

TODAY! PELICAN
DOORS OPEN 6:30 P.M.

A GREAT BEST SELLER BECOMES A MAGNIFICENT MOTION PICTURE!

THE CRUEL SEA
By NICHOLAS MONSARRAT

JACK HAWKINS DONALD SINDEN DENHOLM ELLIOTT VIRGINIA MCKENNA

THE GLASS WEB
Starring EDWARD G. ROBINSON JOHN FORSYTHE MARCIA HENDERSON KATHLEEN HUGHES

Also Color Cartoon - Late News

TODAY! ESQUIRE
PHONE 4567 DOORS OPEN 6:30

NO ONE WITH A BADGE EVER RIDES BACK FROM...

DIABLO

UNIVERSAL-INTERNATIONAL presents:

AUDIE MURPHY DAN DURVEA SUSAN CABOT ABBE LANE

Three times they sent Clay O'Mara in... Twice he came back alive... NOW he must face a showdown with the TOWN OF NO RETURN!

COLOR BY Technicolor

"RIDE CLEAR OF DIABLO!"

Hear Abbe Lane, Xavier Cugat's singer, sing "Wanted" and "Noche de Ronda"

Shorts - Cartoon - News

ESQUIRE STARTS SUNDAY!
PHONE 4567

WONDERS NEVER CEASE IN

CINEMASCOPE
YOU SEE IT WITHOUT SPECIAL GLASSES!

SOON you will be engulfed in a new realm of entertainment never photographed before!

Beneath the 12-Mile Reef

TECHNICOLOR Adults 1.00, Kiddies 35c (Tax Incl.)

KFLW - 1450 Kc. - PAT
Thursday Evening, March 25
8:00 Meet Mr. McNulty CBS
8:30 Record Derby
9:00 On Stage CBS
9:30 Meet Millie CBS
9:50 Lowell Thomas CBS
10:00 Tennessee Ernie Show CBS
10:00 Beulah CBS
10:15 Doctor's Orders ABC
10:30 Mystery Theatre ABC
10:00 10 p.m. Headlines
10:15 Lum & Abner ABC
10:30 Kiloeye Club
11:00 Sign Off News Summary
11:05 Sign Off

KFLW - 1450 Kc. - PST
Friday, March 26
8:00 Early Bird News
8:05 Alarm Clock Club
8:30 Haber's Almanac
8:45 Ride the Bus
9:00 Music
9:00 News - Breakfast Edition
9:30 Bob Garrod ABC
9:40 Betty Crocker ABC
9:45 Harry Babitt CBS
9:50 Breakfast Club ABC
9:50 Blue Skies
9:55 Chet Huntley ABC
9:50 Helen Trent CBS
9:45 Our Gal Sunday CBS
10:00 News - Living Club
10:15 Ma Perkins CBS
10:30 Young Dr. Malone CBS
10:45 Stop & Shop
10:55 Whispering Streets ABC
11:15 Perry Mason CBS
11:30 Nora Drake CBS
11:45 Brighter Day CBS
12:00 Noon Edition News
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 Sam Hayes ABC
1:15 Arthur Godfrey
1:45 Hank Henry CBS
2:00 Arthur Godfrey CBS
2:45 Ted Malone ABC
3:00 Wizard of Odds CBS

Come to you are!

SHASTA
DINE IN PHONE 2-3535
Open 6:30

DRIVE-IN NIGHTS ARE HERE AGAIN

GALA RE OPENING TOMORROW!

BULLET-BOLD!

GUN BELT
COLOR BY Technicolor

GEORGE MONTGOMERY Tab HUNTER

—PLUS—
10 CARTOONS
A NEW SEASON OF SMASH HITS

Radio Log

KFJL - 1150 Kc. - PST
Thursday Evening, March 25
8:00 Gannett Heater MBS
8:05 Evening Edition Local News
8:25 Hollywood Highlights
8:30 Virgil Pinsky News DLBS
8:45 Sam Hayes Java DLBS
8:50 Bill Henry CBS
9:00 Red Skelton Show
9:30 Sports Report
9:45 Derby TV Report
9:45 Eddie Fisher Show MBS
9:50 Crime Fighters MBS
10:00 10 p.m. Headlines
10:15 Fulton Lewis Jr. MBS
10:30 Moonlight Melody Time
10:45 News Digest
10:50 Music Box Medley Time
11:00 Sign Off

