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WANT-AD WONDERS

Want Ad Quickly Finds Daughter Unseen 14 Years

I would like to get in touch with my daughter, Margaret, who was born in 1910. I was in Los Angeles, Calif. in 1925. I would like her to write me at 1225 Trinity St., Los Angeles, Robert Harold Lee.

A Classified Ad placed in the Decatur (Ala.) Daily by Robert H. Lee, of Los Angeles, enabled him to locate his daughter, Mrs. D. W. Jones, whom he hadn't seen since he left Decatur 14 years earlier.

Want Ads Reach The Right Party

98 to 100 percent of each true newspaper Classified Advertising result story on record. Herald Press, Box 175, P. O. Box 175, Klamath Falls, Ore.



Here in Klamath Want Ads Work Wonders

HERALD & NEWS

Ph. 8111

ALTURAS

By RAE GLOSTER
Mrs. Grace Porter of Alturas was recently honored at a large birthday party at the Hotel Niles, hosted by Roger Jessup. Twenty three fellow employees and friends presented Mrs. Porter with a beautiful traveling case. Red carnations and matching tapers graced the attractively decorated table; inscribed were the words, "Happy Birthday." Each feminine guest, wearing a corsage of yellow daffodils, was given an English bone china teacup and saucer as a favor.

Garden Club resumed their 1954 meetings February 10 at the home of Mrs. P. W. McKenney.

The Chamber of Commerce reported some 58 guests attended their installation dinner, at which time the new directors were introduced and President John Austin took over the gavel for the coming year. Mrs. Faye Kenney assumed the office of treasurer, replacing Karol Woodward. Mrs. Margaret Jones, secretary for the chamber, gave a report of the past year's activities. John Austin introduced District Engineer J. W. Trask from Redding who spoke on highway accidents, monies to be spent for new highways and upkeep of present ones. Dr. E. F. Auble was singled out for special mention by Trask for the time and effort he has devoted to obtaining new and improved highways.

Eleven eighth grade students presented a skit over the radio on the PTA program. Mrs. Ora Demisk radio chairman for the PTA, introduced the children who were accompanied by Mrs. Jim Barrington and Mrs. Claude Gaddy.

Mrs. Edith Haselwood, former Alturas resident, was returned by authorities from Seattle to stand

trial for misappropriation of funds from the Modoc County Health and Tuberculosis Association. Mrs. Haselwood, former treasurer of the association, pleaded guilty to misappropriating \$3,772.11 plus \$810.00 which she had previously returned in October. The probation committee, having on its panel Ben Cameron of Eagleville, Mrs. Ethel McKenney and Bud Brown of Alturas, Harry Flournoy of Likely and John Massotti, Adin, deliberated from 11:30 a.m. to 5:45 p.m. before returning a final decision that application for probation had been approved. Restitution of the \$3,772.11 will be made at \$40.00 per month, commencing April 1, with the ten year probation period running from February 5, 1954 to February 5, 1964. Mrs. Haselwood claimed in her application for probation that she had suffered from a mental block and couldn't recall having withdrawn any of the funds.

The Floyd Johnsons of Alturas received word from the Shriners Hospital in San Francisco that through the rehabilitation course being given their son, Ricky, he is now able to walk with the aid of crutches and braces.

A former MUHS graduate was given recognition for excellent work during the first two years of college at Oregon State. Bonnie Rector, daughter of Mr. and Mrs. Charlie Rector, former Modoc National Forest Supervisor, was one of 33 Oregon State juniors presented with certificates at the Corvallis college. The Phi Kappa Phi national scholastic honorary sponsored the accolade. An A-minus grade average for the two years was the minimum required for receiving the certificate. The Rectors are living at Pendleton, Oregon.

Tom Callahan, son of the Michael Callahans of Merced, former Alturas people, was one of four

badly crippled polio patients taken to San Francisco for rehabilitation work. The Merced chapter put up \$22,000 of their March of Dimes money toward this, since they had no facilities of this kind in Merced. Michael, who is a grandson of Mrs. Lizzie Fountain of Alturas, was stricken some 18 months ago. He lives in an iron lung because he is growing so rapidly too much strain would be placed on his heart if he were to live completely out of the lung.

A farewell party was given by employees of the Modoc National Forest and their wives for Mel and Adeline Dimmick, Bob and Ruth Suder. Approximately 70 guests were present for one of Mary Arena's chicken dinners. Mel is being transferred to the principal clerk position on the Los Padres National Forest with headquarters in Santa Barbara, and Bob to a similar position on the San Bernardino National Forest. The Dimmicks will move to their new location about the middle of March. The Suders have already moved to San Bernardino.

