

Herald and News

FRANK JENKINS

BILL JENKINS

Entered as second class matter at the post office of Klamath Falls, Ore., on August 20, 1906 under act of Congress, March 3, 1879

MEMBER OF THE ASSOCIATED PRESS

The Associated Press is entitled exclusively to the use for publication of all the local news printed in this newspaper as well as all AP news.

SUBSCRIPTION RATES

MAIL	BY CARRIER
1 month \$ 1.35	1 month \$ 1.35
6 months \$ 6.50	6 months \$ 8.10
1 year \$11.00	1 year \$16.20

CAUGHT IN THE ROUNDS

By DEB ADDISON

RETAIL MEMO:

Because uncertainty about the consumer is greater than ever before, results of the latest survey of consumer intent by the University of Michigan's Survey Research Center have been eagerly awaited by business people.

Results add up to this: As many people as at any time in the past two years think now is a good time to buy. At the same time, while folks don't consider themselves quite as flush as a year ago, the fact suggests that the potential is there, and it will have to be wooed.

About half of the people who are pessimistic about long range prospects are confident that the present prosperity will last for another year at least. Most commonly, these people argue that times are good now, that people have money to spend and that no immediate changes are in the making.

People have been strongly influenced by the fact that they have done fairly well financially this past year. They seem satisfied with their own financial situation and many expect their families to do even better off next year than this.

On prices, most folks think they've reached a plateau and will remain rather stable. Expectations of a steady price structure is a good omen for the sellers of household appliances and other hard goods.

It's a market that lacks exuberance, that has to be sold.

With the Christmas season officially and in fact under way, here's some dope on popular gift items:

Watches now account for one out of every four dollars in jewelers' sales, according to a survey by "Jewelry" magazine. The self-winding variety represents almost 20 percent of total watch sales. And close to half of total watch sales is accounted for by waterproof and water-resistant timepieces.

Of retailers' sales of jewelry, more than half is women's precious jewelry, including diamonds, gold jewelry and cultured pearls. Diamond rings ring up more than three out of every five dollars of

precious jewelry sales.

Earrings are the costume jewelry sales leaders. Sales of men's jewelry are paid by gold-filled items. Flatware in silverplate is responsible for more than half the business in the silverware department.

Traditional styles in china and glass dominate sales of these items.

At least 15 phonograph records will top the million-unit sales this year, compared with 10 in 1952. This estimate coming from the trade journal, "Billboard," indicates the business gains being made by most of the individual recording companies.

"Platter" industry leaders think that this year's business will be up 12 percent over 1952. They give three reasons for this success story: Low prices, product improvement and aggressive promotion.

Apply those three things — low prices, product improvement and aggressive promotion — to anything from "platters" to potatoes and you have a sure-fire success story.

Record makers forecast an even rosier future from a look at population statistics. The sharp rise of the birth rate in the last thirteen years. Classics account for 30 percent of the industry's sales, popular records 70 percent. Ninety percent of the "pops" are sold to those between 13 and 21 years of age.

If spud growers could get that same age ratio of potato eaters into the picture — by aggressive promotion, along with the low prices and product improvement — they'd have it made.

COST OF LIVING MEMO:
The Dun & Bradstreet Daily Wholesale Commodity Price Index of 30 basic commodities was 275.59 on Thursday, Dec. 3, against 274.99 a week before.

The Weekly Wholesale Food of the price per pound of 31 foods in general use, rose nine cents last week to \$6.62. This was 6.4 percent above the corresponding level of last year.

JAMES MARLOW

WASHINGTON (AP) — President Eisenhower returns here, from the Bermuda conference and his talk on the atom at the United Nations in New York today, to prepare for one of the most important years of his life.

His Bermuda meeting with the British and French and his discussion of the atom were parts of the foreign affairs half of his job. He returns here to dig into the other half: domestic problems.

This first year in office for him and his Republicans might be considered a year of grace. It was pretty generally understood the President and his party needed time to get their feet on the ground.

