

Radio Log

KFLW — 1450 Kc. — PST
 Friday Evening, Jan. 1
 6:00 This was 1933 CBS
 6:00 Gillette Fight ABC
 7:30 Les Grifflin ABC
 7:35 Hits and Encores ABC
 8:00 Mr. Keen CBS
 8:30 Lowell Thomas CBS
 8:45 Family Skeleton ABC
 9:00 Ozzie & Harriet ABC
 9:30 Concerts of Favorites
 10:00 10 PM Headlines
 10:15 Lum & Abner ABC
 10:30 Sam's Quiz show
 10:45 Kitchener Club
 11:00 Sign Off News Summary
 11:15 Sign Off

KFLW — 1450 Kc. — PST
 Saturday, Jan. 2
 6:00 Early Bird News
 6:05 Alarm Clock Club
 6:30 Hymns
 7:00 News-Breakfast Edition
 7:15 Charlie's Column
 7:30 Music
 7:45 Western Jamboree
 8:00 No School Today ABC
 8:30 State Over Hollywood CBS
 10:00 To be announced
 11:00 Metropolitan Opera ABC
 11:30 Tea & Crumpets ABC
 11:45 Basin Beats
 12:00 Invitation to Learning CBS
 12:30 Space Patrol ABC
 1:00 News with Wine
 5:00 News ABC
 5:05 Navy Hour ABC
 5:30 Sports Highlights
 5:45 Frank Goss CBS
 5:55 Homeless News
 6:00 Let's Pretend CBS
 6:30 Forward March
 6:45 Wagon of Life
 7:00 Two for the Money CBS
 7:30 Charlie's Bedtime Stories
 8:00 The Lone Ranger
 8:35 ABC Late News ABC
 8:50 Gunsmoke CBS
 9:05 Santa's Sinner CBS
 9:30 Duke Martin Show CBS
 9:50 Don McGrane Quiz CBS
 9:55 This is Radio
 10:00 10 PM Headlines
 10:15 Adventures in Science CBS
 10:30 Palmer House Quiz. Aids
 10:55 News ABC
 11:00 Sign Off

KFJH — 1150 Kc. — PST
 Friday Evening, Jan. 1
 6:00 Gabriel Heatter MBS
 6:15 Final Edition Local News
 6:25 Hollywood Highlights
 6:30 Virgil Pinkley News DLBS
 6:45 Sam Hayes News DLBS
 6:50 Bill Henry MBS
 7:00 Starlight Theater MBS
 7:05 Sports Highlights
 7:40 According to the Record
 7:45 Perry Como Show MBS
 8:00 Let's Basketball MBS
 8:05 Basketball-Jefferson of Portland at KUHS
 9:00 Basketball-Jefferson of Portland at KUHS
 9:30 Newspaper of the Air DLBS
 9:45 Five Minute Finals Jiras DLBS
 9:55 Fulton Lewis Quiz MBS
 10:15 Music Box Medley Time
 11:00 Sign Off

KFJH — 1150 Kc. — PST
 Saturday, Jan. 2
 6:00 Sunrise Serenade
 6:30 Farm Quiz MBS
 6:50 Frank Hemmings News DLBS
 7:15 Breakfast Quiz MBS
 7:30 Today's Best Buys
 7:45 First Edition of the News
 7:55 Something to Think About
 8:00 Best on Record
 8:15 Mel Blanc Show MBS
 8:25 News MBS
 8:30 Breakfast Gang DLBS
 8:45 Best on Record
 9:00 Best on Record
 9:15 A Visit to Currier's
 9:30 Social Service Program
 9:35 News MBS
 9:45 Tips from the Town Shop
 9:50 Music from Manhattan
 10:00 Ten O'Clock News
 10:05 Mel Blanc Show of the Air
 10:15 Music DLBS
 10:30 Mel Blanc Show MBS
 10:45 Mel Blanc Show MBS
 11:25 News MBS
 11:30 The Story Teller
 11:45 Fire Fighters
 12:00 4-H Club Program
 12:05 Honolulu Edition Local News
 12:25 News MBS
 12:30 Strictly Dixie DLBS
 12:35 Music
 1:15 Football-East-West Shrine Game
 1:30 MBS
 4:15 Frank Manningway News DLBS
 4:30 Music
 5:00 Good News Hour
 5:30 Music
 5:55 News MBS
 6:00 How It Happened
 6:15 Music DLBS
 6:25 Hollywood Highlights
 6:30 Assembly of God
 7:00 Pee Wee Sildham and the Melody Ranch Boys
 7:30 Klamath Temple
 8:00 It's Basketball Time
 8:05 Basketball-Jefferson of Portland at KUHS
 8:00 Basketball-Jefferson of Portland at KUHS
 9:30 Nine O'Clock News DLBS
 9:55 Cecil Brown DLBS
 10:00 Hawaii Lewis Quiz MBS
 10:30 Virginia Barn Dance MBS
 11:00 Sign Off