Mr. and Mrs. Charles M. Thompson of Adin celebrated their golden wedding anniversary with a family dinner at their home in Adin. They were married in Brownington, Missouri, in 1904 and came to Orland, California, in that year where they lived until 1920, when they moved to Adin. Ten sons and daughters were present and several grandchildren.

Earl "Sully" Sullivan, a new Alturas father, was honored by a surprise shower party given by a group of men friends. Sully received many shower gifts, including a pair of miniature boxing gloves, complete with poem written by the donor. The party was planned and enjoyed by Don Prior, Wally Griswold, Lee Perry, Ed

Carver, Frank Lloyd, Marks Smith, Terry Edward Sullivan, weighing in at 7 lbs. 14 1/2 oz. arrived January 30.

Senator Dale Williams was guest speaker at the Business and Professional Women's dinner-meeting at the Hotel Modoc February 8.

A kick-off dinner has been planned by the Cattlemen's Association and Farm Bureau of Modoc County in a campaign to sell more beef. One part of the program will be a panel discussion on ways of selling more beef to the consumer.

At the dinner-meeting will be representatives on industries such as beef cattle, wholesale and retail meat, restaurant, newspaper, radio and locker plants.

The DeMolrae PTA which was organized January 9 with 18 members, meets the first Friday of each month, with Mrs. Jack Spaulding as president. This is the third unit organized this year by Mrs. J. P. McKenney, district president.

As of February 3, Mrs. Warren Cantrill, Modoc County chairman for the March of Dimes, reported collections had brought total of \$2,331.76, not including the Mothers' March, the dance, or the card party, and from the request program broadcast over KONO for Modoc County there remained \$180.00 yet to be mailed in on ledgers.

Funeral services were held in Cedarville for Charlie Eldon Hill, 68, of Lake City. Surviving are his widow, Hattie, of Lake City, one daughter, Mary Carter, of Lake City, and five sons, Eldon of Tillamook, Lavien, Sacramento, Andy and George, Lakeview and Verne, Alturas.

Surprise Valley friends of Mr. and Mrs. Walt Rodman turned out in force at the Rodere Club in

Eagleville to enjoy a Spanish dinner and bid farewell to the Rodmans who are leaving for their new home in Burlington Hills, Pa. B. Harris of Cedarville was master of ceremonies for the evening's entertainment and presentation of a set of TV tables to the Rodmans. Entertainment was furnished by the guests.

Alturas now has a credit bureau. A credit research and information bureau has been established by Gladys M. Evans for the convenience of Alturas business houses. Mrs. Evans is personally managing the business under the name of the Alturas Credit Bureau, with offices located in the Laird Building.

The Rev. Lane Barlow, bishop of the Eastern Oregon diocese of the Episcopal Church, Bend, conducted services at the Episcopal Church in Alturas. A permanent minister will be assigned; meanwhile members are being canvassed for their yearly pledge. February 1, Dr. H. N. Tragitt of Lakeview will conduct the services.

From all reports the DeMolrae conclave at Chico was a big success, particularly for the Alturas chapter, who won the convention for next May. It is expected some 250 members will attend this conference as they did at Chico.

Attending from Alturas were Mr. and Mrs. Estel Argabright, Willie Cohen and son Charles, Marvin Essex and Wayne Kramer.

Mr. and Mrs. Warren Smith of Pit No. 1, Burney, have moved to Weaverville. Smith will be in charge of the PGE plant at that point.

At the Rainbow Girls meeting, Freda Neiderhouse was voted to replace Mary Lou Hanson who has moved away. Miss Neiderhouse will be worthy adviser of the Rainbow Girls.

how Girls; Phyllis Hinshaw, assistant worthy adviser; Molly Ann Wilson, who is leaving for her new home in Burlington Hills, Pa. B. Harris of Cedarville was master of ceremonies for the evening's entertainment and presentation of a set of TV tables to the Rodmans. Entertainment was furnished by the guests.

Funeral services were held in Fort Bidwell for Mrs. Phoebe Fox, 68, who died in Cedarville. Survivors include daughters Mrs. Grace Grena of Fort Bidwell and Mrs. Ruby Church. The Rev. Ralph Conard conducted the services.

A surprise party was given at the Pioneer Inn for Lieutenant Ralph Walker, with some 60 guests turning out for the evening's enjoyment and a big steak dinner.

