



This new Blue Make-Up is the perfect complement for Spring's airy fashions... and it is simply beautiful with black and white, grey, all soft pinks.



**NOA NOA** — in Tahiti, it means "So Very Fragrant" — has been chosen by Madame Helena Rubinstein to give you excitement of tropical romance. Female as much as feminine, haunting in its scent, Noa Noa surrounds you in a heady haze of unforgettable fragrance. Romantic, exciting Noa Noa is truly so very fragrant. Gauguin pink is the name of her new shade of lipstick and matching nail polish — perfect complement for Noa Noa. — Photo courtesy, Helena Rubinstein

**TAHITIAN EXCITEMENT COMES TO YOU IN COLOR, FRAGRANCE AND DESIGN**

Art in industry is paying a sincere tribute to Gauguin. Primitive, exuberant color, symbol of Gauguin in his Tahitian era, now, sixty years later, makes its impact felt again in the world with advent of a whole new fragrance series, heralding new enchantment in color, in packaging, in fashion. It is interesting to note that this man, this artist, whose whole life was devoted to color, should be so impressed with the fragrance of the islands that he entitled his book in the Tahitian "Noa Noa," meaning so very fragrant. Deep pools of amber, the Noa Noa, are enclosed in a wonderful mock-bamboo coverings. Even the very cartons holding the fragrances are a colorful old Tahitian design found in one of the books Gauguin wrote in the islands. Once the mystical charm of Polynesia had been interpreted in fragrance, a natural outcome was to recreate the intensity of Gauguin's coloring in cosmetics. Thus, evolved Gauguin Pink. Helena Rubinstein's deepest, most intense pink tone, translated in lipstick and nailpolish. Excited by this new concept of art in industry, the fashion world was inspired to duplicate exactly the Noa Noa packaging. Then there was Everfast's delightful new cotton fabric, available by the yard, enticingly shown in some of the season's finest fashions. Completely in accord with this theme, Caroline Schurrer has created an entire group of play-clothes, beachclothes, after-dark and casual wear in Gauguin prints, both Noa Noa and the bamboo motif. The Pareo, direct descendent of Tahitian native garb, debuts in this series. Polynesian play and beach wear was recently shown here at a style show at Reames Golf and Country Club, for small fry age bracket to adult. The Gauguin Pink has been incorporated in divine footwear for spring and stocking manufacturers, too, have felt the influence.

**Island Dishes Are Exciting To Eat And Very Easy To Cook**

Foreign dishes may be an acquired taste, but they are becoming more and more popular with most American families. Not foreign, but with a style all their own are Hawaiian recipes. Here is an easy turkey dish with which to treat your family or company. It is the lazy cook's dream because it is no trouble at all to make.

**HAWAIIAN TURKEY**  
 2 10½-ounce cans condensed cream of mushroom soup  
 ½ cup milk  
 ½ teaspoon salt  
 1½ teaspoon pepper  
 1 teaspoon paprika  
 2 cups cooked diced turkey (or chicken)  
 1 cup well-drained canned shredded pineapple  
 ½ cup toasted pecans  
 4 cups hot cooked rice

Over low heat, thoroughly heat the cream of mushroom soup, milk, salt, pepper, paprika and turkey. Just before serving, add the pineapple and nuts. Serve over the hot, fluffy cooked rice. If desired, garnish with cubes of pineapple and pecans or sprinkle paprika over the creamed turkey mixture.

**BEEF CURRY FROM INDIA**  
 In India, curry is eaten practically every day and by many twice a day. The curry may be chicken curry, a vegetable, a beef or some other meat curry, but always that exotic "salt of the Far East" — curry powder, is the touch which makes this dish mysteriously exciting eating. And always, bowls of fluffy, tender white rice are served so that heaps of rice may

be placed on the eaters' plates and then topped with curry.  
 2 tablespoons of butter or margarine  
 1 cup chopped onions  
 1 teaspoon water  
 1 teaspoon (or more) curry powder  
 1 pound lean beef cut into one-inch cubes  
 1 teaspoon salt  
 1 cup water  
 1 No. 2 can tomatoes and juice  
 2 cups cooked green peas  
 2 cups hot cooked rice.