But two years should enable them to show what they can do or intend to do. They meet their first big test of public approval or disapproval in next November's congressional elections.

By that time Eisenhower may have had so much success in foreign affairs that the voters will give the Republicans enthusiastic endorsement, in spite of any lapses in domestic matters.

But, judging from the stubborn attitude of the Russians, it seems unlikely Eisenhower can pull very many rabbits, if any, out of his foreign hat.

More likely his administration by the end of 1954, midway through his four-year term, will have to be judged largely on what the Republicans have done at home, or left undone.

The two biggest immediate tasks

THE DOCTOR SAYS

A worried mother has recently written me, saying that her daughter has encephalitis, and asking for a discussion of this subject.

First, the word, encephalitis, means inflammation of the brain. There are several kinds, but one of the best known is sometimes known as American sleeping sickness because many of its victims show a tendency to excessive sleep, sometimes for months or even years at a time.

The "sleeping-type" of encephalitis was first described about 1917. It often appears in small epidemics. The most constant symptoms during the early stages are headache, disturbances in sleeping and disturbances of vision, such as blurring of sight or seeing double. Other nervous signs may also appear, but those mentioned are the most common.

After passing through the acute stage, a chronic phase is recognized. This is a progressive condition and the outlook is not good. There is unfortunately no serum or drug which can be used with invariable success to combat this condition.

A somewhat similar situation exists with the other forms of brain inflammation although in some of them complete recovery can take place.

Horses also contract at least two forms of encephalitis and certain kinds of mosquitoes carry the virus infection from these animals to hu-

man beings. In the horse-spread type of the disease, the aim is to destroy all the mosquitoes which might become infected from the horses and to protect people living in the vicinity from bites by these insects.

All forms of encephalitis are caused by viruses which are tiny living bodies too small to see under the ordinary microscope. These viruses have not yet been very well classified although most of them have been seen by special methods or grown outside the living body.

At present they carry such strange names as Japanese type B encephalitis, St. Louis type encephalitis, Australian X disease, and Russian spring-summer encephalitis. Some of these may be caused by the same virus, but research workers are still somewhat uncertain about their relationships.

Fortunately, all forms of encephalitis are rather rare except in occasional epidemics. Prevention and treatment leave much to be desired and, consequently, a great deal of research work on this subject is now going forward.

DAMAGE
LOS ANGELES (AP) — Smog is causing crop damage totaling three million dollars a year in Los Angeles and Orange counties, says University of California plant pathologist Dr. John T. Middleton.

They'll Do It Every Time

By Jimmy Hatlo



HAL BOYLE

NEW YORK (AP) — Would you like to develop a forceful, winning personality?

A lot of people would. But there are some who would be glad to settle for a forceful losing personality. Win or lose, they would like to have any kind of personality that had some impact.

Count me among them. Some people are born with the power of decision. The rest of us acquire it. We acquire it from others. We are always ready to meet any emergency — if there is someone around to make up our minds what to do.

We are the guys who can't say no. We would rather have our teeth knocked out than return a negative answer. In fact this happened to me several times in grammar school. The class bully would ask me:

"Do you want to fight?"

Well, I would look at his doubled-up fists, and think, "I can't tell this fellow no, no matter what he asks me. On the other hand, if I say yes..."

And while I stood there, trying to make up my mind what to do, bang!—out went another of my front teeth.

Later in life this same inability to say no has got me into trouble with ladies.

"My, did you ever in your life see anybody who looks older than I do today?" a lady asked me just the other day. And she almost bit me when I told her, "Oh, sure—several."

That is the trouble with people who have strong winning personalities. Whether you agree or disagree with them, they end up by getting mad at you.

Being afflicted with a weak, losing personality is a terrible handicap in this world, a world in which self-assertion wins respect, whether the cause is just or not. The only way to get what you want in this world if you can't say no is to wear out those of impatient strength with your own endless power of indecision.

