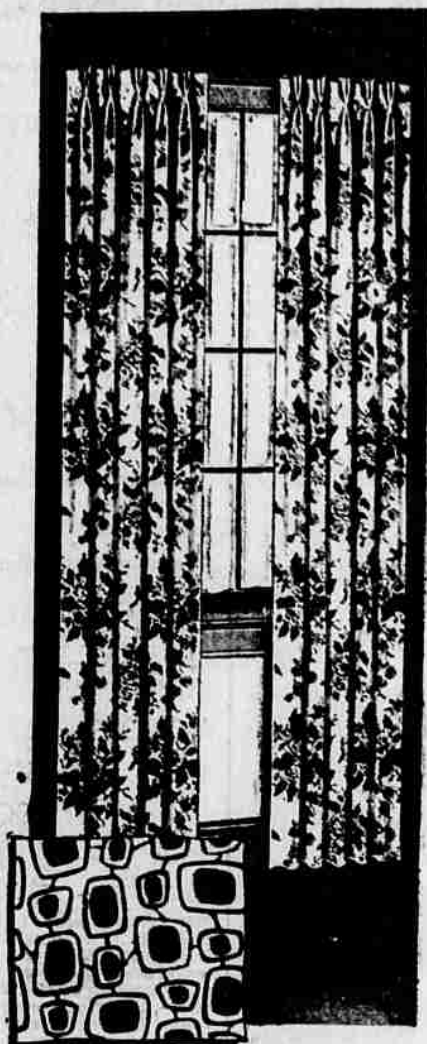


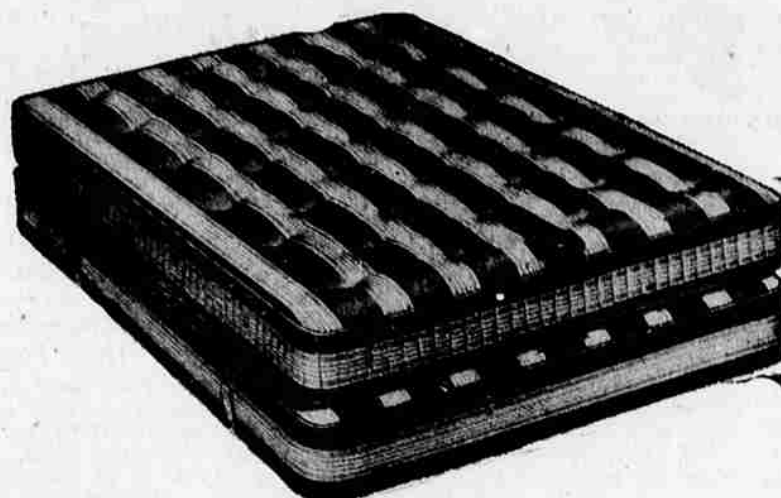
9th and Pine

Montgomery Ward

Phone 3188

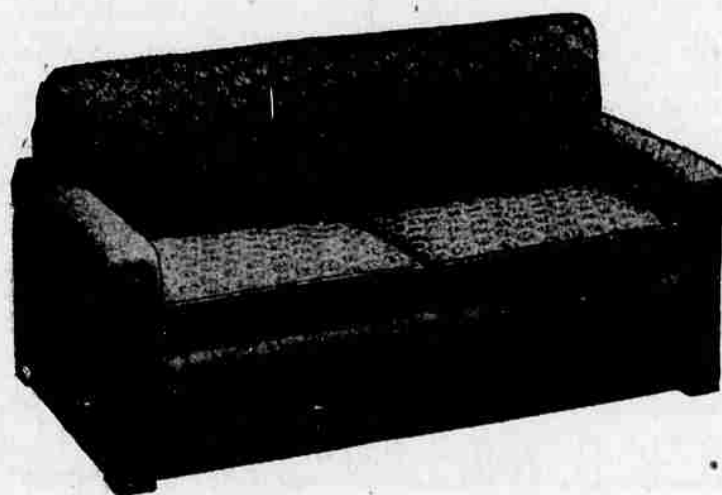
WARD WEEK SALE — BIG SAVINGS**SPECIAL PURCHASE DRAPEES**80x90 in. **4.99** Pair

Tailored Draw Draperies in acetate and rayon barkcloth. 3 patterns: "Springtime," red and green floral on white (shown above); "Solitaire," an abstract in red and green, or brown and rust on white (lower left); "Riverdale," red and green scenic on white (not shown). Non-sag pinch pleats lined with buckram.



