

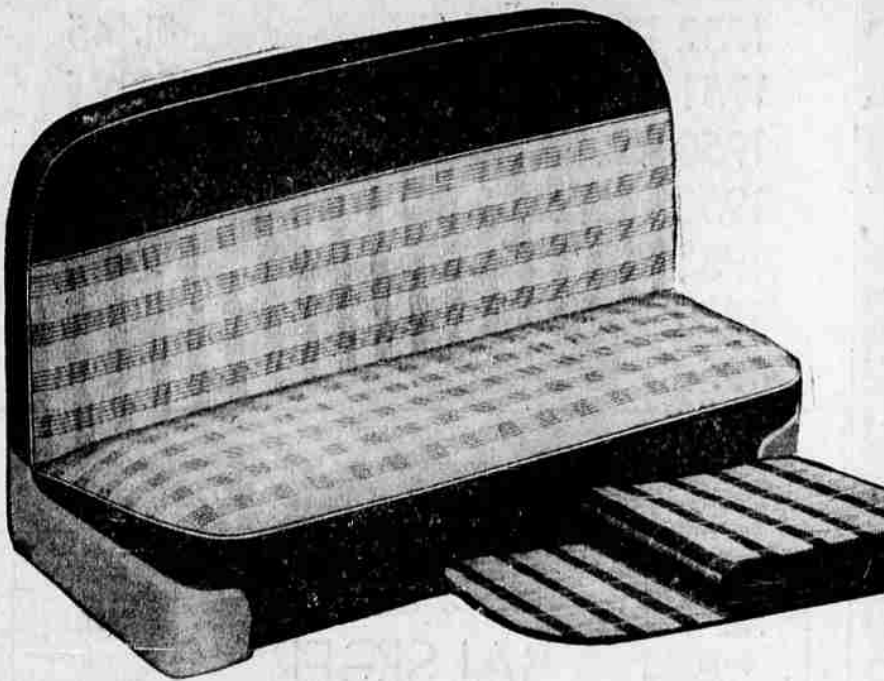
Hurry, Sale Ends Saturday
Values in All Departments

9th and Pine

Montgomery Ward

Phone 3188

SAVE DURING WARDS SPRING SALE



PRICES CUT ON AUTO NEEDS NOW
SARAN PLASTIC SEAT COVERS FOAM RUBBER PAD

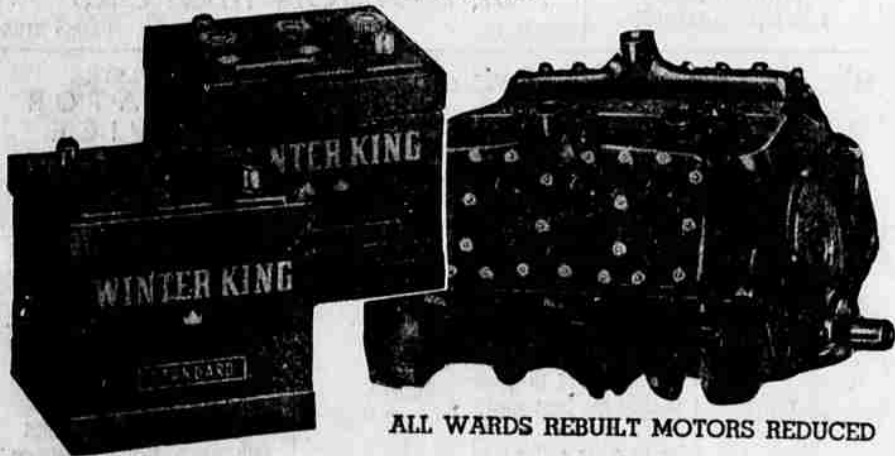
15.88

3.19

Installed free. Regular 17.95—now cut to this exceptionally low price. Made of Saran plastic, that's so durable even battery acid won't harm it. Bright plaid design is practically fade proof—keeps your car interior new-looking for years. Buy now at sale price—dress-up your car for spring.

