

Tourist Travel Meet Held

Another forward step has been taken in an effort to coordinate the promotion and advertising efforts of the Klamath, Jackson and Josephine county chambers of commerce toward increasing travel business in southern Oregon.

Chamber of commerce personnel from the entire area met Wednesday evening at the Jackson Hotel at Medford to establish a meeting of minds to work out a definite program. Because of the Jackson County Chamber of Commerce annual meeting to be held Jan. 18, and both the Klamath and Josephine county chambers meeting Jan. 20, specific action has been postponed until after those dates.

The idea of cooperation between the chambers of commerce of this area began before the end of World

War II, when Charles R. Stark was manager of the Klamath Chamber, Don Lane of the Jackson Chamber and Webb Thorberry at Grants Pass in Josephine county. Present at the Medford meeting were the managers and heads of the tourist committees of chambers of commerce from southern Oregon, with Don McNeil, manager of the Jackson County Chamber of Commerce, and George Lewis, chairman of the tourist committee at Medford, in charge of the meeting.

Among the 25 chamber people attending were representatives from Grants Pass, Ashland, Medford, Klamath Falls and the recently organized Illinois Valley chamber at Cave Junction.

Answering the roll call from Klamath Falls, R. Frank Tucker,

manager, announced: "I'm from the State of Jefferson, that mythical state that runs along both sides of the ocean line, westerly to the Pacific state line. We are a little entity all our own and our position is unique."

"This thread of the idea of cooperative effort to promote southern Oregon—the State of Jefferson—has been carried on by the successive management of the Klamath group ever since it was started by Charlie Stark, who was manager from 1944 to 1951. I think we are all glad to see this definite step."

"Don't discount, however, the efforts of the Pacific Northwest Travel Association or the Travel Information Division of the Oregon State Highway Department."

The Oregon State Highway Department is doing an outstanding job of advertising and promoting the state as a whole. Our job now is to supplement this fine work by emphasizing the attractions we have to offer the traveling public right here in our own area. We have been trying to do it at Klamath Falls through folders,

maps and letters with some degree of success. Following along the lines of thought of Don McNeil's father, V. A. McNeil, of the Portland chamber, we try to say it quick and say it often."

With Tucker were Keith Cobo, chairman of the Klamath tourist committee and first vice president of the Oregon Motor Court Assn., and Otto L. Smith, chamber director in charge of inter-city activities.

L. C. Hanson, manager of the Josephine County Chamber of Commerce at Grants Pass, suggested closer contact with newspaper travel editors, particularly from San Francisco and southern California, with the possibility of inviting them to Oregon and showing them this vacationland first hand.

Don McNeil pointed out the importance of starting travel promotion early, stating it has been his experience that people begin planning their spring and summer vacations while sitting in front of their fireplaces in the winter.

Cobo emphasized the long range aspect of advertising, citing the

advisability of never overlooking the possibility of folders being used in school project work, as an example.

"The youngster is probably too young to make travel decisions, but his interest in our locality and his writing a school paper about it it bound to have lasting effect as well as considerable immediate influence on his family's travel interests."

A Grants Pass motel operator stated that seven per cent of his gross income was spent on advertising, with good results. The group in his city has undertaken a local educational program beginning with the public contact level, including personnel of service stations, cafes and stores.

License plates from 47 states and British Columbia were noted in one day by one chamber member from that city. Approximately 10 per cent of their registrations came

from Texas during 1952, it was stated.

In Ashland, map cases were prepared, filled with folders on the surrounding area, and distributed through service stations and motels.

Travel is a big industry in the state of Oregon. The year just closed was a banner year, according to the Travel Information Division of the Oregon State Highway Department. Income from Oregon's visitor industry for 1952 was three per cent greater than the previous year, according to the department's survey.

Approximately 997,000 out-of-state cars visited Oregon during the year. The visitors spent an estimated \$125 million while in the state, compared with the previous record of \$121 million in 1951 and 1952. The overall picture showed that half of the travel from out of the state came from California.

An Englishman Sings, But The Voice Is Still Lanza

By BOB THOMAS

HOLLYWOOD (AP)—A handsome young Englishman opened his mouth to sing. The voice was unmistakably that of Mario Lanza.

This strange circumstance has been happening on the set of "Student Prince," MGM's refurbishing of the Sigmund Romberg operetta. I watched while Edmund Purdom sang a love song to Ann Blyth. At least Purdom went through the motions. Lanza supplied the voice.

This is the picture that launched law suits asking millions of dollars in damages. Lanza walked out on the production, leaving it high and dry. He later had a change of heart and made a deal whereby the studio could use the recordings of his voice for the sound track.

Purdom was chosen to step into Lanza's roomy costumes. He is rather slim and tall with a well-chiseled face and brown hair. Director Richard Thorpe reported he was doing admirably.

"After the first 15 seconds on the screen, you'll forget entirely that you are hearing Lanza's voice," said Thorpe.

