

★ DAIRY PRODUCTS ARE YOUR BEST BUY ★



*June Is
Dairy Month*

Eat Dairy Foods For...
TASTE · HEALTH · ECONOMY

**The Klamath Basin
Dairy Industry Is A
\$2,000,000 Industry -**

— and consequently is important to the Basin's economy. The greater the consumption of dairy products, not only during the month but also during the entire year, the greater the expansion of this industry. With this thought in mind the following business and professional people bring you this timely message about the dairy industry:

**Your Practicing
Veterinarians**

Big Y Market
J. W. Copeland Yards
Geo. Hillis Refrigeration Inc.
(Formerly Oregon Equipment Co.)
J. W. Kerns, Oregon Ltd.
Kerr-Gifford & Co. Inc.
(Formerly Tulelake Grain Co.)
Klamath Pumice Tile Co.
Long-Bell Lumber Co.
Merrill Lumber Co.
Merrill Pharmacy
Oregon Food Stores
Pacific Supply Cooperative
Peyton & Co.
Ralph's Refrigeration Service
Reeves in Merrill
Sears, Roebuck and Co.
Shoop & Schulze Tire Service
(U. S. Royal Tires)
Ben L. Thomas Refrigeration Service
Walker Bros.
Sam Wong & Son



When you're young, dairy foods keep you growing ... and when you're grown, they keep you glowing!

A fine example is milk. Milk contains all the vitamins your body requires. It's rich in minerals, too! And while it's rich, milk is not fattening unless you drink it in great excess. So, always drink lots of milk, especially when you're reducing ... for your health's sake!

Butter, too, supplies many body-building vitamins. And remember, "it's always better with butter." Cheese, any cheese is mighty nutritious ... and can be served so many, many ways.

Cottage cheese is a delicious dairy food that's especially rich in proteins and calcium, and low in calorie count for folks who are watching the scales. And ice cream, that all-time universal favorite, is as rich in nutrition as it is in taste appeal. Because ice cream contains the valuable food elements of other dairy foods, it offers a marvelous way of protecting the health and energy of those who don't drink enough milk.

June is Dairy Month. Make it your month for serving more dairy foods ... your best buy!

DRINK 3 GLASSES OF MILK EACH DAY