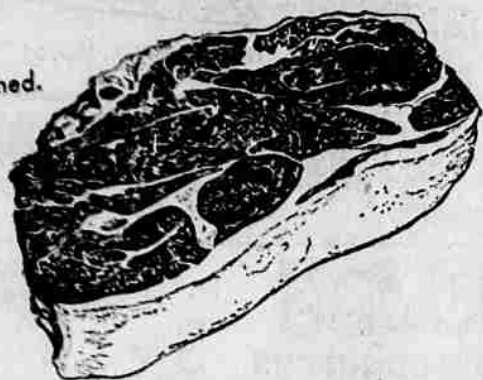


VALUES IN SAFEWAY MEAT SECTIONS BEEF POT ROAST

Every family is familiar with the fine eating offered by a juicy Pot Roast — and Pot Roast from Safeway is the very best. Aged and trimmed.



"USDA CHOICE" **39¢**
Blade Cut lb.

"USDA CHOICE" **43¢**
Arm Cut lb.

"USDA CHOICE" **RUMP ROAST**
Boneless lb. **89¢**

"USDA CHOICE" **ROUND STEAKS**
lb. **79¢**

"USDA CHOICE" **CROSS RIB**
Beef Roast lb. **39¢**

"USDA CHOICE" **BEEF STEW**
Boneless lb. **55¢**

LUNCH MEATS 8 varieties lb. **59¢**

BACON BACK Canadian Sliced 8-oz. pkg. **59¢**

USDA Choice Beef
Standing Rib Roast Thick cut lb. **75¢**
T-Bone Steaks lb. **95¢**
Sirloin Tip Steaks Boneless lb. **89¢**
Sirloin Steaks Well-aged lb. **85¢**
New York Cut Steaks lb. **1.29**
Tenderloin Beef Steaks lb. **1.59**
Top Sirloin Steaks Boneless lb. **1.29**

Pan-Ready Sea Foods
Fresh Smelt Columbia River 2 lb. **29¢**
H&D Whiting Captain's Choice 1 1/2-lb. **33¢**
Fillet of Cod Captain's Choice lb. **39¢**
Fillet of Sole Captain's Choice lb. **55¢**
Halibut Steaks Captain's Choice lb. **59¢**
Salmon Steaks Captain's Choice 14-oz. **65¢**
Fresh Oysters Medium sizes Pint **65¢**

MEAT PRICES EFFECTIVE THRU SAT., MARCH 27

NEW LOW PRICES

LUX DETERGENT Liquid 12-oz. **39¢**
CAKE MIXES Swansdown pkg. **33¢**
TOILET TISSUE M-D 2 rolls **23¢**
TOILET TISSUE Chiffon 2 rolls **25¢**
FACIAL TISSUE Kleenex 200 pkg. **2/29¢**
PAPER NAPKINS Chiffon 70 count **29¢**
COLORED NAPKINS Zee 80 count **2/25¢**
DINNER NAPKINS Zee 40 count **2/25¢**
WAX PAPER Zee 125' roll **23¢**
SARAN WRAP 25' roll **35¢**
ALUMINUM FOIL Heavy Duty 25' roll **55¢**
AJAX CLEANSER 14-oz. **2/25¢**
TIDE DETERGENT 47-oz. **69¢**
OXYDOL DETERGENT 65-oz. **69¢**
CHEER DETERGENT 56-oz. **69¢**

NEW LOW PRICES

DUZ 36-oz. **69¢**
TREND DETERGENT 12 1/4-oz. **17¢**
DREFT DETERGENT 37-oz. **69¢**
WHITE MAGIC SOAP 46-oz. **53¢**
SURF DETERGENT 38-oz. **59¢**
NUBORA SOAP Granulated 46-oz. **55¢**
ELECTRA-SOL 26-oz. **35¢**
ALL DETERGENT Laundry 24-oz. **39¢**
SAL SODA Arm & Hammer 1-lb. **2/25¢**
ARGO STARCH Gloss 16-oz. **15¢**
ELASTIC STARCH Quick 12-oz. **2/25¢**
LIQUID STARCH Fountleroy 1/2 gal. **37¢**
GRAPEFRUIT JUICE Townhouse 46-oz. **25¢**
LUNCH MEAT Kingons 12-oz. **37¢**
ROAST BEEF 12-oz. **49¢**

DOWN

Regular Every Day Shelf Prices!

