

Newberry's SALE

SCHOOL and FALL

SALE STARTS THURSDAY

Outfit the Youngsters for School NOW! Newberry's Complete Selection of School Clothes for All Sizes, All Ages — CAN'T BE BEAT! for Quality! Good Looks! Exciting Low Prices! Be Here Early Thursday! Get All They Need at Biggest Savings Ever!

MISSSES' 7 to 14 NEW FALL STYLES AT NEWBERRY'S SENSIBLE PRICES, TOO

QUALITY SAVINGS ON

MEN'S AND BOYS' WEARABLES



NEWBERRY SAVINGS—Boys S-M-L

striped polos

~~69¢~~
now
57¢

Comfort and good looks for school boys. These combed yarn shirts can't be beat for downright wearability. Easy to launder. They hold their shape. Crew necks for right styling. Pick up a complete wardrobe at this saving! Choose from many colors. S-M-L.

DOUBLE KNEE—Boys 4 to 12 dungarees

~~17.89~~
now
\$144

Newberry's own, famous best selling quality brand, "Rocky." Don't miss this buy! The boys prefer them. Built for rough wear, 8 oz. sanforized* with copper rivet bartacking at strain points, double stitched for extra strength. Made right to fit right. Has 5 handy pockets. Sold only at Newberry's. *Less than 1% shrinkage



QUALITY SANFORIZED* SUEDE flannel shirts

\$159

Big selection of colorful plaids. Shrinkage is down to a minimum—so you can wash them over and over again. Lined sport collar. Double yoke. Pocket. Sizes 8 to 16. *Less than 1% shrinkage

SANFORIZED* 8-OZ. DENIM dungarees

\$169

Newberry's does it again. Offers you top-make dungarees at a lowest price ever. These are sturdy. Built to take action. With 5 handy pockets. Zipper fly. Sizes 6 to 16.



SANFORIZED* FINE QUALITY

flannel shirts

~~1.59~~ now **\$127**

Big assortment of prints & colors in this special saving group. Warm, comfortable. Quality made. Sizes 4 to 12. *Less than 1% shrinkage

scoop these up and save!

MEN'S argyles

~~79¢ pr.~~ now

47¢ pr.

Handsome argyle plaids in town! Made of soft, absorbent spun cotton. Absolutely washfast. Big assortment of good looking color combinations. Hurry in today. Sizes 10 to 13

Men's Fancy Slack ARGYLES

The price is low, quality is tops. Of soft spun cotton, nylon reinforced heels and toes. Colors. 10 1/2-12. **29¢ pr.**

Men's White Cotton SLACKS

The kind he likes best. Soft. Absorbent. Right for long wear and comfort. Stock up today. 10 1/2-13. **25¢ pr.**

Men's CUSHION FOOT SOX

Cushion foot athletic hose. For sports, work, absolute comfort in white only. Sizes 10 1/2 to 13. **3 for \$1**

real saving price
suspenders 29¢

Easy-to-adjust 4-clip style for boys. Sizes 3 to 6. Buy at this special sale price.

sports shirts

\$198

Newberry's offers top quality boys' sports shirts from our regular stock at a new low in price. They're sanforized so you're guaranteed less than 1% shrinkage. They're all special quality high count tartan plaids. Colorful! Wonderful! Full cut to assure good comfortable fit. Come stock up, today. Sizes 8 to 16.

GREAT MONEY SAVING VALUES IN SCHOOL NEEDS, STATIONERY, TOYS

Newberry's Has All SCHOOL NEEDS

EVERY SIZE FILLER PAPER 25¢
10 1/2"x8" 3-hole filler; 3 hole filler paper, 11x8 1/2"; 2 hole filler paper, 10 1/2"x8"; 2 hole filler paper, 11x8 1/2".

2 AND 3 RING BINDERS 29¢ & 39¢
Quality made. The 2 ring binder is 10 1/2"x8 inches. The 3 ring binder is 11x8 1/2 inches. Hard covers, round corners.

SUPER GIANT RAINBOW TABLETS 25¢
Ideal for note; at school and home. 6x9-inch size. 240 sheets, 4 colors to a pad. Buy several.

PACKAGED PENCILS 25¢
Top quality for school, office, home. Come choose today. Have a supply on hand for the whole year.

SCHOOL BOOK BAGS 98¢
Plastic, plaid designs. Handy 13 1/4" size. Shoulder strap, handle styles. Lunch pocket with full size snap-fastened flap.

NEWBERRY'S TOP VALUE footballs

skippy midget FOOTBALL 29¢
Size 6x3. Soft. Ideal for younger boys. In brown or white. No valve.

jr. pro. 9x5 FOOTBALL \$100
All rubber, absolutely flexible. Fun in the back yard. Valve & needle. Brown only.

valuet official FOOTBALL \$198
Official size and weight. Durable brown fabric that can take it. Bladder sets in cover.

outdoor rubber PLAYBALL \$100
For a little fellow who wants to learn. Valve and needle. Soft rubber. 7 inches. Brown.

Perky Sanforized* Woven Gingham plaids

~~1.98~~ now **\$166**

Newberry's does it again! Offers you a terrific selection of fine quality school dresses at a lower than low sale price! Wonderful choice of styles with embossed cotton and broadcloth trims. Assorted plaids. Sizes 7 to 12. Choose early. *Less than 1% shrinkage

Eyelet Trimmed COTTON slips

\$139

Bias cut cotton slips. Fit beautifully. Look pretty. Wonderfully easy to launder. Lavish embroidery at "V" top and hem. Adjustable shoulder straps. Bright white. Sizes 10 to 16.

Sanforized* Woven Gingham blouses

\$139

Trimly styled with short sleeves, a perky pocket. Good looking. Quick, safe to launder. Buy now and save. 7 to 14. *Less than 1% shrinkage

sanforized* popular blue denim dungarees

\$169

Her favorite playtime togs. Quality made with bond waist, side zipper. 3 handy pockets. 7-14. *Less than 1% shrinkage

Nylonized, Interlock Cotton panties

100% combed cotton, elastic waist, reinforced crotch, Rib knit cuff. White. Sizes 8-14. **50¢**

Jr. Miss "AA" Cup Satin bras

To flatter young figures. Multiple stitching lower bust section, elastic back, adjustable shoulder straps. 30 to 34. **59¢**

Sanforized* Broadcloth blouses

Classic shirt style right for play or school. Easy sport collar, short sleeves, patch pocket. Absolutely washable. 7-14. *Less than 1% shrinkage **\$100**

J.J. NEWBERRY CO.

★ 480 STORES ★ COAST to COAST

823 MAIN STREET, KLAMATH FALLS, OREGON