



FENTON G. (JONESY) JONES

House-To-House Mail Delivery Okayed For Weed

WEED—House to house mail delivery has been authorized for the town of Weed, according to information received Thursday by Postmaster Fred Niswonger from N. B. Abrams, assistant postmaster general in Washington, D.C.

The area to be covered will include South Highway to the Shasta View Studio, all of North Highway, the business section of Weed and all Long Bell property which includes the residence section.

Hunter Brothers Off To Japan

Camp Fugit, Japan, is the new home base for Technical Sergeants Jimmie E. and Wesley N. Hunter, who were recently ordered to the Orient with the 3rd Marine Regiment, 3rd Marine Division.

T.Sgt. Jimmie Hunter is a platoon sergeant with "G" Company, 3rd Battalion; T.Sgt. Wesley is company gunnery sergeant of "H" Company, 3rd Battalion. Both are sons of James H. Hunter, 2851 Wiard.

Jimmie is the husband of the former Marjorie Heath, 213 N.E. 76th, Portland; his brother is the husband of the former Mary Jo Woods, Sacramento, Calif.

President Dwight D. Eisenhower announced the assignment of the division to the Far East command July 23, and the first units left the United States Aug. 8.

American forces, including the 3rd Marine Division, are in Japan at the request of the Japanese government and operate under the Security Forces, Far East command. Units of the Division are deployed throughout Central Honshu, Japan's main island.

The 3rd Marine Regiment is on its second overseas tour this year. One battalion returned from maneuvers at Kaneohe Marine Corps Air Station, Oahu, Hawaii, in June, while the remaining units were in the Hawaiian Islands at the time the Division was ordered to the Far East.



Mon-Fri, at 10:30 A.M.
CBS Radio—Dial 1450
KFLW-CBS

Pay-As-You-See Television Starts Going in November

By GENE HANDSAKER

HOLLYWOOD (AP) — Pay-as-you-see television starts operating early in November. Enough potential wonders are claimed for it to guarantee that sponsors, movie producers, pollsters—and perhaps just plain viewers—will be watching eagerly.

The debut of coinbox TV will be in Palm Springs, Southern California winter playground of the wealthy. If you're a consumer you dial channel 6; the picture is scrambled and jumpy. An announcer tells you what the attraction is. To buy, you drop enough coins into a plastic box atop your set to total the designated price. Then the picture becomes clear and steady.

First-run movies will be the initial attraction on the new system. The first may be "Forever Female," a \$1,250,000 film starring Ginger Rogers and William Holden. The picture was made by Paramount, which has a half interest in International Telemeter Corp., manufacturer of coinbox TV.

The same film will be shown the same evening in a Palm Springs theater. Either way the viewing price will be the same, perhaps \$1.10 or \$1.25. But home, teletester's backers point out, a whole roomful of people can see the show for one admission price.

"Teletester," says its executive vice president, Carl Leserman, "will offer something better than a sponsor can afford. If it is used in volume, we feel we can give movie producers 75 to 90 per cent of the return. That's why producers are so interested in it."

He said all major Hollywood producers but one have indicated a readiness to provide first-run films for teletester.

As other coin-in-the-slot attractions he envisions professional and college football, boxing matches and Los Angeles Philharmonic broadcasts.

Prices? "I can see a championship heavyweight fight or the Kentucky Derby at \$2," Leserman said. "And kiddie shows for 15 or 20 cents."

For producers, Leserman sees some heady figures: There are 25 million TV sets in the country. Suppose 10 million paid 50 cents a 2-million-dollar movie. More than enough to pay for it in one night.

The plastic box can collect any price from a nickel to \$2. If you

haven't exact change and overpay, it automatically credits you toward the next show. A collector comes around every month or two and removes a locked drawer from the coin box. The drawer contains the coins you deposited—and a magnetic tape recording showing what programs you saw and how much money, therefore, should be there.

BRIEFS

New Industry—will be the topic of Don Patton, architect engineer of Ipsen Industries Inc., of Rockford, Illinois, at the Tuesday Exchange Club at the Winema Hotel.

Outdoor Meals—will be the demonstration at the meeting of Altamont Extension Unit at a meeting to be held at Moore Park, Tuesday, Sept. 29, starting at 10:30 a.m. Members are asked to bring table service. All interested persons welcome.

To Silver Lake—Mrs. Albel Roser and Mrs. Lester Hoback, Modoc Point, spent the weekend in Silver Lake where they visited Mrs. Minnie Mallory and Mrs. Ester Burris. Silver Lake teachers. They made a side trip to Fort Rock and went through the caves at the Lava Beds.

Rides Available—Altamont Extension Unit members wishing a ride to Moore Park Sept. 29 to the demonstration on outdoor meals please call 6374 or 6307.

Baby Daughter—Katherine Nona, weighing seven and three-quarter pounds, was born Sept. 14 at Klamath Valley Hospital to Mr. and Mrs. Frank Payor of Malin. The infant has a three-year-old brother, Stephen.

Renewing Acquaintances — Mr. and Mrs. Glenn Fountain, former Klamath Falls residents, arrived Saturday and will leave Tuesday on their way to Canada. Mrs. Fountain is a county supervisor at Merced, Calif.

Pledged at OSC—to Sigma Phi Epsilon are Donald Day, son of Mr. and Mrs. Stewart Day, 2540 Vine, and David Cummings, son of Mr. and Mrs. Charles Cummings, 321 Jefferson.

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