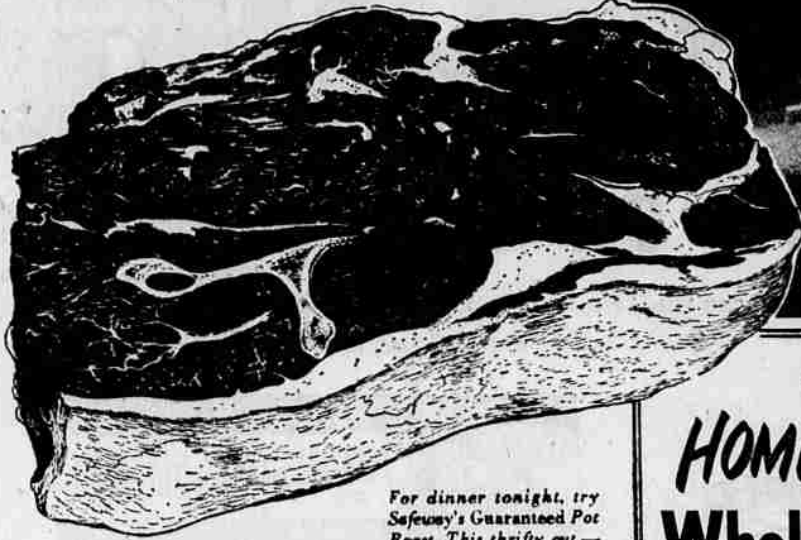


BEEF is a BARGAIN - NOW!

Especially at Your **SAFEWAY STORE**

It's Carefully Aged

Yes, all Safeway Meats are carefully aged to bring out their very finest eating quality. Here you see a line-up of Top Quality Beef in our aging plant. This aging process is handled by experts. Safeway Guaranteed Meats are constantly safeguarded to protect their full goodness. They come to you at peak of perfection always—right at their best for good eating.



For dinner tonight, try Safeway's Guaranteed Pot Roast. This thrifty cut—as Safeway sells it—comes from the same fine quality sides of beef as our best steaks and roasts. Test for tenderness and flavor—prove Safeway Pot Roast gives you more good-eating meat for your money!

45^c lb.

Here is the perfect family roast. Large portions of real tender eating.

Check the extra value in Safeway

Chuck Roasts

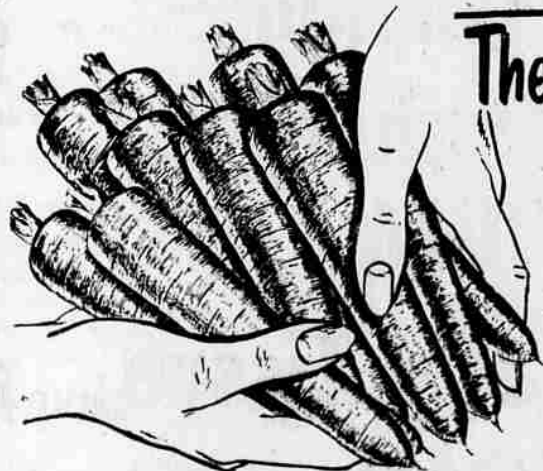
Government Grades of Grain-Fed Beef. The perfect family roast.

BEF PRICES ARE LOWER THAN A YEAR AGO AT SAFEWAY

Prices seem "high" you'll be interested in the price comparison. Whenever there is a market decline, Safeway makes it a point to the extra savings to as soon as possible. 1953 prices, compared last year as shown is made with the Top Government for both years... only kind of meat handles.

	1952		1952		Percentage of Decline
★ Beef Pot Roast	Arm cuts	Price lb. 79c	NOW lb. 49c		38 %
★ Cross Rib Roast	Shoulder	1952 lb. 79c	NOW lb. 59c		25 1/3 %
★ Ground Beef	Pure, Fresh Daily	1952 lb. 59c	NOW lb. 39c		34 %
★ Beef Short Ribs	For Stews	1952 lb. 38c	NOW lb. 25c		23 1/2 %
★ Beef Swiss Steaks		1952 lb. 98c	NOW lb. 79c		13 %
★ Beef Rib Roast	Oven Roast	1952 lb. 90c	NOW lb. 75c		16 2/3 %

Check These Values In Our Produce Section — Every One A Savings!