Judging from the hundreds of new faces we have seen here at Safeway recently, it looks as if we started something! But it's no surprise to us. It just proves that people are still interested in saving as much as they can on their food needs. And these new customers of ours have found that Safeway's new, lower shelf prices are saving them MORE money ANY DAY OF THE WEEK!

NEW LOW PRICE

CRACKERS
SNOW FLAKE
and
BUSY BAKERS

2-lb. Pkg. **49¢**

NEW LOW PRICE

GOLD MEDAL

FLOUR
10-lb. Bag **95¢**

NEW LOW PRICE

VAN ZEE

CHEESE FOOD

2-lb. Brick **85¢**

NEW LOW PRICE

PAAS

EGG DYES
New Packs Pkg. **29¢**

NEW LOW PRICES

SUGAR FLAKES Kellogg Frosted 10-oz. **24¢**
SUGAR JETS Kellogg 10-oz. **24¢**
CORN FLAKES Kellogg 12-oz. **21¢**
ALL BRAN Kellogg 10-oz. **17¢**
BRAN FLAKES Post 10-oz. **25¢**
RICE KRISPIES Kellogg 9 1/2-oz. **26¢**
SHREDDER WHEAT Kellogg 12-oz. **19¢**
GRAPENUT FLAKES Kellogg 12-oz. **19¢**

NEW LOW PRICE

BISCUIT MIXES

Bisquick Lge. Pkg. **39¢**

Fleet Mix Lge. Pkg. **35¢**

NEW LOW PRICE

Guthrie COOKIES

Oatmeal Coconut Sugar Pkg. **29¢**

NEW LOW PRICE

SUNNYBANK

MARGARINE

1-lb. Pkg. With Coupon at Safeway **24¢**

NEW LOW PRICE

C&H Pure Cane

SUGAR
10 lbs. **95¢**

NEW LOW PRICES

QUAKER OATS 20-oz. **19¢**
H-O OATS Quick 32-oz. **35¢**
ALBER'S OATS Quick, with Silver 2 1/2-lb. **49¢**
INSTANT WHEAT Carnation 2-lb. **39¢**
WHEAT HEARTS Sperry 2-lb. **17¢**
WHEAT MEAL Post 24-oz. **29¢**
ZOOM CEREAL Fisher's 16-oz. **23¢**
WHEAT GERM Fisher's 1 1/2-lb. **29¢**
CREAM OF RICE 18-oz. **34¢**

GO

at SAFEWAY

They've discovered, too, that it's the TOTAL that counts. And that, of course, is exactly where Safeway saves you money . . . on your TOTAL food bill . . . not on just a few "specials". But don't take our word for it. Come in and shop around. COMPARE Safeway's new low prices. You'll find them to be the LOWEST prices in town day after day after day.

WEEK END SPECIALS

COFFEE

Fresh ground when you buy it

Nob Hill 1-lb. **81¢** 2 lbs. **1.61**

Airway 1-lb. **79¢** 2 lbs. **1.57**

EDWARDS COFFEE

Reg. or Drip Grind

1-lb. - **85¢**

2 lbs. **1.69** 4 lbs. **3.38**

WEEK END SPECIALS

White Satin

SUGAR
10 lbs. **89¢**

NEW LOW PRICE

DENNISON'S

Tomato Catsup

14-oz. Bottle **16¢**

NEW LOW PRICE

CAKE MIXES

Swansdown Duncan Hines Pillsbury Chocolate, Devils Food, White, Yellow, Spice PKG. **33¢**

