

Chamber Discusses Tourists, Conventions, At Meeting

A lively exchange of opinions, problems and facts relating to the tourist and convention business was "dished out" to those attending the forum meeting of the Klamath County Chamber of Commerce at the Winema Hotel Wednesday noon.

Vic Schoonover, director, was moderator. He introduced a head table panel composed of Ray Reeves, service station operator; Joe Green, sporting goods dealer; Warren Poole, sporting goods dealer and past chairman of the chamber tourist and conventions committee; Charlie Mack, director; and Frank Tucker, chamber manager.

Joe Green, as spokesman for non-members of the chamber, reported a number of things as needed to augment the tourist and convention business.

Some were: an unbiased and non-political organization to foster the business; good leadership with time to devote to it; welcome signs at the county boundaries; roadside parks; free parking cards for visitors; signs at points of interest; completion of the Westside

highway around Klamath Lake; a fish ladder over the high Copco dam in California; posting of the boundaries of the Klamath Indian Reservation; more general publicity on what the chamber of commerce is doing; suburban population incorporated within the City of Klamath Falls; development of resorts and summer homes on Klamath Lake.

Charlie Mack, speaking for recent chamber tourist and convention committees, stated that the chamber, in spite of very limited funds and with a broad interest in all commercial interests of the county, had and is doing many things to encourage tourists and conventions.

He mentioned the advertising program, through billboards and newspapers to the north, of encouraging winter travel through Klamath; of the new highway 97 sign below Weed; of chamber literature and maps; of participation in the Pacific Northwest Travel Association; of entertaining travel editors and other activities.

Mack pointed out that an average of 10 letters for each working day of the year are received and answered by the chamber staff.

Frank Tucker pointed out that improvement of the Westside road around Klamath Lake had been on the agenda of the chamber roads and highways committee for the past 10 years, and that bringing 19 miles of it up to standard was an example of how the chamber has helped highway improvement here through work with the state highway commission. Klamath County has more miles of paved roads than any other county in the state, he said.

The matter of suburban areas joining the city is a matter for suburban property owners to determine, he said, and reported that studies are being made, particularly on sanitation problems, at the present time.

Getting into finances, Tucker reported that hotel, motel, restaurant and service station operators had invested \$945 in chamber activities last year, while the chamber had expended three times that amount in promotion of tourist and convention business.

"Southern Oregon Hospitality Unlimited" is a new joint chamber group that is being organized for tourist and convention promotion of which the Klamath County Chamber is a member. Tucker and Marvin Brown, manager of the Willard Hotel, attended a meeting in Medford Tuesday evening. Schoonover thanked all those taking part for their suggestions, and said that if the chamber already is not working on the ideas they will be given immediate investigation.

Benson Says Old Laws Ones Used

NEW YORK (AP) — Secretary of Agriculture Ezra T. Benson says the Republican farm program "is largely what the 80th and 81st Congresses enacted into law in 1948 and 1949."

At a dinner in his honor last night, given by food industries and farm organizations, he said:

"What we recommend as regards variable price supports is what the Department of Agriculture itself proposed in 1947."

"It is what the former occupant of the White House (Harry S. Truman) strongly urged in the spring of 1948."

Polio Vaccine To Be Tried

WASHINGTON (AP) — Two officials of the Office of Defense Mobilization said Thursday gamma globulin will be available for use against polio this summer despite a somewhat inconclusive report on its effectiveness last summer.

Stressing that their statement does not imply criticism of that report, the officials said ODM, which administered distribution of the material last summer under a rationing system, had not yet determined what role it will play this year.

Dr. A. B. Price and Joseph E. Brown of ODM's health resources staff made the comments in reply to questions as to what effect, if any, a recent report by a committee of polio experts who evaluated gamma globulin's use last summer would have on future plans of the government.

The committee of polio experts—appointed by the U.S. Public Health Service—reported on Monday "beneficial effects were not demonstrated" from the material as used last summer.

Attempt To Save Life Wrecks Bus

MADRAS, Ore. (AP) — A bus killed a pedestrian on a highway here Wednesday night, and the driver, trying to avoid the accident, then crashed into a real estate building.

The pedestrian, Willie Spencer, 74, Warm Springs Indian, was killed outright.

The building, owned by Irv Norris, was nearly demolished.

The driver, Fred C. Spivey, said he cramped the wheel when he saw Spencer step onto the highway just south of the city limits. The bus curved off the left side of the highway and into the building.

The driver and the six passengers on the Pacific Trailways bus escaped injury. The bus was damaged extensively. Passengers were transferred to another bus to carry them north to The Dalles.

