

SEE YOUR LOCAL FRANCHISED NEW CAR DEALERS

GIANT CARVALCADE OF NEW USED CARS

Newest Trade-Ins ☆ ☆ Biggest Values Ever Offered ☆ ☆ Greatest Savings
 KLAMATH FALLS FRANCHISED NEW CAR DEALERS



Have established themselves as a permanent part of your community and under an Organized Group of the KLAMATH AUTOMOBILE DEALERS ASSOCIATION They've pledged themselves to better business policies that tend to strengthen and increase your confidence in them. Behind each of their used cars is the Knowledge

and experience of an entire organization.

SEE THE LIONS CLUB'S CARVALCADE
 TOMORROW AT THE ARMORY...

but, if you are not ready for a brand new car — visit your new car dealer and see how you can benefit by trading with him right now on a good used car!



YOU GET THE BEST THINGS FIRST
 FROM

CHRYSLER

1953 CHRYSLER NEW YORK TOWN
 AND COUNTRY WAGON

The finest station wagon built! Very low mileage and has all the extras possible. Absolutely the finest available.



1954 PLYMOUTH BELVEDERE
 SEDAN

This luxurious little car is really like new, and is equipped with all necessary extras for your driving and riding comfort.

THESE CARS ARE PRICED AT GREATLY
 REDUCED FIGURES FRIDAY, SATURDAY
 AND SUNDAY ONLY!

Ballard & Bennett

MAIN GARAGE
 239 Main — Phone 7763

USED CAR LOT
 616 So. 6th St. — Phone 2-3213

SEE THIS
 CARVALCADE
 SPECIAL

1953 FORD



CUSTOMLINE V-8 TUDOR

Has excellent push-button radio, fresh-air heater and defroster, oil-bath air cleaner, oil filter. Beautiful tudor green finish. One proud owner has driven it only 13,000 miles.

CARVALCADE
 PRICE ONLY \$1845

SEE IT ON OUR LOT NO. 1, JUST ONE BLOCK
 FROM THE ARMORY

Balsiger Motor Co.

Main at Esplanade

Phone 3121



'53 FORD
 Convertible

Here is truly that "Ford in your future." To see it is to know that here is "the" car. Beautifully finished in Alpine blue, the matchless interior compliments the eye in 2-tone appealing blue and white full leather. Deluxe push-button radio. Driven only 18,000 local miles, this car can hardly be termed "used."

ONLY \$735 DOWN—OR YOUR CAR IN TRADE!
 PLUS... OUR SAFE-BUY GUARANTEE.

SEE OUR EXPERIENCED SALESMEN

John Hamstreet — Ph. 2-3093 "Shine" Burt — Ph. 6442
 Lloyd Childer — Ph. 6432 Tom Parker — Ph. 6997
 Jack Cochran — Ph. 5902 John Vicas — Ph. 9850
 "Merv" Leidtke — Ph. 9368

Basin Motor

LINCOLN * * * MERCURY

SO. 6th & PLUM PHONE

CAR LOT 7029
 GARAGE 7778



ASHLEY CHEVROLET
 OFFERS ONE OF OUR MANY UNDER-MARKET
 OK - Dollar Saver Specials

(This is not a MIS-PRINT, but a REAL BUY)

1949 FORD V-8

FORDOR SEDAN

Surprisingly Good!

\$395

Is not the down payment, but the

FULL PRICE!

Be sure to remember, Chevrolets are always better because they're better when they're new.

Ashley Chevrolet

"Where Reconditioning Is A Tradition"

410 So. 6th

Phone 4113

HERE'S A
 SUPER



Carvalcade Value!