BRUCE BIOSSAT

A good many seasoned observers, looking at Europe in the years after World War II, concluded that France could have made itself the leader.

Britain, shorn of big portions of its overseas empire, stripped of capital reserves, its vaunted trade suffering anemia, had to fight the battle of austerity. Its domestic preoccupations precluded real leadership in Europe.

Conquered Germany, its factories battered and its soil under the tread of foreign soldiers, seemed a long way from its old role as a power in the economic world. Its overseas markets had been gobbled up by the victorious nations.

In contrast, France was for the most part spared the worst devastations of war. Its productive farms could sustain an energetic bid for European power by French industry, which was fit for new endeavors. With that effort could have come political leadership of a high order.

But France did not seize its opportunity. True, it acquired the burden of the Indo-China war. Yet that was not enough to account for its failure. The evidence strongly suggests that the French simply did not try. Industrialists made a great advance. Farm output did not climb as it might have.

Meantime, Britain, after what seemed an interminable series of reversals, finally got a fresh grip economically. In the last year or more, its trade position has improved markedly.

The change in Germany has been even more remarkable. The plodding Germans, cut off by the Iron Curtain from the 18,000,000 people living in the Russian zone, went back to work. West Germany's industrial recovery stands as one of the real feats of the postwar era.

As they rebuilt at home, the Germans reached out once more to re-establish lines of trade. By 1952 West Germany had climbed back to third place among major trading countries with an export surplus. Only the United States and Canada ranked higher.

For the first eight months of this year, Germany's trading surplus was greater than for all of 1952. The Germans clearly have regained stature in world commerce, and this in turn has furthered their recovery power. They are again the economic power to be reckoned with on the Continent.

People DO Read
SPOT ADS
—you are!

offend them. Clothing salesmen, bus drivers, waiters, and doormen are brushed aside by the strong-willed. But they dominate me completely. And how they can tell at a glance that I am like a doof with a sign saying "push" is beyond me.

I have met scoundrels who go into a strange bank and cash a \$100 rubber check with no trouble at all. But if I went into the bank where my wife has traded for years and offered a \$1.50 check signed by John D. Rockefeller Jr., himself, the cashier wouldn't cash it until I went home and got my social security card to prove my identity.

"Are you going to land for this nonsense?" I'd be saying inside myself. Well, I am the kind of guy who can't even say no to himself. So I'd end up by apologizing to the cashier for being such a nuisance.

Panhandlers can tell this inferior indecision at once. They never ask me for a dime. They start by demanding a dollar, and I feel like a bum because I negotiate them down to a quarter.

The same way with stray dogs. They follow me home on rainy nights for a handout, and they would stay there the rest of their lives except our landlord has a forceful, winning personality that overawes dogs—and me, too.

My wife has often commented on my jellyfish character. "You know, there is a kind of strength in weakness," she said once. "I notice you sometimes get your way just by waiting."

That is the secret satisfaction of all us weak-willed folk. When the people with forceful, winning personalities get tired of pushing us around and sit down to rest, well—then we flow around them like water toward our own goals.

The only way to get what you want in this world if you can't say no is to wear out those of impatient strength with your own endless power of indecision.

In France, this is something to lament. Looking back, the French remember how the Germans twice translated economic strength into military; they fear it may happen a third time. And so the French plead continuously for safeguards from America and Britain against this German might.

Admittedly the Germans were free to work without armament burdens. But it cannot be denied that the French felt a chance go by to strike a more equal balance in Europe. Consequently, there cannot help but be an admixture of pity in the sympathy we feel toward their pleas for protection.

Sisters To Get Town's Best Tour

WHEELING, W. Va., (AP) — Three elderly sisters who've never been in a big city will be the toast of the town today.

Wheeling city fathers will give the royal treatment to the Huffman sisters, Lou, 73; Belle, 70; and Viola, 67. They have lived within 25 miles of here all their lives but have never visited a metropolitan area.

