



**BOWS AND BUTTERFLIES**—International Junior's Summer 1954 beige and tan butterfly-printed silk shantung dress with bows on the shoulders. The bodice is moderately-scooped and buttoned down the front. Other popular colors for the model are black and fuchsia, navy and tan and pink and grey. Photograph is courtesy of the Couture Group of the New York Dress Institute.



**KEEPING BUTTER**

Butter can be kept in the freezing compartment of the refrigerator up to one month without additional wrapping other than its original container. To keep butter in a freezer for a longer period, it should be wrapped in moisture, vaporproof freezer packaging material and frozen solid.

**FOR THE FIRST LADY.** G. Howard Hodge, Fifth Avenue, New York, whose lovely dresses and hats are worn and loved by women in Klamath Falls, was recently invited to the White House by Mrs. Dwight D. Eisenhower. Pictured here is a camellia pink four-piece ensemble of Moygashel Irish linen, embroidered in off white, the cape dotted with brilliants, that Mrs. Eisenhower chose for one spring outfit. According to the designer, she is much prettier than her pictures show her to be, and as we all know, she loves hats! Her gloves are size 6, dress 12 and hat 21½. The First Lady's favorite colors are camellia pink, white, aqua, royal and navy. Isn't it nice that, out here in Klamath Falls, we can select our dresses and hats from the same line that Mrs. Eisenhower likes so well?



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MOTHERS DAY  
MAY 9th

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Special Buy...  
**157<sup>50</sup>**  
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**"LADY MINERVA"**  
Special  
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**"THE CAPTAIN"**  
Reg. 110.00  
**69<sup>50</sup>**  
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**THE BEAUTIFUL MODERN NEW RINGS THAT MEAN GOOD FORTUNE FOR LOVED ONES!**

Here are the lovely sparkling diamonds... the attractive new settings that people of good taste want to choose for their loved ones! See the marvelous new collection of Rings-O-Fortune, exclusively at Weisfield's! Some bridal pairs have the new interlocking device. Here too, are brilliant dinner rings, massive men's rings. You'll be proud of your purchase when you choose Rings-O-Fortune!

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**MILOS LADIES' WATCH**  
2 Brilliant Diamonds  
A tremendous value! Two lovely sparkling diamonds in the band of this beautiful watch.  
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IN A VARIETY OF STYLES  
Gorgeous stone-set pieces, exquisite designs in tailored metal... choice of necklaces, earrings and pins.  
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Beautiful modern 2-slice toaster with light-dark control for toast as you like it! Bakelite handles and trim, crumb tray for easy cleaning. Guaranteed by the manufacturer and Weisfield's!  
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OPERATES AC, DC, OR BATTERIES  
Smart-looking, easy-to-carry with super-hot circuit, automatic volume control, permanent dynamic speaker.  
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Sugar, creamer and chased tray. Gadroon border.  
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An elegant mirror to create a breath-taking effect over your mantle... anywhere in your living room! Shadow box outer frame is mirror paneled for added brilliance... sculptured corner pieces for added richness.  
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6 shining stainless steel pieces with ivory handles, sturdy wall rack with hooks to hang up tools.  
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Full Size "CASCADE"  
**WIND-PROOF! WATER-REPELLENT!**  
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