When the scene was over, Purdom came over to discuss his future. He believes that the illusion will succeed.

"It's not like Larry Parks' impersonation of Al Jolson," said the handsome protégé of the Oliviers. "In that picture, Parks was portraying a well-known personality. All his songs were done with gestures and dances, just as they would have been done on a stage before an audience."

"Student Prince" is different. The fellow does not step before the audience and start singing; all the songs are worked into the plot. Lanza had never done that on the screen. Virtually all the singing in his pictures were arias or songs delivered in the grand style. Only in the beginning of "The Great Caruso" was there a song which he did spontaneously.

Purdom has never met Lanza, but is well acquainted with his style. When the young actor was selected for the part, he ran the Lanza pictures over and over to observe how the tenor delivered his songs.

"Oddly enough, Mario exerts

very little when he is singing on the screen," he commented. "If pictures were taken while he was singing from the recordings, he would probably be amazed at the straining he does."

"I was faced with a problem in trying to simulate his singing. It is such a big voice with such a kick to it that you have to do one of two things: you have to appear big with a huge, padded chest, or you have to appear to be straining every muscle. Synchronizing the lip movement was easy to acquire; making the delivery of the songs seem authentic was much more difficult."

"I do it best by turning the recording up as loud as I can. In that way, I can drown out my own ineffective organ. And the voice almost seems to enter into me."

That's the system that Parks used for the Jolson pictures; he played the songs at a deafening volume.

Despite Purdom's modesty, he is reported to have a nice voice of his own. He's baritone, but director Thorpe reported that he becomes a tenor when he has to strain in the closeups.

Purdom is the son of English author and dramatic critic, Charles B. Purdom. Having appeared in repertory and in Shakespeare at Stratford-On-Avon, he came to New York to play in the "Cleopatra" shows done by Vivien Leigh and Laurence Olivier. Six different studios offered him contracts, and he chose one at MGM.

His only two film chores before "Student Prince" were bits in "Titanic" and "Julius Caesar." He married an English dancer named Anita Phillips and they have a year-old daughter.



General To Make Tour

WASHINGTON (AP)—Maj. Gen. Bernard L. Robinson, deputy chief of Army Engineers for construction, late this month will make an eight-day, seven-state inspection tour of civil and military engineer projects in the West.

In announcing the trip, the engineers said Robinson also would preside over two meetings in California of the Army Board of Engineers for Rivers and Harbors.

The board will meet in Monterey Jan. 18 to receive additional testimony on the South Pacific divisional engineer's recommendation that Congress be asked to authorize modification of the existing Monterey harbor project.

On Jan. 21, the board will sit at San Francisco in a regular monthly meeting to consider these proposed projects, including: Tillamook Bay and Harbor, Ore., and Alsea Bay, Ore.

WASHINGTON (AP)—President Eisenhower proposed Thursday that the Constitution be amended to give 18-year-olds the right to vote and legislation was promptly offered to carry this out.

Sen. Knowland (R-Calif) offered the proposal in the Senate and Rep. Widnall (R-NJ) in the House. They acted just after the President made the suggestion in his State of the Union speech.

Sen. Ferguson (R-Mich), Hendrickson (R-NJ) and Morse (Ind-Ore) announced their support. Morse recalled he had made the same proposal last July 18.

License Tax Loss Studied

SALEM (AP)—The Legislature's Interim Committee on Highways began a study Thursday to find out how much money is being lost through evasion of Oregon's motor vehicle taxes.

The study will be made by Morgan Sibbett of the Stanford Research Institute.

It also will determine the amount of revenue being lost by legislation which favors certain groups of road users.

Rep. Ed Geary, Klamath Falls, chairman of the committee, said the committee won't give any instructions to Sibbett, as the committee wants an unbiased report.

Younger Voting Age Bill Offered

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FOR SALE

Washed Cull Potatoes

On pavement and easily loaded from overhead hopper.

GEORGE YOST Whse.

Tulelake, Calif.

Bolivian Tin Heiress Weds After Legal Battle

KELSO, Scotland (AP)—Bolivian tin heiress Maria Isabela Patino, 18, and her dashing Englishman, Jimmy Goldsmith, 20, were married in this picturesque little border village Thursday a few hours after her father withdrew a court ban against the wedding.

The raven-haired Isabela's father, tin multi-millionaire Antenor Patino, did not attend the wedding. Neither did Mrs. Patino.

The parents had dashed to Scotland earlier this week in a vain effort to head off her marriage to the son of a wealthy London hotel owner.

After a brief ceremony in the two-room registrar's office of this farm market town of 4,000, the

young lovers climbed into a car and headed for a secret honeymoon.

The way was cleared for the marriage Thursday morning, when the South American magnate yielded to love's young dream and gave up his legal attempt to block the marriage. He had objected that his daughter was too young.

Patino went before the staid sessions court of Scotland in Edinburgh and informed the judges he was dropping his demand for an injunction against the marriage.

100 TABLET BOTTLE ONLY 49¢
St. Joseph ASPIRIN

SPECIAL SALE!