After being picked up in a new convertible at the Belmont County, Ohio, home, the sisters will be whisked through a day's activity of getting the keys of the city from Mayor Charles J. Schuck, being interviewed by radio and television, and having lunch with the Rotary Club.

It's Wheeling's way of doing a good turn for the day.

THEFT

MACON, Ga., (AP) — As the Talmadge Baptist Church choir sang "I Surrender All" Sunday night, a thief entered the choir dressing room and took three billfolds containing \$87.

Police said Johnny Williams, 44, of Aiken, S. C., admitted the theft.

Bar Accessories

Are Ideal
GIFTS

FREE GIFT
WRAPPING

The GUN STORE

By Jimmy Hatlo

Telling The Editor

ADVISORY BOARD

After reading the letters of the correspondents Holloway, Curran, Caseman and Voorhis, I see where our country has really missed the services of those good true and trusted men.

Our House of the Senate should appoint these fine gentlemen to an Advisory Board on National Problems, for they come up with the right answers to all the questions of the times.

These fine gentlemen would make a wonderful team — when they get a man on third base and two strikes on the batter, they could call the game on account of darkness and sleep on the question and come up with a dream or a vision to their question? If some rancher should request support they could request that he state whether it is price or abdominal support he needs. (From the looks of most of the ranchers during the last 20 years, it isn't price support they need.)

Sam Jones
Keno

TOP FAMILY

You feature some outstanding family in your Christmas paper and I would like to request that you consider the Phil Lee family at 1865 Portland. I don't think there is anyone that takes the time and labor more than Mr. and Mrs. Lee to promote civic pride in their family, being active in PTA, Girl Scouts, Red Cross and anything they can do to help our community.

Thanking you I am
Mrs. Jessie Ekwall
1827 Laurel

Father Finds Son Dead

LEXINGTON, Ky., (AP) — George Renfro, who came here yesterday hunting a son he hadn't seen in two weeks, found him in the trunk of an auto, shot to death.

The victim was William Delmer Renfro, 26-year-old unemployed Madison County farmer. Police said after the back of Renfro's head was torn away by a shotgun blast, the body was stuffed in the victim's own car.

The elder Renfro made the discovery after visiting a grocery to check on the son's whereabouts. When he came out of the store, he noticed the auto parked on the street.

Police said an acquaintance of Renfro's son had tipped the father to the car's whereabouts.

The murder had police baffled today. "We're working on this case without any clues," commented Lt. Stanley Hadley.

FDR, Harry's Pictures Draw New Madrid Ban

NEW MADRID, Mo., (AP) — Pictures of Presidents Harry S. Truman and Franklin D. Roosevelt are about to be removed from a county office in this Democratic stronghold because of protests by residents.

Murry Colbert, state head of the Agricultural Stabilization and Conservation Committee, said he and two other members of his committee had received complaints about the pictures in the ASC's New Madrid County office. He said residents objected to them as reminders of Democratic rule.

He said the committee directed, without mentioning names, that "all old pictures" must come down.

Last Thursday the pictures were taken down but mysteriously were back on the wall the next day.

A member of the county ASC committee said a written order would be required before the two pictures would be removed.

The written order has been promised and officials agree that when it comes only President Eisenhower's picture will remain on the office wall.

ALONG NATURE'S TRAIL

By KEN MCLEOD

Last Saturday evening in the banquet room of the Eugene Hotel, Eugene, Oregon, the occasion of the 31st Annual Convention of the Oregon State Division of the Izaak Walton League, I sat enthralled over the finest, thought-provoking, talk I have listened to on the subject of conservation, delivered by an informed and inspired Washingtonian — Senator Karl E. Mundt of South Dakota.

This writer finds it difficult to express his admiration for the Senator's ability of the use of our English language, only those who have listened to him and have talked with him at his various speaking appearances here in Oregon can appreciate this writer's dilemma. Those who have had personal contact with this dynamic personality can readily understand why it is that this native son of South Dakota was able to rise from an obscure school teaching position to one of the important elective offices in our federal government — able to serve five terms as a congressman for his State and then advanced to the post of Senator by the people of South Dakota.

