

OPEN SUNDAY Feb. 14th.

Valentine Sale!



RED HEART BOX

Found Box Of Delicious Chocolate Treats—
REG. 1.25

88¢

CONVERSATION Candy Hearts

7 ounce Cello Bag Cello Bag

29c

Panned Red Hearts

lb. 29c

Valentine Mix

Bulk lb. 29c

Pay Less Drug Store Is Your Favorite Headquarters for All Fine Candies... Whitman's Hamilton and Brown & Haley Always Fresh!



Miniature Sweetheart BOX For Daughter or Little Sister—She'll Love 'Em 19c

Prices Effective Feb. 10th Thru 14

HOSPITALITY SERVING SETS

4 Crystal Cups With Novelty Trays

1.39 A Set



Wed. Thru Sun.

BLOOMING RED AZALEA PLANTS



Foil Wrapped Pots AT PAY LESS

77c

Pay Less Drug Store

SERVE YOURSELF and PAY-LESS

at last! a fabulous foundation powder makeup that
KEEPS THE SHINE OFF
WON'T STREAK
WON'T CAKE
WON'T CHANGE COLOR

TUSSY "BEAUTY TOUCH"

This marvelous spillproof foundation cream and powder (all in one!) stays on longer; hides tiny lines and blemishes. It won't streak, cake or turn color on you. Comes in a stunning black rhinestone-sparked case! There's a special shade for YOU: Blush Rachel, Rose Beige, Radiant Pink, Custom Blend, Medium Tone.

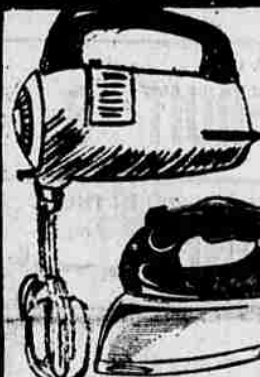


Only \$1.25 plus tax

Yearly TUSSY Savings

1.75 Dry Skin Freshener	1.00
1.75 Tussy Skin Lotion	1.00
2.00 Emulsified Cleansing Cream	1.25
2.00 Pink Cleansing Cream	1.25

Valentine Gift Bargains HANDY APPLIANCES



Reg. \$19.95

DORMEY MIXERS

5 Full-Powered Speeds
Lightweight
Stores Easily in Drawer Or Stands Up

14.88



Were 18.95
GE Steam - or Dry

STEAM IRONS

16.95



19.95 Dormey Deep FAT COOKER

Newest 1954 Model Chrome Finish Fully Automatic

14.88



28.95 Fryrite DEEP FRYER

21.88

28.95 Futur-Matic 8 Automatic Coffee Maker

With Serving Tray, and Cream and Sugar Set.

19.98

LUGGAGE

MATCHED TRAVEL LUGGAGE
Attractive, Useful Gift
Sturdy Locks, Waterproof Plastic



5.95 TRAIN CASE \$4.88

5.95 TRAVEL CASE 16 Inch \$4.88

6.95 SUIT CASE 21 Inch \$5.88

8.95 PULLMAN CASE 26 Inch \$7.88

VALENTINES For Everyone

Give Rustcraft - Lovely to Receive

GREETING CARDS 5¢ to \$1

CHILDREN'S VALENTINES Box of 25 with Envelopes 25¢

KIDDIES' PUNCH-OUT VALENTINE BOOKS 40 VALENTINES No Scissors Required 25¢

KIDDIES' SINGLE VALENTINES Start at 1¢

KIDDIES VALENTINES Bag of 25 with Envelopes 25¢

Come in and see our Large Selection of Newest And Cutest Valentines—each and Everyone of Them Will Win Your Heart!



HOME PERMANENTS

Richard Hudnut Refill \$1.50 Plus Tax

Toni Refill \$1.50 Plus Tax

Lilt Refill \$1.50 Plus Tax

Rayve Wave \$1.50 Plus Tax

Toni Silver Curl For Gray Hair \$1.50 Plus Tax

Bobbi Pin-Curl \$1.50 Plus Tax

Prom Refill \$1.50 Plus Tax

LAZY SUSAN

Amorized Colored Heavy Pottery On Roller Bearings Revolving Tray Reg. 7.95 **5.88**



PRES-A-LITE

Hands you a lighted Cigarette While You Drive Eliminates Matches Fumbling - Accidents

5.50 Value **3.99**



BOXED SOAPS

Roger & Gallet **99¢**

2.00 Value Famous

DISH SETS

20 PIECE

DISH SETS

Service for Four

- 4 Cups, 4 Saucers
- 4 Dinner Plates
- 4 Desserts
- 4 Bread Plates

Ivory Heat Proof

2.29

16-PIECE POTTERY DINNERWARE STARTER SET

- Service for Four
- 4 Cups, 4 Saucers
- 4 Bread Plates
- 4 Dinner Plates

- Flamingo
- Lime
- Turquoise
- Dove Gray

3.99



FLASH BULBS

5's 5M's 11's

88¢

Carton



FOR CAMERA FANS

BROWNIE HAWKEYE FLASH OUTFIT

Brownie Hawkeye Camera, flash model, two rolls of film, eight flash lamps, flashholder with guard and batteries, plus a picture-taking information booklet.

Complete **\$13.75**



TRU-TINT

Exciting—New Richard Hudnut
Guaranteed to Give Your Hair a Color That Looks and Glows Like Bright Young Hair...
• Safe
• Easy to Use **2.50**

Minute Man Wrist Watch

Req. 3.95 Luminous Dial Rugged Dependable **4.88**



LAZY SUSAN



Just one brushing destroys most decay- and odor-causing bacteria!

ECONOMY SIZE 63¢ Large SIZE 47¢ Medium SIZE 27¢

1.29 Value Wildroot Cream Oil and Plastic Dispenser, Both for **79c**

1.14 Value Drene Shampoo Consisting of two 57c bottles **69c**