

# Radio Log

**KFLW-1450 Kc. - PST**  
**Wednesday Evening, March 10**  
 6:00 Crime Photographer CBS  
 6:30 Time Out  
 7:00 The Lone Ranger ABC  
 7:25 The Griffith ABC  
 7:30 Longtime Symphonies CBS  
 8:00 FBI in Peace & War CBS  
 8:30 Lowell Thomas CBS  
 8:45 Tennessee Ernie Show CBS  
 9:00 Baseball CBS  
 9:15 Bill Ballance Show CBS  
 9:30 That's Right  
 10:00 10 o'clock News  
 10:15 Lum & Abner ABC  
 10:30 Kilojockey Club  
 11:00 Sign Off News Summary  
 11:05 Sign Off

**KFLW - 1450 Kc. - PST**  
**Thursday, March 11**  
 6:00 Early Bird News  
 6:05 Alarm - Clock Club  
 6:30 Harter's Almanac  
 6:45 County Agent  
 6:55 Music  
 7:00 News - Breakfast Edition  
 7:15 Charlie's Roundup  
 7:30 Frank Goss CBS  
 7:45 Breakfast Club ABC  
 8:00 Blue Skies  
 8:30 Helen Trent ABC  
 8:45 Helen Trent ABC  
 9:00 Better Living  
 10:15 Ma Perkins CBS  
 10:30 Young Dr. Malone CBS  
 10:45 Marion From Miller's  
 11:15 Whispering Streets ABC  
 11:30 Nora Drake CBS  
 11:45 Brighter Day CBS  
 12:00 Noon Edition News  
 12:15 Payless Sidewalk Show  
 12:30 House Party CBS  
 1:00 Sam Hayes ABC  
 1:15 Arthur Godfrey CBS  
 1:45 Hank Henry Show  
 2:00 Arthur Godfrey CBS  
 2:30 Wizard of Odds CBS  
 3:15 Ruth Ashton CBS  
 3:30 Dorcas Bell ABC  
 3:45 United Story CBS  
 4:00 Grand Central Station ABC  
 4:25 Basin Briefs  
 4:30 Spin with Wynne

4:45 When a Girl Marries ABC  
 5:00 Edward Murrow CBS  
 5:15 Let's Think School  
 5:30 Today's Sports Highlights  
 5:45 Frank Goss CBS  
 5:55 Homestown News  
 6:00 Meet Mr. McNulty CBS  
 6:30 Record Derby  
 6:30 On Stage CBS  
 7:30 Choralists CBS  
 8:00 Meet Millie CBS  
 8:30 Lowell Thomas CBS  
 8:45 Tennessee Ernie Show CBS  
 9:00 Baseball CBS  
 9:15 Bill Ballance Show CBS  
 9:30 That's Right  
 10:00 10 o'clock News  
 10:15 Lum & Abner ABC  
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 11:00 Sign Off News Summary  
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**KFJJ - 1150 Kc. - PET**  
**Wednesday Evening, March 10**  
 6:00 (Garrison) Heatter MBS  
 6:15 Let's Think School  
 6:30 Hollywood Highlights  
 6:30 Virgil Pinkley News DLBS  
 6:45 Sam Hayes News DLBS  
 6:55 Bill Henry MBS  
 7:00 Squad Room CBS  
 7:30 Sports Report  
 7:40 According to the Record  
 7:45 Henry Combs Report  
 8:00 I Was a Communist for the FBI  
 8:30 Family Theater DLBS  
 8:30 Newspaper of the Air MBS  
 9:15 Fulton Lewis, Jr. MBS  
 9:30 Klamath Falls Armory -  
 Wrestling  
 9:45 Harry Wisner Sports MBS  
 9:50 Robert Hurlingham News MBS  
 10:00 Music Box Medley Time  
 11:00 Sign Off

