

Electrify the Family With Powered Gifts

High on the list of gifts most likely to succeed on Christmas Day are those that a family can share—that everyone will get some use from. And fitting this description perfectly are modern electric housewares.

Such gifts are practical and lasting. You can be almost certain when you give them that they'll serve for many Christmases to come, making life easier and more pleasant the while.

One fine gift all the family can enjoy is the infra-red rotisserie broiler. This appliance, still fairly new, first caught on as a Yuletide gift four years ago, and ever since its popularity has been booming.

Extremely versatile, the rotisserie is portable and is controlled automatically. It can cook an entire meal at once—broiling, barbecuing, roasting, grilling, frying or toasting—with a minimum of work and time. And it imparts a distinctive flavor that's really and truly "different."

Cooks, Fries, Warms

Booming in popularity, too, is the deep-fat fryer. One new model, which comes in a flared bowl shape, can fry a whole package of frozen shrimp or as many as eight doughnuts at one time in only three pounds of shortening. It cooks everything from soups, stews, and pot roasts to sauces and puddings, and can also be used as a casserole, bun warmer, chaf-

ing dish, steamer or blancher. Styled for buffet and table service, it is chrome finished outside, has a spun aluminum interior, and comes with a perforated fry basket. Cooking temperatures from 150 to 425 degrees are automatically controlled.

Since eating is a favorite family pastime, such gifts are sure to be appreciated by Dad and the kiddies. And Mom will like them best of all, as they'll dress up her kitchen and make her cooking chores easier.

Another "for instance" is a combination sandwich grill and waffle baker. With more than 200 square inches of cooking surface, this appliance makes short work of turning out delicacies right at the table.

As many as eight toasted sandwiches or six eggs or 12 hamburgers can be prepared at one cooking. Or when the family is famished for waffles, each baking produces four large individual servings.

The family will also welcome a liqueur-blender, which can handle all sorts of grating, chopping and mixing duties, and produces really delicious combinations. Mother will love it for everyday kitchen usage; Dad will find it excellent for drink-mixing, and the children will adore it as a snack maker.

For bigger kitchen tasks, you can't go wrong in presenting that

special person with a gleaming roaster-oven. And the young couple on your list can always find ample use for such items as a toaster, mixer, hotplate, egg cooker or knife sharpener.

Don't get the idea, however, that the electric housewares category is at all exhausted by "kitchen-type" gifts.

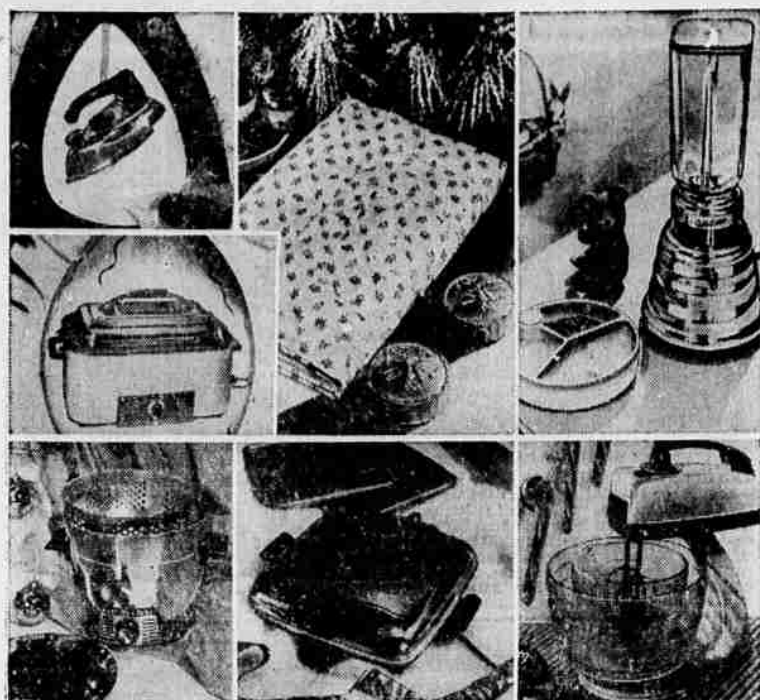
Blanketed With Pleasure

Especially appealing for anyone on your list are the electric blanket and sheet, which help bring through their light, gentle warmth, the priceless gift of sleep.

