



MEAL MAGIC

FEATURING SWIFT'S FINE FOODS



WE SAVE YOU MONEY!

- Colored Fryers** Tray Pack, fresh, not frozen. 2-lb. ave. **49^c lb.**
- Beef Roasts** Good grade **35^c lb.**
- Fresh Ground Beef** 3 lbs **\$1**
- Sliced Bacon** Swift's Sweet Rasher **65^c lb.**
- Beef Stew Boneless** All meat **49^c lb.**
- Rib Steaks** U.S. Grade "Good" **59^c lb.**
- Colored Hens** 4-6-lb. average **37^c lb.**
- Fresh Oysters** Small Size **59^c pt**
- Picnics** Swift's Premium Canned No waste. 4-lb.-8-oz. ea. **3⁴⁹**
- Bologna** Swift's By the Piece **33^c lb.**

LAST WEEK'S WINNERS:

1st—Bill Wilson, Grants Pass—Discount on DeSoto at Jim Olson Motors; 2nd—E. Ferrar, 2412 Reclamation—Discount on Plymouth at Jim Olson Motors; 3rd—Marilyn Stoneburg, 704 E. Main—Discount on Plymouth at Jim Olson Motors; 4th—Harry C. Tear, 4709 Lavama—\$10 Grocery Order at Big Y; 5th—Mrs. L. L. Arnett, 4815 Frieda, \$5 Grocery Order at Big Y.

Curry HI-DIDDLE DIAPERS EXCLUSIVE OFFER ONLY **35^c**

AND 1 LABEL FROM SWIFT'S MEATS FOR BABIES OR JUNIORS OR SWIFT'S EGG YOLKS - DETAILS IN STORE -

- Canned ICE** Holds food for hours "KAND" Brand can **49^c**
- Rockwood Chocolate Bits** Mint or Regular pkg. **19^c**
- Dromedary Devils Food CAKEMIX** New 1 pan size **23^c**



- Sweet & flavorful
- Strawberries** box **29^c**
 - Celery Hearts** Snowboy fancy, Cello Pkg. **19^c**
 - Avocados** Sliced Treat Med. Size **10^c**
 - Cucumbers** Long slicers each **10^c**
 - Asparagus** Green Spears lb. **10^c**
 - Celery** Long, green stalks good size. each **15^c**
 - Green Onions** 3 bun **10^c**

It's Swift Week at the BIG Y! Free Gifts - Free Samples - Free Recipes!

FREE Rod and Reel! \$23.00 Value! Just guess the number of fish in the Swiftning Wishing Well! No obligation - Nothing to Buy!

FREE SHOW TICKETS
Mom and Dad—Pick Them Up While Shopping!

FREE! 4-Place Setting Oneida Silver! 2 patterns to choose from - Reg. 18.75 Retail - Nothing to Buy-No Obligation-At the Allsweet Display!

Tired of Begging Your Dog to Eat?

Try Swift's Pard, the finest in Dog Foods. Stop searching—stop throwing out half eaten dishes Get Swift's Pard and watch him lick the bowl clean time after time!

Better tasting—better for him—than rod, raw meat alone!

P.S. Be sure to tune in Kukle, Free & Olla



SWIFT'S CANNED PARD 6 for **87^c**
5 **75^c** Plus 1 can of Pard Free LBS.

Martha Logan Suggests:

Hearty Salad Luncheon
Green Salad with Avocado Salad Dressing
Campbell's Tomato Soup
Open Faced Cheese Sandwiches
Cherry-ice Pudding - Milk - Tea

JEWEL SALAD DRESSING
Yield: 1 pint

- 1 cup Swift's Jewel Oil
- 1 cup catsup
- 1/4 cup sugar
- 3 tablespoons vinegar
- 1 tablespoon finely chopped onion
- 3 tablespoons chopped green pepper
- 1 teaspoon celery seed
- 1 teaspoon salt
- 1/4 teaspoon paprika

Combine all ingredients in a quart jar. Shake until sugar is dissolved. Use on vegetable, meat or fruit salads.