Lieutenant Walker, who leaves for Sacramento to assume his assignment, was presented with luggage and a set of duck decoys by his many friends. He is being replaced here by Lieutenant George E. Tobin.

Mr. and Mrs. Johnny Wright of Alturas are the parents of a baby girl born at Modoc Medical Center.

Lakeview Sawmill Gives Dinner

LAKEVIEW—For achieving one year without a lost-time accident, employees of the sawmill and machine shop of American Forest Products Corporation were guests of the firm at a steak dinner Saturday evening, February 8, at the airport.

Art McPherson, safety director for the firm, said that sawmills are considered 85 per cent more hazardous than box factories or moulding plants, and this one year record is outstanding. This is the first time the sawmill has gained such a record, he said. The record was made as of January 21.

Legal Notice

NOTICE TO CREDITORS
Notice is hereby given that I am the duly appointed, qualified and acting executor of the estate of John W. Carson, deceased. All persons having claims against said estate are hereby notified to present them to me, properly verified, at the Klamath Falls, Oregon, office of Donald A. W. Piper, Pine Street, Klamath Falls, Oregon, within six (6) months of the date of the publication of this Notice. First publication of this Notice, February 13, 1954.
By Ruth Evangeline Carson
of the Estate of John W. Carson, Deceased
Feb. 13, 20, 27, Mar. 6, No. 796.

It Happened This Way in New Pine Creek

By IRVIN FARIS

Around a hundred fifty grangers and their families — members from five different granges including Westside, Thomas Creek, Valley Falls, Eastside and three members from the Bly grange, including the master, enjoyed a grand get-together here at a joint meeting with the Eastside grange last Sunday evening.

It was Eastside's regular meeting night but the masters from each grange, after being escorted to a special seat of honor and recognition beside the Master's station, called upon their secretaries and stewards for a roll call of attendance for their own records. There were twenty five present from Valley Falls; sixteen from Thomas Creek, and fifteen from the Westside. Eastside had thirty-five present.

The meeting was made the more impressive with the presence of State Grange District Deputy Henry Henriksen, in charge of the State Grange youth department, who spoke on national Grange policy. He also touched upon the important part the grange sponsored youth groups of Oregon are playing in the promotion of grange activities. He said the State Grange youth program urges the various subordinate granges to encourage youth to hold office in their granges because they constitute an integral part of the Grange organization.

"It is our duty," he said, to help young people establish themselves in their communities and get the proper start in life."

It wasn't until after Raymond Johnson, County Pomona Grange master, had spoken his eulogy of these surprise grange get-togethers along with words of praise from Floyd Krumet, Valley Falls master, Raymond Padgett of Thomas Creek and the Bly master, Mrs. Ruth Hall that Winifred Dunagan let the cat-out-of-the-bag.

"The idea of these meetings," he said, "originated with Westside master, Clarence Tracy."

Johnson said he hoped to see everyone there present for the County Pomona Grange meeting which will be held here in the Eastside hall on February 20.

"To be given credit in the inter-grange attendance contest," he emphasized, "everyone must be registered by 12 o'clock, in compliance with the rules of the contest."

It was rather hard to find a non-conflicting date for the use of the hall but at last it came. The Eastside Grange will sponsor a March of Dimes dance on April 10. That's what you call truly bringing up the rear but — better late than never for this worthy cause.

Tommy Kimsby was reported to be hospitalized in Portland but he had not yet undergone his scheduled operation according to information received by friends.

Allie Hammettley was reported by Fred Fisher, now out of the Lakeview hospital and showing gradual improvement in a private home in Lakeview.

Ernest Robnett was reported having left the middle of last week for San Francisco for treatment on a skin infection on his face, supposedly to have started from frostbite. Someone else volunteered that he was going to attend the bull sale at Red Bluff as he hardly ever misses such opportunity. Apparently he was aiming at two birds with a single throw.

This week's bouquets go to Oatman Vincent. He volunteered to build the fires before the fortnightly grange meetings. Cheer up Oatman. This job might not be so bad from here on out. Spring seems about to burst. The honkers are making the bees are a-buzzing and the house flies and blow flies are emerging from their winter's quiescence. Even talk about planting sweet-peas. Holy smoke its unbelievable! Albeit there's still comfort in knowing we'll have a fireman to get things warmed up over at the hall. Some think Ole Man Winter has just taken a spring vacation—figuring he'll be back, unexpectedly.