Melt butter or margarine in a skillet or saucpan. Add the onions and cook until onion is yellow. Mix together the water and curry powder. Add to the onion. Cook, stirring for several minutes. Add the beef, salt and water. Cover and cook until the meat is tender. If the mixture becomes too dry, add a small amount of water. Add the tomatoes and peas. Cover and cook about 10 minutes. Serve in a large dish. Serve the rice in another dish and allow guests to top servings of hot rice with beef curry. ConDIMENTS served in small dishes so that guests may add the topping preferred to the beef curry: shredded coconut, chopped peanuts, chopped hard cooked eggs, chutney and chopped fried bacon.



**THE BURNING QUESTION** — to tan or not to tan? This year you can encourage a smooth, attractive tan without burning or peeling, if you take the sun wisely. When you start a day in the outdoors, be it gardening, boating or picnicking, tote along a double-duty job with a built-in skin conditioner. This will do a sunbath of filtering the harmful rays of the sun while it helps keep your skin moist and soothing. There's a tanning lotion from Charles of the Ritz called Sun Bronze that combines the extra feature of a skin treatment with sun protection. That extra treatment feature is a rejuvenescence — the miracle ingredient that is found in luxurious treatment creams and lotions. Sun Bronze comes in a new plastic bottle and the creamy lotion has a new sun-gold tone. Before applying it, work a few drops of it between your hands to a creamy consistency then smooth on and see how quickly it disappears, leaving no sticky traces, but effectively preventing sunburn. Available locally since May 1.

Play safe when you are laundering! If there is any doubt in your mind about a colored garment being colorfast, wash it separately. Wash, rinse and dry the garment as quickly as possible.

If you like smoke-flavored yellow cheese you'll enjoy using it this way. Make white bread sandwiches of the cheese; toast them in an iron skillet in butter or margarine; turn to brown both sides.

**Announcing... the New Opening of the South Sixth St. Tavern**

5649 So. 6th

**FRIDAY NIGHT, MAY 14th !! It's NUT NIGHT— All the nuts you can eat... FREE !**

Meet **JIM and AL and VERNE**, Your favorite daytime bartender

**COLD HEIDELBERG**

Next door to Little Sweden... home of the famed smorgasbord

Fully Equipped by George Hillis Refrigeration, Inc.

**WEEK'S SEWING BUY**



9230 14½—24½ by Marian Martin

Half-size wonder dress! Easy on the eyes, easy to slip into and new-easiest of summer! Look at the diagram. This pattern is proportioned for short, fuller figures — no alteration problems. Perfect for round the house — pretty enough to go super-marketing, too. Pattern 9230: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ takes 3½ yards 35-inch fabric. This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send thirty-five cents in coins for this pattern—add 5 cents for each pattern or 1st-class mailing. Send to Marian Martin, care of Herald and News, Pattern Dept., P.O. Box 6740, Chicago 80, Ill. Print your name, address, zone; size, style number.

**Wake Up To More Comfort**

Without Nagging Backache

Nagging backache, loss of pep and energy, headache and dizziness may be due to slow-down of kidney function. Doctors say good kidney function is very important to good health. When some everyday condition, such as stress and strain, causes this important function to slow down, many folks suffer nagging backache—feel miserable. Minor bladder irritations due to cold or wrong diet may cause getting up nights or frequent passages. Don't neglect your kidneys! If these conditions bother you, Try Don's Pills—a mild diuretic. It's amazing how many times Don's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Ask for new, large, economy size and save money. Get Don's Pills today!

