

By FRANK JENKINS

I'm glad to see the Kiwanis club getting actively interested in our important Basin 4-H potato project. It can do for our row crops what Rotary has done so successfully for our great livestock industry.

That is to say, it can help the younger generation to go on to new heights of achievement. If there is to be progress, each generation must be better than the generation that preceded it.

Our vitally important potato crop is over. There was a time when the Bay area would take all potatoes we could produce, at premium prices. The big problem then was PRODUCTION.

Those days are past. Our present problem is FINDING MARKETS.

We have competition now in this Bay area. KEEN competition. We are to meet it, we must have better marketing methods.

Here, as I see it, is our No. 1 problem. We must see to it that ONLY QUALITY potatoes get into the Bay area market under the name. If we're to do that, we must find ways to use our off grades so that they won't get into preferred markets and wreck demand for our top quality product.

Fortunately, new methods of utilizing our off grade potatoes are being developed. Markets for processed potatoes — such as frozen french fried, canned, boiled, frozen, mashed and canned mashed — are expanding rapidly. We were all amazed a year or so ago to learn that ONE large marketing concern is annually some 15 million or more pounds of frozen French potatoes in the eleven Western states.

Most of us have been humiliated to learn that several million pounds of them were Klamath, shipped to Southern California and processed there. That means that LOST and Southern California LINED the intermediate payrolls paid by their processing.

We suffered a similar loss in the 1930s when we were shipping our potatoes out in its rawest possible form, thus losing the payrolls that had been created by processing it here. We can't afford to let that happen again. The way to stop them is by processing our products here at Klamath.

We're beginning to process our potatoes. We must also begin to process our farm crops. We must have OUR OWN BRAND NAME. We must back them with a guarantee of quality. We should be able to say to the consumer: "If you find these potatoes unsatisfactory, turn them to your food merchant and he will give you a new package." A product like that BUILDS CONFIDENCE.

Modern marketing is based on confidence in the quality of the product.

Let's get this straight: I am a member of the Kiwanis club.

(Continued on page 4)

Alturas-Bound Freight Hits Broken Rail, Jumps Twenty Seven Cars In Ditch

Twenty-seven cars of an Alturas-bound freight train were derailed early Sunday morning and ripped up half a mile right-of-way, seven miles east of Klamath Falls. No one was injured.

Engineer Al Condry reported to dispatcher's office in Klamath that he believed a broken rail had caused the wreck.

Part of the train which was carrying lumber and merchandise just crossed the C Canal about

# Herald and News

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## Labor Boss Pledges Job Security

WASHINGTON (AP)—Secretary of Labor Mitchell pledged Monday that the administration will be ready to step in with public works and other measures to help maintain high employment if the nation's economy falters.

Mitchell addressed a conference of the CIO United Auto Workers Labor Union called to study plans for combating growing joblessness in auto and other industries.

The Eisenhower administration is developing plans to help keep the economy growing steadily, he said, and the prospects for continued prosperity in 1954 appear good, although there might be some weak spots.

"The present dip from last spring's peaks still leaves us on a very high plateau," he said. "It also leaves us in a position for sound economic growth."

"This administration is committed to the use of every useful measure, public and private, to foster economic stability and rising living standards."

In addition to long-range emergency plans, Mitchell said the administration will propose to Congress next month:

1. "Substantial improvements" in the amount and duration of benefits in the unemployment insurance system. These now are fixed by state laws, but are financed by federal taxes. Mitchell did not specify what changes Congress might be asked to make.

2. Action to "improve the coverage and the minimum wage rate provided under the fair labor standards act." Mitchell previously has said he will urge increases in both the present 75-cents-an-hour minimum wage rate and the coverage of workers under the law.

## Jet Pileup Kills Four

LAWRENCEVILLE, Georgia (AP)—Four Thunderjets in tight formation shot through low-hanging clouds near here early yesterday and slammed into a pine thicket, carrying their pilots to instant death.

Officials at Dobbins Air Force Base in Marietta, Ga., home base of the single-seater planes, theorized that they got lost in rough, rainy weather. They crashed only a few minutes before they were scheduled to land at Dobbins after an instrument flight from Miami.

The pilots, all members of the Atlanta Air National Guard unit, were identified as Capt. Edon M. Hodges Jr., 30, Atlanta; 1st Lt. Samuel P. Dixon, Chamberlayne; 1st Lt. Elwood C. Kent, 28, East Point; and 2nd Lt. William A. Tennent, 25, Atlanta.

Bodies of the pilots were found several hundred yards from the wreckage.

Officials estimated the jets were traveling at more than 250 m.p.h. on impact. Wreckage was scattered over a three-quarter-mile area.

## Indian Case Ruling Held 'Till Thursday

Circuit Judge David R. Vandenberg announced that a ruling in the Gloria Wilma Barkley murder case, set for 10 a.m. Monday had been indefinitely postponed.

