

PENNEY'S
ALWAYS FIRST QUALITY!

SANTA was HERE!

STORE HOURS: MON.-FRI. 9:30-5:30

SAT. ONLY 9:00-5:30

ELEVATOR SERVICE TO ALL FLOORS

LATE SHOPPERS!

WE WILL BE OPEN UNTIL
9:00 P.M. TOMORROW AND
WEDNESDAY NIGHT!

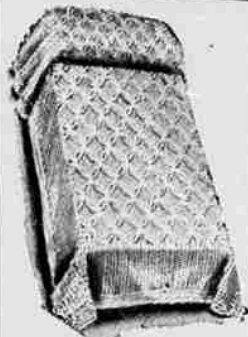


3-lb. 100% WOOL BLANKETS

9⁹⁰

- 72"x84" bed size!
- 5-yr. moth-proof guarantee
- Wide satin binding
- Wide color choice

BASEMENT

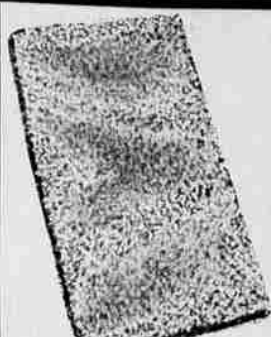


Dbl. Wedding Ring CHENILLE SPREADS

9⁹⁰

- Lovely decorator colors
- Deep chenille pile
- Large 90"x105" size
- Right for any bed!

BASEMENT

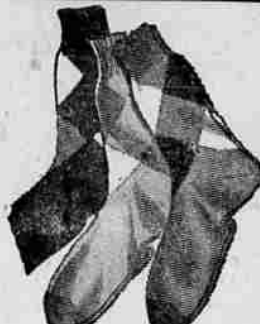


Twisted Loop THROW RUGS

2⁹⁸

- 34"x54" size 6.90
- 48"x72" size 13.75
- Deep thick loops
- Many colors to select from

BASEMENT



Cotton Argyle SLACK SOCKS

79^c

- Soft combed cotton
- Assorted colors
- Completely washfast
- Sizes 10-13

MAIN FLOOR

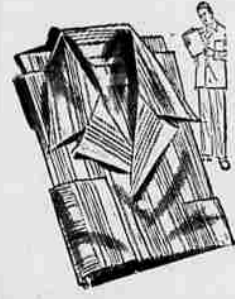


Cotton Broadcloth SHIRTS

2⁹⁸

- Assorted patterns and colors to select from
- Sanforized for lasting fit
- Sizes 14-17

MAIN FLOOR

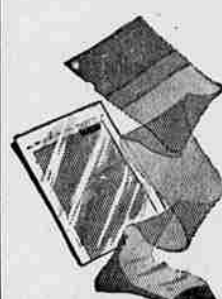


Mens Rayon STRIPE PAJAMAS

3⁹⁸

- A value-packed gift
- Rayon Satin
- 4 smart colors
- In sizes A, B, C and D

MAIN FLOOR



PROPORTIONED GAYMODE NYLONS

1²⁵ PAIR

- 60 gauge 15 denier
- high twist
- season's 3 best colors
- sizes 8 1/2-11
- midge-norm-long

BASEMENT



Mens Cape Skin FUR-LINED GLOVES

3⁹⁸

- Luxurious fur linings
- Finely tailored
- Brown-black
- In sizes 8-11

MAIN FLOOR

READY-TO-WEAR CLEARANCE



HOLIDAY FEATURE

GIRLS COATS

15⁰⁰

- Fleeces
- Patterns
- Some Inter-lined

Second Floor



NEWS

COATS

MILIUM LINED

18⁰⁰

- Wool Fleeces
 - Pattern and Plain
 - Other Groups-21.00 and 30.00
- Second Floor



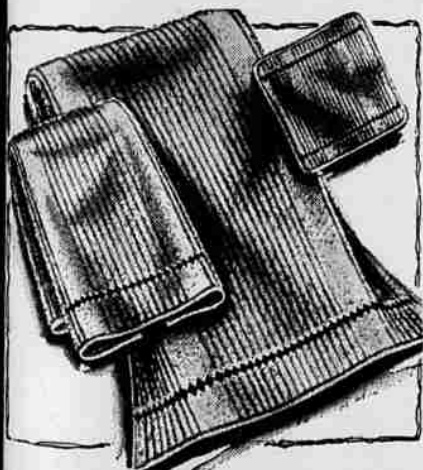
Jacket perfection at Penney's...

MACHINE WASHABLE

11⁹⁰

**85% WOOL
15% NYLON**

- Patch Pockets
 - Gay Plaids
- Second Floor



CANNON'S PENLINE LUXURY TOWELS

98^c

- Vivid Pen Line Stripe
- Fluffy Soft
- Novelty Dobby Border
- 22x44 Bath Size

16"x26" Hand Size 59c

12"x12" Wash Cloth 27c

BALCONY

"FREE ESTIMATES"

Stop in today and inquire about our "CUSTOM" drapery and slipcover service, done here in our store! Estimates gladly given without obligation! We have a good selection of drapery and slipcover materials to select from now.

Wash Without Special Fuss

DELUXE CORDUROY SHIRTS
4⁹⁸

Just toss these fine corduroy shirts in with the rest of the family wash! They need no special handling! They come up looking color-bright time after time! They're expensively styled with flap pockets, rayon yoke linings, genuine ocean pearl buttons, adjustable cuffs... just about every luxury-touch you could want. Penney's has them in plenty of new-for-Fall colors. S-M-L-XL.

MAIN FLOOR

TOYLAND FEATURES



FOLDING DOLL CARRIAGE

NOW ONLY 4⁰⁰

- All other buggys reduced for clearance. Come in while they last.

3RD FLOOR



20" Dressed LATEX DOLL

SPECIAL 3⁰⁰

- 20" high
- Cuddly latex body
- Adorably dressed
- Molded head and soft coo voice!

3RD FLOOR

Hardwood Table and Chair Sets 4⁰⁰

Cuddly 28" Undressed Dolls 2⁰⁰

Assorted Sturdy Wagons Reduced

TOYLAND CLEARANCE

- Floor Samples • Overstock Items
- Slightly Damaged • Odds and Ends

All Drastically Reduced!

THIRD FLOOR

Tricycles Assorted Sizes Reduced!

Stuffed Animals Reduced!

Pajama Dolls 4⁵⁹

TONI DOLLS 5⁰⁰

Walking Doll Mary Hartline 5⁰⁰