



## Potato Men Await New Price Props

Members of the potato industry were sitting tight this past week waiting for more information on the government's assistance program for potato growers, the USDA announced today.

Much speculation has taken place on the overall effect this program will have regarding prices on 1953 crop potatoes held in storage at the present time. Many persons in the trade as well as in government circles feel that prices will be stimulated, and that growers will benefit greatly. How much benefit will be obtained by growers depends a lot on how many potatoes are purchased and at what price.

One part of the program calls for limited purchases at the going market price. The term "limited purchases" applies to purchases for eligible institutions and welfare distribution programs. No purchases will be made for dumping potatoes. This means that growers and shippers cannot sit back and expect the government to do their marketing for them. The bulk of future sales will have to be made by individuals.

The other part of the proposed program calls for diversion payments. This means that payments will be made on potatoes converted into starch and flour factories. At the present time officials have not decided whether payments will be made to growers or direct to the factories.

Word was received from Washington this past week that no diversion payments on potatoes for livestock feed is planned at the present time.

During the first 10 days of April the Department of Agriculture and the potato industry are joining together in an all-out promotional campaign to stimulate potato sales. Work will be done in cooperation with distributive trades, restaurant associations, newspapers, radio and television stations. Potato growers throughout the country are joining this potato sales campaign.

Following the announcement of government purchases several of the nation's potato markets showed signs of strengthening. This was partially due to the fact that many growers were holding back on sales until the government's program is more thoroughly understood.

### BOMB SHELTERS

DETMOID, Germany (AP)—A German construction firm placed concrete and steel "atom bomb and air raid shelters" on sale here Friday.

play in the music tournament early in May.

The usual First Friday breakfast was served in the parish hall after Mass by the Mothers' Club this morning. Holy Hour services were attended yesterday afternoon.

Students are now making contributions to the Bishops' Fund for victims of war. It is an annual Lenten project in answer to the plea of the bishops of the United States for aid.

Alumni officers, under the direction of Keith Ruonich, are making plans for the annual alumni banquet to be held the week before graduation.

Fifty-three music students will



ARTHUR BAILEY, tenor, scheduled to appear on the Library Club spring musical program April 12, in the Library Club Room, recently moved to Eugene from New York, where he was soloist at St. Thomas Episcopal Church. His finished artistry stems from years of study under top ranking teachers and innumerable hours on the concert stage.

## Candy Sale Help To Park Fund

BONANZA—About \$34 was realized Tuesday from the sale of cookies and candies for the benefit of Big Springs Park, according to the Park Board.

The regular meeting of the board is slated for April 7 at 8 p.m. at the Bonanza Variety Store. Plans for further work on the tennis court site will be discussed, as well as plans for the second annual Variety Show.

The Variety Show is planned for April 23. Malin is cooperating in the event.

## Take it from me girls...stay Smart and Healthy

By BESSY, the Basin Bessy

Anything stylish, fashionable, figure-saving and smart.

That's our theme for this new column, beginning with this writing. It's directed to the Klamath feminine taste with the best wishes of the Klamath Basin Grade "A" Producers Association—for your good health and happiness.

Naturally, when we speak of fashions, we think of Paris. That's where they originate, in many cases. However, New York is now a fashion leader, too. Naturally we would assume that the best place to search for fashionable stuff is the big town.

But there we can be wrong.

The sharpest, smartest styles available anywhere grace the downtown windows of Klamath's own style salons. With a little shopping, we can find most anything we want—and just about anything the big town has to offer. Course, there are exceptions to the rule. But it works both ways.

Friend of mine hit both San Francisco and Portland in search of something she had in mind. Found it down Main Street right here.

The feminine form. It's been pushed, mashed, squashed and stretched into place behind a billion foundation garments. Take corsets, for instance. More than a hundred million dollars are spent on them each year. That's to trim down the figure (the feminine one!).

Now we see they even have girdles for the feet. A new shoe on the market—a pancake flat—boasts a "softie girdle." This, of course, doesn't do to the foot what we like to expect of our usual such attire. But it does a mighty nice job of snuggin' the flat to the foot.

Recent research, we learn from a dietician, shows it's protein foods which make a diet digestible. These foods—including MILK, cheese, eggs, meat, fish and fowl—play an important part in controlling hunger. Apparently the steadiness of the blood-sugar level controls hunger, and it's these protein foods which keep blood sugar up.

With ample foods like these in your diet, three moderate meals a day may be eaten, no hunger sensations suffered after eating—and two to three pounds per week can be lost practicing this little scheme.

Not bad, I'd say.

## PTA

### FAIRVIEW

The Fairview PTA met in the school auditorium Thursday, March 26, at 2:15 p.m.