1953 BUICK SUPER

RIVIERA SEDAN

Radio, heater, Dynaflo drive, E-Z Eye glass, power steering, tu-tone finish, white sidewall tires. Absolutely new car appearance and condition. A real savings to you on this popular car \$2695

WE ARE JUST UP THE STREET... COME IN
 AND GET ACQUAINTED

H. E. Hauger

"30 Years Your Buick Dealer"

Main at Broad

Phone 5151

A CAR YOU CAN'T AFFORD TO PASS UP



Groucho
 TOP-VALUE

1952 DESOTO

Firedome V-8 Sportsman

HARD-TOP CONVERTIBLE

- * Tutone Paint
- * Radio
- * Heater
- * Electric Clock
- * Tinted Safety Glass
- * Power Steering
- * White Sidewall Tires
- * Undercoat and Antifreeze

\$2195

Jim Olson Motors

DESOTO * PLYMOUTH

316 So. 6th

Phone 5126

PARKER PONTIAC COMPANY
 HOME OF



GOOWILL USED CARS

Beautiful 1952 Pontiac

DELUXE CHIEFTAIN "8" 4-DOOR

2-Tone Blue and Gray, very low mileage, Hydramatic, loaded with extras.

\$1845

FULLY GUARANTEED.

See These Boys For The Best of Deals

* Don Bridge—Res. Ph. 2-0540 * Paul Mauldin — Ph. 9997
 * Eric Majors—Res. Ph. 4570 * Billy Hotchkins — Ph. 6003

Parker Pontiac

MAIN GARAGE—4th & Klamath — Phone 8164

USED CAR LOT—5th and Klamath — Phone 6221

A REAL
 SAFETY-TESTED
 CARVALCADE VALUE

1953 CHEVROLET BEL-AIR HARDTOP

Truly a beautiful car at any price! Low mileage, radio, heater, tutone color, upholstery perfect, very good tires and very, very clean throughout. Now priced below \$1950

N.A.D.A. BOOK at only



100% GUARANTEED
 SAFETY-TESTED

Know Your Dealer & You Know The Car

Dick B. Miller Co.

"Where the Safety-Tested Seal Means a Better Deal"

7th and Klamath Ave.

Phone 4103



SHOWROOM
 SHAPE

SEE THIS CARVALCADE BARGAIN

1952 STUDEBAKER V-8
 LAND CRUISER SEDAN

Only 20,000 actual miles on this fine car. Has automatic transmission, radio and Climatizer air conditioner. Many more accessories. Mechanically perfect and immaculate throughout. Carvalcade Price NOW ONLY \$1595

40 OUTSTANDING VALUES ON
 OUR LOT—PRICED FROM \$45 UP!

VISIT OUR LOT AT
 SO. 6TH AND COMMERCIAL

McCulloch Motors

8th and Klamath

Phone 4149

LOOK!
 LOOK!
 LOOK!



DURING THE CARVALCADE,
 WE'RE OFFERING THIS

Tremendous Bargain

1950 OLDSMOBILE CONVERTIBLE
 Hydramatic, radio, heater, directional signals, \$1100
 Royal Master tires

ALL THIS AND A WRITTEN GUARANTEE

Hitchcock & Mosher

Your Friendly

NASH & GMC DEALER

321 Spring St.

Phone 7771

DURING CARVALCADE TIME—SEE THIS



1952 HUDSON
 Hornet Sedan

Dual range Hydramatic, weather control, eight tube radio, oil filter, directional signals, dual carburetion, new tires with mud and snow tires on rear. Interior is of beautiful two-tone blue and gray upholstery. This is the finest low mileage car on the lot and will carry a new car guarantee \$2395

HUDSON—INTERNATIONAL

JUCKELAND

TRUCK SALES & SERVICE, INC.

11th and Klamath Ave.

Phone 2-2581

2 DAYS TO TRY
 BEFORE YOU BUY

This Beautiful
 1952 DODGE
 CLUB COUPE



Here's the Kind of Car
 You've Been Looking For
 Beautiful Gypsy Green finish, sparkling fresh interior, and a complete service record for you to see. FULL PRICE \$1697

BOB MEST TRADES BEST

LISTEN TO "10 P.M. HEADLINES"—KPLW—7 Nights a week!

EVENINGS PHONE

Louis V. Schweiger 2-0370
 "Hap" Caldwell 2-3173
 Bill Sari 2-1579

Phone 8101

DUGAN and MEST

DODGE * * * PLYMOUTH

DODGE "Job Rated" TRUCKS

522 So. 6th

YOU CAN BUY WITH CONFIDENCE FROM ANY

FRANCHISED NEW CAR DEALER!