

SEARS SEARS DAYS

ROEBUCK AND CO. A SALE AS GREAT AS ITS NAME!

KIDDIES NITE!
Shop
At
SEARS
Friday
Nite
Till
9

Dunlap 18-inch Reel-Type POWER MOWERS

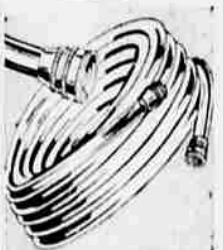


SAVE 22.07!

Regularly 109.95

87⁸⁸

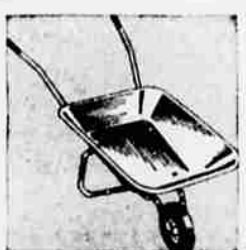
8.00 Down, 8.00 Month on Sears Easy Terms
Special Sears Days savings of 22.07! Now is the time to plan your escape from the drudgery of pushing and pulling a heavy hand mower across your lawn this summer! This rugged Dunlap does all the work... you just guide it! Nationally famous I. H. P. 4-cycle engine runs 4 hours on 1-quart of gas! See it demonstrated today!



50-Foot Plastic Hose
Regularly 7.50!

5⁸⁸

Eliminates heavy lifting! Resists sun, oil, abrasions. 1/2-in. inside diameter. Satisfaction guaranteed or money back!



Steel Wheelbarrows
Regularly 15.95!

11⁸⁸

Husky steel construction. Made for big loads and hard use! Rubber tire rolls smoothly, absorbs bumps. Hand grips.

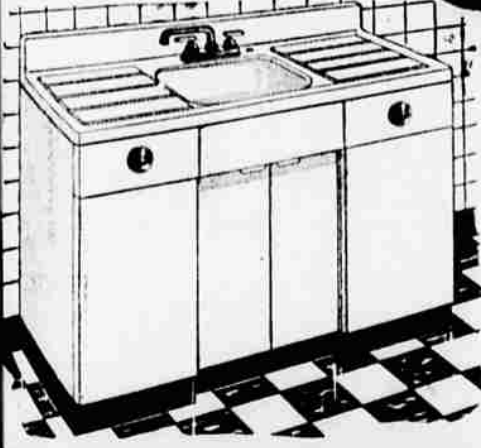
REDUCED PRICES! SPECIAL PURCHASES! COME IN AND SHARE THE SAVINGS!

Homart 3-pc. Steel BATHROOM ENSEMBLE

Regularly 121.70!

101⁰⁰

10.00 Down, 9.00 Month on Sears Easy Terms
Make your bathroom a beauty room with this 3-pc. Homart ensemble! Steel is finished in easy to clean vitreous enamel. Matching lavatory and toilet vitreous china.



CABINET SINKS

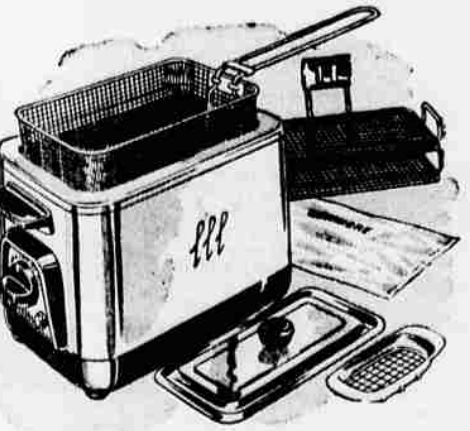
Reg. 115.95

107⁸⁸

5.00 Down, 6.00 Month on Sears Easy Terms
Sink is covered with acid resisting porcelain enamel. Chrome plated mixing faucet and sink strainer. Baked white enamel finished cabinet has roomy compartments and drawers. See it! Buy now and save at Sears!

VALUES PLANNED MONTHS AHEAD! THERE'S STILL TIME TO SAVE!

Remember Mom... Queen Of Your Heart



May 10th
With a
DEEP FRYER
24⁹⁵



Two-in-One Irons
For Steam or Dry Ironing
Kenmore... 16.98

It's the new, quick, convenient way to make all fried foods taste better! Compare the low price. She can use the same cooking oils repeatedly, with no food flavor transfer. Handy pilot light tells when fryer is ready. It's a work-saver — easy to use, no pots to wash. For deep-down cooking goodness!

Automatic heat and steam control. No pre-heat or ironing needed. Makes steam in 4 1/2 minutes. Economy-priced!

Satisfaction guaranteed or your money back! SEARS Store Hours: 9 A.M. to 5:30 P.M. 133 South Eighth, Phone 5188

SEARS SEARS DAYS

ROEBUCK AND CO. A SALE AS GREAT AS ITS NAME!

for mom... glacier-cool nylon faconne' in a group of

dresses

of unlimited charm

So lovely in pastels...this nylon fabric, etched into a frosty floral pattern. To be worn with a matching or contrasting slip. Among the flattering styles is this one with its glitter-trim collar, the buttons that go to the waist. Navy, rose, blue or lilac. Sizes 12 to 20; 14 1/2 to 22 1/2.

9⁹⁵



KIDDIES NITE!
Shop Friday Nite til 9!



\$2⁹⁸

young-hearted hats... so right for mom

Lovely straws and straw fabrics designed to flatter her and go with all her smart ensembles. Toyo-cloths and braids in white, natural, dreamy pastels. Many larger headsizes.



Charmode bewitching gowns and slips in softest tricot acetate

a. Choose from two enchanting fashions, lace trimmed or nylon-net and nylon lace-enhanced, in pretty pastels. **2⁹⁸**

b. Nylon sewn slips of multifilament acetate and rayon crepe. Top and bottom lace trimmed. 32-44. **2⁹⁸**

c. Runproof acetate tricot trimmed with lovely embroidered sheer. Picot elastic leg bands; pink, white, blue. S, M, L. **59^c**



Charmode
WOMEN'S INTIMATE APPAREL
SOLD ONLY BY SEARS, ROEBUCK AND CO.



Fine Leather Kerrybrooke Bags

4⁰⁰ to 9⁰⁰

Quality leather bags in deep, roomy over-arm styles to hold all your odds and ends. Popular Spring colors.



Classic Fabric Gloves

1⁹⁸

Your favorite classic glove in double woven nylon fabric. White, sizes 6 to 8 1/2.

Royal Purple

REG. U.S. PAT. OFF.
1¹⁵
• 60 gauge
• 15 denier

Clear very finely knit nylon yarns. Full fashioned fine contrasting seams. Curve clinging fit from top to toes. Colors: Sunlit, burnished beige, moonstone, lively and town haze.

Satisfaction guaranteed or your money back! SEARS Store Hours: 9:00 a.m. to 5:30 p.m. 133 So. 8th Phone 5188