The meeting was opened with the flag salute led by Lana Gregory and Karl Simon, third grade students. Mrs. Cecil Haggreen, vice president, conducted the meeting. The PTA accepted the recommendation of the nominating committee for next year's officers. Those elected for the 1954-55 school year are president, Mrs. Cecil Haggreen; vice president, Mrs. Don Horn; secretary, Mrs. Charles Wamstad; treasurer, Mrs. Winston Patterson.

Mrs. Ralph Stearns gave an interesting and entertaining report of her trip through Europe, last year. Mrs. Stearns showed excellent colored film taken on the trip.

Following the meeting refreshments were served by the third grade mothers under the chair-

manship of Mrs. R. J. O'Sullivan and Mrs. Lane Gregory. Room-

count prize was won by Irma Wauchope's second grade class.



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## When the Willow Tree

has kittens and the bunny plays a tune... when your red flannels start itching' and the snow can't melt too soon... It's EASTER and time to look for your IMPORTED EASTER GIFTS from 'round the WORLD at the PELICAN CANDY JAR...

For those exquisite, lacy BASKETS from the Island of ICHIA, seen in this month's Geographic, now in Klamath Falls... for baskets from CHINA... for those cuddly, adorable, MARGARET STIFF original, "look-you-in-the-eye-really-lyally" JOINTED, fine-furred ANIMALS, a stalking LIONESS, silly MONKEYS, hoves and "pooches," gray squirrels and bears, ALL the animals of the ZOO from GERMANY...

Tiny, foil wrapped DROSTI EASTER EGGS from HOLLAND to tuck into the darling little egg-shaped, prettily painted CONTAINERS from ENGLAND, wonderful to tuck "her" treasures into later, at the PELICAN CANDY JAR, where you simply... CAN'T overlook those made-for-bridge-prizes, SWEDISH fire-place MATCHES... for luscious Black and White mince and old-fashioned molasses CANDIES made with Greenock SUGAR in SCOTLAND... NOR... aromatic Trader Vic's JAVANESE DRESSING, warm with spice at the PELICAN CANDY JAR...

Think of ALL your friends and shop with WISDOM... for IMPORTED GIFTS... CHEESE from COPENHAGEN... GINGER from CANTON... ENGLISH marmalade... for our very OWN, wild plum preserves, blended at FORT KLAHAT... It LOOKS like Easter, FEELS like Easter, SMELLS like Easter too, at 722 Main, the

PELICAN CANDY JAR

★ ★ ★

A Woman Never Forgets...

A sweetheart's first kiss, the long way up the aisle to the altar, a baby's first cry, her first wedding anniversary, the FLOWERS he sent at EASTER from FLOWERS by BILL and RITA...

It's TRUE, we leave it up to YOU... it's the tender, thoughtful LITTLE things that NEVER are lost in the maelstrom of TIME... it's the GIFT that costs so LITTLE... the POTTED PLANTS that shed their beauty through YOUR days, that tug tenderly at your heartstrings... those lovely little ROSES, tucked tidily within a pot... an AFRICAN VIOLET to bloom its way around the calendar... a waxen EASTER LILY from FLOWERS by BILL and RITA...

Have you ever THOUGHT in the vaguest sort of way, about the life cycle of a Croft lily, how the tiny bulblets are planted in the mellow soil where moisture drifts from the sea to land... how the first blooms are plucked and then the bulb is lifted free from earth for FORCING to bring YOU buds and blossoms when all the joyous strains of EASTER songs burst forth upon the air...?

Give a POLIAGE plant, a CALADIUM, a pretty planter, cut flowers, but DON'T overlook the day... EASTER is a time for FLOWERS, they whisper what a tongue can't tell. Order NOW, send your fragrant thoughts by WIRE, Dial 8173 or wend your way to 439 Main Street,

FLOWERS BY BILL AND RITA

★ ★ ★

## You May Live in a

mansion, atop a sun-swept hill... you may wax your floors in a cabin beside a decked lake or pop BLUEBERRY MUFFINS into the oven of a wood range on a cattle ranch...

BUT... wherever you ARE you appreciate the QUALITY of the FINE FOODS you get at CARTERS'...

"Well begun, is half done," so if you're a smart homemaker, start today to plan your EASTER menus. Smile above the daffodils in your silver server while you share crisp-cooked tiny, JONES DAIRY FARM SAUSAGES and yellow corn muffins when the Easter day is new... try little round pancakes with Vermont MAPLE SYRUP to spark "that light" in someone's eyes... with food from CARTERS'...

