

You're Wrapping With Affection When You Package Gifts

It's all a matter of care. For the thought and sentiment that go into giving some small item at Christmas can be as heartfelt as the love represented by a far more costly gift.

And the love that goes into the gift should be reflected in the

wrapping. It needn't be expensive and it's fun to experiment. All that is needed is a little imagination plus a few cents' worth of material.

Dip into your box of costume jewelry for decorations and utilize the discarded. Nearly everyone has

odd pearls, broken bits of jewelry with brightly colored stones or stray earrings that can be used effectively on little packages.

Sequins from the dime store, from an old cocktail dress or from a discarded evening bag go a long way in glamorizing a gift.

These are sprinkled on the sticky side of cellophane tape for a be-dazzling multicolored effect and used just like ribbon on the package.

Ornaments Glimmer Again
Don't throw away your broken Christmas tree ornaments — wrap

in paper, crush them under a rolling pin and use them the same as sequins on the adhesive side of transparent tape. All this adds up

Choose papers in jewel tones. The new opaque metallic papers in silver, gold, and rich shades of red, green and blue make an effective background for many decorations.

For novelty touches, crepe paper lends itself admirably for odd shaped boxes — so do gold lace dollies.

Don't be afraid to experiment. Among your working materials in-

clude tiny Christmas tree balls, a length of tinsel, glass beads, gold stars, cellophane tape with holiday ribbons in various colors and designs, short lengths of left-over widths and whatever else pleases your fancy.

Wrapping for a pair of earrings may be topped by miniature butterflies, for instance. These are made by fashioning the wings from two widths of transparent tape, fastened to florists' wire and dipped in glitter and sequins.

A tiny jeweled fan for a small box takes the spotlight. It is made

simply by edging a small strip of crepe paper with cellophane tape, allowing half the gummed side to extend beyond the edge of the crepe paper. Dust with sequins and glitter, then pleat into fan shape.

A lipstick or possibly a cigarette holder in a cylindrical container reaches a new high in glamour when it is partially encased in a gold dolly and held in place with a holiday design cellophane tape studded with sequins.

A natural for a pearl necklace is loops of discarded lengths of

strung pearls, two bands of sparkling cellophane tape and sequins.

Make a miniature spiral Christmas tree by inserting wire between two layers of cellophane tape, one gummed side out. One

Touching finger tips to the floor without bending the knees is an excellent exercise for waist and stomach. Before starting, stretch your arms high in the air, then the rib cage out of your waist. It won't seem an impossible task then.

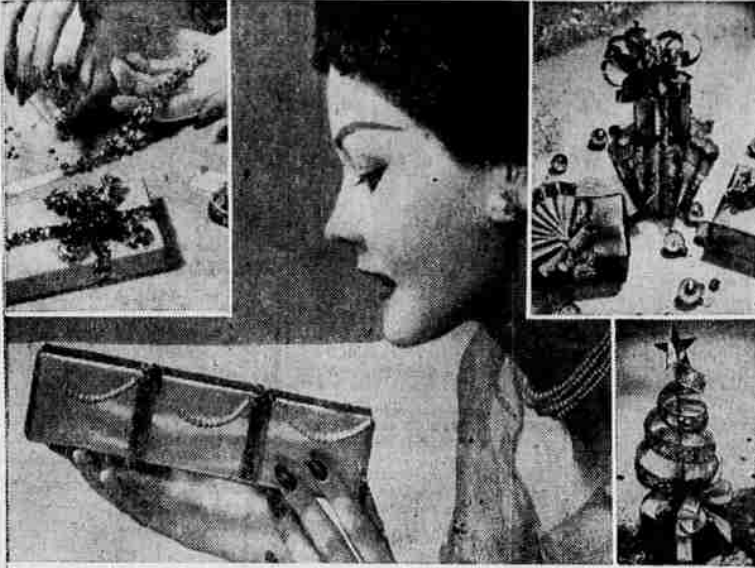


PINK CANDY TWEED in wool with ermine collar and jeweled buttons on the sleeve box jacket covers a dressy sheath with scoop neckline and rhinestone-studded self-belt. Designed by Stanley Sherman of Spectator, Ltd., it provides glamour for the

Your figure should be ideal if your bust and hips are the same size and if your waist is 10 inches less. Should there be a difference of more than 12 inches, you had best start exercising.

Whenever your eyes feel a bit tired, refresh them in a wink with cotton pads dipped in cold witch hazel. In five minutes you will feel refreshed.

To help your night cream smooth lines around the mouth, puff out your cheeks, then release the air slowly. Do this often.



WRAP-UP TO A BEAUTIFUL CHRISTMAS can be made with glittering sequins, unused cosmetic jewelry, metal thread, and imagination. Cellophane tape, sticky-side out, holds sparkling particles (top left). Glass baubles, Christmas stars, jewel dustings (right) and beautiful wrapping paper combine to make a Christmas present a thing of glory.

Christmas Card Custom

It is said that an immigrant printer, Louis Prang, published the first Christmas cards in America. The time was 1875; the place was Boston.

"Just a fad that won't last," was the public reaction at that time. This year more than one and one-half billion Christmas cards will be mailed during the coming holiday season.