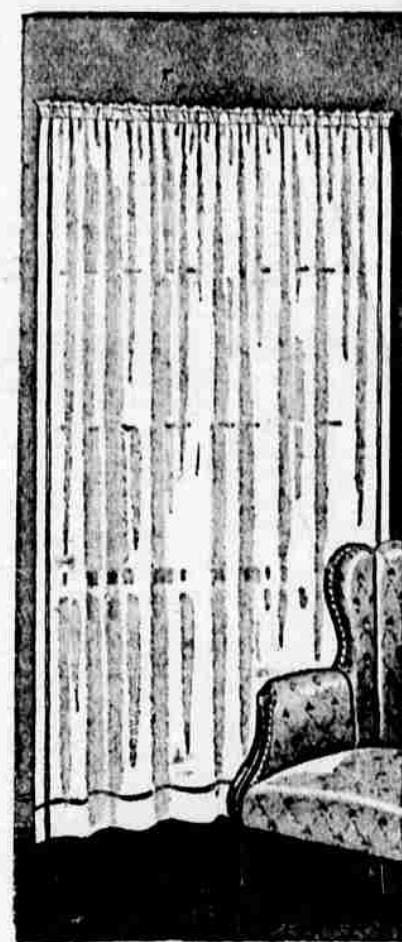
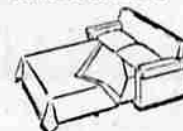
USUALLY SELLS
FOR \$100
74.88

This Sleep Set equals quality of sets selling elsewhere for \$100 or more. Innerspring Mattress contains 612 coils — the most coils ever contained in a mattress at this price. Beautiful new charcoal and charcoal woven stripe cover. Matching Box Spring has 80 coils.

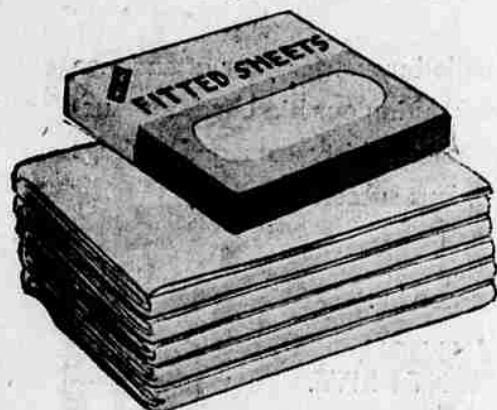


SALE PRICED
HIDDEN BED
179.88

Quality construction all the way. Smart, Lawson-style sofa by day, a comfortable bed at night. Fine tweed upholstery, reversible box cushions. 220-coil mattress gives sleeping comfort. Foam rubber cushions \$30 more.

**REGULAR 1.00 ACETATE PANELS**41x81 in. **77c** Each

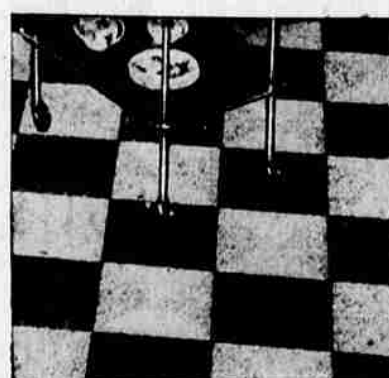
Select your new sheer-hanging Panels now—they're at a lower-than-ever Ward Week price. Your windows take on an elegant new look—and the cost is so little. Supple-draping eggshell acetate Panels are simply tailored with headed rod pocket, deep hems. Don't miss this chance to buy Panels at a low price.

