



FREE! 12 VALUABLE PRIZES! LADIES JOIN IN THE FUN!

Free! Free! Free! Ladies! Join in the fun. Tomorrow at 10-12-2-4 we will give away 12 valuable prizes, 3 at each drawing. Come in and get your ticket from any sales person and be eligible for all drawings. Katie and Bob of Radio Station KFJI will transcribe a broadcast from the main floor. Come in and bring your friends. Join the fun!

**LISTEN TO TRANSCRIBED BROADCAST AT
8:45 A.M. FRIDAY ON KFJI**

SEARS

ROEBUCK AND CO.

SEARS DAYS

A SALE AS GREAT AS THE NAME!

Sale Starts Tomorrow!

2-EASY WAYS TO BUY ON CREDIT

Sears Easy Payment Plan

For purchases totaling \$20 or more! Visit our Credit Sales Department for full information about this convenient way to buy. Prompt, courteous attention!

Credit Purchase Coupon Books

Sears Credit Purchase Coupon Books... in \$10, \$15, \$20, \$25 and \$50 denominations. Use them just like cash! It's an easy way to buy a large variety of items on credit!

CHECK THESE SPECIAL VALUES! HURRY IN AND SAVE!



Receiving Blankets
Special 28x34-inch Blankets
4 for **1.89**
For the sale only! Cellulose package contains blanket in each of four colors: Blue, Pink, White, Green. Buy Now!



Mites' Gown Buys
Birthday Savings for You
Regular \$9.99 **65c**
Budget priced linen. Sanitized* with low formaldehyde. Delicate ribbon embroidery trim. 4 colors. *Meets, 100%.



White Tee Shirts
Reg. 89c **48c**
Special low price on these knit cotton tee shirts. Shapes retaining neck, hemmed sleeves, button. Small, medium, large, extra large.



Pilgrim Shorts
Reg. 98c **77c**
Double reinforced, unlined. Cotton shorts—Sanitized*—meets. Men's size 16-30. Guaranteed washable. 1% dye fancy pattern. 28-34.



Men's Sport Shirts
Reg. 1.98 **1.67**
You'll adore the gay-style sport shirts and shirts. Soft, dressy, and casual. Cotton plus button-down. In small, med., med. large and large.

VALUES PLANNED MONTHS AHEAD!



Ideal for Summer Cabins

Bamboo Blinds

Extra sturdy cotton cord
Smooth operating pulley
99c 2 1/2 ft. x 6 ft.

Long wearing Harmony House porch shades, natural color.
3-ft.x6-ft. 1.09 4-ft.x6-ft. 1.49
6-ft.x6-ft. 2.39 8-ft.x6-ft. 3.19
Save Now at Sears low prices!



Men's Denim 10-oz. Slacks
Reg. 4.49 **3.79**
Smart, handsome model with continuous waistband. Sanitized—meets. Shrinkage 1%.



Men's Sanforized* Broadcloth Pajamas
Reg. 3.49 **2.77**
Scientifically designed for sleeping comfort. In cool or pullover style. *Max. shrinkage 1%.



Tot's Plisse Striped Shorts
39c
Quality Cotton plisse with all around elastic waist. Numerous stripes, solid colors.



Sportsman's Lantern
Burns Regular Auto Gasoline
Reg. 11.95 **10.95**
A top quality sports lantern, in blue-gray, handsome finish. With porcelain-enameled reflector. At Sears.



New! Camp Stove
Top Quality J. C. Higgins
Reg. 16.95 **15.88**
Burns regular auto gas. Instant start, operates in wind or rain. Two individual burners. Folds to 22x12x5 1/2 in.



Bait-casting Reel
Regularly Sells for 3.98
Level Wind **3.19**
Special price! With anti-backlash control, off-on click. Cover color: 4 to 1. Capacity: 100 yards at 15-lb. test line.

Refreshments Entertainment Fun For All This Friday Nite!

**SEARS Will
Be Open
'till 9:00 p.m.**



Kenmore Toasters
Now—In Sparking Colors!
Reg. 21.05 **18.88**
4-Star Feature...
More beautiful than ever! With feature "High Power" action, binged, cooks more. Trained in 100% house colors.

5.00 Down

SEARS HOLDS AN EMPLOYEES SALE

Employees Take Over For 9 Days



PREPARATIONS FOR SEARS annual employees sale following the hijinks of "Friday Assistant Manager Clark Blair" who, "Senior" Blair actually did leave town last Friday, for Chicago and Sears Staff merchandise school. Frank Jakubowski, kneeling before the horse's head, will be co-chairman of the Employees sale.

HUGE PRICE CUTS! SPECIAL SAVE DURING THIS BIG SALE!