In addition to their primary purpose—they'll maintain whatever warmth you select regardless of changes in room temperature—both are highly decorative. Sheets come in several pastel shades, as well as white, and blankets are available in such pretty decorator colors as Evening Rose, Sapphire Blue and Emerald Green.

Then, of course, you can take your pick gift-wise from such standard joy-makers as irons, vacuum cleaners, clocks, fans and hair dryers. And, if you want to be sure to "electrify" the recipient, you can purchase a handsome gift certificate which he or she may later redeem for some much longed-for item.

All of which makes at least one stop at the appliance store a mighty wise idea for your shopping trip.



DELICIOUS DISHES BY THE DOZENS and easier housekeeping are coming to depend more on electrical aides which make excellent Christmas gifts. At left (top to bottom) is an iron that converts instantly from steam to dry; a roaster-oven that will take a batch of cookies or a 20-pound turkey; and a French-fryer that can cook everything from soups to puddings. Center (bottom) is a waffle iron that converts to a sandwich grill; top is an electric sheet for warmth without weight on cold nights. At right (top) a blender to take away the burdens of chopping, skinning, straining or mashing foods. At bottom is combination electric mixer, grinder and juicer.

Shop for Smoke Dreams

Have you a smoker on your Christmas list? The odds are pretty good that you do. And if so, you can delight this person and ease your shopping tasks by catering to his smoke-dreaming habits. The nicest thing of all, of course, is the fact that smokers' gifts are

available in wide price ranges, and can be fitted to almost every budget.

Certain gifts are old standbys. A cigar smoker is sure to welcome a carton of his best-liked brand; a cigar fancier will go for a favorite box of stogies, and pipe

styling in gold and emerald enamel; another of metal and plastic in classical lamp design is truly unusual.

If you wish to present a really impressive gift, you might consider a complete table set of lighter, oval-shaped tray and matching cigarette urn, all in silver plate. Or a new "Hostess Tray" ensemble in which table lighter, humidor and ash tray are combined with coffee set, brandy warmer and ice bucket.

For your favorite cigar smoker, there are dozens of striking cigar cases to choose from, in leather, chrome and other finishes. You'll bring on a grin of pleasure, also, with a small leather pocket kit containing a cigar clipper.

Giving a pipe? Be sure to get the right one. Take a look at the smoker's collection to determine his favorite stylings. Or, when in doubt, consult the merchant.

In general, a pipe must fit the face. Stocky men look best with a large-bowled, rugged pipe; thin-faced men with a long-stem, standard bowl; and older men with a high, round bowl.

Pipe smokers on your list should be especially happy with a new white birch that's designed for use with dark suits and evening wear. And there's a pipe rest that's shaped like a deck chair.

A thoughtful touch to add when purchasing smokers' accessories is to have the item personalized, wherever this is possible. Ash trays, lighters, cases, humidors, and pipe stands—even boxes of match folders—are all available in monogrammed or initialed styles, and the lettering does much to lift the gift from the "ordinary" class.



SURE TO PLEASE a cigar smoker is this personalized cigar humidor, which comes with matching ash tray. Made of fine china, it features designs of America's great automobiles, circa 1910, and contains a permanent humidifier.



HANDSOME table lighters are available in many styles and finishes. This one is of gold and emerald enamel.

smokers can always use new pipes or a can of good tobacco.

Other gifts are more unusual, and show the recipient that you've at least given some special thought to the matter. A good example is a new type of ash tray, designed for television viewers. The tray itself glows in the dark, so the user won't miss with any ashes, and the base is a pliable "bean bag" that balances firmly on chair arm or knee.

Another article with a different touch is a personalized cigar humidor, with matching ash trays. Humidors can be purchased in a variety of fine materials, among them hand-tooled leather. One new set that's particularly smart is made of vitrified china and features colorful designs of old-time American autos.

For "Lighter" Moments

In lighters, there are models to fit almost every smoker's taste. And even if the person you're buying for already has a pocket lighter, you can be sure of wowing him with a fashionable table model. Particularly appealing is a new



HOUSE GIFT for making living easier, cleaner, is always welcome. This gift figured it was time for a new carpet sweeper in gift wrap.



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