



MILTON E. FOLAND (right) Portland manager for the Pacific National Advertising Agency, named Monday as the advertising firm to promote the sale of Klamath and Deschutes potatoes. With Foland is Ben Davidson, administrator of the Oregon Potato Commission, Redmond.

White Scours Yugoslavia Backs NATO

Farmers can save millions of dollars this spring by a drive to check the nation's top calf killer, white scours, the American Foundation for Animal Health said today.

Despite the fact that this disease has been recognized for centuries, it still costs the nation an estimated five to six million dollars every year, Foundation officials said.

White scours, also known as acute dysentery, usually occurs within 72 hours after the birth of calves. The first symptom may be diarrhea, followed by weakness and listlessness. Other symptoms include dry skin, rough coat, and poor appetite. However, officials warned that these symptoms also may indicate scours caused by coccidiosis or parasites, so a diagnosis is needed when such signs are noticed, to determine exactly what is causing the condition.

Veterinarians have reported good success in treating white scours with some of the newer medicines, the Foundation said, but prevention is more economically more important than treatment. Major preventive measures include cleanliness, proper rations, the feeding of the cows first milk, and protection from dampness and drafts.

4-H NEWS

MALIN K. F. CLUB

The club had their last meeting April 19 at Mrs. Phil Blohm's home. Sharon Lyons, Jean Quinn, and Judy Cullimore placed their exhibits on the boards on which they will exhibit them.

The co-leaders Mrs. Phil Blohm and Mrs. Earl Cullimore took pictures of the group and their exhibits.

Donna Derry served refreshments.

Nancy Kolkow

POE VALLEY SEWETTES

We had our last meeting at our leaders home, Mrs. Reiling.

We finished our Easter tray cards, and we put our projects on cardboard. We all hope to be in the club next year.

Cheryl West

FORMULA 40

CLEANS WEEDS

OUT OF CROPS

DOW'S proved 2,4-D weed killer is ideal for low-volume spraying

Wherever an amine weed killer is needed to do the job—farmers prefer 2,4 Dow Weed Killer, Formula 40. This time-proved product for low volume spraying with airplane or ground equipment gives good control of certain perennial weeds such as morning glory and most annual weeds in wheat, oats, flax, rye, barley, rice, corn, grain sorghums and grass grown for seed. Crops sprayed with Formula 40 give bigger yields, are easier to harvest. Ask your supplier for Dow weed killers. THE DOW CHEMICAL COMPANY, San Francisco, Seattle, Los Angeles.

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J. W. KERNS

Detroit Auto Makers In Tough Competition Race

By SAM DAWSON

DETROIT (U)—You won't have to wait till Memorial Day at Indianapolis for the big auto race this year. It's on here right now.

What people are wondering today: how many casualties, if any? Will there be some price plums for car buyers later on?

It's the big topic in Detroit now—stimulating more conversations than the recession. What will the big auto companies do to each other—and to the little fellows? Out in front and roaring fast are Ford and General Motors' Chevrolet, each vowing to sell the most cars in the lowest price field.

Just leaving the pit after some inventory overhauling is Chrysler's Plymouth, talking confidently of a spurt later on—perhaps (some have guessed) with an early and striking model change.

Scattered along the way almost back to the starting line are the independents—some of them spluttering about "reckless overproduction" by the bigger boys.

Equally loud are the cries of some of the dealers, who say they are being overstocked with new cars.

G.M., FORD

Both General Motors and Ford are out to increase sales volume this year. If they do, it'll be at the expense of the other companies. For all predict total car sales will slide below 1953.

Hanging over all heads is a large inventory of unsold new cars—at least 50 per cent higher than a year ago.

While auto manufacturers deny any intention of cutting prices, some in the auto capital think it might happen. If spring and summer sales fall below expectations. Most, however, are betting official price cuts, if any, would come at the time of model change-overs, when new styling would obscure

New Treatment Set for Blemishes Gets Unusual Results

Now you can do something about the heartache of pimples! In a recent test, a leading skin doctor treated teens and adults with the new Tussy Medicare Anti-Blemish Set.

He reports "quick, marked improvement in most cases!" Blackheads and pimples of acne dried up; often disappeared. Many stubborn cases responded!

Takes Only Minutes A Day First, cleanse with Tussy Creamy Masque. It removes outside and skin-made grime. It helps skin purify itself, contains new wonder-drug Hexachlorophene.

Hides Pimples While It Helps Heal Them Next, use Tussy Medicated Lotion. It's non-oily, and skin-colored... hides pimples while it works to dry them up!

Don't suffer another day! Get this amazing Tussy Medicare Anti-Blemish Set today. Only \$2 tax free.

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No troublesome gadgets!

MR. DEALER:

Now you can sell your customers a complete field-tested "water package" from just one source... a dependable, reliable turbine pump, plus a trouble-free, time-proved sprinkler system!

Western Pump Company, of San Jose, Calif., one of the West's original turbine pump manufacturers, has a few protected territories remaining for alert, aggressive dealers.

Western Pumps, with redwood vibration dampened tubeline, have been proved in use for over 35 years. Ranchers prefer Western tubeline because it eliminates costly tubeline repairs.

Western Rain portable irrigation systems are planned for one-man operation. Designed without hooks, springs or latches, pipes can be quickly and easily joined from the carrying position.

Mail This Coupon

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522 W. Santa Clara Street, San Jose, Calif.

Send me more information on the following:

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☐ Western Rain Portable sprinkler irrigation

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