SWIFT'S JEWEL SALAD OIL Qt. **49^c**
Campbell's Tomato **SOUP 10^c** MJB - Tree 1/4-lb. **TEA 33^c**
FRAGRANT AND DELICIOUS

Martha Logan Suggests:

Baked, Glazed Prem - Latticed Carrots
Broccoli with Browned Almonds
Hot Rolls - Fruit Pudding - Beverage

BAKED GLAZED PREM

Remove Prem from 2 cans and place Prem on baking pan. Heat in moderate oven (375° F.) 10 minutes. Remove from oven and score top of loaves diagonally into diamonds. Spread marmalade or a mixture of brown sugar and mustard over the top of each scored loaf. Return to oven and continue heating until glaze is set and the loaves are browned.

SWIFT'S PREM WITH TENDER SWIFT ADDS **39^c PER TIN**
FRESH, CRISP **CARROTS 13^c lb.** **FLUHRER'S BROWN SERVE ROLLS 25^c**

Martha Logan Suggests:

Crispy Allsweet Waffles - Allsweet - Maple Syrup
Assorted Fresh Fruits or Jello
Swift's Premium Bacon or Brookfield Sausages
Coffee - Milk

CRISPY ALLSWEET WAFFLES
Yield: 8 waffles

- 1/2 cup Allsweet Margarine, melted
- 2 cups sifted flour
- 4 teaspoons baking powder
- 1/2 teaspoon salt
- 2 teaspoons sugar
- 2 eggs, separated
- 1 1/2 cups milk

Mix together and sift flour, baking powder, salt and sugar. Combine egg yolks, milk, and melted margarine and add to dry ingredients. Beat slightly. Beat egg whites until stiff but not dry and fold into batter. Bake in hot waffle baker. Serve with hot maple syrup. (Equal parts of maple syrup and margarine.)

SWIFT'S ALLSWEET MARGARINE **27^c lb.**
NEW INSTANT FLAVOR Lumberjack **SYRUP 29^c lb.** **BACON** WITH THE SWIFT SMOKE TASTE **65^c lb.**

- Coconut** Durkee's—Sweet Moistened 1/2 lb. **29^c**
- Eggs** Small "AA" Doz. **45^c**
- Dog Food** Bonnie 2 Tall Tins **19^c**
- Purex** DRY BLEACH 12-oz. pkg. **33^c**
- Corn or Peas** Kounty Kist No. 303 A Del Meix Product 2 for **23^c**
- Candy Bars** Reg. 5c Your Choice 2 for **5^c**
- Catsup** Dennison's 1 14-oz. bottles 2 for **29^c**
- Tomatoes** Hunt's No. 2 1/2 cans **19^c**
- Coffee** White House Drip or Regular Grind lb. **95^c**
- Clorox Bleach** 1/2 gal. **27^c**
- Spinach** Laurel No. 2 tins **10^c**

More Swift Meal Magic Specials
Free! Fresh Do-Nuts - Made with Swift'ning and Ballard Biscuits!

- Swiftning Shortening** 3-lb. tin **79^c**
- Cheese** Swift's Brookfield - Processed American 2 lb. loaf **85^c**
- Swift's Roast Beef** 12-oz. tin **49^c**
- Chopped Ham** Swift's 12-oz. tin **49^c**
- Corned Beef** Swift's 12-oz. tin **49^c**
- Pork Sausage** Swift's 12-oz. tin **49^c**
- Swift's Cleanser** 3 cans **29^c**
- Peanut Butter** Swift's 12-oz. ice box jar **29^c**
- Tamales** 15 1/4-oz. Tin **21^c 5 for \$1** Stock up at this Low Price!

NEW STORE HOURS

4710 So. 6th - 9 a.m. to 9 p.m. Junction Store - 8 a.m. to 7 p.m.
CLOSED SUNDAY