**KFJJ - 1150 Kc. - PST**  
**Thursday, March 11**  
 6:00 Sunrise Serenade  
 6:30 Farm Reporter  
 6:45 Some of the Pioneers  
 7:00 Frank Hemingway News DLBS  
 7:15 Breakfast Gang DLBS  
 7:30 Today's Best Buys  
 7:45 First Edition Local News  
 8:00 Cecil Brown MBS  
 8:15 Bob Greene News DLBS  
 8:30 Melodie Interlude  
 8:35 Hollarid Engle News MBS  
 8:50 Breakfast Gang DLBS  
 9:45 Strictly Female  
 9:50 Melody Manor DLBS  
 9:15 Music  
 9:20 Gabriel Heatter MBS  
 9:30 Carnation Milk Time  
 9:45 Music Of Manhattan  
 10:00 Newspaper of the Air DLBS  
 10:15 Tello Test DLBS  
 10:30 From My Heart  
 10:35 Music  
 10:45 A Visit to La Pointe's  
 11:00 Wonder City MBS  
 11:25 News MBS  
 11:30 Screen for a Day MBS  
 12:00 Tips From the Town Shop  
 12:15 Read on Record  
 12:45 Kora Kobbler  
 1:00 The Hour of Stars  
 1:15 Peggy Lee  
 1:30 Standard School Broadcast DLBS  
 2:00 News DLBS  
 2:30 Northwest News DLBS  
 2:45 Music DLBS  
 2:55 Bob Greene News MBS

2:30 South Sixth Street Varieties  
 3:00 Hughesville DLBS  
 3:15 Tello Test DLBS  
 3:30 Kirkwood Show DLBS  
 4:00 Town and Country Time  
 4:15 Frank Hemingway News DLBS  
 4:30 Curt Massey Time MBS  
 4:45 Sam Hayes News DLBS  
 5:00 Sergeant Preston MBS  
 5:30 Sucky King MBS  
 5:45 Cecil Brown News MBS  
 6:00 Gabriel Heatter MBS  
 6:35 Evening Edition, Local News  
 6:25 Hollywood Highlights  
 6:30 Virgil Pinkley News DLBS  
 6:45 Sam Hayes News DLBS  
 6:55 Bill Henry MBS  
 7:00 Official Detective MBS  
 7:30 Sports Report  
 7:40 According to the Record  
 7:45 Eddie Fisher Show MBS  
 8:00 Crime Fighters MBS  
 8:30 I Never Know  
 8:45 Harmonies  
 9:00 Newspaper of the Air DLBS  
 9:15 Fulton Lewis, Jr. MBS  
 9:30 Moonlight Melody Time  
 9:45 Harry Wisner Sports MBS  
 9:50 News DLBS  
 10:00 Music Box Medley Time  
 11:00 Sign Off

**KBES-TV-MEDFORD**  
**Channel 3**  
**Wednesday, March 10**  
 3:55 Devotions  
 4:00 Feminine Fancies  
 4:30 On Your Account  
 5:00 Uncle Bill's Adventure Time  
 5:30 Val Rogus  
 5:45 Captain Video  
 6:00 Western Theater  
 7:00 Hollywood Album  
 7:25 Let's Kick it Around  
 7:30 Greatest Dramas  
 8:00 Milton Berle  
 8:45 Best Theater  
 9:00 Casanova  
 10:35 Sign Off

