



MAN AS WELL AS MAID blooms forth in Springtime color when the snow melts and zephyrs blow—Greer Drew of Drew's Manstore and Boys' Wear, models a sportswear ensemble built around the new color charcoal, as popular with men this year as with women. The jacket has an interesting surface weave. With it he wears a charcoal and smoke gray plaid, five-button vest with contrasting gray flannel slacks, plain white shirt and bow tie. He shows the cameraman, a one-button roll flannel suit, popular this year with high school graduates and college men. Color, skipper blue. Comes also in platinum and tan.

Spring Fete Awards Set

Winners of merchandise gifts in the Spring Opening Treasure Hunt will be given in store windows Friday evening and the winner of the grand award — \$100.00 — will be selected downtown Saturday afternoon, according to Helen Clugston of Hatfield's, chairman of Spring Opening for the Klamath Merchants Association.

Merchants are giving out tickets now and the winners will be drawn from ticket stubs deposited at the stores. Tickets presented up until closing time Friday will be eligible for gifts from the stores. Tickets will be given out until 1:00 p.m. Saturday for the grand award.

There are no strings attached to the drawings and all are urged to ask for tickets, it was emphasized. Tickets should be retained to match up with the winning numbers.

The committee includes Miss Clugston, chairman; Richard Harris of Rudy's; Clark Blair of Sears; Sid Elliot of Penney's; Ron Van Orman of Van Orman's; and Jesse House of Model Shoe Store.

DO-IT-YOURSELF

Do-it-yourselfers are making kitchen curtains from dish towels, bathroom drapes from Turkish towels and bay window treatments from organdy table runners. These hang from metal rods or towel rings.

MAHOGANY MAGIC

A variety of new finishes bring mahogany into a warm, modern idiom. Driftwood mahogany is light toned and striated. Shantung mahogany is warm brown with a "shubbed" look. Blonde and cordovan tones are available too... all with smooth surfaces.

FURRED STOLES

Spring stoles are wider and longer to encourage dramatic wrapping. Many are trimmed with fox, white or pastel mink and ermine.



FRAGRANCE IS THE KEYNOTE to enchanting women. Worth perfumes from Currin's, are the yen of women of distinction. Choose the scent to match your personality from the big cosmetic names, at Currin's. Left, Letha Horne, shows a crystal flacon of perfume to Camille Foster at the beauty bar.

Lamps For The Home See New Styles In Fashion

Typical of the 1954 trend in home accessories, this season's lamps are fashioned to give maximum service while taking up minimum space.

Grace and functional beauty are primary features in new lamps. Table and wall lamps are more numerous than floor models because they take up less space.

There is a pin-up wall style that can be "clipped" to any wall and attached to the nearest electric outlet. Importantly, it can be installed without effort.

Many of today's lamps are made to swivel so that one lamp may light an entire room. Wood and

wrought iron bases are popular and brass, newly insulated to be cool to the touch, makes a variety of interesting styles.

In floor lamps, graceful "tree" models with from two to five units on one stem, are prominent. These give much lighting for the small space they require and are engineered to focus only where light is desired.

Lampshades are new in plastic-coated linen and Aspenat — a slender wood with modern Scandinavian appearance. Brass reflectors are perforated to resist heat. Shapes are slim and elegant to further the illusion of space.

Light, Lacy Jewelry Is Latest Hit

The lass with the delicate air steals the spring spotlight when it comes to fashion jewelry. Newest designs stress mobile, lacy patterns and pretty pastels, according to the Jewelry Industry Council.

Pale beads frequently combine with rhinestones or mock baroque pearls in strand necklaces or long ropes to knot at will. Opaque quartz, cabochon cut, is found in amethyst, pink and jade colors. Quartz beads are often combined with brightly colored stones and pearls and set in gold metal.

The spring trend toward lightly tinted opaque jewelry is reflected in new mother-of-pearl pieces. One style shows genuine mother-of-pearl disks, set with gold metal in earrings, necklaces, small pins and bracelets. Added elegance comes with the sparkling touch of rhinestones on smoky mother-of-pearl.