Reg. 3.49—Auto Seat Pad adds to the looks and comfort of your car. Foam rubber on under side for comfort and to prevent pad from slipping—fiber cover is durable, bright.

SAVE ON BATTERIES AT SALE PRICES



10.88* 14.44*

(B) 24-MO. GUARANTEE—100 Amp. Hrs.
(C) 36-MO. GUARANTEE—110 Amp. Hrs.
for quicker starts and longer life. *All prices include your old battery.

ALL WARDS REBUILT MOTORS REDUCED

Wards already low prices are down to rock bottom for this ten day sale. Big trade-in allowance—expert installation arranged, plus a free 500 mile check. Wards Rebuilds are precision remanufactured to new motor tolerances—are guaranteed just like new motors: 4,000 miles or 90 days. Ask about Terms. 1939-42 Ford V8... 159.88* 1946-48 Ford V8... 159.88* 1939-48 Mercury... 159.88* 1937-51 Chevrolet... 134.88* 1942-51 Plymouth... 154.88* 1937-51 Dodge... 164.88* *Exchange prices. All other motors reduced \$10.

RUBBER
UTILITY MAT

57¢

Regularly 69¢ — Reduced for Wards Spring Sale. A hundred uses in the home or the car. They clean in a shake.



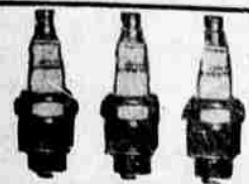
WARDS PREMIUM OIL NOW PRICED EXTRA-LOW

5-Gal. 5.24* 5 Qts. 99¢* 2-Gal. 1.88*

(D) Regular 5.98—No finer premium oil made. BULK OIL—Heavy-Duty Oil Drum Lot Sale. Save now. Reg. 22¢ quart... 19¢*

(E) Regular 1.39—five one-quart cans in handy carrying case. As good or better than oil sold at 45¢-50¢ quart nationally. *ALL PRICES INCLUDE FEDERAL TAX

(F) Regular 2.29—Two oil changes at this low Spring Sale price—and you get as fine an oil as you can buy anywhere.



38¢ Ea.

RIVERSIDE SPARK PLUGS. Reg. 49¢. Equal to plugs put in new cars.