KCNO—Radio—Alturas, Calif.
 Saturday, Jan. 2
 6:30 Wake Up Show
 7:30 World News
 7:45 Lawrence Welk Orch.
 8:00 Polka Party
 8:30 News
 8:35 Klamath Valley Orch.
 9:00 Pop Symphony
 9:30 Small Fry
 9:45 Teen Age Book Parade
 10:00 News
 10:05 Mr. Muggins Rabbit
 10:15 Music from the Modern Mood
 11:00 News - This Rhythmic Age
 11:30 Serenade in Blue
 12:00 Noon Prayer
 12:00 Sports News
 12:05 Lake County News
 12:10 Modic News
 12:15 Noon News
 12:20 All Time Hits
 12:25 Through the Years
 1:00 Farm Forum
 1:15 Modern Moods

Visit interesting, colorful...
SAN FRANCISCO
 at the Hotel Whitcomb, at the center - in the theater and district, in direct line with bridges.
 family for a week-end to enjoy the distinctive cuisine and service.
 \$4.50 Single; from \$7.50 Double
MARKET STREET at 8th
 Garage in Building
HOTEL WHITCOMB
 KARL C. WEBER
 President and General Manager

KBES-TV-MEDFORD
 Channel 5
 Friday Evening, Jan. 1
 3:55 Devotions
 4:00 Feminine Fancies
 4:30 Val Rogan
 4:50 Uncle Ben's Adventure Time
 5:15 Western Theater
 6:15 Capt. Video
 6:30 News
 8:40 Santa Claus
 7:45 Reminders For You
 8:00 Big Picture
 8:30 Se. Oregon Roundtable
 10:00 My Friend Irma
 10:50 Weather

Saturday, Jan. 2
 3:55 Devotions
 4:00 Meet Mollie
 4:30 Angus Bonner
 5:45 News-Weather
 6:00 Medley Wonders
 7:00 Medallion Theater
 7:30 TBA
 8:00 Jackie Gleason
 10:20 Weather
 10:30 Hit Parade

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9008 14 1/2-24 1/2
 by Marian Martin
HALF-SIZE FASHION
 Jiffy-sew jilly to iron-and designed especially for the half-size figure! This pattern is cut to fit - no alteration worries if you're shorter, fuller than average. Pick one of the new spring cottons for this - accent it with colorful contrast tuckback.
 Pattern 9008: Half Sizes 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. Size 16 1/2 takes 3 3/4 yards 35-inch.
 This easy-to-use pattern gives perfect fit. Complete illustrated Sew Chart shows you every step. Send thirty-five cents in coins for this pattern - add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Herald and News, Pattern Dept., P. O. Box 6740, Chicago 80, Ill. Print your name, address, zone, size, style number.

Photographer Has Worst of Luck
 SALT LAKE CITY (AP) - Desert News photographer J. M. Heslop yesterday was assigned to get some pictures of shoppers taking advantage of after-Christmas clearances.
 "Things were going fine until Heslop noticed a woman who looked familiar, rummaging through the racks in one of the less moderately priced stores.
 It was his wife. Heslop ended up buying her two dresses.

Ginco's
 Klamath Falls, Oregon
AMERICAN CHINESE
 Foods of their best!
 Ben B. Lee, Mgr.
 Ph. 6496 For Orders To Take Out



HOW MUCH STEAK comes out of a side of beef is illustrated for Mrs. Jack Sugg of Portland, consumer chairman for the Oregon livestock and meat marketing conference by meat retailer Grant Pyatt. From the side of beef weighing 215 pounds, Pyatt cut 24 1/2 pounds of steaks. Mrs. Sugg is getting information to represent Oregon's consumers at the conference, which will be January 6 and 7 on the Oregon State college campus. All sections of the livestock and meat industry from producer through consumer will be taking a look at the steps of marketing. Klamath Falls was one of seven cities where consumer views were gathered.

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Rescue Try Proves Flop

SEATTLE (AP) - The Coast Guard told Friday of a rescue effort that backfired on the rescuers with almost disastrous results.
 A 36-foot motor lifeboat went to Yaquina Bay, Ore., at 3 p. m. Thursday, headquarters here reported, to stand by while three fishing boats crossed the bar during a heavy blow.
 A fourth fishing boat reported it was in trouble, headquarters said, and the lifeboat took it in tow. But the line snapped and the lifeboat's propeller.
 The Coast Guard sent a second lifeboat to take the first one in tow. That line broke too, headquarters related, so a third lifeboat was sent to the scene. And to make it complete, that line also broke.
 By this time, the first lifeboat, with a line in its propeller, had drifted ashore. And the other two, trying to help it, capsized, throwing the two-man crews into the water.
 All the crewmen made it safely to shore but the boats were damaged, headquarters here said.
 What about the fishing boats? They made it safely across the bar at high water.