Shop CARTERS' MEAT DEPARTMENT for TENDERIZED, good-for-dinner HAM, cured to perfection, ready for glazing with lots of brown sugar... whole, half or sliced... then look for ASPARAGUS tips, crisp and delicious... for ruby-red RHUBARB and sun-kissed MAPLE SYRUP... vine-ripened TOMATOES and HEARTS of ARTICHOKEs at CARTERS'.

Try HONEY in the comb with wee, browned biscuits made from BISQUICK, and SHRIMP for your SEAPOOD cocktail... a can of S&W cling PEACHES for up-side-down cake with COCOANUT.

We can give you the tips and tell you about taste tempters, but the REST'S up to you, so start now with your plans to peel and to pare... to SHOP where you find SERVICE and QUALITY, "unparalleled" at 1420 Esplanade.

CARTERS'

★ ★ ★

Wherever You Are...

Whatever you DO... CURRIN'S is calling a friendly YOO-HOO... so rather your ruffles, tie on your skirt, forget all your "miseries," and start with a spurt for ANOTHER special... COTY "Air Spun" FACE POWDER, the beautifier that CLINGS to your skin as softly as the bloom on a peach, that SPREADS easier, that COVERS evenly, the face powder that rain drops won't wash away... A BIG regular \$2.25 size, in your VERY own shade, in four delightful FRAGRANCES to match those heart-twitching COTY perfumes, PARIS, L'ORIGAN, L'AMANT, EMERAUDE... PLUS... something NEW by COTY, at CURRIN'S.

A heavenly "Creamy Skin PERFUME"... it goes in DEEP, leaves a tantalizing whiff for HOURS, much longer than most perfumes, WONDERFUL if you're under watchful eyes where you can't POSSIBLY renew your fragrance... a tiny "smidgen" does the deed... \$1 introductory purse size, enough to last and last, BOTH COTY powder and CREAMY SKIN PERFUME during this special for \$1.50.

Hark! to the song of Spring... forget Winter, tuck a song in your heart, watch for daffodils and buds on the lilacs, get ready for Easter with a step forward BEAUTY at Ninth and Main,

CURRIN'S

★ ★ ★

## Spring - With The Flair

of a magician, BURSTS on the world on waves of enchantment, little green leaves, scent of hyacinths... budding primroses, balmy breezes and spring PROCKS from MILLER'S and HERE'S where you can roll out the red carpet... if you DON'T find just the right NECKLINE in READY-TO-WEAR, to flatter your features, just the net skirt to perfect your COSTUME...

MAKE your EASTER PROCK from YARDAGE on the street floor... Time is running out so hurry for that heavenly SKIN-CREPE that drapes so softly, polka dots and paisley patterns are just RIGHT for summer... \$1.79.

Flip a wicked needle over yards of ORLON and WOOL Lorette, emerge wickedly winsome, in a shadow plaid or check, made to suit YOU, tweedy mixtures and basteis if you like them... \$4.95... wear AGRILON SUITING, the material you SIT in and walk away in without a wrinkle at \$2.50 per yard at MILLER'S.

See the kaleidoscope of color in those pretty linen WEAVES, BLACK through rust and rose, yellow and bronze, crisp and WASHABLE, a wonderful VALUE for the-ridden budgets, \$1.49... you'll bubble with ecstasy over the wonderful wearability of RAYON FLANNEL, as much like PURE WOOL as the you'd spun and carded every thread... \$1.95.

EXPERIMENT... and use your ingenuity, make a nifty "package" for your EASTER parading with the help of BUTTERICK, a McCALL'S, a SIMPLICITY pattern, put exclamation points of rhinestones, moonlight buttons, round about... THIS is the road to SAVING for that rainy day...

If you can't SEW a STITCH though you yearn... there's ALWAYS the ELEVATOR to the SECOND FLOOR where you'll rave at the VERVE caught in PROCKS, SUITS, COATS... where you'll decide then and there on an investment in pleasure and QUALITY, from 512 Main,

MILLER'S

★ ★ ★

The dress length nightgown has completely won fair lady... In spring, it's a snow-rose print... pink blossoms bloom on a rose background in a gown with nylon-net apron-front panel. Gown has matching full-length robe.

★ ★ ★

IF you can possibly fit an ORLON coat into your spring budget, DO it... a college gal, home for spring vacation, sobbed over a spot of really BLACK grease that showed up somewhere between Oregon State and U of O, on her pearl pink shortie... a wall of wee turned to shrill shrieks of "unbelievable"... it COULDN'T be, but WAS, clean as a whistle when it came from the home dryer... ORLON really washes.

★ ★ ★

Let's face it... there aren't MANY girls, born to be beautifully chic, who can get away with an armload of exotic bracelets, who have a flair for looking stunning in a plain black sheath, an unusual hairdo or terrific slacks.

★ ★ ★

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