

SOCIETY

By Ruth King

UNITED FUND RED CROSS



PRELUDING activity for the week of Oct. 26, United Fund-Red Cross volunteer worker Mrs. Alice Lamm, chats with trainmen, Conductor R. W. Harndon and brakeman A. H. Beckley, before the Shasta Daylight steams out of the local station.



UNITED FUND-Red Cross workers (upper), turn up as often as cops at parking meters! But Officer Carl Jennings doesn't need a ticket for overtime; it only takes seconds to see that the one campaign for 22 appeals makes sense. Volunteer is Mrs. Eleanor Real, from the Internal Revenue office. Behind the scenes, (lower), volunteer worker Mrs. A. N. Beal discusses plans for urging housewives' support of the United Drive with Mrs. Earl Sheridan, volunteer chairman of the residential division.



EVEN the fireladdies are sold on the united way of giving to support vital health and welfare services. Betty Bromada got a closeup look at a fire truck when she called on Firemen J. C. Gay and John Mathews for the United Fund-Red Cross drive which launches Monday.



VOLUNTEER WORKERS AID UNITED DRIVE

United Fund-Red Cross volunteers will be on the job Monday, Oct. 26, in a united campaign to raise \$109,563.00 to support Klamath County's vital health and welfare services. With emphasis on the slogan, "Give Once, the United Way, Where You Work," volunteers will call on everyone, from salesmen to fellow solicitors, to make certain that the drive in behalf of the 22 separate appeals will go over the top. The pictures on this page show a few of the more unusual places United Fund-Red Cross volunteers will find themselves in their effort to tell the drive story to every Klamathite. But the story of what the United Fund and Red Cross do to help boys and girls, people in need, the aged and the handicapped, is the same whether it is told from the running board of a fire truck, in the field or across the coffee cups at home.

—Photos by Kettler



—Photo by Floyd

CONTRIBUTIONS on the hoof now can be taken care of by making a pledge, payable as you will find most convenient. Mrs. Don Johnson, volunteer chairman of the Henley district, explains this aspect of the United Drive to Charles Cheyne, while Ben Kerns, volunteer rural assistant chairman, and "potential funds" looks on with approval.



"GIVE TO HELP — Help to Give," the slogan for the campaign drive, is just an opener for volunteer Don Druliner. He goes on to explain the plan for payroll deduction to Ned Putnam, logging operator, and Delbert Woster, shop foreman.