The season's sweetest
CARROTS
...at **SAFEWAY**

Golden-smooth carrots with the waste tops clipped off. Every one tender, sweet, and full of flavor.

5^c lb.

Bananas	Golden Ripe	lb. 15 ^c
Crisp Apples	5-lb. bag Schoolboy Size Winesaps or Red Delicious	59 ^c
Sunkist Oranges	All you can get in totter bag at display Average — 8 1/2-lb.	59 ^c
Cauliflower	Creamy white solidly formed A Sensational Value	lb. 9 ^c
Dry Onions	All you can get in totter bag at display for	39 ^c
Potatoes	U.S. No. 1 10-lb. Sack	43 ^c
	Size 'A' 25-lb. Sack	1 ⁰⁷

Avacados	Large Size	each 19c
Cranberries	1-lb. cello pkg.	32c
Grapefruit	Florida Pink	lb. 12c
Tokay Grapes	clusters 2	lb. 29c
Broccoli	Local-Bunched	lb. 17c
Brussels Sprouts	8-oz.	29c
Crisp Celery		lb. 12c
Fresh Parsnips		lb. 15c
Sweet Potatoes	Cal. Jerseys	lb. 15c
No. 2 Potatoes	50-lb. sack	98c

EXTRA VALUES FOR YOUR HOME FREEZER or LOCKER!

Whole Rounds

Average weight—75 to 80 pounds. This includes juicy rump roasts as well as meaty round steaks, swiss steaks and stew beef.

55^c lb.

Whole Plates

Average weight—25 to 30 pounds. This cut contains those juicy, flavorful short ribs that you like for braising.

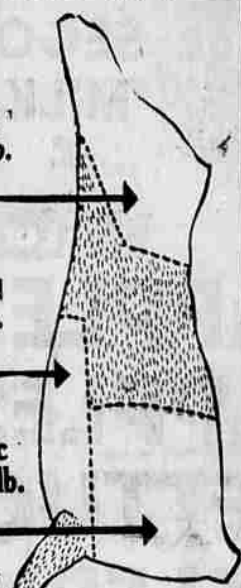
19^c lb.

Whole Shoulder

Average weight—80 to 90 pounds. This cut contains all those grand "Pot Roasts" bo arm and blade cuts.

43^c lb.

These above primal cuts will be cut and wrapped for your locker or home freezer at the small additional cost of only 5c per pound. Now is the time to stock up on this Guaranteed Good-eating Beef.



These Meats are Bargains, too, at Safeway

Sliced Bacon

Family Pack Uniform Layers Finest of Flavor

69^c lb.

Bologna Rings

Ready To Slice & Serve

3 for \$1⁰⁰

VALUES IN LAMB

Leg o' Lamb Roast	lb. 59c
Shoulder Roast	lb. 39c
Shoulder Chops	lb. 45c
Large Loin Chops	lb. 59c
Small Loin Chops	lb. 75c
Lamb for Stew	lb. 19c

VALUES IN VARIETY MEATS

Beef Hearts	lb. 29c
Beef Liver, sliced	lb. 39c
Beef Tongues	lb. 39c
Beef Oxtail	for soup lb. 25c
Sliced Pork Liver	lb. 35c
Calves Liver	lb. 59c

Hormel Hams

Pre-cooked — Boneless 6 3/4-lb. Can \$7²⁵

Fancy Turkeys

Plump, meaty young birds — 10 to 14-lb. avge. **65^c lb.**

Fresh Fryers

Thoroughly cleaned — and Disjointed, Pan-Ready **63^c lb.**

Fresh Oysters

Selected — Medium Sizes 10 to 12 per pint **69^c pt.**

SAFEWAY