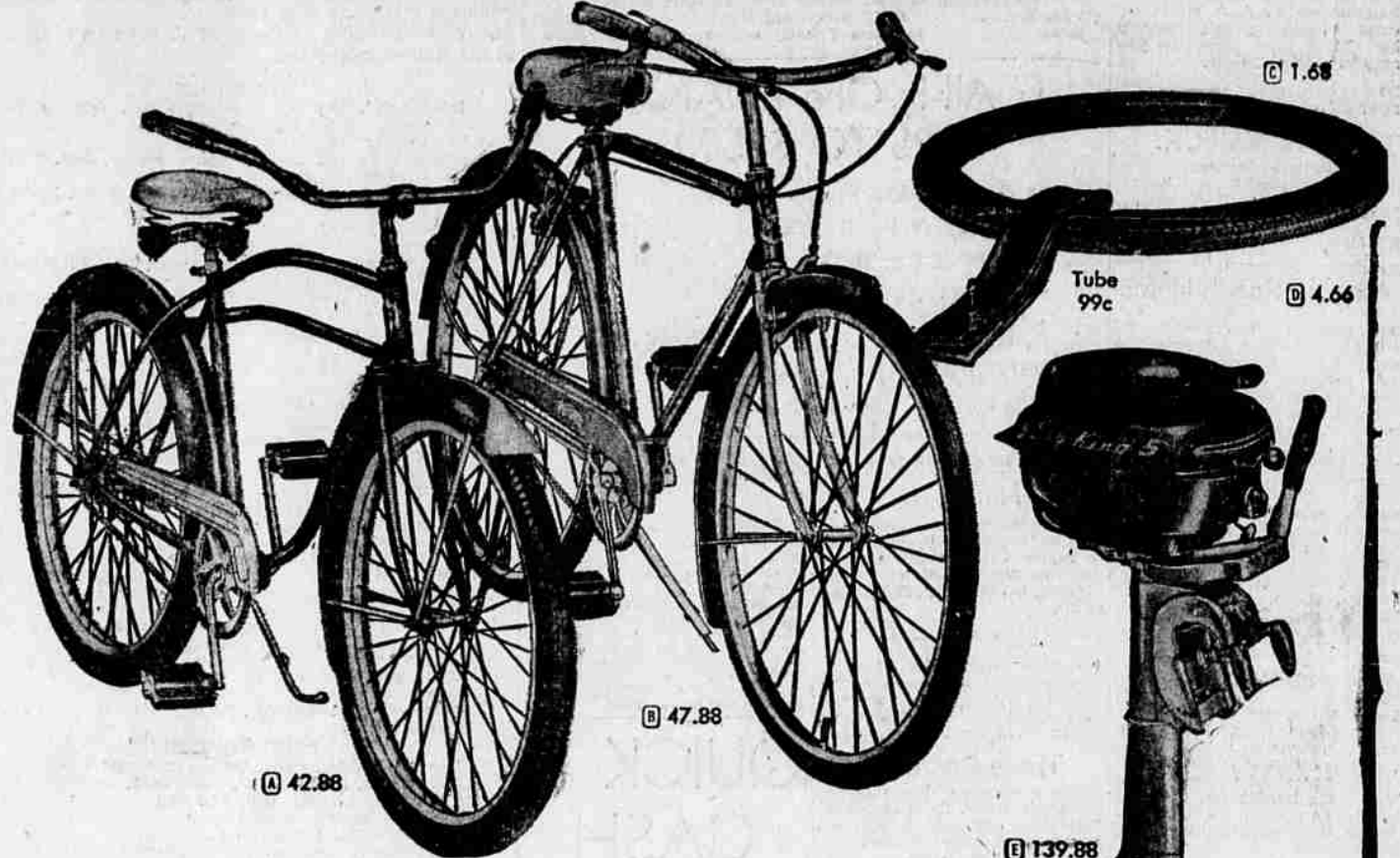
93¢

OIL FILTER CARTRIDGE. Reg. 1.09. Check your oil filter today. Save.



3 for 1.00

POLISH, GLAZE, POLISHING CLOTH. Regular 1.60 combination reduced.



(A) 42.88

(D) 47.88

Tube 99¢

(D) 4.66

(B) 139.88

(D) 270.88

SALE—PRICES CUT—10 DAYS ONLY*

BIKES—YOUR CHOICE—3 SIZES

42.88

(A) Save now on Hawthorne Standard Bikes. Choose from 3 sizes. Prices cut for Wards Spring Sale. Sparkling metallic finish, Stimsonite "Jewel" Reflector and ivory waterproof saddle. 20" includes balancer to help beginners.

REG. 5.49 CASTING ROD

4.66

(D) One-piece fiberglass rod with detachable handle. Light action tip but plenty of backbone. Chuck type foregrip locks blade securely. Plunger type reel lock. 5 and 5 1/2 ft. lengths.

50.95 LIGHTWEIGHT BIKE

47.88

(B) An English import that's full-size and light weight—only 36 lbs., 3-speed shift for flat and hilly roads—real sport for any bicycle enthusiast. Front and rear wheel caliper brakes. Boys' and Girls' Models in metallic colors.

