

Herald and News

FRANK JENKINS Editor BILL JENKINS Managing Editor

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BILLBOARD

By BILL JENKINS Oregon is back in the public prints again. This morning a copy of Ford Times shows up on a desk sent in by William Leahy, who is the western public relations man for the outfit, and contains one of their Americana series on Crater Lake.

This time it's a two picture story, pictures by Lou Jacobs, Jr., of the spires along the Sand Creek entrance. And very pretty they are, too, what with being all blue and gold and yellow and what have you.

Which reminds you that it was a year ago yesterday that the two men were mysteriously murdered in Crater Lake Park. A crime that to date hasn't been solved, and doesn't seem in very good order to be solved by the end of the week.

CAUGHT IN THE ROUNDS

By DEB ADDISON SHOW BUSINESS and newspapering have been compared for likeness in that there's nothing with such wide appeal as today's new offering—nothing so dead as yesterday's paper, or show.

Now we find that newspapers are going into 3-Dimension also. "Western Advertising" tells of the first 3-D newspaper printing on the Coast.

"Los Angeles Times and Bullock's Department Store cooperated last week to run six insertions of full page, three color three-dimensional advertisements. Rolled up in copies of the Times were \$5,000 worth of 3-D glasses, enabling both subscribers and newsstand purchasers to see the advertisements."

Let the politician who would clean house first show his household knees.

WHY MANY PEOPLE still think he's a great guy? When Harry Truman fell into the presidency through FDR's death he was the American Hero—the small town man thrown into great responsibility and trying to do his

TOWER TALK

with the Ground Observer Corps

By EDNA HALL On Saturday, July 11, and Sunday, July 12, Malin Ground Observer Post, Peter Nan 30 Black, operated for the first time on 24 hour duty. Normally the post is on 12-hour duty from six to six, but a test alert brought about the full time service for two days.

"Eight o'clock p.m. Reported on duty where we found Skywatchers Carol Vacknitz and Phyllis Kirley aching to be relieved in order to go to the show. Unpacked the stuff from the car bucketbrigade style with Carol and Phyl assisting. The kids dashed madly (?) toward the dazling (?) lights of the city (?) of Malin and left us standing the first all night watch in the history of Peter Nan 30 Black."

"At 10:30 we went inside. No planes yet. 'At ten we sadly bade adieu to Matilda who decided she had to go home. We unrolled the sleeping bag and put it on the (sof) floor. We then broke into two-hour shifts."

"The light begins to dawn—3:00. At four o'clock sharp, what should appear but Crop Duster Ken? Huffman, plane (?) and all. (Apologies, Kenny.) '4:43. Looking in a south-easterly direction we saw a mushroom-shaped cloud rising. Eh? No tests scheduled, were there? 'Ten minutes later, wrapped in blankets like a couple of Indian chiefs we took a walk around the hill in the vicinity of the post. Even Malin looks good this early. Ate some peaches and rolled up the sleeping bag and blankets in time to see the sun rise at 5:07. At long last, come six o'clock, we trudged homeward to continue the watch from there as the post is to be moved sometime Sunday morning."

"By the way, if any of you Skywatchers at Peter Nan II Black think that spending a night watching by candlelight and adventuring on the floor is romantic—steepurous—go jump in Klamath Lake!"

"Hm. Wonder who we can stick with the next alert."

IS SAVED LONDON (AP)—The admiralty announced Thursday that 16 British airmen have been saved from the Mediterranean in a daring, two-way rescue operation by an American seaplane and a British destroyer. The Britons' 4-engine RAP transport crashed in the sea off North Africa Wednesday.

They'll Do It Every Time By Jimmy Hatlo



JAMES MARLOW

WASHINGTON (AP)—Walter S. Robertson is a 59-year-old Virginian who comes into a room like a much younger man. He looks like one you'd pick, at first glance, for the job of calming people down.

That may have been a reason why President Eisenhower sent him to South Korea in June to talk to President Syngman Rhee. Another was the fact that he is assistant secretary of state for Far Eastern affairs.