The judge said Attorney Joe O'Neill, counsel for the Indian woman, had been unavoidably detained in Portland. Reports said O'Neill was ill in a Portland hospital were denied by members of his family.

The court's decision in the case will establish whether the state has jurisdiction to try Indians accused of crimes on the Klamath Reservation. The Barkley woman is charged with the second degree murder of her mother.

It is probable that Judge Vandenberg will make his ruling Thursday.



GEORGE WALENCIAK, 443 Michigan and a Sears employee, was the nine o'clock photographer's choice this morning.

## Battered Mississippi Town Digs Out After Tornado; 30 Die; Cold Hits Next

VICKSBURG, Miss. (AP)—Rescue gangs worked in freezing weather Monday in a grisly hunt for additional victims of Saturday's vicious tornado that took at least 30 lives.

The temperature dropped to 31 degrees in the heatless city and frost covered lawns and other open ground in outlying areas.

National guardsmen on guard duty built fires from the debris that littered the streets.

The two latest victims died in hospitals Monday and authorities said at least eight other persons remained on the critical list.

Dawn brought the noise of steam shovels, bulldozers and shovels after a heatless, shivering night for the 28,000 residents.

Seventy to 75 of the 230 injured were crowded into Vicksburg's four main hospitals. They were warmed by blankets and electric heaters from the city's homes.

Civil defense and military leaders estimated the damage at 25 million dollars.

President Eisenhower last night declared the historic old city a disaster area, authorizing emergency funds to help rebuild 12 blocks of stores, homes and warehouses violently leveled Saturday night.

Today, torn Christmas decorations dangled from lamp posts. One fifth of the city was without electricity. There was no natural gas—the only heating and cooking fuel for most homes. The broken gas main was repaired late yesterday, but city officials feared to turn it on because someone might have left a gas jet open.

The search continued through the night for the body of a 17-year-old girl believed buried in the wreckage of a clothing store.

Power shovels ate into the ruins of a dry goods store to reach the

KLAMATH BASIN POTATO SHIPMENTS

| Shipped Today    | Name Day Last Year |
|------------------|--------------------|
| 49 cars          | 47 cars            |
| Total For Season |                    |
| 3347 cars        | 3830 cars          |
| 1953-54          | 1952-53            |



ROARING FLAMES SWEEPED through a Klamath avenue rooming house Sunday morning imperiling the lives of nine tenants and destroying the two-story building. Pictured (upper left) Leslie Bleakman, Arthur Gate and Matt Pollari who leaped from second story windows. (Center) — Fire Chief Roy Rowe examining the ruins. (Right) — Building enveloped in smoke and flames. Bottom, the structure after the fire was extinguished.

CORRECTION

In Saturday's paper it was incorrectly stated that the 20-30 Christmas tree in front of the courthouse had been erected by Copco. It was put up by a crew from Pacific Telephone. A nod Telegraph Company, The Herald and News is glad to make this correction and give credit where credit is due.

Simple Rites To Mark Observance Of Pearl Harbor

PEARL HARBOR (AP)—Ten American sailors will hold a simple, quiet ceremony Monday aboard a dead battleship.

They will lay wreaths and raise the colors over the rusted tomb of 1,112 other Americans — the Arizona.

She went down 12 years ago Monday — a quiet Sunday morning that erupted — in an awesome attack by Japanese planes and subs that almost wiped out the U. S. fleet in its Pearl Harbor nest.

The war that followed took almost four years to end in another harbor — Tokyo Bay — aboard another battleship — the mighty Missouri.

One of the 10 men picked by the Navy was aboard the Arizona when it was hit.

Hoodlums Beat Man To Death

LOS ANGELES (AP)—A gang of youthful hoodlums beat a wealthy manufacturer to death in the heart of downtown Los Angeles last night when he attempted to aid a Marine who was being attacked by the gang.

The victim was William D. Cluff, of Hollywood, owner of the Western Chemical & Manufacturing Co., producers of asbestos products.

Police said the youths ranged up on the Marine, Pfc. John W. Moore, 18, of Camp Pendleton, Calif., at the intersection of Seventh and Broadway. Moore said he was nudged in the back and when he turned one of the hoodlums snarled, "Have you got a beef, or something?"

Then Moore was slugged and the battle moved into the street. Witnesses said Cluff, who was window-shopping while waiting to keep an appointment with his wife, called out: "Leave that Marine alone."

With this four others leaped from a nearby car and about nine youths swarmed over Cluff, beating him and knocking him to the curb. Officers said his head hit the pavement. He died en route to an emergency hospital.

Later police picked up seven youths for questioning.

Moore was only slightly hurt in the fight.

