Yours  
**COOKIES** 1-lb. pkgs. Sugar or Oatmeal 39c

Gaines  
**DOG MEAL** 25 lb. bag 269

**DILL PICKLES** Yolo 24-oz. jar 29c

Pure Imported  
**OLIVE OIL** Half Gallon 198

**WRIGLEY'S GUM** All Flavors Carton 59c

Pure Vegetable  
**ROMINO OIL** Quart 59c

**SALT** Royal Club - Plain or Iodized Large Shaker 10c

**HOT SAUCE** Party Tin 5c

Filletts Pound  
**Red Snapper** 29c

It's New-It's Different Pound  
**Beef Bacon** 59c

Quality, Fresh Pound  
**Ground Beef** 29c

Colored, Pan-Ready Pound  
**Stewing Hens** 39c

Carnation—12-oz. pkgs.  
**CORN FLAKES** 4 pks. 45c

**SPONGES** 8 Assorted in Bag 45c

Grade "AA" Medium Doz.  
**EGGS** 49c

Kraft Pint  
**COTTAGE CHEESE** 25c

Southern Maid lb.  
**MARGARINE** 19c

Swift's—Sunbrite  
**CLEANSER** 2 FOR 15c

**FOOD CENTER** **FANCY CRAB** ROYAL CLUB 6 1/2-oz. Tin 69c

**RANCHO GRASS SEED** 4-lb. pkg. 198

**SOAP** Giant Borene Pkg. 49c

**HAY - STRAW - FEEDS - GRAIN**

Round-up of **VALUES**

## Vacation Specials AT MARVIN'S

Get ready for fun in the sun! Get ready for the biggest Rodeo and 4th of July Celebration in the history of Klamath Falls. Shop Marvin's for the best buys in play clothes of all kinds, and shop NOW while stocks are complete.

**Knit Suits REDUCED**

All Spring and Summer knit suits are greatly reduced. Here is the ideal garment for travel and vacation wear. Buy now and save.

**Summer BLOUSES**

Nationally famous "Blouse-maker" — blouses in a wide variety of new prints and pastels—with or without sleeves—and all washable of course.

2<sup>98</sup> - 3<sup>98</sup>

**Cotton SKIRTS**

Full cotton skirts in exotic new high colored prints and Indian designs — plain or pleated. Guaranteed washable.

5<sup>98</sup>

**HOSIERY SPECIAL**

Values to 1.95

Final clean up of all discontinued lines of fine Hosiery—"Pictureque," "Vision," "Ankelle" and other famous brands — rhinestone novelties, broken sizes worth up to \$1.95

98c

**GANTNER SWIM SUITS**

Gantner's famous Swim Suits exclusively at Marvin's—One of America's foremost lines for women and girls of all ages—be different buy a suit exclusively yours.

7<sup>95</sup> - 8<sup>95</sup> 10<sup>95</sup> - 14<sup>95</sup>

**Sports Clothes REDUCED**

Shorts - Peddlers - Bras - Skirts  
Weskits - Jackets - Blouses

Two big table lots of Sportswear of all descriptions—broken sizes and discontinued lines—linens—denims—seersucker, and other washable materials. Some real bargains here.

Values up to 7.95  
\$1. - \$2. - \$3. - \$4.

**Sheer Washable Summer Dresses**

Hundreds of new Summer dresses—in nylon—linen, seersucker, voiles and denims—dresses by "Nelly Don", "Gay Gibson" and "Koret", cool sheer washable fabrics, you'll want for hot days that are sure to come. See them all at Marvin's.

8<sup>95</sup> - 10<sup>95</sup> - 14<sup>95</sup>

**Special Lot of Dresses HALF PRICE**

SHOP MARVIN'S BEFORE YOU BUY

# Marvin's

**MARVIN'S Own Nylons**

Try Marvin's own first quality nylons, 51 and 60 gauge—graduated lengths. None better, and a marvelous value. Special prices by the box.

85c and \$1.

**FOOD CENTER**

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