The Izaak Walton League has had its part in the development of the ideals and character of the Senator, as a worker in the league, pressing for league objectives, as an officer of the South Dakota State Division of the league and then as a staff member of the national organization.

Today, the eyes of the nation are focused upon the Senator because of his diligent fight to reveal the true character of Communist infiltration into American institutions. The apologists for political blunders, parlor pinks and outright sympathizers of communistic doctrines have sought greatly to color news dispatches that we have read about the Senator and to build a synthetic character of a scheming, publicity seeking politician, to surround this affable, seemingly tireless, bouncy Republican.

It is practically axiomatic that American news reporters look upon all political office holders with a rather dispersive eye — they possess extreme difficulty in comprehending selfless interest in any personality and especially so when partisan politics draw such fine lines of distinction. Is that good? Or bad? I am not a good psychologist to say, nevertheless, good or bad, the foreign ideological threat to our American traditions should demand courage to rise above the partisan level.

Those in either party who resort to political legerdemain to cover political blunders of the past do nothing but degrade the truly basic American principles upon which the great American political parties have been founded.

In my opinion, Senator Mundt

needs no apologizers for the Senator is capable of handling his own defense. One who has lived and help develop the ideals of the Izaak Walton League and has fought in the ranks of conservation to preserve and keep the America of our father's cannot lightly cast aside those ideals for advancement of party over the ideals of the American way of life.

Politics of the partisan variety surround the Senator, here in Oregon, I see the partisan charge he is following Senator Morse to do discredit to our junior, such charges take no account of the fact that the schedule of speaking engagements have been made weeks in advance and not in the flurry of a momentary political brainstorm. On this particular speaking schedule since the Senator has left Washington he has spoken to 174 groups in South Dakota and to numerous groups in Montana, Idaho, Washington, Oregon and on into California. This takes much planning and careful scheduling of dates and not the product of last moment decisions.

Senator Mundt did not make a political speech before the Izaak Walton League which is strictly non-partisan. He spoke largely of the ideals of the league and on conservation, subjects in which he is so well informed. In reference to Communism he drew the parallel of life in nature to our American way of life and in this parallel of life in nature and the American ideal he drew the conclusion that the "Creator intended our American way of life to be the right way."

As he pointed out, "nowhere in Nature" can the communist find an example of communistic doctrine to point to as being the highest confirmation that man should pattern his life to follow the communistic ideology — the same is true for socialism. "Nature" stated the Senator, "is competitive. Nature has no level of behavior or standard of living. Nature is vital. It grows. No one person is supposed to dominate, to dictate."

The Senator also stated that nature was endowed by the Great Creator with abundance. "Communism is not abundance. It's control. It's still the most for the greed of the few."

SCAT

CLEVELAND (AP) — A man shoved a card through the wicket at the State Theater yesterday where Mrs. Florence Thomas, 40, was a cashier. The card read:

"This is a stickup."

Mrs. Thomas snapped, "You get out of here."

He did.



get ahead in business

get the **LEE EDGELEE**

A hat is like a calling card. It's one of the first things men (and women) notice about you! The soft, pliant Lee Edgelee always gives the impression of authority, with its costly hand-felted edge that gives you the edge in appearance. Treated with DuPont Aridex®, it's really water-repellent. Come in... try on the famous Lee Edgelee! \$12.50

CHRISTMAS NOTE: Give a...



It's **HERMAN'S** for men's wear

826 Main

Phone 5471

BANGOR BOOT
high and dry

All weatherproof, leather-grain finish rubber topped with a deep wool pile cuff to shut out cold and snow. Easy slide fastener. Toasty-warm fleece lining. Wear them over flat-ties or heels.

5.95

The MODEL SHOE STORE
717 MAIN