FRIDAY NITE IS FAMILY NITE AT SEARS

OPEN 'TILL 9:00



12-Speed Mixer
2 Bowl, Juicer Set, Cord
Reg. 37.98 **33.88**
Check the low price and wonderful features! Portable, 4 1/2 lb., power head. Stainless steel beaters. Uttered.

5.00 Down

CHECK THESE SPECIAL VALUES! HURRY IN AND SAVE!



Outdoor Dryers
Strong, Rust-resistant Steel
Reg. 19.98 **15.88**
Every line is long enough for a full size sheet. Clothes restore beauty in the breeze. Open, shut like umbrella.



Household Brooms
Lightweight, Kitchenette Type
Reg. 1.98 **1.39**
Firmly woven good quality corn will have long hard wear. Wood handle feels comfortable in hand. Light, easy to lift.

5.00 Down



Nu-Back Pink Cotton Girdles
Reg. 4.98 **3.88**
Hook side, comfortable for summer! Patented sliding back moves with you, won't ride up! 26-34, 36, 38. Average hips.

5.00 Down



Lacy Net Trimmings
Nylon Slips
Reg. 3.98 **2.74**
Two seams or four gore style. Nylon lace and nylon net trim. Straight backs, white. Sizes 32-40.

5.00 Down



Chenille Bath Sets
Now! A Low, Low Special Price!
Reg. 2.98 **1.99**
Luxe backed bath mat has attractive 3-in. loop border. Standard size 44x66. 6 washable colors. Mat, 24x36.



Rayon Curtains
In Decorative Pastels
Reg. 1.19 **77c**
Never before priced so low! Rayon Marquisette has famous "Sears" look. 42x90-in. Panels. Pair. 9.00

5.00 Down

MORE PROOF YOU SAVE AT SEARS!



Deeptone Towels
Reg. 1.19 Bath Size **88c**
Thick, fluffy Harmony House towel sets have super-soft finish, extra-long loops. 6 beautiful colors. 24x46-in. bath towel, 16x28-in. hand towel, 12x12-in. washcloth. Buy this ensemble now at Sears low price. Hurry!

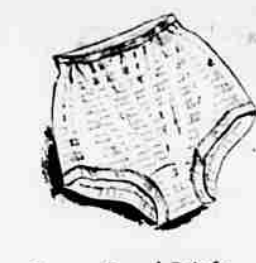
5.00 Down

USE SEARS CREDIT COUPON BOOKS!



Kitchen Aluminum Service Weight
Reg. 19c **2 for 25c**
A great opportunity to save on Metal of Home! Heavy, durable kitchen weight! Choice of 8 most useful items. Serve!

5.00 Down



Rayon Band Briefs
Reg. 59c **37c**
Non-resistant shadow strip trim! Rayon in pastel pink or white. Smooth fitting with elastic waist. 12, 14, 16 and 18.

5.00 Down



Vinyl Plastic Film
Practical for Upholstering
Reg. 1.69 **88c**
Specially purchased for this sale! Long wearing, easy to clean 11-gauge plastic in 8 decorative colors. Buy now!

5.00 Down

Kerrybrooke! Gold Bond!

Biltwel! Wearmaster!

Women's and Girls

Regularly 1.98! **1.44**



Teen's Pepperell DENIMS
Regularly 2.98! **2.44**
Red, Faded Blue and Charcoal



Infants Sun SANDAL
Regularly 2.49! **1.88**
Lightweight Crepe Sole



Men and Boy's JEEPERS
Regularly 3.98! **3.44**
Cushion Insole and Arch-Support



SEE THE BIGGEST SHOE IN TOWN!
On Display In Sears Shoe Dept.

Phone 5188 133 So. 8th

BENCH SAW AND JOINTER COMBINATION OFFER



Regularly 190.11
152.28

HERE'S THE SALE-FEATURE of this value-packed sale! This regularly 190.11 power unit is drastically reduced... you save 37.83! It's a complete unit, so here's everything you need to start a home workshop! Set is demonstrated at Sears today!

HERE'S WHAT YOU GET:

ITEM	REGULAR PRICE	SALE PRICE	YOU SAVE
8-in. Craftsman 10-Amp Bench Saw	\$25.00	\$19.99	\$5.01
8-in. Craftsman Jointer-Planer	\$67.00	\$54.99	\$12.01
1/2 H.P. 3450 R.P.M. Universal Motor	\$15.00	\$12.49	\$2.51
Power Top Bench Sander	\$29.00	\$23.99	\$5.01
Multiple Jack Shim Kit	\$18.00	\$14.99	\$3.01
Craftsman Work Light	\$6.00	\$4.99	\$1.01
TOTALS	\$190.11	\$152.28	\$37.83

VIEW FROM BACK

ALLSTATE MOTOR OIL

Compounded Reg. 21c **18c**
Regular Oil Reg. 14c **11c**



Spark Plugs
Buy Complete Set and Save
Reg. 49c **39c**
Fixed spark plug you can buy at any price. Allstate Super with Porcelain insulator gives greater heat resistance.