Flowers and flared petals of chalk-white enamel form dainty garland necklaces and bracelets. Milky beads with a faint rainbow sheen make matching chokers, bracelets and drop earrings.

Jewelry with a golden finish is fringed and filigreed for '54. There are versatile lariat necklaces with tassels ornamenting each end of a supple gold strand.

Devotees of the big earring will like golden filigreed flowers, larger than a silver dollar, suspended on a single link from the fastener. Lavish clusters of pearls are linked in gold and sometimes sprinkled with rhinestones. Smaller swaying earrings are neatly short and suggestive of oriental jewelry.

PINK PREDOMINATES

This spring's "special" colors are the pinks—from pink lemonade to rich, burgundy tones.



LOVELY TO LOOK AT, smart to wear, is this beautifully planned spring ensemble from LaPointe's, modeled by Jen Alexander, whose tiny waist looks still smaller in this princess frock of honey-blond silk linen. The very full, gored skirt flares over a very full can-can pettiskirt. The frock buttons down the front, has narrow standup collar and push up sleeves. Polka dots are important this season so Jen wears a tiny scarf of light beige with brown dots, repeated at the cuff... the new, very short white fabric gloves, a small rolled natural straw Breton with feather cockade, sheer 75 gauge hose, brown suede pumps and chalk white costume jewels, accented with gold.

GET READY! IT'S

SPRINGTIME

And time to start picking out your "Young Tots" new Easter and Spring Outfits... because darling new styles are coming in daily and you won't want to wait and miss the best... and you'll find the best selection ever at Southern Oregon's Most Complete Children's Shop...



"COATS"

Smart new shorties for the 7 to 14 range... styled and designed just like "teen-agers"...

14⁹⁸ to 19⁹⁸

"DRESSES"

Dresses of darling new designs so pretty you can't resist them... your little girl will look and feel like a "dream" in one of them.

3⁹⁸ to 9⁹⁸



"SANDALS"

Are good looking shoes too that will be just the style for the "Spring Parade"...

3⁹⁸ to 4⁹⁸

"HATS"

Cute little spring straw hats for all ages... white and natural...

1⁹⁸ to 2⁹⁸

"COATS"

"Small-Fry" coats of all kinds... from infants to 6X... and from some of the finest lines in America...

6⁹⁸ to 14⁹⁸



"BOY'S SLAX"

That are man tailored... 3.98 to 5.98

Leons... Tots-to-Teens

PICK UP YOUR FREE TICKET For The Spring Opening from Drews Boyswear Shop

You'll Be Proud of Your Son in His All New Cricketeer Jr. Sportcoat



You've asked for them... here they are—Cricketeer Sportcoats for Junior in the very same fabrics, the very same styles as Dad's. Perfect in fit with a wide variety of smart patterns. Practical and economical, too... they'll harmonize with a variety of different slacks to make not just one dress-up outfit, but two or three or more.

Sizes 6 to 20 13.95 to 19.95

Contrasting Slacks 5.95 to 11.50

ALSO NEW SPRING SUITS

Sizes 6 to 20 14.95 to 32.50

DREWS Boyswear Shop

DOWNSTAIRS

DREWS Manstore

733 Main

Phone 3463

as seen in... POST



PICK UP YOUR FREE TICKET For The Spring Opening From Drews Manstore

spring forecast: **CHANGEABLE**

Springtime is an in-between time... brisk and unpredictable... too cool for tropical suits, too balmy for winter weights, too much of a what-to-wear problem at times. But here, at last, is the solution... **TEMPAWAYE** suits in a new "in-between" weight, handsomely tailored by

HART SCHAFFNER & MARX

They're right and light for Spring and Fall and for all 50° to 75° days. Naturally we have the new Tempawates, in a choice of worsteds, flannels and tweeds. Come on in and try on several while selections are new. From **\$69⁵⁰**

COME IN AND SEE THE HANDSOME

New Spring Curlee Suits

One button roll young men's graduation and dress suits. Dacron and wool and 100% wool. Finest quality worsted in two button three patch pocket model.

45⁰⁰ to 50⁰⁰ 59⁵⁰

DREWS Manstore

733 Main

Phone 3463