

Jodays Women

By DOROTHY ROE
AP Women's Editor

Why is a married woman "just a housewife?"

This is a question that, it seems, has been bothering much of the feminine population of the U. S. for many years.

This column recently reported a conversation with TV star Garry Moore, in which he invited women to suggest a new name for housewife.

The innocent Garry didn't know what he was starting. He had to hire two girls just to take care of the avalanche of mail, which filled one whole room in his apartment suite at offices.

Letters came from every state in the Union as well as Great Britain, England, Germany, France and Holland.

Given a chance to let off steam, the girls were explosive. High time, they said, that somebody recognized the slur inherent in the phrase "just a housewife." Actually, they pointed out, being a housewife is one of the world's most complicated jobs, requiring a degree and variety of talents that would lead to fame and fortune in the business world.

The most frequently suggested substitute term was "housekeeper," closely followed by "home supervisor" and "chairman of the board."

One husband wrote that the most appropriate phrase he could think of was "speaker of the house." Another, in the Navy, said he always refers to his wife as "first mate."

From Europe came the suggestion "manager," which is a French term for girl manager.

A letter from Great Neck, N. J., suggested "celestial graduate" and a wit from Idaho thought the most descriptive term would be "spouse keeper."

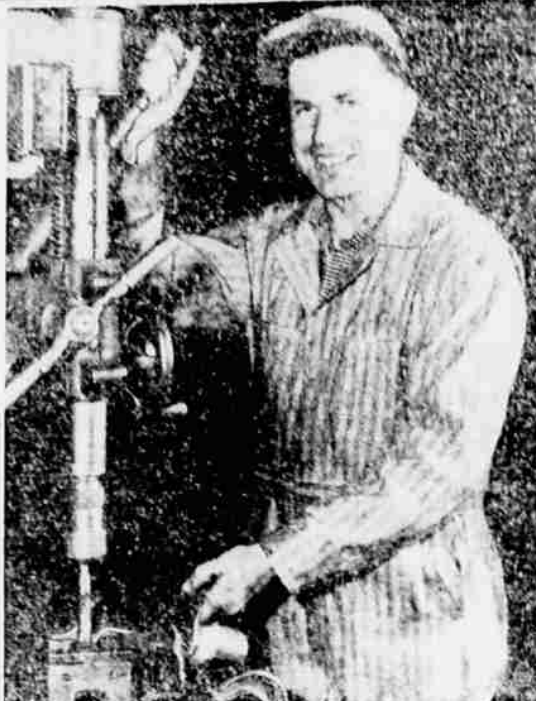
A weary wife from Ohio suggested "home gnome" and another, evidently in a self-pitying mood, said all housewives should be called "angels of the earth."

Other suggestions included: kitchen cynic, Jacqueline of all trades, domestic capable, chateau guardian, secretary of the interior, practical engineer, hemologist and domestic scientist.

Garry preferred the term "versatility," but appreciated the viewpoint of a wife who wrote that she thought the best plan was simply to refer to herself and her sister housewives as "the pooped ones."

The whole thing ended, of course, which nobody being able to decide on a really perfect substitute for the term, so it looks as if we'll all just go on being called housewives, and like it. As one bright gal pointed out:

"There's nothing wrong with that title—it's just the attitude."



SINGING THE FRAISES of OTI, Byron Salcom, institute graduate is shown at work in the Crater Lake Machinery Co. plant. Salcom said he took a tip from a buddy while overseas in World War II and enrolled at OTI when he left the army. "Haven't missed a day's work since I graduated," he declared.

OTI Graduate Making Good In Local Machinery Plant

When Byron Salcom was mustered out of the army in 1947 after a year of fighting in World War II, he was temporarily perplexed. He couldn't make up his mind as to what role he should assume in civilian life.

But his dilemma was resolved when he recalled a conversation with an army buddy in a South Pacific foxhole. His pal had said: "You'll be smart if you take up that government school offer when you get back to the states. Take a tip from me and head for Klamath Falls, Ore. They've got a trade school there that's really a honey."

