

COMPARE

NEW LOW PRICE

**TOILET
TISSUE**

Silk Brand

3 Rolls **20¢**

NEW LOW PRICE

**PAPER
NAPKINS**

ZEE White

**Pkg. of
80** **10¢**

NEW LOW PRICE

**PARADE
DETERGENT**
**19-oz.
Pkg.** **29¢**

NEW LOW PRICE

**OXYDOL
DETERGENT**
**19-oz.
Pkg.** **29¢**

NEW LOW PRICE

**WHITE KING
SOAP**
**Granulated
22-oz.
Pkg.** **29¢**
574

 Drastically Reduced
Regular Shelf Prices
are in effect **NOW** at
SAFEGWAY

**Crown Pre-Cooked, Boneless
PICNICS**

 Ready to serve as is.
Or for a real treat,
heat before slicing.
Cooked in Natural Juices.

**4 1/2-lb.
Can**
\$2.99

**Oscar Mayer, Fancy Sugar-Cured
HAMS**

 Eastern Sugar-Cured Hams
The finest! Half or Whole

65¢

 Shank end **49¢** Butt end **59¢** Slices **98¢**
Center Cut

**LUNCH
MEATS**
**Stick Bologna or
Minced Ham**

 By the piece **lb. 35¢**
Sliced Minced Ham **lb. 39¢**

USDA "CHOICE" BEEF

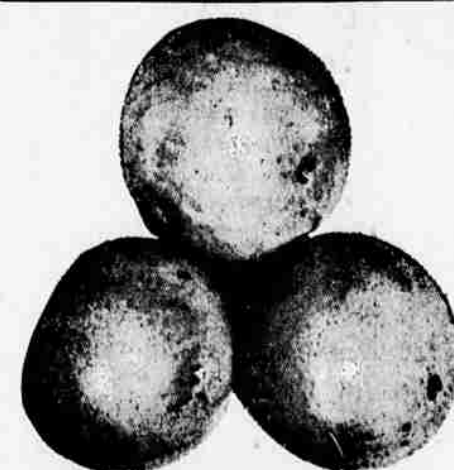
Beef Short Ribs	For Stewing	lb.	33¢
Beef Rib Roast	Standing	lb.	75¢
Beef Round Steak	Very meaty	lb.	79¢
Beef Cube Steak	Tenderized	lb.	98¢
Beef Rump Roast	Boneless - Lean - Trimmed	lb.	89¢
Beef T-Bone Steak	Thick cut	lb.	95¢
Beef Sirloin Steak	Thick cut	lb.	85¢
Beef Pot Roast	Blade cuts	lb.	53¢
Beef Pot Roast	Arm cuts	lb.	55¢

SEA FOODS - for LENTEN MEALS

Whiting Fish	Headed and Drawn	1 1/2-lb. pkg.	29¢
Halibut Steaks	Captain's Choice	1-lb. pkg.	59¢
Salmon Steaks	Captain's Choice	14-oz. pkg.	65¢
Perch Fillets	Captain's Choice	1-lb. pkg.	45¢
Fresh Oysters	Medium sizes	Pint Jar	65¢
Fresh Smelt	Columbia River	2 lb.	39¢
BACON	Swift Premium, Fancy Pack	Sliced	lb. 79¢

Outstanding Features in Our Produce Sections

GRAPEFRUIT 3 FOR 25¢

 Ruby Red Grapefruit from Florida. In addition to its luscious
sweet and juicy taste, it's very colorful

POTATOES

 Every one U. S. No. 1 Grade - Carefully
sorted and packed in Convenient Sizes.

 Economy **10-lb. 29¢** 'A' Size **25-lb. 69¢**

 New Potatoes **Red 3 lbs. 25¢**

 CALAVO
Ripe
Avocados

19¢ EACH

 Rhubarb
Fancy & Extra
Fancy Hothouse

19¢ lb.

 Bananas
Golden Ripe

15¢ lb.