At that time, as he is now once more, Rhee was the biggest problem in the Far East. He was threatening to block a Korean truce. Rhee is an extraordinary man who needs more than ordinary handling. He got it from Robertson, now back here.

The firm Robertson looks like a relaxed and self-confident businessman, which he was; an investment banker in Richmond until Eisenhower tapped him for the State Department.

But, unlike some other State Department officials, past and present, Robertson is neither ponderous nor afflicted with that vague and rubbery kind of talk which grows like weeds in the language of diplomats.

This is not Robertson's first job with the government but he was never a career diplomat. If he has one outstanding quality it would seem to be his realism. He does not sound like a man looking for a silver lining.

He had been head of the U. S. lend-lease mission to Australia in 1943 and 1945. In 1945 and 1946 he had worked for the State Department in China, where he got to know intimately both Chiang Kai-shek and his Nationalist government, and the leading Chinese Communists who were out to wreck Chiang.

He was part of the special mission headed by Gen. George Marshall, which tried to get Chiang and the Communists to live up to a truce. Robertson illustrated foresight later, in 1948, when he testified before a House committee on postwar foreign aid.

Chiang he described as a patriot, and urged Congress to give him all-out aid.

Otherwise, he said, the Communists would take China, which they did despite some U. S. help for Chiang. At the same time he made

Telling The Editor

Carlton Products Corporation 10225 Meach Avenue Cleveland 5, Ohio July 10, 1953

I think it is about time that we go on record as to the help that the Klamath Falls Chamber of Commerce and City Officials have given us in coming into your city.

We have as yet to find a problem involved in getting started on which we have failed to get immediate and complete cooperation and certainly, your efforts are appreciated.

When you add to the cooperation in business matters, the pleasure of getting to know all of you, it certainly makes for a pleasant association.

I am not good at writing letters of this type, but certainly we have and will enjoy being here and hope that you will enjoy having us even half as much.

Very truly yours, CARLTON PRODUCTS CORPORATION Walter S. Prendergast Vice President - General Manager

THANKS We are taking this opportunity to express our deepest thanks to Mr. Harry L. Ward, the Herald and News and all those responsible for the wonderful relaxing vacation we had while in your city during "Rodeo Week."

In leaving we felt we had left a dear friend behind in the person of Mr. Harry L. Ward, who endeared himself to all our children.

Klamath Falls certainly be proud in recommending her "Rodeo" for entertainment, and the "Ward Memorial Park" for children and grownups as well.

Till we meet again next year, thanks again to Klamath Falls and Mr. Harry L. Ward for the swell time we had.

Sincerely, Harvey C. Olson and Associates.

SAM DAWSON

NEW YORK (AP)—The demand for money continues to grow—and the supply is tightening up again. This may sound like a report on your individual case. It is also a feature of the business world.

Banks expect the demand for credit will help finance the plant expansion. But more new capital will also be needed.

In the last three months corporations have raised about 2 1/2 billion dollars in cash by selling securities. The Commerce Department reports. The total raised that way in all of 1952 was a little more than \$ billion dollars.

Higher interest rates in recent months have discouraged some corporations from borrowing. But apparently most expansion plans are still going through on schedule.

Korea Sees Itself With A Valley Forge

SAN DIEGO, Calif. (AP)—The South Korean ambassador to the United States said last night his country was facing "a Valley Forge" all its own.

Dr. You Chang Yang, speaking at an institute of world affairs sponsored by San Diego State College, compared President Syngman Rhee with George Washington and the Revolutionary Army at Valley Forge.

"You can imagine," he said, "how the Americans would have felt about the British wanting everything north of Pennsylvania by way of declaring a peace."

HAL BOYLE

NEW YORK (AP)—Lady, do you have an ulcer? If not, why not? Particularly, if you are in the business world, why not? Are you letting your own fair sex down by refusing to have an ulcer?

Men used to enjoy almost as much of the monopoly on ulcers as women did on motherhood. Not any more. In a century that believes in fair play for all, modern women are no longer denied the right to acquire ulcers as well as money.