Indian Directors Exchange Jobs

WASHINGTON (AP) — Col. E. Morgan Pryse, Portland area director of the Bureau of Indian Affairs, will be moved to Minneapolis soon, Secretary of Interior McKay announced Wednesday.

He will exchange jobs with Don C. Foster, area director at Minneapolis, McKay said in announcing a series of personnel shifts in reorganization of the bureau.

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THE YAKIMA QUARTET — one of the many top barbershop singing groups who will be in Klamath Falls for the annual barbershop parade of quartets and "Minstrel-Aide," at the Pelican Theater, April 10. John H. Houston, Klamath Falls, will produce the show. Benny Loftsgaard is the local chorus director. All the old favorites and many outstanding new singers will be on the program from many parts of the Northwest. Here are Don St. Mary, bass; Bob St. Mary, baritone; Bill Gable, tenor, and Jim St. Mary, lead.

French, Rebels Fight On Delta

HANOI, Indochina (AP) — French and Vietnamese troops kept trying Thursday to wipe out Viet-minh forces infesting the key Red River delta of north Indochina. The French claimed 60 rebels killed and 54 captured.

The French estimate that some 60,000 regular, regional and guerrilla fighters of the Communist-led Vietminh are harassing their thinly manned defense posts and sabotaging communications in the thickly populated rice growing section around Hanoi and the port of Haiphong.

Ambushes and harassing attacks by the Vietminh were reported from other delta sectors, with "some losses" on both sides.

Around France's last big post in northwestern Indochina, Dien Bien Phu, American-supplied fighters and bombers for the 70th consecutive day strafed and bombed rebel entrenchments encircling the fortress plain.

Man Gives 'Road Hog' Good Punch

FLINT, Mich. (AP) — Walter J. Hurler went to police yesterday to report, "I just punched a road hog."

Then he explained: Another car forced him off the road. He pursued it to a stop sign. He got out, opened the driver's door and punched the driver.

He said he wanted to get the incident on record just in case the other driver made a complaint.

Ford, GM Warn Dealers Of Bootlegging Practices

DETROIT (AP) — Henry Ford II, president of the Ford Motor Co., and Harlow H. Curcio, president of General Motors Corp., have warned their dealers throughout the nation against the practice of automobile "bootlegging."

Both Ford and Curcio broadly hinted yesterday in letters to their new car dealers that if the practice continues to grow some dealers stand a good chance of losing their franchise.

(Bootlegging is the wholesaling by franchised dealers of new cars to used car retailers who sell them at less than list price.)

Protests filed by franchised dealers to the manufacturers to put a halt to bootlegging.

Charles C. Freed, NADA president, and Frederick J. Bell, executive vice president, have been in Detroit conferring with top auto executives on proposals for stopping the practice.

Ford, in his letter to Ford and Lincoln - Mercury dealers, listed five elements about bootlegging which he said hurt the dealer himself:

1. Losing direct contact with the ultimate user of the car.
2. Losing the opportunity to service the new car owner and build him into a long-time buyer.
3. Running the risk of having

his product appear as "distress merchandise."

4. Undermining the basic principles of new car distribution.
5. Making it less likely for the customer to receive full benefit of his warranty and additional services.

Curcio appealed to the dealers to "cooperate with General Motors in preserving the most valued franchise in the industry." At the same time he advised them GM will continue to review their performance in carrying out their obligations under the selling agreements with General Motors.

Curcio described car bootlegging as "a malignancy which if it is not stopped, will eat away the very vitals of our business and ours."

Some dealers, encountering competition from used car dealers with new cars to sell, have complained of overproduction and maldistribution of new cars. These, Curcio wrote, were not factors in the situation.

"In fact," he said, "1954 models of General Motors cars were in the 'bootleg' market before there was sufficient production to supply our dealers with the necessary

stock for display and sales purposes.

"Even now some models in short supply because of limited production are being 'bootlegged'."

"Under these circumstances, there can be only one reason for this practice—the selfish desire on the part of some dealers for a quick nominal profit at the expense of the customer, the public, the dealer organization, and the manufacturer."

Angry Bull Risked In School Yard

OKLAHOMA CITY (AP) — In the best Western tradition, a runaway bull stood his ground, snorting at officers and schoolchildren as police fired 14 rounds of ammunition into its body with revolvers, shotguns and rifles.

The bull broke through a wire fence at the Cornet Packing Co. during the noon hour and about 50 youngsters deserted their school ground to watch the big show.

Pistol shots only got the animal more angry as he tried to get away. Finally, one officer roped him and while he was held a shotgun blast through the brain finished him off.

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REG. 9.95—Electric Hair Dryer Hot and Cold Switch, Chrome Stand **6.88**

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