YOU'RE ALWAYS WELCOME AT

**McCONKEY DRUG**

DRUGS WITH A REPUTATION

WALGREEN AGENCY

**THURSDAY, FRIDAY, SATURDAY SALE**

7th and Main in Klamath Falls

1.00 to 4.00 Value

**Jewelry Clearance 69¢**

**Grab Bags SURPRISE 49¢**

**PALMOLIVE SOAP 3 FOR 22¢**

REGULAR SIZE BARS (Limit 3)

Another Walgreen Buy!

**60c Aluminum TUMBLERS**

FOR 3 DAYS ONLY! **3 FOR \$1**

Brilliant colors —anodized to stay lovely!

**\$2.75 APEX 40-hr. ALARM**

Ivory finish—clear numbers. **1.39**

Accurate Ingraham movement.

**SCRATCH PAD 3¢**

Large size convenient for home or office. At savings.

**Star Value!**

**Lustre-Creme Shampoo**

WITH LANOLIN

REGULAR \$2.00 SIZE **\$1.59**

FOR A LIMITED TIME ONLY

...The Shampoo used by Famous Hollywood Stars

Carton of **50 BOOK MATCHES** **2 FOR 23¢** (Limit 2)

Package of **80 PAPER NAPKINS** **2 for 19¢** (Limit 2)

**WEISFIELD'S Graduation WATCH SALE**

**WEISFIELD'S LOW EASY CREDIT TERMS**

**GRADUATION BONUS OFFER**

REG. 11.95 FLEX-LET 4-PICTURE ALBUM IDENTIFICATION WATCH BAND ... INCLUDED AT NO EXTRA COST!

REG. 46.75 MAN'S 17-JEWEL WATER & SHOCK RESISTANT WRIST WATCH With Album Band **22.50**

REG. 71.50 MAN'S 17-JEWEL AUTOMATIC SELF-WINDING WRIST WATCH With Album Band **35.00**

4 PICTURE PAGES

NO MONEY DOWN • 15¢ A WEEK

**HERE'S WHY WEISFIELD'S SELL MORE GRADUATION WATCHES THAN ANY OTHER NORTHWEST JEWELER**

19.95 VALUES! WATCHES FOR MEN & WOMEN **9.95**

REG. 39.75 BEAUTIFUL 17-JEWEL WATCHES **13.88**

FAMOUS BULOVAS FOR MEN & WOMEN **27.50**

Longines-Wittnauer Beautiful Favorites **49.75**

Terrific buys for graduation... big value... little money! Assorted smart styles.

For men or women... fine quality watches with rolled gold top, leather or cord strap.

"THE RONA" for Women, with smart cord strap. "THE HANCOCK" for Men, with sturdy leather strap.

"LISA" Ladies' 17-Jewel watch, expansion band. "ERSKINE" Men's 17-Jewel watch, expansion band.

NO MONEY DOWN • 25¢ A WEEK

NO MONEY DOWN • 50¢ A WEEK

NO MONEY DOWN • 1.35 A WEEK

Reg. 39.75 NURSES' 17-JEWEL WATCH

SHOCK AND WATER RESISTANT. Durable 17-jewel watch that is anti-magnetic, incombustible, shock-resistant, water-resistant. Practical leather or strap. **19.75**

NO MONEY DOWN • 70¢ A WEEK

SEE THESE AND OTHER QUALITY WATCHES AT WEISFIELD'S NOW!

\*NO MONEY DOWN LOW EASY TERMS

STORE HOURS: 9:30 a.m. to 5:30 p.m.

**ORDER BY MAIL**

**WEISFIELD'S, INC.**

701 Main St., Klamath Falls, Ore.

Please send me the watch as advertised at \$\_\_\_\_\_ and agree to pay \_\_\_\_\_ a week or \$\_\_\_\_\_ a month until full purchase price is paid.

NAME..... PHONE.....

ADDRESS..... STATE.....

CITY.....

EMPLOYED BY.....

CREDIT REFERENCE.....

**WEISFIELD'S**

THE NORTHWEST'S LARGEST JEWELERS

CREDIT

701 Main St., Klamath Falls, Ore.