

FREE!

A HAWAIIAN ORCHID TO THE FIRST 1000 LADIES
VISITING OUR STORE ON THURS., FRI. AND SAT.

Orchids Flown In Specially for This Event!

FREE!

Block's Grand Opening!

711 MAIN ST.

THURSDAY - FRIDAY - SATURDAY

711 MAIN ST.

FREE NYLONS!

A pair of 12 denier 60 gauge nylons with every women's shoe purchase of 3.95 or more. Regular \$1.95 value.



FOR MEN

OPENING SPECIAL!

Thursday, Friday and Saturday

Block's will give you a pair of men's felt opera slippers with every men's shoe purchase of 6.95 or more!



REG. 2.99
retail value!



NEW "U" TIP
... classic style accented
by harness stitching and
storm welting. Brown all-
leather construction.
Sizes 6 to 12.

6.95



SKI-HI BLUCHER ...
Rugged all-time favorite with
triple sole construction.
Comfortable wall last.
Sizes 6 to 12. D width.

7.95



CUSTOM BAL ... with the
amazing "AIR CUSHION
INSOLE". Black or brown
calfskin. Sizes 5 to 13,
AA to EEE.

10.95

OVER 100 STYLES of Work Shoes,
Dress Shoes, Sport Shoes.

A BEAUTIFUL WOMEN'S SHOE SALON



SIREN PUMP ...
season's best with
comfortable plat-
form. Black suede,
black calf, lipstick
red calf, blue calf,
Benedictine calf.
High or Cuban heel.

4.95



SPRING SANDAL ...
For that
"dressed-up" look.
Black suede, red
calf, smartly stud-
ded. One of 12
styles in all spring
colors and materials
in high or Cuban
heels.

4.95



FLAIR PUMP ...
smart dress-up
pump with contrast-
ing trim. Black calf,
lipstick red calf,
blue calf, taffy-tone
calf. Full foam
cushion construction.

5.95



BUCKLE STEPIN ...
a wonderful casual
shoe in black suede,
spring red elk, taffy
tone elk, or white
elk.

4.95



MATCHING
SPRING BAGS with
with last minute
styling. All colors in
leather or suede.

1.99



BEAU-KNOT PUMP ...
a new version
of the ever-popular
low heel dress shoe.
Black suede, black
smooth, red smooth,
or white smooth.

3.95



SADDLE OXFORD
black and white, tan
and white, all white,
smoke and tan.
Goodyear welt con-
struction.

4.95



SPRING CASUAL ...
soft, flexible
sandal. Foam cush-
ioned, arch-glide
construction.

3.95



FRONT GORE
LOAFER ... all
leather upper, with
fine flexible sole.
Comfort and style
combined. Red elk
or russet elk.

4.95

Block's CHILDREN'S DEPARTMENT

**FREE GAMES AND TOYS TO
ALL CHILDREN**



2.98

MOCCASIN TOE
OXFORD ... fine
leather uppers,
long-wearing soles.
Sizes 8 1/2 to 12,
12 1/2 to 3.



2.98

FRINGE MOCCA-
SIN OXFORD ...
a new and differ-
ent back-to-school
shoe. Sturdy leath-
er uppers. Sizes 8 1/2
to 12, 12 1/2 to 3.
Red or brown.



3.95

DUNHILL JUNIOR ...
all leather with
heavy lug soles for
growing boys and
girls. Sizes 8 1/2 to
12, 12 1/2 to 3.



3.95

PATENT PUMP ...
a misses' party shoe
in black patent.
Sizes 8 1/2 to 3. In-
fants' sizes 2.98.