NEW LOW PRICES

CANE SUGAR 25-lb. **2.37**
KITCHEN CRAFT FLOUR 10-lb. **95¢**
FLOUR Harvest Blossom 25-lb. **1.89**
PILLSBURY FLOUR 10-lb. **95¢**
GOLD MEDAL FLOUR 50-lb. **4.35**
FUDGE MIX Junket Chocolate 12-oz. **35¢**
BLACK PEPPER Crown Colony 1-lb. **19¢**
MAYDAY OIL pint **33¢**
SHORTENING Royal Satin 1-lb. **31¢**

EDWARDS COFFEE

Reg. or Drip Grind

1-lb. - **85¢**

2 lbs. **1.69** 4 lbs. **3.38**

Mayonnaise

Best Foods

NU MADE QT. **49¢**

NEW LOW PRICE

COTILLION

Ice Cream

QT. **55¢**

PTS. **29¢**

4 DELICIOUS FLAVORS

NEW LOW PRICE

CHERUB

MILK

2 TALL TINS **25¢**
Case of 48 - **5.95**

NEW LOW PRICES

BOUILLON CUBES Stearns Beef 5 cubes **9¢**
MUSHROOM SOUP Heinz 2 cans **35¢**
SOUP CHICKEN NOODLE, Heinz 2 cans **35¢**
ASPARAGUS SOUP Campbell's 2 cans **27¢**
BEAN SOUP Campbell's, with Bacon 2 cans **27¢**
BLACK BEAN SOUP Campbell's 2 cans **27¢**
GREEN PEA SOUP Campbell's 2 cans **27¢**
CHICKEN SOUP Campbell's, w/ rice 2 cans **35¢**
SOUP CHICKEN GUMBO, Campbell's 2 cans **35¢**

WEEK END SPECIALS

SOAP POWDERS AND DETERGENTS

Parade Breeze
Tide Duz
Oxydol Borene
White King Fels Naptha
Cheer Joy Liquid Soap
Ivory Snow Borax
Ivory Flakes
Lux Flakes
Vel
Dreft

4 Large \$1
Pkg.

SHORTENING

Crisco - Spry - Snowdrift 3 lbs. **75¢**

ROYAL SATIN

3-lb. Can **69¢**

Eggs Grade 'A' Medium Doz. **49¢**

Flour Kitchen Craft 25-lb. bag With Coupon **\$1.64**

VALUES IN OUR PRODUCE SECTIONS

GRAPEFRUIT

Arizona Marshseedless
Wide Sections of Juicy,
Sweet Citrus . . . Tree-ripened
in the Arizona Sunshine

8 lb. bag **39¢**

Red Radishes 3 bu. **14¢**

Green Onions 3 bu. **14¢**

Dry Onions Mediums Yellow 3 lbs. **10¢**

Ripe Tomatoes 14-oz. pkg. **19¢**

New Potatoes Florida Reds 3 lbs. **25¢**

WINESAP APPLES 4-lb. cello pack **55¢**

CALAVO AVOCADOS each **19¢**

GRAPEFRUIT Florida, Ruby Red 3 for **25¢**

SUNKIST LEMONS Plump with Juice 1 lb. **20¢**

VALENCIA ORANGES Florida 1 lb. **8¢**

GOLDEN CARROTS Even sizes 1 lb. **10¢**

CRISP CELERY Pascal variety 1 lb. **17¢**

HEAD LETTUCE 1 lb. **19¢**

NEW POTATOES

White Rose beauties
Good Quality No. 2's

50-lb. Bag **69¢**

PRODUCE PRICES EFFECTIVE THRU SAT. MARCH 27 ONLY

Grocery Prices in this ad with the exception of "Week-End Specials" are now regular shelf prices at your Safeways in Klamath Falls. All prices subject to market changes.

GET YOUR FREE SAVINGS BANK
when you buy extra-rich EDWARDS coffee

It's a miniature coffee tin—Coin slot takes up to 50¢. Unwinding key on bottom. Every 10¢ takes you one step closer to your savings bank. Bank the SAVINGS you make on EDWARDS