Some experts believe ulcers are becoming increasingly common in both men and women. But why? Are the men getting ulcers as a result of the fact they feel insecure because they have to compete professionally with women?

Dr. Lawrence E. Hinkle, Jr., a Cornell University medical professor, leans to this theory. And, he added, "more women have ulcers now than when they stayed home and let their husbands make the decisions."

It seems to me that in this theory science stumbles and falls flat on its premises. Since when did women, merely because they stayed home and had babies, let their husbands make the major decisions? In what distant clime, what golden age of mythology, was this ever true?

The art of making up her husband's mind for him in important matters has been woman's most sterling virtue in all civilizations. It is this power of final decision that probably has kept her free of ulcers for so long.

My theory is that making decisions is less likely to cause ulcers than postponing decisions. This, of course, easily explains why men always have had more ulcers in the past. They got them from worrying while waiting for their wives to make up their minds for them.

But why, then, are both more men and more women getting ulcers today? Have modern women lost the feminine ability to decide? Are they afraid, confused, and muddled, thus dooming themselves and the weaker male sex that leans upon them to an ulcer-ridden future?

Not at all. Not for that reason anyway. Her invasion of the male business world hasn't befuddled woman. Nothing about men confuses a woman. At best it can only annoy her—but not enough to give her an ulcer.

I think one of the real reasons for the increase of ulcers lies in the spread of a new business cult known as "ulcer worship." The ulcer is less an ailment than a badge of success, the proof that a real go-getter has been ceaselessly going and getting.

Ulcer idolatry has reached such a point in some fields, notably advertising, television and movie-making, that anyone who works five years in these vineyards without developing an ulcer is regarded suspiciously as hopelessly stilted, a secret malcontent, and a born showoff.

This has given rise to the false, or guilt complex, ulcer, or the ulcer that is not an ulcer. The boss has got a bad ulcer, and if I don't get one, too, he will start thinking I'm not doing my fair share of worrying—"reasons for this victim. And sure enough, you come down with an ulcer. You don't have to stand in line for them. They're free.

But there is a flat rule of thumb in such cases. If the boss has two in such cases, he himself has three. That might give the boss the idea your ulcers came from worrying how to get his job.

The social and business advantage of an ulcer are obvious. It is ages of an ulcer, are you a little excused to drink or eat as little or much as you like, get out of dull parties or conferences, and act as cranky as you want to, on the grounds "it isn't me acting up—it's that darned old ulcer."

Is it any surprise, then, that ulcers are now more popular with both sexes? The wonder is that women ever let men monopolize the ulcer for so long.

Why, it is far, far too good a thing for men. They never really think of doing with it. Watch the ulcer grow, now that women have discovered its true possibilities.

Letter From Washington

HARRIS ELLSWORTH, M. C. 4th District, Oregon WASHINGTON—All of the annual appropriations bills except the one for foreign aid have been passed by the House and most of them have been completed by the Senate. This does not mean, however, that these bills are on their way to the White House for Presidential signature.

On most bills acted upon by both Houses of Congress there is a further legislative action which must be taken. The differences between the House version of a bill and the Senate language of the same bill must be ironed out. This is accomplished by a conference in which the legislative subcommittee members from both Houses meet together and adjust their differences.

Merrill Lions Talk Festival

MERRILL—A regular meeting of Merrill Lions Club was held Monday evening at the Mar-Max Court Cafe. Dr. F. E. Trotman presided; Howard Dewey acted as secretary in the absence of John Thompson.

Trotman reported on a meeting July 10 held to study ways and means of improving the Potato Festival, scheduled this year for October 23 and 24.

Others present at the meeting were R. L. Drago, G. A. Milon, John Giacomini, Robert Petrik and Mrs. Dale West.

