

'Time' Them -- They'll 'Watch' Your Gift Always

A watch is the kind of Christmas gift that keeps you, the giver, always in mind. Long after the tinsel and wrappings have been cleared away and the tree taken down, the watch is a constant reminder of you to the wearer.

You needn't pay a small fortune for the watch you give this Christmas. Good-looking, well-made, smartly-styled watches are to be had at modest budget prices. Typical is a new line of moderate-priced watches for both men and women just developed by a famous firm.

These watches, subjected to rigid tests and backed by a guarantee, have features generally found only in more expensive watches. There's a career series, for instance, that features 17-jewel, antimagnetic movements and sweep-second hands. These are ideal for nurses, technicians and business women who like to be precisely on time throughout the day. These watches are equipped with leather bracelets or silk cords.

Other styles for women include a model with yellow or white gold-filled case set with two diamonds. It sells at a very modest price.

Men get a break this year, too. Their watches are shockproof, 17-jewel, and antimagnetic. Some have sweep-second hands and others have dome crystals, recessed second hands or tonneau shapes. They are offered in stainless steel or gold-filled cases and some are self-winding.



These gift watches for both men and women are moderately-priced, come in wide choice of metals, case styles and watch bands. We show here (upper left) a man's watch that's self-winding, has reserve power indicator, sweep-seconds, is waterproof, shockproof and anti-magnetic. Case is stainless steel. Career girl's watch (upper center) has luminous hands and markers, pigskin strap, is waterproof and anti-magnetic. Dainty watch (upper right) has silk cord bracelet, comes in yellow or white gold. Tiny watch (lower left) on slender silk cord bracelet is flattering to slim wrist. Watch for business man (lower center) has matching bracelet, is shockproof. All-purpose watch for man (lower right) is rolled-gold with stainless steel back.

In the same time department, don't overlook the handsome household clocks that can brighten a kitchen or add dignity to a living room. Listen for the sound of chimes, or the bell if it's to be an alarm clock. A loud timepiece can make you miserable. So make sure that wind-up clocks are quiet. A good family gift is a cuckoo clock for the kitchen.

or until edges are slightly browned.

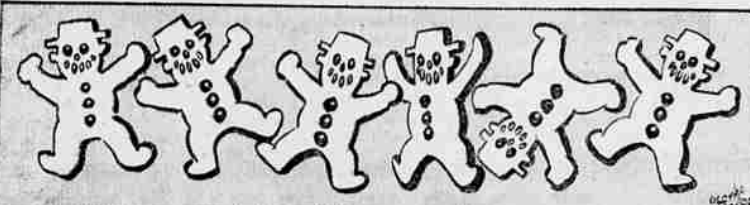
At this point retrace around the men to separate them from the dough in between the figures. LEAVE MEN IN THE PAN UNTIL COLD.

Use the odd bits of baked dough to place your hungry family and to prevent them from eating the gingerbread men long before Christmas arrives.

For Young or Old

Place each gingerbread man in a flat box, wrap with gay holiday paper and ribbon, and store in a cool, dry place, away from dampness — and children.

When passing out the gingerbread men, don't forget any grownup who is still a child at heart. These taste treats make wonderful, nostalgic gifts for the oldsters.



Bake Gingerbread men

By MRS. S. CLAU'S

Of all the cookies, fruitcakes, tarts and Christmas puddings turned out by the North Pole Bakeries, by far the most popular item Santa Claus delivers at Christmas time are the gingerbread men.

Spicy, fragrant, crunchy — crisp and delicious, they're so much in demand that we just can't make enough of them to fill all the orders.

To make sure that every child will have this time-honored treat at Christmas the Herald and News

asked me to divulge my secret recipe and here it is:

GINGERBREAD MEN
(About 12 men, 6 inches tall)

You'll need four cups sifted flour, 1 teaspoon soda, 3/4 teaspoon salt, 1 cup shortening, 3 teaspoons ginger, 1 cup sugar, 1 cup unsulphured molasses.

Sift together the flour, soda and salt. Melt shortening in saucepan large enough for mixing the dough. Add sugar and molasses and mix well. Gradually stir in the flour-soda-salt mixture.

Roll dough 1/8-inch thick on light-

ly floured cookie sheet, with wax paper between rolling pin and the dough. (Do NOT use flour for rolling.)

If you have a good eye for proportions, cut out the gingerbread men free-hand — otherwise use a paper pattern, cut from an old grocery bag, or other piece of brown paper.

Use currants or raisins for eyes, nose and buttons, and almond halves for teeth.

Bake in a moderate oven — 350-375 degrees — about 12 minutes,

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