KFJL - 1150 Kc. - PST
Friday, March 26
8:00 Sunrise Serenade
8:30 Farm Reporter
8:45 Sons of the Pioneers
9:00 Frank Hemingway News MBS
9:15 Breakfast Gang MBS
9:30 Today's Best MBS
9:45 First Edition Local News
9:55 Something to Think About
10:00 Cecil Brown News MBS
10:15 Bob Greene News DLBS
10:30 Radio Detective
10:35 Holland Engle News
10:40 Breakfast Gang MBS
10:45 Morning
10:50 Carnation Milk Time CBS
10:55 News of the Air DLBS
11:00 Newspaper of the Air DLBS
11:05 A Visit to La Pointe's
11:00 Wonderful City MBS
11:25 Sam Hayes News MBS

GOP Senate Leaders Plan For New Tax Cut Fights

WASHINGTON (AP)—Senate Republican leaders regrouped force today against any further floor vote on a tax cut after losing a 100-million-dollar amendment was voted on household appliances.

The GOP leadership lost control last night and, when that became apparent, agreed to accept the household appliance cut. The vote for it was 64-23.

There remains a good possibility the appliance tax cut, from 10 to 5 per cent, will be knocked out in conference with the House, which voted no such reduction. Sen. Millikin (R-Colo.), chairman of the Finance Committee, expressed belief the House would stand firm against going below the 10 per cent level on most excises this year.

Millikin predicted to newsmen today that other key amendments to the excise or sales tax bill sponsored by a group of Democrats would be beaten. He said the Senate may complete action on the measure today.

Sen. Douglas (D-Ill.), chief sponsor of the reduction amendments, planned to ask first today for a vote on a proposal to cut the excise tax on autos from the present 10 to 7 per cent. This would slice the tax by 275 million dollars a year.

Douglas says the cut would save about \$50 on the price of a \$2,000 car. The tax is levied on the manufacturer, but is passed on to car buyers.

The third amendment offered by Douglas would chop in half the present 10 per cent excise on television and radio sets and phonographs. This would be an 80-million-dollar annual cut.

With the appliance relief included, total cuts in the excise bill now have passed the billion-dollar mark.

The House originally voted a wide variety of reductions totaling \$12 million a year. This brought down to a maximum 10 per cent level all excises except those on liquor and tobacco. Some are now as high as 25 per cent.

The Senate Finance Committee, chiefly by hiking the relief for movie theaters, boosted this total to \$58 million before sending the bill to the floor.

The cuts are scheduled to take effect a week from today, April 1.

Senators Byrd (D-Va.) and Williams (R-DeI.) put in an amendment to knock out all of the cuts except those on movie tickets and other admissions. But this appeared to be a forlorn gesture in the present mood of the Senate.

In arguing for the appliance cut, Democrats hammered at the theme that the bill already cut taxes on such luxuries as furs, jewelry and night club admissions. They said household necessities should get relief too.

On the vote, 35 Democrats, 28 Republicans and the 1 independent said "aye". Fifteen Republicans and 8 Democrats voted "no".

TOWER
PHONE 8-434
DOORS OPEN 6:30
Tonight and Friday!

THISAWAY FOR A ROARING FUN HIT!

Fred MacMURRAY
Dorothy McGuire
Howard Keel

CALLAWAY WENT THATAWAY

THE SCRAP-HAPPIEST GUYS
Who Ever Loused Up His Majesty's Battle Plans!

SOLDIERS THREE
STEWART GRANGER
VIVA PIGEON GARY MYER MARK NEWTON

KBS - TV - Channel 5
Thursday, March 25
3:35 Afternoon Devotions
4:45 Garry Moore
4:00 Feminine Fancies
4:30 On Your Account
5:00 Uncle Bill Show
5:25 Val Rague Show
5:50 Fashion Review
6:00 Arm Chair Theater
7:00 Cisco Kid

7:30 Academy Awards
8:00 Lux Video Theater
8:30 Ford's Theatre
10:00 Favorite Story
10:35 Weather Forecast
10:45 Western Forecast
10:40 Sign Off

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"Spring Frosting"

Newest color contrast... sparkling highlights on deep ground shades!



Convertible, too... wear the coat as an extra sport jacket with slacks.

it's a Kuppenheimer

Dark suits are now enlivened, enriched... by flecked highlights! You'll like this "Spring Frosting" by Kuppenheimer... on deep Charcoal shades of grey, blue, brown... and even black! Very correct for business or dress... and the coat can also double as a sport jacket with slacks for leisure wear. Remember... any dark suit looks its dressiest and smoothest when blessed with Kuppenheimer handcrafting and slim-line styling. Try one on and see for yourself!

Kuppenheimer Suits from 79.50
Kuppenheimer Slacks from 25.00
Kuppenheimer Sport Coats from 55.00

Dick Reeder is Always Glad To Cash Your Pay Check

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Corner 5th and Main