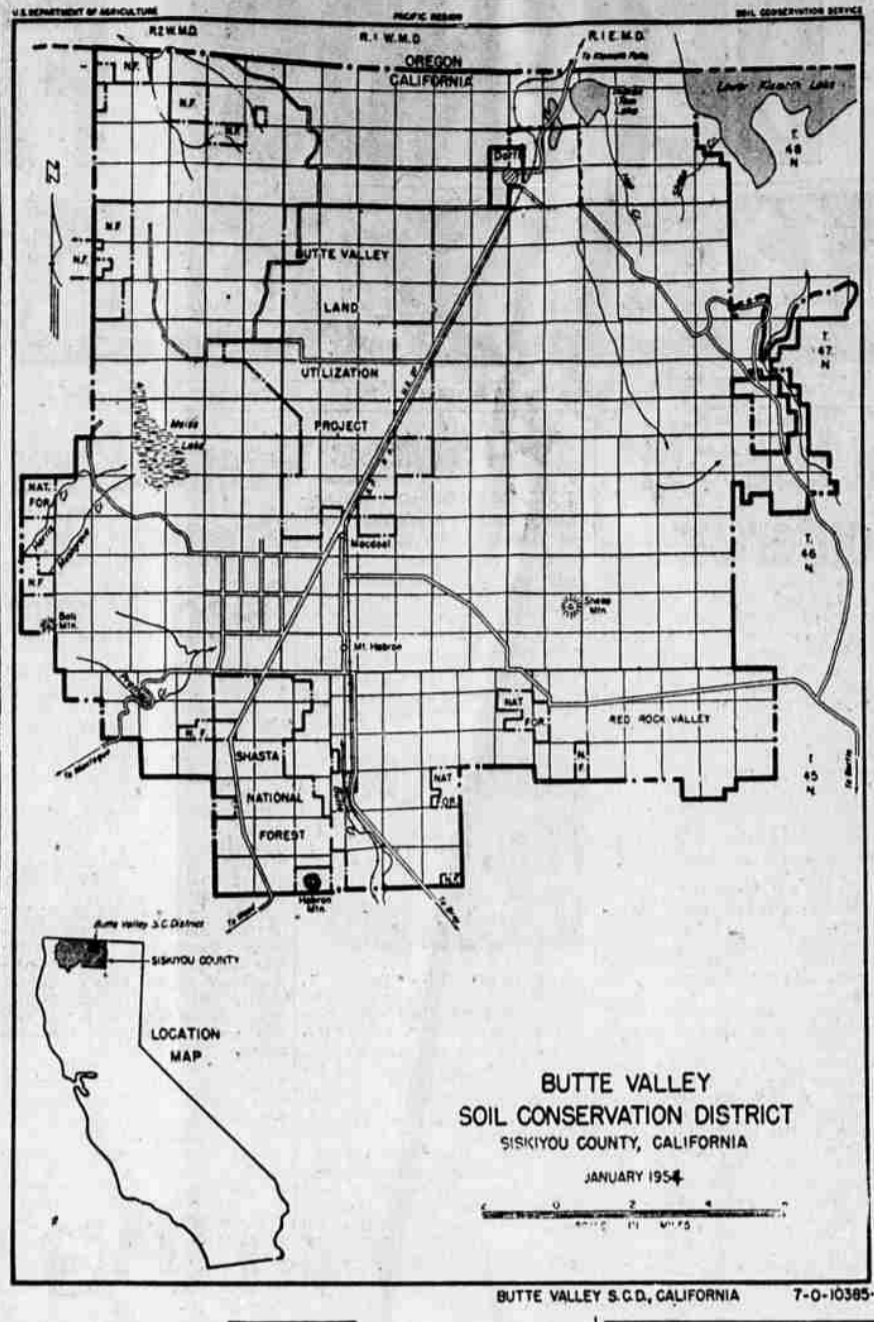
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## Rain, Snow In West States

By THE ASSOCIATED PRESS  
 More rain fell in Western states and light snow and rain hit north-eastern areas Wednesday as fairly mild weather prevailed in most of the country.  
 Showers continued during the night in the Pacific Coast states from central California northward through the Northern Rockies, with snow in the higher elevations. Light showers also were reported in the Dakotas and Nebraska.  
 The only other precipitation was snow flurries in the Eastern Great Lakes region, light snow in Northern New England and showers along the Appalachians to West Virginia. Skies cleared in Florida after fairly heavy rains in the Southern sections Tuesday.  
 Temperatures were below freezing early Wednesday in the Eastern Dakotas across most of the Great Lakes and into New England. Readings Tuesday ranged from 33 at Sault Ste. Marie, Mich., to 92 at Presidio, Texas.

## DEFENSE PACT

TOKYO (AP) - The Japan-U. S. mutual defense agreement is scheduled to go before the Japanese Diet Thursday where hot Socialist opposition is expected to stir the warmest debate of the current season.



## Survey Shows Over 10,000 Acres Leveled In B.V. SCD

(Editors note: This is the third of a series released by the Butte Valley SCD Directors on "Knowing your soil conservation district.")  
 The rapid development of newly irrigated land in the Butte Valley Soil Conservation District during recent years has brought about a marked change-over in the pattern of land use. The status of the acreage of irrigated land versus the acreage of dry farmed crop land has often been a matter in question.  
 Land under some type of irrigated land use totals 18,133 acres broken down as follows:  
 Land on which water is available for full season irrigation in the production of cash crops, hay and pasture total 10,309 acres. Land in wet meadow pasture to include class II, III, IV, V and VI land totals 4,340 acres. Land in hay and grain to include land that is under early season irrigation and/or some type of sub-irrigation land use as typical of the old lake on the Meiss Ranch totals 3,234 acres. An additional 250 acres were sprinkler irrigated during the 1953 season.  
 Of the 18,133 total acres under some type of irrigated land use, 10,666 acres have been properly leveled for flood irrigation. New land that may be expected to come under irrigated land use during the 1954 season should total between 3,000 and 2,500 acres.  
 As the irrigated lands in the valley reach more stable development in the years ahead, it is to be expected that a considerable acreage will be seeded to pasture with more emphasis on the production of livestock, in particular beef cattle.