So, Salcom came to Klamath Falls and enrolled at Oregon Technical Institute.

"My buddy was right," he declared Tuesday as he took time out from operating a drill press at the Crater Lake Machinery Co. "I

Oregon Gets Much Credit

PORTLAND, (AP)—A woman in a deplorable condition, living alone, said by once had been a Communist but her country's stock with the party party coming to Oregon and learning a new set of values.

He agreed that somebody came out here in Oregon. I found two people are not all black or white, that all revolutionaries are not bad." The witness was Walter B. P. Wilson of New York, called to testify in the deportation case of William A. Mackie, a Portland painter.

He said Mackie joined the party in the depression but "I am I know who they played."

Wilson said he published the Labor New Dealer here, joined the party in 1926 or 1931 and in the latter year helped organize the Portland chapter of the American Newspaper Guild.

Officers of the Guild, which was organized here in 1941, said an effort had been made to organize a Guild chapter earlier but it had failed. They did not recall Wilson's name as connected with it.

AP Rapped By Peron

BUENOS AIRES, Argentina (AP)—The government Tuesday issued an order to prevent The Associated Press from receiving news from abroad for distribution to Argentine newspapers. Similar action was taken against the United Press and International News Service.

The order, from the ministry of Communications, cancelled a permit authorizing the AP and UP to operate wireless receiving stations.

The AP was named recently by President Juan D. Peron, along with the two other U. S. news agencies, as an enemy of his regime. A joint committee has been set up in Congress, at Peron's request, to investigate activities of the foreign news agencies. Peron asked that they be investigated and given "deserved punishment."

New Plywood Plant To Open

GRANTS PASS (AP)—Organization of a new plywood firm was announced here Tuesday by F. A. Johnson, Portland, who will be president and general manager of the firm.

It will be Grants Pass Plywood, Inc., which has acquired the Del Norte Veneer Co. at Crescent City, Calif., as a source of green veneer.

Johnson said a shing plant would be built here on a site obtained from the Southern Lumber Co. He said he expected to be in operation by Aug. 1 with a payroll of 100, expanding later to 200.

DIES
EUGENE (AP)—Allan Hugh Tyson, 72, who was postmaster on the University of Oregon campus 20 years before retirement in 1948, died in Roseburg Tuesday. Funeral services will be held in Roseburg Thursday morning and in Eugene Thursday afternoon.

FIRE
SPOKANE (AP)—A fire dropped in Tuesday on the Spokane Fire Prevention Bureau. Somebody, it seems, flipped a cigarette out the floor of City Hall. It set the Bureau window awning afire on the fifth floor. Firemen raced up from the first floor with hand pumps.

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1 NEW! Beauty Rinse Neutralizer—With creme rinse built in. Automatically neutralizes, conditions and beauty-finishes hair in one quick step. Gives you bouncier, prettier, longer-lasting curls with a never-before kind of natural lustrous softness. Never that "new permanent" look!

2 NEW! Double-quick method. Eliminates all nuisance steps. No messy dripping time. No waiting for hours while hair dries on curlers. Takes less time from start to finish than any other type of home permanent. You can unwind curls immediately!

3 NEW! Safety-balanced waving lotion. Balanced and buffered to protect hair vitality and health. Insures a curl that goes right to the ends. Gentlest regular waving lotion on the market today.

4 NEW! Salon custom-timing for just your kind of hair. You control the curl with professional-type safeguards. No frizz, no fuzz, no "fail to take." Say goodbye forever to that "new permanent" look!

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EXAMINE the ends under a magnifying glass and note how strong and silky hair looks. No newly split ends. Exclusive Beauty Rinse Neutralizer conditions your hair in silky smoothness as it locks in the wave. No "let-go" after your shampoo. It's wonderful!

LOOK at the beauty finish. The built-in creme rinse in Beauty Rinse Neutralizer gives your hair lustrous polish, fragrance, manageability, like the finest salon waves. You get not just another home permanent but the truly beautiful hair you've always dreamed of.

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