SHOOTING HOURS

December 8

OPEN 6:53 a.m. — CLOSE 4:36 p.m.

## Blaze Guts House; Nine Flee Flames

By LYLE DOWNING

Fire of unknown origin turned a two-story Klamath Ave. rooming house into a raging inferno from which at least nine persons had to leap from windows to save their lives early Sunday morning.

Three of the victims are still under treatment at Klamath Valley Hospital. They are: Mrs. Eva N. McNeely, 79, proprietor of the establishment; Everett A. Steinman, 52; and William M. Worley, 39.

Mrs. McNeely suffered facial burns and shock. Steinman suffered a broken heel and body bruises. Worley collapsed from smoke inhalation. They were taken to the hospital by passersby.

Fire Chief Roy Rowe said the first alarm was turned in shortly before 1 a.m. Sunday. When the first fireman reached the scene, the building already was enveloped in flames. Within an hour the building had been reduced to a charred hulk.

TALE TOLD

Harrowing experiences in escaping the flames were recounted by several other tenants of the rooming house. Leslie Bleakman, Arthur Gate and Matt Pollari jumped from second story windows.

"Smoke pouring into my room woke me up," Bleakman declared. "I jumped out of bed and turned on the light. My room was full of smoke and I could hear flames crackling in the hallway. I let out a yell they probably heard in Lakeview and then jumped out the window."

Gate and Pollari said it was probably the yelling by Bleakman that awoke them in an adjoining room. They said they went out the window in their night clothing.

Three other men, Mike Root, Tony Mardi and Roy Manns, also were forced to jump from second floor windows.

For half an hour after the fire started, it was feared a half a dozen persons were trapped in the building. At 3 a.m. Chief Rowe made an inspection of the ruins. He said even then he was not certain all of the tenants escaped. Later in the morning after another inspection of the premises, he said he was certain no one perished in the fire.

An estimate on the damage to the property was not available Monday. However, the building and contents were a complete loss.

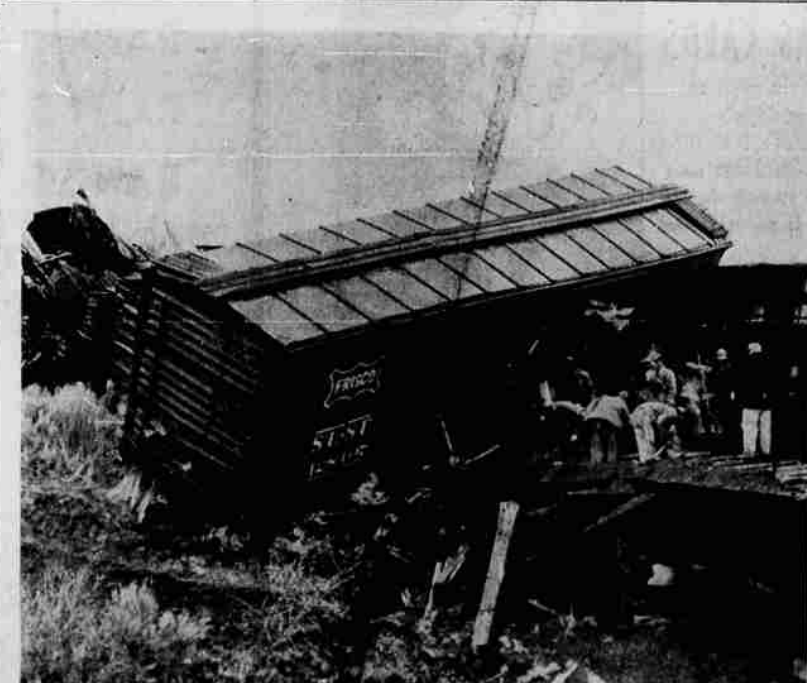
## French Beat Back Attack

HANOI, Indochina (AP)—The French army command said today its forces beat off a Vietminh attempt to destroy Gia Loc, a key French stronghold near the highway linking Hanoi with the seaport of Haiphong. The French claimed they inflicted "extremely heavy losses" on the Communist-led rebels.

The French acknowledged, however, that French and Vietnamese troops mopping the post and the armored column sent to their aid suffered "serious losses" in the five-hour battle yesterday. No figures were given.

Crack Vietminh Regiment 42, reinforced by regional battalions, blasted the fort with heavy mortar and machine gun fire just before dawn. An infantry assault followed.

A French relief column fought its way through an ambush on the road with the aid of French fighters, and bombers. The Vietminh fled when the column finally drove through to the fort.



A BROKEN RAIL was blamed for the wreck shown here when an Alturas-bound SP freight leaped the tracks and spilled 27 cars in the ditch.



MUDDY GOING was the order of the day yesterday when workmen started in cleaning up the mess left when this SP freight jumped the tracks after hitting a broken rail.