**REGULAR 2.29 FITTED SHEET**Top or bottom **1.97** Full size

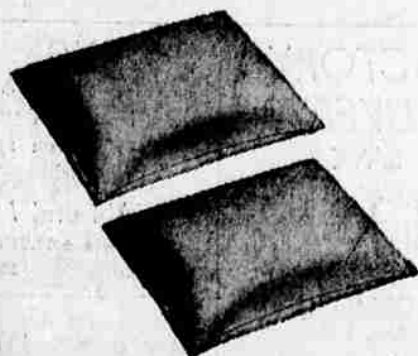
Add extra comfort to sleeping with these durable muslin Fitted Sheets that stay smooth and unwrinkled. Time and work saving, too. 132 threads per sq. in. REG. 1.99 Fitted Top, Bottom Sheet. Twin Size, 1.77

**SALE—9.50 COURIER BROADLOOM**9, 12' widths **7.99** Sq. yd.

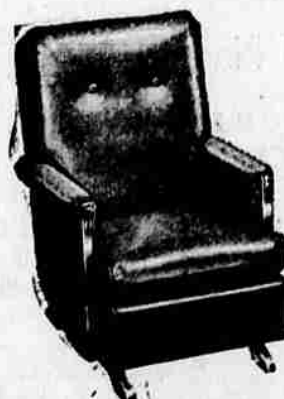
New Courier Broadloom has a graceful leaf design. Its smart simplicity of pattern and color tone make Courier an ideal floor covering for any decorating scheme. Hard-wearing, fade-resisting.

**REG. 89c HEAVY WARDOLEUM****79c** Sq. yd.

At low Ward Week price \$9.24 covers a 9x12' floor. Have bright, work-saving floors in finest grade printed enamel made. Wide pattern, color choice. 12-ft. width, Reg. 98c Sale price, Sq. yd. 85c

**3.95 FOAM RUBBER PILLOWS**Save \$1 **4.88** 18x25x5 inches

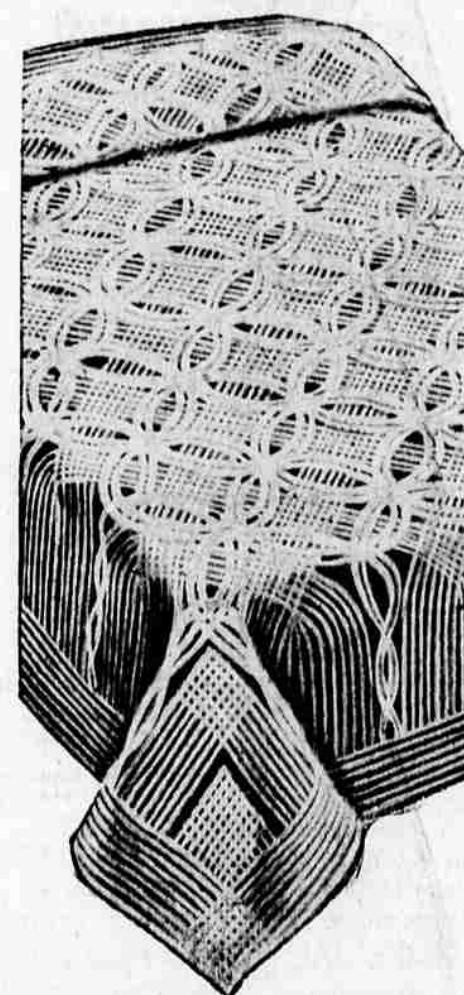
Tired of pillows that pack down? Then you'll love the wonderful comfort of Wards Foam Rubber Pillows. Millions of tiny connected air cells cradle your head in a natural position. White percale cover.

**REGULAR PRICE 49.95****Limited quantities 39.88** Ask about Terms

Get Ward Week savings on this good-looking Platform Rocker. Covered in easy-to-care-for Plastic. In choice of attractive colors. Sturdy, all-hardwood frame; coil-springs in seat and back.

**REG. 32.95 SIX YEAR CRIB****Easy-rolling 27.88** Ask about Terms

A Ward Week Value—Six Year Crib. Sturdy selected cabinet-wood frame with birch end panels. Four-level spring, easy-rolling casters. Decals, wood balls. 10.95 Innerspring Crib Mattress, Vinyl cover, 9.88

**CHENILLE SPREAD—SAVE 3.21**Full, deep colors **10.98** Full or twin

Wards regular 10.98 quality, specially purchased for this sale. Plump white cotton chenille in superb, classic Wedding Ring pattern. Strikingly contrasted against sparkling, washfast backgrounds.