Portland Has Wet Season
PORTLAND (AP) - It was a wet, temperate year, even for Portland, the weatherman reported on the last day of 1953.
 Only twice in the year did the mercury get down to freezing, and the lowest recorded was 31 degrees on May 1. Six times did the thermometer get above 90 degrees, the highest a 96 on Aug. 14.
 There were only nine wetter years on record. The rain totaled 53.84 inches compared with the normal 39.51. This was far short of the record 67.2 inches in 1881.

SMELT
PORTLAND (AP) - A winter run of smelt, one of the earliest on record, has appeared in the Cowitz River of Washington.
 They first were reported two weeks ago in the Columbia, into which the Cowitz flows. They are selling at 45 cents a pound here.

Oregon Women Unite To Present Consumer's View To Livestock Industry

BY FLORENCE JENKINS
 The women of Oregon, as the principal purchasers of meat for family consumption, have organized a statewide consumer committee to present their recommendations and findings to the Oregon Livestock and Meat Marketing Conference to be held at Oregon State College, Corvallis, Jan. 6 and 7.
 "As consumers, we represent the market in the livestock and meat industry group. We want to work with other parts of the food trades. We want to reduce the costs of distribution if that is possible. We realize that consumers, because of lack of full information on items add to the cost of marketing. We want to do our part toward eliminating marketing difficulties and contribute toward orderly and efficient marketing in cooperation with other groups in the livestock and meat industry."
 The state consumer group is headed by Mrs. Jack Sugg, Portland. City committees were formed in seven of the largest cities in Oregon, namely: Portland, Salem, Eugene, Klamath Falls, Medford, Pendleton and Corvallis. The state consumer committee is composed of the chairmen of each of the city committees.
 Questionnaires have been returned from some 1300 women in the state, distribution having been made through the city committees with the cooperation of PTA, school church, and civic groups. When the returns were in, the state committee met at Oregon State College on Dec. 9 and drew up recommendations to be presented at the January meeting which will be attended by representatives of producers, livestock marketing agencies, packers, retailers and labor. The Oregon State Extension Service is participating by providing facilities and personnel to assist in developing better working relationships among all segments of the industry from producer through consumer.
 The resolution listed 15 problems which were emphasized by the 1300 housewives participating in the survey:
 1. Lack of uniform inspection and grading of meat animals within the state.
 2. Inadequate labeling of retail meats according to grade and cut.
 3. Lack of information on inspection and sanitary regulations.
 4. Lack of enforcement of health regulations for food handlers.
 5. Lack of adequate laws on sanitation.
 6. Inability to judge quality of meat.
 7. Lack of knowledge of how to select and prepare less expensive cuts of meat.
 8. Lack of knowledge of nutritive value.
 9. Inability to identify cuts of meat according to location in the carcass.
 10. Lack of understanding of marketing costs—spread between producer and consumer.
 11. Lack of information on seasonal price variation.
 12. Lack of lamb on market.
 13. Lack of standardization of quality of ground meats.
 14. Difficulty in obtaining lean bacon.
 15. Not enough variety in sizes of packaged meats.
 There are 153 licensed slaughter plants for large animals in Oregon, not including 86 plants for

sons; convenience for quantity buying were; stated, time saving, saving on cost per pound and possible to select better quality meat.
 The resolution recommends "that quantity buying be encouraged when seasonal supply of meat is large and quality is good as a means of increasing the per capita consumption of meat and lowering the cost of meat in the family budget. It is recommended that meats purchased in quantity be inspected and graded."
 It also recommends that a program of consumer education be established in Oregon cities. More than 90 per cent of those surveyed stated they would prefer to receive information on identification of meat according to cuts and grades and recipes for cooking meats according to cuts and grades through their daily and weekly newspaper columns rather than in bulletin or pamphlet form from extension centers.

