

★ DAIRY PRODUCTS ARE YOUR BEST BUY ★



June Is
Dairy Month

Eat Dairy Foods For...
TASTE · HEALTH · ECONOMY

**The Klamath Basin
Dairy Industry Is A
\$2,000,000 Industry -**

— and consequently is important to the Basin's economy. The greater the consumption of dairy products, not only during the month but also during the entire year, the greater the expansion of this industry. With this thought in mind the following business and professional people bring you this timely message about the dairy industry:

**Your Practicing
Veterinarians**

Big Y Market
J. W. Copeland Yards
Geo. Hillis Refrigeration Inc.
(Formerly Oregon Equipment Co.)
J. W. Kerns, Oregon Ltd.
Kerr-Gifford & Co. Inc.
(Formerly Tuttlelake Grain Co.)
Klamath Pumice Tile Co.
Long-Bell Lumber Co.
Merrill Lumber Co.
Merrill Pharmacy
Oregon Food Stores
Pacific Supply Cooperative
Peyton & Co.
Ralph's Refrigeration Service
Reeves in Merrill
Sears, Roebuck and Co.
Shoop & Schulze Tire Service
(U. S. Royal Tires)
Ben L. Thomas Refrigeration Service
Walker Bros.
Sam Wong & Son



Whether eaten creamery-fresh... or in economical cooked dishes... you just can't beat dairy foods for TASTE and down-right goodness! Take milk for example -- it's tops for taste... so good and so good for you.

And butter! Everybody here in the great Klamath potato country knows that melting-hot baked potatoes are better with butter! Only butter gives the taste you like best on baked potatoes... because butter is a natural food, and Nature knows just how to make that rich, wholesome flavor.

Of all the wonderful foods made with milk, cheese is most versatile. Why not be a little adventurous? Serve your family new kinds of cheese at dinner... dress up your party table with a big cheese tray. However you serve it, cheese is extra tasty.

Dairy food specialties like cottage cheese are also known for their versatility. And ice cream, everybody's favorite, always makes a hit with its variety of flavors and universal dessert appeal.

June is Dairy Month. Make it your month for serving more dairy foods... your best buy!

DRINK 3 GLASSES OF MILK EACH DAY