

**FRIDAY NITE  
FAMILY NITE  
AT SEARS 'TIL 9!**

Bring The Entire  
Family and Join  
The Fun At  
SEARS Tomorrow  
Nite!



Check These  
Super Six  
For Friday  
Nite Only!

*Wise  
Buys*

Limited Quantities

**CLOTHES  
PINS**  
Req. 15c doz.  
**6¢** Dozen

**NYLON  
HOSIERY**  
Req. 89c  
**50¢**  
Pair

**WASH  
CLOTHES**  
Req. 10c  
**3¢**

**TOT'S  
JEANS**  
Req. 1.19  
**66¢**

**MEN'S  
LOAFERS**  
Req. 2.98  
**99¢**  
Pair

**CAR  
RUGS**  
Req. 79c  
**33¢**

**FOLLOW THE CROWD TO SEARS  
FOR FUN AND FROLIC FRIDAY NITE**



**Free Professional Entertainment!**

**Free Coca-Cola For Everyone!**

**Free Prizes For The Men  
And Women!**



**For The Men...**  
Complete spinning outfit valued at 29.95  
to be given away to some lucky fisherman  
Friday nite at 8:00. Ask any salesperson for  
your lucky ticket tomorrow nite.

**For The Women...**  
Top grade J. C. Higgins piece of luggage  
valued at 20.95 will be given away to some  
lucky lady Friday nite at 8:00. Ask any sales-  
person for your lucky ticket tomorrow nite.



**FRIDAY NIGHT IS FAMILY NITE AT SEARS 'TIL 9!**

**SEARS SEARS DAYS**  
A SALE AS GREAT AS ITS NAME!  
**50 POUNDS OF CHOICE BEEF**



*Yours* At No Extra Cost To You  
With The Purchase Of This

**COLDSPOT**  
*Porcelain Lined*  
**HOME FREEZER**

**489<sup>95</sup>**

10.00 Down, 22.50 Month in Sears Easy Payment Plan  
(Usual carrying charge)

Price Includes 50 Pounds of Beef

GET EXTRA SAVINGS — let Sears show you how you can get the most  
out of home freezing with this special offer! Complete selection of delicious  
choice beef cuts are yours — with the purchase of this big 19.4 cubic foot  
Coldspot! Freezes and stores up to 679-lbs. of food! Save extra — buy now  
at Sears!

**7** CASES OF *Coca-Cola*  
AT NO EXTRA COST  
WITH THE PURCHASE  
OF THIS...



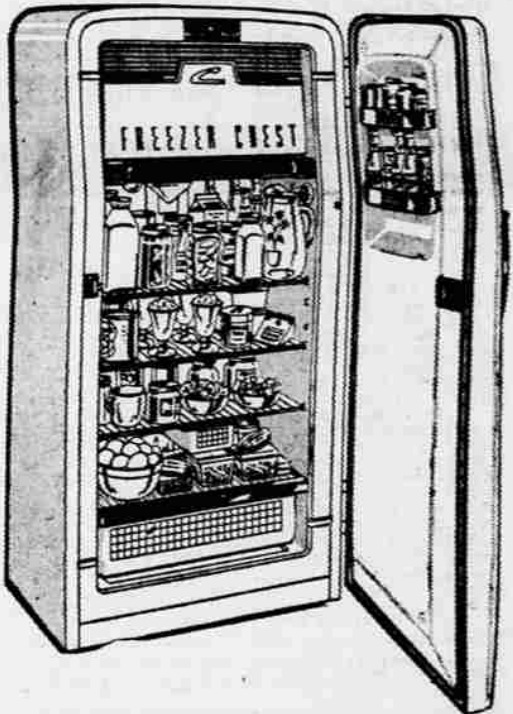
**COLDSPOT Spacemaster**  
WITH THERMO-DEFROST  
Regularly 289.95..9.4 Cu. Ft. Size



**258<sup>88</sup>**

10.00 Down, 22.50 Month on Sears Easy Payment Plan

Gleaming new beauty with harmonious Color-Tone interior and featuring big 40-lb. capacity  
freezer chest! Full width Handi-bin for vegetables. Servi-Shelves built into the door. See this  
great new Coldspot — get Sears saving today!



Save 20.07! Kenmore  
**AUTOMATIC WASHER**

Regularly Priced 259.95 **239<sup>88</sup>**

10.00 Down, 11.00 Month on  
Sears Easy Payment Plan  
(Usual carrying charge)

Only a few in stock at this low price! Fully auto-  
matic... just load it, set it, and forget it. Power-  
ful agitator action, exclusive 7-rinses.  
**SUDS SAVER MODEL 259.88**



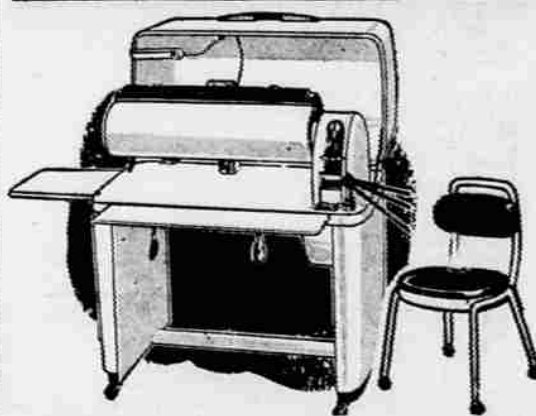
Save 20.07! Kenmore  
**AUTOMATIC DRYER**

Regularly Priced 219.95 **199<sup>88</sup>**

5.00 Down, 9.50 Month on  
Sears Easy Payment Plan  
(Usual carrying charge)

Fully automatic, gets clothes fluffy and dry in min-  
utes. Features Sun-Fresh lamp to get clothes sweet-  
smelling. Only a few at this Sears Days price.

*Special Combination Offer!*



**KENMORE IRONER**  
and matching chair

*Both*  
for only **179<sup>88</sup>**

- Full 26-in. Roll Handles All Work
- Handy Hand Control Speeds Working
- Handy, Adjustable Clothes Rack

Now sit down on th biggest washday chore! Kenmore lets  
you do twice the work in half the time! See it today!

*Satisfaction guaranteed or your money back* SEARS Phone 5188  
133 So. 8th

*Satisfaction guaranteed or your money back* SEARS Store Hours: 9:30 a.m. to 5:30 p.m.  
133 So. 8th Phone 5188