There are 3000 retail outlets in Oregon. All are licensed and inspected for sanitary conditions once each year. Six state sanitary inspectors are responsible for this service. State laws governing meat inspection resulted in the state department of agriculture and the state civil service commission creating the position of meat dealer licensing supervisor. The sanitation inspection and licensing, which dovetail, are directed by this supervisor. Chester B. Leichly is the appointed supervisor.
 The resolution points out the need for additional state laws on sanitation supplementing the state regulations which are difficult to enforce.
 It continues: "According to the survey of 1200 consumers, about one-half cannot identify cuts or grades of meat unless labeled. Only about one-third of the retail shops label meat according to grade and the grades are not uniform—some are federal grades, some are packer grades, etc."
 "Therefore, the consumers committee recommends that there be uniform meat inspection, grading, sanitation and labeling in Oregon, using federal standards but administered by the state; and that there be a committee set up, including representatives from all groups participating in this conference, to study how the above can be accomplished."
 Regarding pre-packaged meats in self-service markets, it was recommended that retailers give consideration to correcting some of the problems that consumers cite regarding self-service shops:
 1. Package meat in more convenient sizes and a greater variety of sizes.
 2. Eliminate the cardboard so that consumer can see both sides of cut.
 3. Question regarding freshness of meat—could it be dated when packaged?
 4. Keep under adequate refrigeration to insure freshness.
 5. Package in perforated cellophane to help retain freshness.
 6. Package should be labeled:
 a. Kind of meat
 b. Grade
 c. Cut
 d. Date of packaging
 e. Suggested for care
 f. Suggested method of cookery
 The resolution further recommends:
 When food shall be deemed to be misbranded, a food shall be deemed to be misbranded:
 If in package form, unless it bears a label containing (a) the name and place of business of the manufacturer, packer or distributor; (b) an accurate and informative statement of the quantity of the contents in terms of weight, measure or numerical count."
 According to the survey of consumers, about 26 per cent of those surveyed bought meat in quantity, 1/2 to 1/3 carcass for freezing. Re-

Ozzie Nelson Lays Claim To Being Jobless Bum

By BOB THOMAS
HOLLYWOOD (AP)—Ever wonder what Ozzie Nelson does for a living?
 "I don't mean the real Ozzie Nelson. I mean the one who is portrayed in 'Ozzie and Harriet' over the ABC-TV network tomorrow night. Like Fibber McGee, he appears to have no visible means of support."
 "We've never explained what kind of work I do in the TV show," commented Ozzie. "Very few people have ever wondered about it. We never show the kids going to school, either, and the show presumably is happening on a Saturday. I think it's better that way. It might limit me if I had to portray a plumber or something every week."
 "I think it's kind of ridiculous to portray a well-known figure as a college professor or something. It's not believable."
 "Only once in a great while do we get letters asking what I do for a living. My only reply is: 'I'm a bum.'"
 Ozzie is the envy of every American husband; he's got his whole family working. In his case, it has worked out well for all concerned, including the millions of radio and TV fans who find the Nelsons the most natural and refreshing family on the air.
 "We work at staying natural," explained Ozzie. "I think we might come over better than most family shows because the kids are believable. They don't have the polished reading that child actors have."
 "We don't sweat over getting the lines memorized for the TV films. We just get the meaning of the lines, then say them in our own language. It may take 14 takes to get it right, but it comes off naturally when we do."
 The kids are David Ozzie Nelson, 17, and Eric Hilliard Nelson, 13.

Same Look, So Term In Jail

GREENRIVER, Wyo. (AP) - A new year has a special meaning for a 28-year-old railroad worker who spent the past week in jail because he looks like a wanted suspect.
 Both boys attend public school and seldom have their activities disrupted for their acting careers. Their dramatics are done before the cameras on Sundays or other convenient times.
 Maher said Burns set out directly for Evanston, Wyo., in reinstatement with the railroad. He had been picked up by the old Grubisich, named by the convict at Buffalo of the murder in the slaying of Donald P. Hurd Dec. 9, 1952.
NAMED
 The Army newspaper Star Stripes has named Hollywood let Kathleen Hughes as a Cheesecake of 1953.

FUN!
HEY KIDS!
BIG GALA
KIDDIES SHOW!
 SATURDAY
PELICAN
 SPECIAL FEATURE
 "Spoilers of the Plains!"
EXTRA COLOR CARTOONS
 -ADMISSION-
 Young and Old
DANDEE BREAD WRAPPERS
 or other Morning Fresh Bread!

BEST WISHES
HAPPY NEW YEAR
 1954
 From The Staff and Management of Your Klamath Theater
3 BIG HOLIDAY PROGRAMS!
 CONTINUOUS FROM 12:45 P.M.

PELICAN
 PHONE 4572
NOW SHOWING!
 At Regular Prices
THE RANGE IS ROCKIN' TO THIS WILD AND WONDERFUL
 High-Wide'n Happiest Hit!
DORIS DAY AND HOWARD KEEL
'Calamity Jane'
 COLON BY TECHNICAL
 Allyn McLERIE • Philip CAREY • Dick V
 SHORTS-CARTOON-NI
A LAUGH SM!
 2 Great Fun Features
THEIR
 and

WARNING!
DON'T MISS
Klamath Furniture Co.'s
ANNUAL
JANUARY CLEARANCE
SALE!
NOW IN PROGRESS
 221 Main
OPEN SATURDAY

Hammond Organ
Chord Organ
LOUIS R. MANN PIANO CO.
 126 N. 7th