

BRIGHT TOUCH

The metallic thread that brightens up so many 1934 accessories is usually as washable as the scarf, sweater, gloves or whatever else

It decorates. Use lukewarm soap-suds and rinses and use only a gentle squeezing motion. If you need to press a metallic-trimmed article, use an iron that's just warm.

WISHING Won't Sell Things But Classified Ads Will!

Yes, through Classified ads you make spot cash FAST by selling things you don't need. Heater or freezer, gas range or guitar, toys or table-wear, For Sale ads sell anything!

To turn things into immediate money, phone 8111 for an ad-writer. Ask her to CHARGE IT! Your bills are paid pronto!

PHONE 8111

THEN... TELL IT ALL— TELL IT WELL That's the way to Sell!



Access for Action

THE CLASSIFIED ADS



TORRID — Doug Ford started the year in the \$20,000 Los Angeles Open the hottest of the golfers. Ford closed out 1934 overtaking Sam Snead with 272 to win the Miami Open. The oncoming Yonkers, N. Y., professional selects the right club, gets the shot off properly and smiles when the putts are dropping.

Pendleton Man Honored

PENDLETON — Ralph Cobb of Eugene is winner of the Oregon Junior Chamber of Commerce distinguished service award for 1934. He learned that here at about midnight Thursday, shortly after the awards decision was made at St. Helens.

Legal Notice

NOTICE TO CREDITORS IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR KLAMATH COUNTY. In the matter of the estate of G. F. Collins, who was also known as George Frederick Collins, deceased.

NOTICE OF BOND SALE. Sealed proposals will be received by the Common Council of the City of Klamath Falls, Oregon, for the purchase of street improvement bonds.

Table with columns: FUND, Balance Oct. 1, 1933, Disbursements, Receipts. Includes items like 101 General, 102 Bond Sinking & Int., 103 State Tax Street, etc.

It Happened This Way in New Pine Creek. By IRVIN FARIS. B-r-r-r! 'Twas three below here last Monday morning—our coldest morning. Sh-sh-sh! yes—I was wide awake at 7:30.

WANT-AD WONDERS. Want Ad Quickly Brings Buyer for Used 4-cell Jail. Here in Klamath Want Ads Work Wonders. HERALD & NEWS Ph. 8111

SEW-EASY DRESS! 9215 10-20 by Marian Martin. Eye-catcher — whirl of a skirt beneath a curvy, young bodice!

MEMO TO ADVERTISERS. Oh, WHERE is my wandering ad tonight? That's a fair question and deserves a factual answer. When you buy newspaper advertising you have an investment in every copy of the paper that carries your sales message because the circulation of the newspaper is also the circulation of your advertising.

NORWEGIAN CREAMED CABBAGE. For six servings, combine three cups shredded cooked cabbage, 1/2 teaspoon c a r w a y s e e d s, 1/4 cup sour cream. Cook over hot water for ten minutes and season to taste with salt and pepper.

Mrs. Watson chooses her friends carefully! When she visits her local stores, she invites reliable manufacturers' brand names to go home with her. These products enjoy her friendship and confidence because they never let her down. Name your brand—better your brand of living!

BRAND NAMES FOUNDATION. A Non-Profit Educational Foundation, 37 West 57th St., New York 19, N. Y.

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