

GOODYEARS 1st

ANNIVERSARY

SALE!

Sale Starts Thursday March 11th

DURING THIS SALE!

ALL RECAPPING
25% OFF

Get set for Summer driving - Save one fourth.
Have those winter worn tires capped now.

PORTABLE RADIOS - SAVE 10.00
Battery and electric - Use them inside and out

Reg. 39.95 GE - 4015	NOW 29.95
Reg. 39.95 GE 4016	NOW 29.95
Reg. 39.95 Westinghouse 4516	NOW 29.95
Reg. 39.95 Westinghouse 4518	NOW 29.95

ALL FIBER
SEAT COVERS
1/3 OFF

We wish to thank the people of the Klamath Basin for making the 1st year in our new location such a success. Come in, help us celebrate our anniversary by taking advantage of the savings offered during this big event.

HURRY - A LIMITED SUPPLY - These Will Go Fast
-- WHILE THEY LAST --

Goodyear Deluxe - All Nylon Cord Super Cushions
AT RAYON PRICES
1.00 DOWN-1.25 PER WEEK (per tire)

If you hurry, you can get in on this "red hot" deal! We've cut prices on our 1953 models of the vastly superior All-Nylon Super-Cushion by GOODYEAR Lightweight, stronger-than-steel nylon cords make it a cooler running tire for longer wear—more durable for greater dependability. Don't miss out on this rare chance to SAVE on one of the finest tires ever made. Act at once before our stocks dwindle.

PLUS! An allowance for your old tire

ANNIVERSARY RED TAG SPECIALS!

Reg. 10.95 5 Piece	ICE TEA SETS	6.95
Reg. 149.95 Electric Hotpoint (1 only)	WATER HEATER	119.95
Reg. 31.95 Westinghouse Display Model	ELECTRIC SHEET	19.95
Reg. 81.95 Rotary	ELECTRIC MOWER	61.95
Reg. 9.95 "Little Brown Jug"	KANTEEN	6.95
Reg. 69.95 "Popular Brand"	Vacuum Cleaners	39.95
MANY MORE ITEMS TO CHOOSE FROM IN OUR "RED TAG" GROUP		

Here's Fun! Here's Value!

SAFE STURDY
OUTDOOR GYM

11 Ways
To Play

- 2 Play Sky Glides
- 1 Swing
- 1 Trapeze
- 1 Set of Gym Rings
- 1 Basketball Set-up
- 2 Chinning Bars
- 1 Ladder
- 1 Slide
- 1 Adjustable Shower

ALL-STEEL CONSTRUCTION

Yes, eleven ways to play—that's what this sturdy outdoor gym offers your youngsters—and all for a price that's even less than you'd pay for many gyms with nowhere near the features.

ONLY 3.00 DOWN
1.25 PER WEEK

Regain Price
\$29.95

USED
TIRES

Some with as
much as 80%
TREAD
FROM
\$3.00
up

GUARANTEED

New 1954 All-Nylon Cord Super-Cushion

All-Nylon Cord! Up to 80% stronger
than standard tires!

And now! 3 great 1954 Extras!

- ✓ Even more mileage than last year!
- ✓ Much greater skid protection than in 1953!
- ✓ Quieter ride—less squeal on turns!

COSTS ONLY A FEW DOLLARS MORE THAN A
STANDARD TIRE! NO OTHER TIRE
AT OR NEAR ITS PRICE CAN MATCH IT!



1 Hits test curb at 55 mph! Not a cord broken! This is just one of the punishing tests this All-Nylon Cord Super-Cushion has taken! In fact, impact blowouts are almost unheard of with All-Nylon Cord Super-Cushions.



2 Up to 12% more mileage! This mileage boost comes right on the heels of a 21% increase in 1953. Total... almost 35% more safe mileage than most motorists ever experienced before! That's real money in your pocket in reduced driving costs.



3 Quieter ride! 15% greater traction! That squeal on turns has been practically eliminated by a new anti-vibration tread design. And this new tread has 1806 inches of nonskid edges, 880 deep-cut safety slots for 15% greater skid resistance. You'll get quicker, safer stops, better skid resistance with this new tire.

There's a big difference in
Nylon cord! Only Goodyear
has Triple-Tempered 3-T Nylon!

Nylon is the best tire cord—if the stretch can be controlled. Nylon is naturally stronger, pound for pound, than steel; it makes a lighter weight, cooler running, longer wearing tire. But, unless properly pre-conditioned, Nylon stretches under tension.

To control the stretch in Nylon cord, Goodyear has developed an exclusive process of chemically treating the cord and then putting it through a triple-tempering process involving Tension, Temperature and Time. The result—Goodyear's Triple-Tempered 3-T Nylon Cord—the Nylon cord that is fully controlled at its point of maximum strength and resiliency.

Be sure your Nylon cord tires are made with Triple-Tempered 3-T Nylon Cord—and that means Goodyear!



FREE MOUNTING

The tire sensation in 1953! Now Goodyear announces
still greater improvements!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

FREE
PARKING

GOODYEAR
SERVICE STORE

BUDGET
TERMS

11th and Klamath

Phone 8141

ANNIVERSARY
SPECIAL! **SAVE 150⁰⁰**

Hotpoint

DE LUXE
PUSHBUTTON
RANGE

Better Baking
Cleaner Cooking
Longer Lasting

Reg. 409.95
NOW **\$259⁹⁵**

Enjoy fast, accurate pushbutton cooking

- Fastest boiling—no pre-heating
- Telechron oven timing clock
- Dual speed time measure
- Raisable Calrod deep-well cooker
- 2 Appliance outlets • Oven-light

• World's easiest way to cook! Just push a button for your exact cooking speed. Colored lights indicate your choice! Fast—cool—clean. All the newest features that only speedy electric cooking gives you... the famous Hotpoint way. Come in and see this beautiful new range—soon.

INSTANT-HEAT CALROD UNIT
Super-speed for extra-fast, intense heat...fast starting, rapid boiling.

ONLY 10.00 DOWN
2.70 PER WEEK

SEE THIS UNBELIEVABLE SPECIAL!