REG. 154.50 5-HP MOTOR

139.88

(E) Sea King 5-HP Standard Motor. Just \$10 holds this or any Wards Sea King till May 1st on Wards Lay-away Plan. Order yours today. REG. 175.55 5-HP Deluxe Motor, Gas Can, Safety Chain combination, now only... 165.88

YOUR CHOICE—BIKE TIRES

1.68

(C) Regular 1.95 to 1.98 Balloon Bike Tires. Two-ply, air-cushion in 24" and 26" sizes. REG. 1.10 AIR-CUSHION BALLOON TUBES 24" and 26" sizes. Save now, your choice. 99¢

SALE—12-HP DELUXE OUTFIT

270.88

(F) REG. 285.39 Outfit—12 HP Deluxe Motor, 6-Gal. Fuel System, and Deluxe Safety Chain. Motor has gearshift for forward, neutral, reverse. Top speed 22 MPH. Fuel System gives you hours of boating without refueling.



3.82 Gal.

REG. 4.29 EXCELON. Interior flat pastels. Dry fast, rubber-base. Reg. 1.39 Qt. Now just... 1.24 Reg. 4.59 Gal. Deep tones... 4.13 Reg. 1.55 Qt. Deep tones... 1.38



3.58 Gal.

REG. 3.98 FLAT WALL PAINT. Self-sealing, oil-base finish. Decorative colors to brighten your home—really scrubbable. Reg. 1.15 Qt. Now... 1.00



4.47 Gal.

REG. 4.95 SEMI-GLOSS Enamel—tough, soft-sheen paint for many decorative interior uses. Really scrubbable. Buy today. Reg. 1.49 Qt. Now... 1.34



4.68 Gal.

REG. 5.19 SUPER GLOSS Wall Enamel—smooth yet tough glossy finish—ideal for your kitchen and bath. White and colors. Reg. 1.59 Qt. Now... 1.38



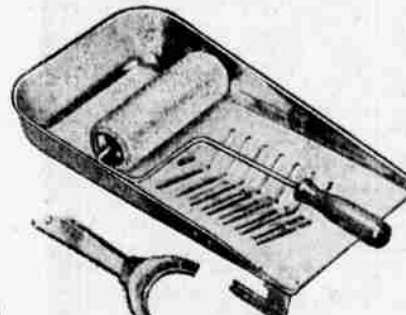
2.20

WARDS SUPER PORCELAIN WHITE ENAMEL. Wards Super Porcelain White Enamel—stays white, won't yellow. Siliconized—long-lasting. GALLON... 7.69



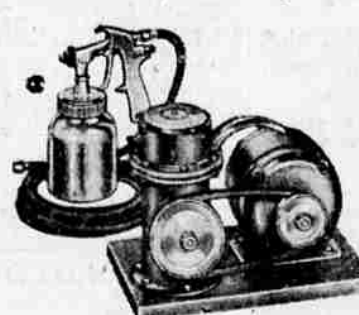
7.48

REG. 8.25 LADDER—5-FT. 2-in-1—use as 5-ft. step-ladder or as 10-ft. straight ladder. Safe and sturdy. 9.65 Ladder, 6-ft... 8.88



1.99

REGULAR 2.23 Roller-Tray-Scraper Combination makes painting easy. 7-in. Dynel Roller, quart Tray, and Roller-Scraper.



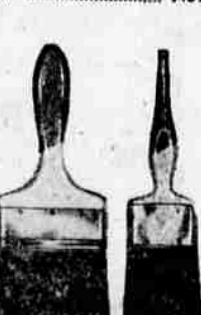
31.48

REG. 34.95 SPRAYER. 1/2-HP Diaphragm Sprayer. Never needs oiling. With gun, air hose. Less motor. 49.95—with motor... 44.88



1.33 Gal.

REG. 1.59 TURPENTINE. Pure, steam distilled spirits of turpentine—finest quality. Use to thin paint, clean brushes and hands.



2.99

REG. 3.35 4-IN. BRUSH. Pure bristle—for paint jobs inside or out. Use with paint, varnish or enamel. Reg. 1.25 2-in. Brush... 1.12

BE SURE TO VISIT WARDS AT LEAST ONCE DURING WARDS SPRING SALE