## Uranium Found In Alaska

ANCHORAGE, Alaska (AP) - Assays of uranium taken from two strikes made in Alaska last fall show "very important radioactive material," the territorial commissioner of mines said Tuesday.  
 Phil Holdsworth cautioned, however, that it still has not been determined whether the uranium is available in commercial quantities.  
 The strikes, made at widely separated points in the territory, were made by two prospectors searching for other minerals.  
 Holdsworth said locations will not be revealed until the prospectors have staked their claims.  
 A Nome dentist has staked a claim on a third strike, in the Brooks Mountain Range on the Seward Peninsula, Holdsworth said.

## Draft Board Makes Mistake In Age

MALDEN, Mass. (AP) - James Francis Coffey Jr. was to appear before a draft board today to explain why he didn't register for the draft after he was "discharged from the service" last month.  
 The board's letter reminded him that the law requires a discharged serviceman to register with the draft board within 30 days of his discharge.  
 Jimmy is a little confused about the whole thing. He's only 8.  
 His father, a postman, had a little advice. "Ask about your state bonus check," he suggested. "After all, you're a veteran now."

## Pat O'Brien To Figurehead Las Vegas Strip Nightclub

By BOB THOMAS  
**HOLLYWOOD (AP) -** Move over, Jack Dempsey and Joe DiMaggio, Pat O'Brien is getting into the disco business.  
 The smiling Irishman is the figurehead of a group of money men who plan to erect a restaurant, hotel and casino on Las Vegas' famed Strip.  
 "They've been after me for some time to use my name for some kind of establishment," said O'Brien in the comfortable, trophy-laden den of his Brentwood home. "After all, my name has been before the public for a good many years and has acquired some degree of respectability. Other fellows—Toots Shors, Dinty Moore, Luchow, etc.—spend years building a reputation for their names; mine is already made."  
 "At first they wanted me to open a joint in New York. I wouldn't do it, because of my friendship for Toots. Then they wanted a place here at the beach. That didn't sound right either."  
 "When they came up with this Las Vegas idea, it sounded good. At first they were going to call it Pat O'Brien's Desert Spa, but that sounded a little high-toned. Now it's going to be just Pat O'Brien's."  
 "I have a little dough in it, but nothing compared to what the guys with the money are putting up. Mostly I just lend them the name. The only stipulation is that I be on the premises at least 24 hours of every week. I may be there more. But if a picture job comes up, I'm excused. I get paid less, but I still get paid. It's a dandy deal."  
 "What I'll do is a number or two on the stage behind the bar. But mostly I'll just mingle among the guests and maybe tell a few stories. That's what I like to do anyway, and I might as well get paid for it."  
 O'Brien's backer is his friend William O'Connor, Los Angeles businessman. He dropped in at the O'Brien home and explained that he expected the O'Brien name to add some dignity to the Las Vegas Strip.  
 "After all, the other places are operated by syndicates that just pick some name for the hotel," he reasoned. "None of them is based on a personality. We think the public will be attracted to Pat's

**Cinda's**  
 Klamath Falls, Oregon  
**AMERICAN CHINESE**  
 Foods of their best!  
 Ben B. Lee, Mgr.  
 Ph. 6496 For Orders To Take Out

For those who value responsibility, clarity and insight in reporting—  
**EDWARD R. MURROW with the News**  
 Monday through Friday at 5:00 p.m. Dial 1450 KFLW CBS Radio