Elgin Cornet, County Agent, made a few announcements about meetings coming up on his agenda which farmers will be interested

in attending. He said there would be a wheat and barley man come to talk about grain storage the first week in March. This no farmer will want to miss, he advised, because of the seriousness of the grain outlook. He said there is 50,000 acres of wheat in Lake County and with its price reduced a third, it still will have to be stored in order to get the federal price support.

Forest Cooper, Lakeview attorney, made a few remarks explaining the forest fire protection tax increase on forest held land which many ranchers lean on for grazing privileges.

Walt Leehman Jr., urged farmers to attend the Fremont Sheepmen's Association meeting which will be held February 19 at the courthouse. He said you don't have to be a permittee to attend these meetings and that all ranchers can derive some good from them.

Gladys Cooper, president of the Home Ec Club, reported on the club's meeting held last Thursday afternoon and announced that the Grange ladies were to bring a chicken pie and a can of string beans for the Pomona Grange meeting on February 20. There were ten members present. Thelma Butler was hostess. Nera Mulkey received a birthday gift and Mrs. Anna Fisher received a penny auction gift. Nera will be hostess at the next club meeting.

Mr. and Mrs. Louie Smith of Red Bluff came up last Saturday and both visited over the weekend with Mr. and Mrs. Clay Lawson. Mrs. Smith will continue to stay with her mother for an extended visit but Louie returned home Tuesday.

Mr. and Mrs. O. K. Johnston left Monday for a two day visit with relatives at Greenville. If, however, any good fishing looms up Kay may automatically extend his visit a couple of limits or so. He was the first one this year to buy a fishing license—either in Oregon or California. He fishes both in and out of his state.

Mr. and Mrs. Kelton Vincent are head-over-heels busy whipping the former Rallegth Goodman pumice brick house into livable condition. The bathroom floor only is yet to be poured. Most of the wiring and plumbing is finished which leaves the interior walls, cabinets and closets yet to be finished.

Mr. and Mrs. Cliff Parton left last Friday and came back Sunday evening from a visit with Mr. and Mrs. Sherman Anderson at Prairie City, Oregon. Sherman, perhaps holds some kind of a record. He works in John Day, gets his mail in Canyon City, and lives in Prairie City. Clifford said they enjoyed the trip except for the fog that hung quite heavy most of the way from Wagonire to past Burns.

It cut the driving speed down to about 35 miles an hour or less in spots.

We encountered that same fog attending the Lakeview - Burns game that Friday evening. By the way — that was anybody's game right up to the last quarter when the Honkers, getting over-anxious, trotted with the ball, miss-fired cutly hitting an elusive hoop—all with the exception of Eddie Reed who was definitely on and garnered 20 points. The Honkers, leading by one point at the quarter, demonstrated that by playing heads-up ball it is very possible to reverse that score of 46 to 90 which Friday was in favor of Burns.

The Youth Club will hold their dance this Saturday night, Feb. 13. The mood and decorative theme will be St. Valentines. All the hearts will go pitty-patty to the merry tunes of the Dizzy Five.

Verle Cook is gradually getting his family comfortable in the Sherard place, adjacent to the Earl Sanford ranch. There was lots of work that had to be done on the place, such as cleaning out the spring and the pipe line so they'd have water, and a myriad other items, it seemed to him.

Janice and Grace Wells returned last Friday from Alaska where they had been living with the mother for the last few months. But the girls decided that NPC wasn't such a bad place after all in which to live. They were met by their father in Klamath Falls after arriving there by plane

No. 4 in a series of RARE CREATURES!



THE BACK-PEDALLING SNOOSE

can't see where he's going because he's so in love with where he's been

The SNOOSE is a manufacturer who plays it so safe that he pedals backward to keep his eye on where he's been. Naturally he can't see where he's going.

He would rather linger over his tiny past successes than feast on the big ones he could have. And if his advertising methods are out-of-date, so what? They've been safe so far, haven't they?

Fortunately the SNOOSE is rare. Most manufacturers look ahead to increasing sales.

They know that the best way to sell more products is to convince more people. And, since all business is local,

they advertise in newspapers . . . because only the newspaper reaches just about everybody in town.

They know that when the newspaper moves into the living room, the family devours the news, the features, and the ads with equal enthusiasm.

No wonder manufacturers increased their newspaper advertising 12.8% in 1953* — an all-time record.

No wonder retailers continue to spend 85% of their ad dollars in newspapers.

All business is local . . . and so are all newspapers!

*Printers' Ink estimate, January, 1954

This message prepared by BUREAU OF ADVERTISING, American Newspaper Publishers Association, and published in the interests of fuller understanding of newspapers by

Herald and News