 RADISHES - or
Green
Onions

2 bun. 15¢

Boiler Onions	5-lb. bag	19¢
Winesap Apples	4-lb. pkg.	55¢
Sunkist Lemons	lb.	20¢
Oranges	Florida Valencia	lb. 7 1/2¢
Carrots	Uniform Size - No Tops	lb. 10¢

Cauliflower	All sizes	lb. 15¢
Crisp Celery	No Strings	lb. 17¢
Head Lettuce		lb. 17¢
Zucchini Squash		lb. 23¢
Ripe Tomatoes	14-oz. carton	29¢

THESE NEW LOWER EVERYDAY PRICES WITH WHAT YOU HAVE BEEN PAYING

 Remember...
It's The
TOTAL
THAT COUNTS!

Are you one of the thousands who saved MORE on your family's food last week? No? Then you haven't been shopping at SAFEWAY! You just can't help saving more at Safeway, and here's why.

You can't judge food savings by what you might be able to save on a few "weekend specials". You must also consider how much you are paying for those other items on your shopping list. It's the TOTAL that counts! And this is where Safeway saves you money... on your TOTAL food bill.

Listed in this advertisement are just a few of the hundreds of drastically reduced regular EVERYDAY shelf prices in effect at your Safeway store now... today, tomorrow and EVERY day. And in addition, you'll want to look over the outstanding weekend specials from our meat and produce departments.

Weekend specials PLUS drastically reduced everyday shelf prices on top-quality food products of every description add up to this. You'll always save MORE at your SAFEWAY store.

**LOOK FOR THE BRIGHT-RED "NEW LOW PRICE" TAGS ON SAFEWAY
SHELVES, POINTING OUT THESE GREATER SAVINGS FOR YOU**

These items are representative of the over 500 regular Shelf price price reductions at Safeway

NEW LOW PRICES

PAPER PRODUCTS

TOILET TISSUE	Soft Weave	roll	2/25¢
ZEE NAPKINS	Rainbow Pak	80 Count	2/29¢
WAX PAPER	Cut Rite	Roll	25¢
BOOK MATCHES	Carton		2/29¢

Soaps - Detergents - Cleaners

BON AMI POWDER	Soft Weave	Pkg.	2/25¢
BON AMI Cakes		Bar	10¢
SOIL OFF	Woodwork Cleaner	24-oz.	39¢
PARADE	Detergent	39-oz.	57¢
TIDE DETERGENT		19-oz.	29¢
WHITE KING SOAP	Powder	46-oz.	55¢
CHEER	Detergent	21-oz.	29¢
CHEER	Detergent	51-oz.	69¢
IVORY SNOW		12 1/2-oz.	29¢
IVORY FLAKES		12 1/2-oz.	29¢
LUX FLAKES		12 1/2-oz.	29¢
VEL DETERGENT		15-oz.	29¢
DREFT DETERGENT		37-oz.	69¢
BREEZE	With Washcloth	15-oz.	29¢
DUZ DETERGENT		20 1/2-oz.	29¢
BORENE SOAP	Granulated	23-oz.	29¢
WHITE MAGIC SOAP	Powder	46-oz.	53¢
JOY LIQUID	Soap	17-oz.	69¢

LAUNDRY AIDS

WATER SOFTENER	Calgon	19-oz.	33¢
WATER SOFTENER	White King	30-oz.	23¢
NIAGARA STARCH		12-oz.	19¢
LINIT STARCH		12-oz.	13¢
VANO STARCH	Liquid	Quart	23¢
ELASTIC STARCH	Liquid	Quart	23¢
DRY BLEACH	Purex	Bottle	35¢

NEW LOW PRICES

LAUNDRY AIDS

VANO BLEACH	Powdered	1 Pound	35¢
SNOWY BLEACH	Powdered	15-oz.	45¢
HOT AND COLD CEREALS			
CORN FLAKES	Kellogg	12-oz.	21¢
CORN SOYA SHREDS	Kellogg	8-oz.	17¢
SUGAR SMACKS	Kellogg	10-oz.	24¢
POST TOASTIES		12-oz.	21¢
CORN-FETTI	Post	10-oz.	24¢
BRAN FLAKES	Kellogg	13-oz.	22¢
POST KRINKLES		5 1/2-oz.	16¢
SUGAR CRISP	Post	6-oz.	16¢
SUGAR CRISP	Post	9 1/2-oz.	24¢
CORN POPS	Kellogg	5-oz.	16¢
KELLOGG KRUMBLES		9-oz.	16¢
RICE KRISPIES	Kellogg	5 1/2-oz.	16¢
VARIETY PACK	Kellogg	10 pkgs.	34¢
SHREDDED WHEAT	Nabisco	12-oz.	19¢
WHEAT CHEX	Ralston	12-oz.	19¢
RICE CHEX	Ralston	6-oz.	19¢
CHEERIOS CEREAL		7-oz.	17¢
QUAKER SPARKIES	Puffed Wheat	4-oz.	14¢
QUAKER SPARKIES	Puffed Rice	Pkg.	16¢
MOTHER'S OATS	C&S	3-lb.	49¢
ROMAN MEAL		1-lb., 12-oz.	35¢