**Half-ton beauty with a two-ton punch**  
 This new '54 GMC light-duty wasn't born just to win beauty contests. Sure, its sleek lines, full-width grille and panoramic windshield are handsomely un-trucklike. There's the same dashing air about the inside, too. Two-tone color scheme. Harmonizing, supple-leather upholstery. Smart instrument panel, with dials clustered for instant reading.  
 But mister—take another look! A burly, brawny brute of an engine—a real truck engine—makes you think of a Miss America who also can bend horseshoes. 125 horsepower says that this beauty can heft a top load with ease and dash.  
 That's more power than some makers back into their two-ton models. That's

more usable power than in any other 6-cylinder engine in its class!  
 And its wide, deep box holds at least 8 cubic feet more than the roomy '53 model. That tail gate is grain-tight—and sand-tight.  
 Finally, it offers Truck Hydra-Matic Drive\* that saves you, saves your cash, saves your time.  
 (Note to the luxury-minded: there's a DE LUXE model at extra cost, with chrome grille and trim, two-tone paint, curved rear corner windows—the works.)  
 Come in and drive this great GMC. It will do all its own selling!  
 \*Truck Hydra-Matic Drive standard on some models, optional at extra cost on others.  
**Get a modern truck!**  
 Be careful—drive safely

**HITCHCOCK and MOSHER**  
 312 Spring St. Klamath Falls, Ore.  
 You'll do better on a used truck with your GMC dealer

**PARLIAMENT**  
 LONDON (AP) - Legislators wound up another all-night session of Parliament at sunrise Wednesday with the shrill clamor of British women's biggest "equal pay" demonstration echoing in their ears. Main business in the House of Commons was the approval of the navy's 353 million pound (\$888,400,000) budget for the year.

**STARTS SATURDAY MIDNITE!**  
**PELICAN**  
 PHONE 4-177

**M-G-M present. GYPSY COLT**  
 Most Amazing animal that conquers dangers of the West!  
 DONNA CORCORAN WARD BOND FRANCES DEE and GYPSY

**ESQUIRE**  
 PHONE 4-157  
**STARTS SUNDAY!**  
 CONTINUOUS FROM 12-45 WEEK DAYS  
 DOORS OPEN 6:30 P.M.  
**SPECIAL MATINEES**  
 Wednesday & Friday  
 CONTINUOUS FROM 1:45

**The Most Glamorous Entertainment of your Lifetime!**

**MARILYN MONROE BETTY GRABLE LAUREN BACALL**

**How To Marry A Millionaire**  
 TECHNICOLOR  
 YOU SEE IT WITHOUT GLASSES!  
**CINEMASCOPE**  
 ADULTS \$1.00 KIDDIES 35¢ Includes Fed. Tax  
 and Co-starring **WILLIAM POWELL**

**ESQUIRE**  
 PHONE 4-157  
 DOORS OPEN 6:30  
**NOW SHOWING!**  
 THE STORY OF A LOVE THAT MADE WONDERFUL MUSIC  
**JAMES STEWART**  
**JUNE ALLYSON**  
**GLENN MILLER STORY**  
 HEAR THE MEMORABLE GLENN MILLER HITS!  
 WITH CHARLES CRANE - GEORGE TOBIAS - HENRY HOBBS  
 THE MEMORABLE GLENN MILLER HITS!  
 FRANCES LANFORD - LOUIS ARMSTRONG - BILLY HOPE - BEN POLLACK - THE BRONKHORNS  
**SHORTS-CARTOON-NEWS**

**TONIGHT ONLY!**  
**COMMUNITY CONCERT ON STAGE!**  
**PELICAN**  
 PHONE 4-177  
 MATINEE 1:30 EVENING 6:30  
**TOMORROW!**  
 THE TRUE STORY BEHIND THE HEADLINES!

**THE JOE LOUIS STORY**  
 PAUL HENREID  
 STEWART - SIMMS - COLEY WALLACE JACK OFFER

**THE FAKE**  
 DENNIS O'KEEFE - COLEEN GRAY  
**TONIGHT IS TOWER CLUB SURPRISE NITE**  
**TOWER**  
 PHONE 4-111-1  
 DOORS OPEN 6:30

**TONIGHT ONLY!**  
 Glenn Rhonda Edmond  
**FORD - FLEMING - O'BRIEN**  
**REDHEAD and the COWBOY**  
**RIOTOUS FUN**  
 ALAN YOUNG  
 GIMMIE SHORE  
**ARRON SLICK**  
 LARRY LUTHELMAN  
**PUNKIN' CRICK**

**THURSDAY!**  
 Jane WYMAN  
 Van JOHNSON  
**Three Guys Named Alice**  
 AND  
**JEOPARDY**  
 Barbara STANWICH  
 Barry SHERMAN  
 Ralph MEERER