General policies were discussed and the following recommendations were submitted to the Lions Club: 1) that the proposal to form a Potato Festival Association be dropped; 2) that a committee, of an advisory nature, be appointed to help with the improvement of the potato exhibit section; 3) that the above committee consist of potato growers and exhibitors who are interested in the Festival; 4) that the committee be responsible for determining the type of potato best suited for exhibition; 5) that the committee act in a liaison capacity between the sponsors of the Festival and the Growers' Association and the Commission. The committee recommended the Lions Club for the manner in which it has promoted the annual Festival in recent years.

Plans were made for streamlining meetings. It was suggested that debate on any controversial subject be limited, and such matters would be passed on to the Board of Directors. If possible, some form of entertainment will be presented at the twice-monthly meetings.

Places were set for 14 members and one visitor, Dennis Holmes.

Egypt Cheers Tough Words

CAIRO, Egypt (AP)—Hundreds of thousands of Egyptians wildly cheered President Mohamed Naguib Thursday as he opened a 4-day "liberation" celebration with new promises to oust the British from the Suez Canal Zone.

Most had stayed up all night to be on hand for a giant army parade launching the first anniversary of ex-King Farouk's ouster and beginning of Naguib's military regime. As units of the reorganized army, in new German-type uniforms, marched through Liberation Square, air force planes roared overhead, and helicopters scattered pictures of Naguib.

"We believe only in one thing—the liberty of our country—whether it is achieved by negotiation or otherwise," Naguib told the throngs massed in the square. He referred to Egypt's continuing demands that 89,000 British troops quit the Canal Zone.

Bob Thompson To C of C Post

Bob Thompson, former mayor and chairman of the Klamath County Chamber of Commerce industrial development committee, was elected to membership in the chamber board of directors by action of the board Wednesday noon.

Thompson was elected to fill the term of Lyle Rothenberger, whose resignation was accepted at a meeting. Rothenberger is moving from Klamath. He has been director in charge of industrial development during the 1953 term.

Man Puts Self In Wife's Place

PRESOTT, Ariz. (AP)—Clothing appointments were confused in a Prescott household today. A woman, returning home from a shopping trip, saw her husband working in the garden and wearing a pajamlike shirt.

"Why are you wearing that (top) she inquired. "Isn't that the new shirt you made for me the other day?" he countered. "Godness, no!" the wife exclaimed. "It's the top of my maternity dress."

Now If They'd Only Repeal Television

WASHINGTON (AP)—The Senate Finance Committee yesterday approved a bill, passed by the House over the Eisenhower administration's objections, to repeal the 20 per cent tax on movie theater tickets.

TENZING AT IT YET GRINDEWALD, Switzerland (AP)—"Tiger" Tenzing, the Sherpa guide who reached Mt. Everest peak with Sir Edmund P. Hillary, has been trying his skill on some of the Swiss Alps. Tenzing climbed the famed 13,645-foot Jungfrau Wednesday.

Friday until Wednesday TRULOVE'S MEAT MARKET 919 East Main Phone 4282 We "Meat" You For Less Beef Roasts lb. 35c Veal Roasts lb. 35c Plate Ribs 2 lbs. 35c Colored Hens lb. 35c Hamburger Sausage lb. 35c Scout Grocery List Totaled JAMBOREE CITY, Calif. (AP)—Any housewife can appreciate what O. B. Evenson was up against when he was told to arrange for the feeding of 45,000 hungry boys. If not, his grocery bill of \$750,000 may help put the point over. Yet, when the last meal at this third National Boy Scout Jamboree is served, Evenson says he will be disappointed if he has more than \$5,000 worth of food (or only 8 per cent of what was purchased) left over. Tonight's meal, the last while the jamboree is officially in session, will cost \$22,032. The boys are getting stickers.

LAKE OF THE WOODS RECOMMENDED FOR HAY FEVER SUFFERERS Lake of the Woods is a vacationists paradise, also, within the last two weeks five persons have found relief from asthma. All were able to sleep nights and within three or four days had complete relief from their discomfort. Come and enjoy the fresh mountain air and cool weather. Bring your suits, swimming is fine. Groceries Coffee Shop Cabins Boats Motors Trailer Space Make Reservations Early LAKE of the WOODS RESORT Lake O' Woods, Oregon Phone 1913

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