A great majority of this tremendous volume of Christmas good wishes is bought by women, signed by women and mailed by women. In addition, most of America's Christmas card designers and verse writers are women, according to the National Association of Greeting Card Publishers.

Christmas cards probably came about as a result of British Victorian social customs applied to an old tradition. Christmas gifts and greetings in those days were exchanged in person between friends and neighbors. Seasonally decorated visiting cards were used freely on such occasions. School children, also, wrote Yuletide messages on gaily printed paper, to bear proudly home as evidence of their progress in "copierplate" handwriting. These visiting cards and school pieces were the forerunners of Christmas cards proper.

Great Britain claims Christmas cards dating from 1842. When the custom of buying commercially

made cards caught on in England most of the cards were made by Valetine makers. They produced Christmas cards simply by printing appropriate messages on their Valentines. The result can be imagined! Anything that could be stuck, sewed or tied to the cards was stuck, sewed or tied. They were tinselled, perfumed, bordered, with lace paper; sprinkled with dried flowers or swansdown and framed in red plush.

Gradually the riot of tinsel, dried flowers, red plush and languid ladies subsided and the modern Christmas card has emerged.

More than 31 million Protestant church members in the United States will be urged to send truly reverent Christmas greetings this year, according to the National Council of Churches. As a result, it is estimated that religious designs and verses will appear this year in greater numbers than at any time since World War II.

The U.S. Post Office's staff is being enlarged by some 300,000 temporary employees to take care of the Christmas rush.

Remember that first class mail is sorted and delivered first. Cards carrying first class postage will be forwarded if the addressee has moved. Christmas seals should be affixed only to the backs of envelopes. Colored inks add gaiety to the

messages, but the post office department sends out its annual plea for the use of easy-to-read handwriting or printed addresses, for the use of standard size envelopes in preference to tiny ones, and, above all, for return addresses on the envelopes.

If your elbows are very rough, add powdered pumice to your soapsuds and lather the area with a brush. Make it a habit to pat on a bit of cream every time you lubricate your hands.

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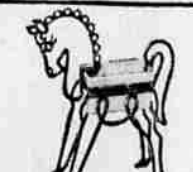
Spoon Dishes. Assorted designs; gold trim...Ea. 79c



Steak Set priced low. Set of 4 sharp knives in gift box...\$1



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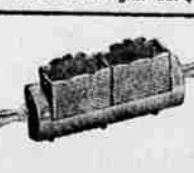
Peter Pony Planter—in assorted colors. Plastic...\$1



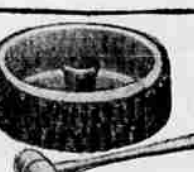
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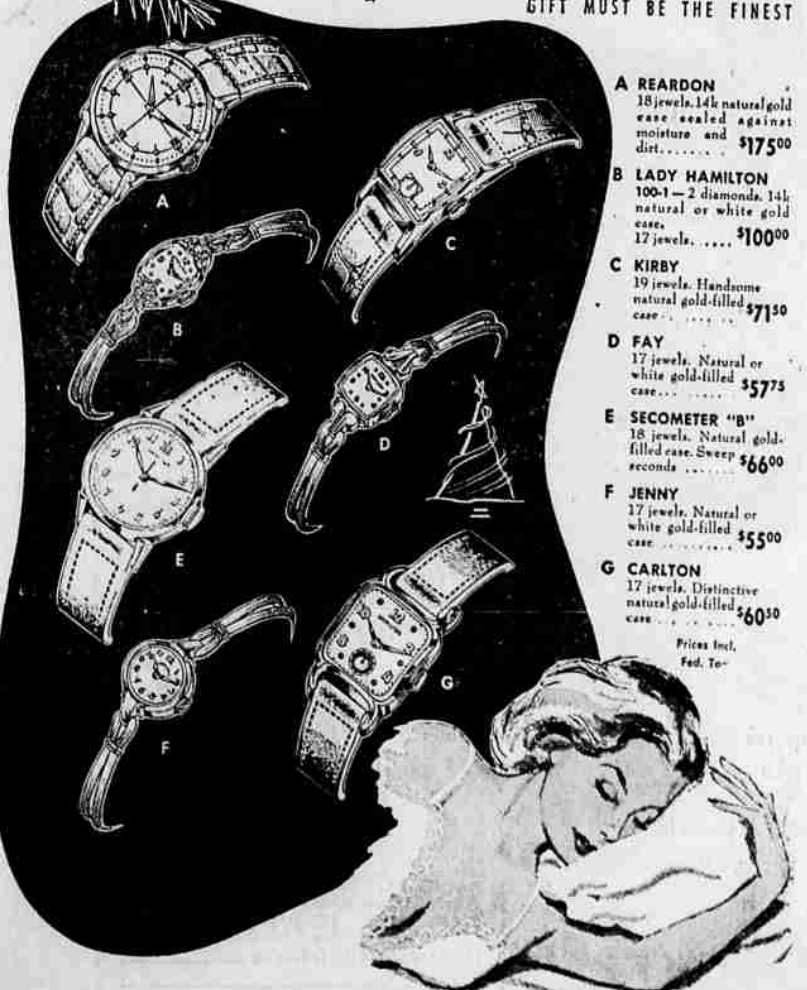
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