

# BEEF PRICES DOWN AT SAFEWAY!

Much lower than a year ago - look at these comparisons

WITH 1953 CEILING PRICES

You've probably read in the papers how cattle prices have declined in recent months. The price comparisons listed here show that Safeway passes the savings along to its customers. Why not take advantage of these low

prices to serve your family more beef? And remember, every cut of beef at Safeway is from top U.S. Government Grades—tender, juicy, full-flavored. Guaranteed to please you every time or your money back.

	TODAY'S PRICE	YEAR AGO		TODAY'S PRICE	YEAR AGO
T-Bone Steaks Top Grades Per lb.	98c	\$1.20	Boiling Beef Plate Per lb.	35c	38c
Sirloin Steaks Top grades Per lb.	95c	\$1.08	Rib Roast Standing Per lb.	75c	90c
Round Steaks Top grades Per lb.	75c	\$1.08	Pot Roast Arm cut Per lb.	55c	79c
Rump Roast Top grades Per lb.	79c	82c	Pot Roast Blade cut Per lb.	49c	75c
Heel of Round All meat Per lb.	75c	86c	Boneless Stew Per lb.	59c	82c

Here's a Sensational New Year Value  
**Fresh Fryers 55c lb.**  
 Young tender birds - thoroughly cleaned

Pure, Lean **GROUND BEEF** lb. 39c

**STICK BOLOGNA** 29c lb.

Bumble Bee **FILLET of SOLE** 1-lb. pkg. 39c

## Store Hours

For your shopping convenience  
 9 a.m. to 9 p.m. Every Day.  
 The store at 8th & Pine  
 Open till 6 p.m. on Sunday

Prices in this ad are effective through Saturday, January 9th

Quality Bel-air Frozen Foods

Orange Juice	6-oz. can	19c
Strawberries	12-oz. pkg.	29c
Peas and Carrots	10-oz. pkg.	15c
Fancy Peas	10-oz. pkg.	18c
French Fries	9-oz. pkg.	19c

**Dairy Foods Savings**

Fresh Milk	2 Quart	49c
'AA' Large Eggs	Cream of the Crop Doz.	67c
Shady Lane Butter	lb.	76c
Montrose Butter	lb.	76c

### VALUES GALORE IN OUR GROCERY SECTIONS

**HOT SAUCE**  
Taste Tells brand  
  
 Doz. Cans **59c** Per Can 5c

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**PEARS**  
Harper-House Bartletts  
  
 In heavy syrup No. 2 1/2 Can **35c**

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**PEACHES**  
Highway Yellow Clings  
  
 No. 2 1/2 Can **25c**

<b>Small White Beans</b>	2-lb. pkg.	<b>29c</b>	4-lb. pkg.	<b>55c</b>
<b>Idaho Red Beans</b>	2-lb. pkg.	<b>29c</b>	4-lb. Pkg.	<b>55c</b>
<b>Campbell's Soup</b>	Tomato	<b>3</b>	Req. Cans	<b>25c</b>
<b>Macaroni &amp; Spaghetti</b>	Sunrise	<b>2</b>	lb. pkg.	<b>29c</b>
<b>Canned Salmon</b>	Gold Cove brand		Tall Can	<b>29c</b>
<b>Luncheon Meat</b>	Oscar Mayer		12-oz. can	<b>29c</b>
<b>Tide Detergent</b>	Terrific Savinas		47-oz. Pkg.	<b>59c</b>

NEW IMPROVED 5 STAR DELUXE

**Sunnybank MARGARINE**

Easiest Spreading Margarine Ever

1-lb. Carton **25c**

NONE FINER AT ANY PRICE



4 Cubes individually wrapped

**DETERGENT**  
  
 PARADE 39 oz. Pkg. Amazing Double-Duty Suds **47c**

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**MRS. WRIGHT'S BREAD**  
 White or Whole Wheat 1 1/2 lb. Loaves **24c**

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**Slender-Way Bread**  
 Trim the waistline Slender-way 1-lb. Loaf **26c**

**Miscellaneous Values**

Suzanna Pancake Flour	3 1/2-lb. pkg.	49c
Fleet Mix For Biscuits	2 1/2-lb. pkg.	44c
Royal Satin Shortening	3-lb. can	89c
Honeybird Pitted Cherries	No. 2 can	29c
Westfair Prune Juice	24-oz. bottle	29c
Grapefruit Juice Town House	46-oz.	31c
Cream-style Corn Country Home	303 can	15c
Highway Sweet Potatoes	303 can	19c
Sugar Belle Fancy Peas	303 can	17c
Chunk-style Tuna Star-Kist	No. 1/2 can	35c
Duchess Salad Dressing	Quart	55c
Lunch Box Sandwich Spread	Quart	69c
Dutch Mill Cheese American Pimento	1/2-lb.	29c
Old Dutch Cleanser	14-oz. can	2 for 27c
KARO SYRUP Red Label	1 1/2-lb.	25c

For your finest occasions... **COTILLION** GUEST ICE CREAM



Now you can save ice cream that is truly a banquet desert for quality. It's superb flavor and velvety smooth consistency make it the most delicious ice cream you've ever tasted. It has all the quality of its grand name... save it as an added touch of elegance whenever you entertain. Try it today! **2 for 27c**

**OUTSTANDING PRODUCE VALUES AT SAFEWAY**

**Navel Oranges 10c lb.**  
 Sweet Seedless and Juicy! Easy Peelers — **5 lb. bag 39c**

**Arizona Grapefruit 8 lb. Mesh Bag 49c**  
 Enjoy the tangy goodness of this favorite citrus

<b>PINK GRAPEFRUIT</b> Florida	lb.	13c
<b>GREEN CABBAGE</b> Solid	lb.	5c
<b>GREEN PEPPERS</b> Fine stuffers	lb.	39c
<b>U.S. NO. 1 POTATOES</b> Economy	10-lb.	33c
<b>U.S. NO. 1 POTATOES</b>	25-lb. sack	82c
<b>FRESH PARSNIPS</b>	lb.	10c
<b>FRESH TURNIPS</b>	lb.	10c
<b>FRESH RUTABAGAS</b>	lb.	10c

**Golden Bosc Pears 3 lb. 25c**  
 A truly delectable fruit

**Yellow Dry Onions 39c**  
 All you can get in toter bag

**Ripe Avocados 2/25c**  
 Solve tonite's Salad Problem

<b>SAFEWAY</b>	SANITARY NAPKINS <b>MODESS</b> 2 Pkg. of 12 <b>77c</b>	DETERGENT <b>TREND</b> 12 1/4-oz. pkg. <b>19c</b>	PIRATES' GOLD <b>CRACKERS</b> Grahams 1-lb. <b>34c</b>	SUNSHINE <b>CHEEZ-ITS</b> Crackers 6-oz. pkg. <b>19c</b>	SUNSHINE KRISPY <b>CRACKERS</b> 1-lb. box <b>28c</b>
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