CHROME

Dinettes

Five piece set—beautiful Duncan Phyfe style extension table and 4 chairs. Table has famous Micalite top, heat resistant, alcohol proof, resistant to food acids, won't crack, craze or fade. Table is 35"x48", extends to 60". Triple plated chrome chairs have 3 inches of foam rubber padding and non-scratch legs. Fine quality plastic upholstery in green, yellow or grey. A good quality set at a low, low price!

Reg. 124.95

84⁹⁵

SAVE \$40!
Only \$8.50 Down
\$8 a Month

You Always Save on Chrome Furniture at Lucas

Five pieces—extension table and 4 chairs, in grey, green or yellow. Big 35"x48" table extends to a full six feet! Micalite top, non-scratch chair legs on chairs which have extra large seats and backs, foam rubber padded. New type table slide for easy extension. This is a big, rugged set that will grace any breakfast room. Save money at Lucas on chrome during this special sale!

Reg. 149.50 Seller

94⁹⁵

SAVE \$54.55
Only 9.50 Down

LUCAS FURNITURE

195 E. Main Our Location Saves You Money

DREW'S Manstore ANNUAL FAMOUS SHOES SALE

★ SALE ★

We mean business! Below is just a sample of tremendous buys you'll find. Save yourself dollars. Don't miss this great, annual sale.

NUNN BUSH ENTIRE STOCK ON SALE

Here is your opportunity to save money and experience Nunn-Bush Angle-Fashioned comfort. Every pair is new and latest in shoe styling.

Reg. 18.95 to 24.95

16⁴⁵ to 21⁴⁵

40 PAIR DISCONTINUED NUNN-BUSH SHOES SALE 12.95

EDGERTON ENTIRE STOCK ON SALE

Finest medium price shoe on the market by Nunn-Bush. Quality leathers in slip-on or regular styles. See for yourself.

Reg. 11.95 to 17.95

9⁴⁵ to 13⁹⁵

OTTO WHITE Special Introductory Offer

LIMITED TIME ONLY

Reg. 31.50 **28⁵⁰** Reg. 33.50 **30⁵⁰**

SIZES 5 TO 13 A TO EEEE

Prices stated are for boots only in stock now. Save yourself dollars on these finest hand made boots.

WOLVERINES

The boot that always dries soft. Long wearing composition sole and logger heel. Don't miss these!

SPECIAL OFFER! Reg. 14.95 **11⁹⁹**

BERGMANN Closing Out Entire Boot Line

Bergmann is out of business! We've slashed prices on these famous lace-to-toe and composition sole hunting boots. Treat yourself to the best buy in the store.

Reg. 16.95 **7⁹⁹** Reg. 22.95 **15⁹⁹**

ODD LOT BOOTS - Good size range in famous makes, **7⁹⁹ to 11⁹⁹**

WEYENBERG Closing Out Entire Line

HI-SHOES Black or Brown calf. Black Kangaroo, police style shoe. Reg. 15.95 **10⁹⁹**

OXFORDS Black or Brown Arch-Lift, Kids and garros. Reg. 15.95 **10⁹⁹**

GENUINE **ENGLISH BROGUES** Scotch grain, heavy soles, metal heel slug. Reg. 13.95 **10⁹⁹**

WORK BOOTS Leather or Vulc. soles. Black or Brown. Reg. 10.95 **5⁹⁹**

KID and KANGAROO HI-SHOES—CLOSEOUT **6.99**

DREWS Manstore 733 Main

CONDENSED STATEMENT OF CONDITION

THE UNITED STATES NATIONAL BANK OF PORTLAND, OREGON

DECEMBER 31, 1953

RESOURCES	
Cash on Hand and Due from Banks	\$ 153,616,098.71
United States Government Bonds	257,479,390.11
Municipal and Other Bonds	64,158,274.40
Loans and Discounts—Net	229,038,115.74
Stock in Federal Reserve Bank	900,000.00
Bank Premises (Including Branches)	7,575,582.40
Customers' Liability on Acceptances	592,881.68
Interest Earned	2,296,692.16
Other Resources	190,470.97
	\$ 715,847,506.17

LIABILITIES	
Capital	\$ 14,000,000.00
Surplus	16,000,000.00
Undivided Profits	16,438,293.23
Reserves for Interest, Taxes, etc.	46,438,293.23
Acceptances	3,115,728.01
Dividends Declared	592,881.68
Deposits	420,000.00
Interest Collected Not Earned	661,810,744.37
Other Liabilities	3,468,695.04
	1,165.84
	\$ 715,847,506.17

This statement includes 43 branches in Oregon
HEAD OFFICE: PORTLAND, OREGON

KLAMATH FALLS BRANCH
KLAMATH FALLS, OREGON

DIRECT BRANCH OF
THE UNITED STATES NATIONAL BANK OF PORTLAND

The U.S. NATIONAL BANK Member Federal Deposit Insurance Corporation