



"New Pyramid Health Protection Plan Now Available To Residents Of Klamath County"



TWO WEEKS

ENROLLMENT PERIOD BEGINS

March 8

AND ENDS

March 20



AN OFFICIAL PYRAMID ENROLLMENT COUNSELLOR WILL CALL ON YOU SOME TIME THIS WEEK

He will identify himself with an official Pyramid identification card.

Here's Your Chance to Join the Revolutionary New Pyramid Plan Which

- ➡ LETS YOU CHOOSE YOUR OWN DOCTOR AND HOSPITAL
- ➡ PAYS YOUR CLAIMS PROMPTLY IN CASH
- ➡ PAYS YOU FOR HOME AND OFFICE CALLS
- ➡ COSTS ONLY PENNIES A DAY

Klamath Falls, Klamath County, Oregon

Klamath County residents, who can qualify, will have an opportunity this week to join the famous Pyramid Health Protection Plan. This is the remarkable new plan developed by the Pyramid Life Insurance Company, an old line legal reserve stock company, founded in 1913.

The new PYRAMID PLAN is the result of months of intensive research into the needs and desires of American citizens. Before a single PYRAMID PLAN was written, company officials studied the answers to a series of questions which had been

asked of people just like you. They wanted to know where old-fashioned plans were falling down on the job and they found out. That's why the PYRAMID PLAN is so perfectly suited to your needs. It includes every one of the 18 basic benefits you said you wanted.

An official Pyramid Enrollment Counsellor will come to see you this week. Ask for his identification card, and answer his questions. If you prove to be eligible he will then explain the PYRAMID PLAN to you. If you can qualify, this may be one of the most important conversations you ever had.

PARTIAL SCHEDULE OF BENEFITS

Here is a partial schedule of benefits payable under the PYRAMID PLAN. Note the extra-liberal allowances. In many cases, you may receive cash in excess of your actual bills. The extra money is yours to keep.

We have not attempted to list here all the benefits of the new PYRAMID PLAN, but this schedule will give you an idea of Pyramid's remarkably complete coverage. Surgical allowances are a good example. The PYRAMID PLAN specifically mentions almost every known form of surgery. Then, to provide for double assurance, it provides for operations which are not listed. You would be covered even if the surgery performed were unknown at the time this policy was written.

HOSPITAL
\$30.00 for Operating Room
\$25.00 for Anesthesia
\$25.00 for Medicines, Drugs and Dressings
\$25.00 for X-Rays
\$15.00 for Electrocardiogram or Metabolism
\$40.00 for Oxygen
\$25.00 for Blood Transfusion
\$10.00 for Laboratory
\$25.00 for Ambulance
\$25.00 for Use of Iron Lung

THESE HOSPITAL EXTRAS MAY BE USED AS MANY TIMES EACH YEAR AS NECESSARY FOR EACH SICKNESS OR ACCIDENT. EACH MEMBER OF FAMILY, NOT NECESSARILY TO BE A BED PATIENT IN HOSPITAL, MAY CHOOSE HIS OWN DOCTOR OR HOSPITAL.
Pyramid pays in your doctor's office. Pays \$15.00 for X-Rays, Metabolism Test or Electrocardiogram. Pays \$20.00 Emergency First Aid Treatment for Accidents. Pays \$15.00 for Oxygen. Pays \$15.00 for Iron Lung.

PYRAMID PAYS MEDICAL CALLS
Up to \$150.00 each sickness, each accident
\$2.00 a Day for Doctor Calls at Home
\$2.00 a Day for Doctor Calls at Hospital
\$2.00 a Day for Doctor Calls, Doctor's Office
BENEFITS AFTER SECOND CALL ON SICKNESS, AND WITH THE FIRST CALL ON ACCIDENT FOR EVERY MEMBER OF THE FAMILY.

EXAMPLES OF SURGICAL BENEFITS
\$200.00 for Appendectomy
\$50.00 for Tonsillotomy
\$200.00 Removal Gall Bladder
\$200.00 Removal of Uterus
\$200.00 for Thyroidectomy
\$125.00 for Single Hernia
\$175.00 for Double Hernia
\$200.00 for Average Abdominal Operation
SURGICAL BENEFITS PAYABLE ANYWHERE: HOME, HOSPITAL OR DOCTOR'S OFFICE.

SPECIAL POLIO COVERAGE, NO EXTRA COST
\$2500 each member of the family. Allows \$1000 for each member of family even during the first policy year.

SPECIAL MATERNITY BENEFITS
\$150.00 Single Birth
\$210.00 Twins
\$270.00 Triplets
\$330.00 Quadruplets
SPECIAL CASH ADVANCE \$500.00
Partial return of premium in case of accidental death of policyholder.

EXTRA LIBERAL ROOM BENEFITS
\$19.00 First Day
\$14.00 Second to Seventh Day
\$10.00 for Next 93 Days
This describes the benefits of policy forms H-01, PH-007, and H-02.

ALL 18 OF THESE BENEFITS CAN BE YOURS WITH THE NEW PYRAMID PLAN



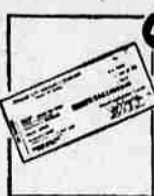
1. PAYMENT IN FULL, even though you have other coverage. This means cash for you when you need it most.



2. NO AGE LIMIT FOR CHILDREN. Children never excluded because of age. Your children remain on the plan, at least until age 18, even after reaching 18.



3. COVERAGE GOOD IN ANY licensed hospital, ANYWHERE, with ANY licensed doctor or osteopath.



4. ALL PAYMENTS IN CASH TO YOU if you desire. You use cash to pay the bills... or Pyramid will pay bills direct if that is more convenient.



5. PROMPT PAYMENT OF CLAIMS. It is Pyramid's policy to forward payment within 24 to 48 hours after a claim is established.



6. PAYMENT EVEN IF YOU DON'T GO TO THE HOSPITAL! Payment for medical treatment at home and in doctor's office.



7. PAYMENT FOR X-RAYS, basal metabolism, emergency treatment, etc. EVEN IF YOU AREN'T CONFINED TO THE HOSPITAL!



8. POLIO BENEFITS AVAILABLE.



9. MATERNITY BENEFITS included at no extra cost after you have been a member of the plan for 10 months.



10. NO GROUP TO JOIN. Complete coverage for any individual or family.



11. LOWEST POSSIBLE COST, to cover the entire family.



12. 100 DAYS hospitalization for each member of the family for each sickness or injury the first year, with benefits increasing each year.



13. SURGICAL BENEFITS (surgery, operating room, anesthesia, drugs, ambulance, blood transfusions) included in one low cost. NOT EXTRA.



14. ADVANCE PAYMENT (up to \$300) in case of accidental injury.



15. RATES WHICH HAVE NEVER BEEN INCREASED... not once in the company's history!



16. INCOME PROTECTION. Pays up to \$200 cash per month when you are unable to work because of sickness or confining injury.



17. NO AGE LIMIT. Regardless of your age, if you are in good health, there is a Pyramid Plan for you.



18. NO INCREASE IN CHILD'S RATE as long as he remains on the original plan.

180,000 Americans will be injured during Pyramid's Enrollment Week... and every other week this year... DON'T MISS THIS CHANCE to be protected if disaster strikes. YOU may be eligible for Pyramid Protection

BE SURE TO TALK TO YOUR OFFICIAL PYRAMID ENROLLMENT COUNSELLOR WHEN HE SHOWS YOU THIS CARD

Pyramid
Life Insurance Company

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March 8

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HOME OFFICE • KANSAS CITY, KANSAS • ESTABLISHED 1913