FAMOUS SOUPS

STEERO CUBES	Bouillon	12 pack	19¢
STEERO CUBES	Chicken	5 pack	9¢
VEGETABLE SOUP	Heinz	can	2/27¢
TOMATO SOUP	Heinz - Cream	can	3/35¢
CHICKEN NOODLE SOUP	Rancho	can	29¢
VEGETABLE SOUP	Rancho	can	21¢
TOMATO SOUP	Campbell's	can	3/35¢

NEW LOW PRICES

FAMOUS SOUPS

VEGETABLE BEEF SOUP	Campbell's	can	2/35¢
PREPARED FOODS			
PORK & BEANS	Van Camp's	No. 303 can	13¢
MORRELL'S SNACK	Propeller	12-oz.	43¢
MACKEREL		No. 1 can	25¢
RED SALMON	Dutch Harbor	No. 1 can	69¢
WHITE STAR TUNA	Bite Size	No. 1/2 can	33¢
CORNED BEEF	Libby's	12-oz. can	49¢
HORMEL'S SPAM		12-oz. can	45¢
PICKLE VARIETY			
DILL PICKLES	Steinfeld's Kosher	24-oz.	35¢
SWEET DILL PICKLES	Steinfeld's	12-oz.	29¢
LIBBY PICKLES	Home Made Style	13 1/2-oz.	23¢
PICKLES	Columbia Kosher Style	27-oz.	39¢
LIBBY PICKLES	Sweet Mixed	12-oz.	25¢
LIBBY PICKLES	Whole Sweet	8-oz.	25¢
SAUCES - CATSUPS			
BEEFSTEAK SAUCE	Heinz 57	8-oz.	29¢
MUSHROOM SAUCE	Boy-ar-dee	8-oz.	16¢
MEAT SAUCE	Boy-ar-dee	8-oz.	16¢
CHILI SAUCE		12-oz.	19¢
TOMATO CATSUP	Taste Tels	14-oz.	2/29¢
TOMATO CATSUP	Dennison	14-oz.	16¢
FRESH CRACKERS			
RITZ CRACKERS	NBC	8-oz.	22¢
SNOWFLAKE CRACKERS	NBC	1-lb.	27¢
SODA CRACKERS	Busy Baker	1-lb.	27¢
MISCELLANEOUS			
CUBE SUGAR	Cube-lets	2-lb.	30¢
PANCAKE MIX	Suzanna	3 1/2-lb.	43¢
PANCAKE MIX	Sperry	2 1/2-lb.	33¢
BLACK PEPPER	Crown Colony, ground	1 1/2-oz.	29¢
WESSON OIL		Pint	37¢

NEW LOW PRICE

**BEET
SUGAR**

 10-lb.
Pkg. **98¢**

NEW LOW PRICE

**CAKE
MIXES**

Pillsbury

Pkg. 33¢

NEW LOW PRICE

**CRISCO
SHORTENING**

 3-lb.
Can **85¢**

NEW LOW PRICE

**VEGETABLE
SOUP**

Campbell's

2 cans 27¢

NEW LOW PRICE

Mayonnaise

Best Foods or Nu-Made

**Quart
Jar 63¢**
Royal Satin Shortening 3 lb. can 79¢

Finest Quality - for perfect baking results every time

 Grocery Prices in this ad are Now
regular shelf prices at your Safe-
way Stores. All prices are Subject to
Market Changes

SAFEGWAY
SAFEGWAY

 Produce and Meat
Prices are Good
thru Saturday
March 20th