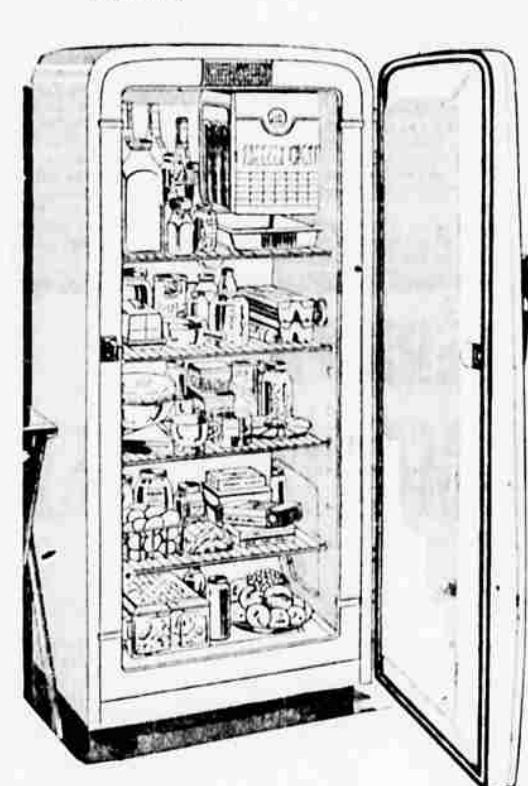
Corona Batteries
Sizes for Most Automobiles
Now Only **5.95** Each.
Trade in your old power weary battery today! Take advantage of this low price. 39 heavy duty plates. Guaranteed.



White Toilet Seats
Acid, Stain-Resistant Enamel
Reg. 4.45 **4.88**
Sturdy 3-in. hardwood, smoothly rounded. Chrome plated hardware. Fits all standard bowls. Modernize now!



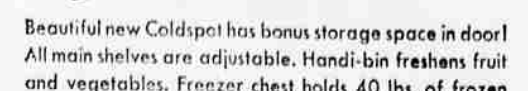
Medicine Cabinets
An All-steel Modern Design
13 1/2 x 18 1/2 in. **2.98**
Mirror edges have safety lip! Frosted glass door hinge, catch, 2 shelves. Steel shelves. In white baked enamel.



Top To Floor Storage For Modern Food Keeping, 1953
9.2 cu. ft. Coldspot
Reg. 249.95 **219.88**
Only 10.00 Down!



Kenmore Washers
Reg. 169.95 **148.88**
Only 5.00 Down!



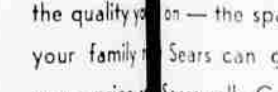
Shop... compare... look anywhere. You won't find a like quality for less! Kenmore washes, rinses, spin dries a big family wash in minutes! Features 6-vane agitator, easy top loading. See it now!

COPOT

Save This
Reg. 9.95
1.88

5.00 Down Easy Terms

Be certain to budget — take advantage of low price on a brand new master! It has the quality you can give your family. Sears can give you a price that sells Coldspot!



Kenmore Washers
Reg. 169.95 **148.88**
Only 5.00 Down!



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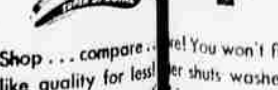
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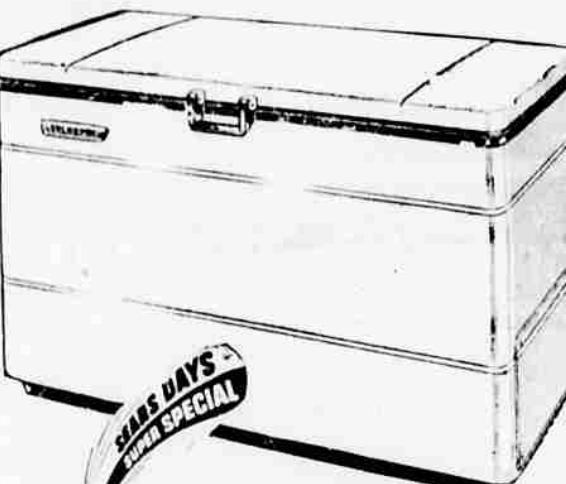
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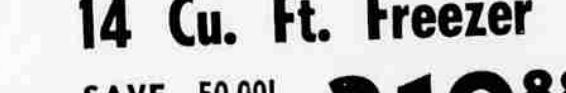
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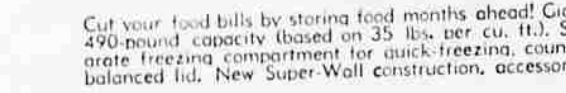
Kenmore Washers
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Only 5.00 Down!



Regularly 369.95
14 Cu. Ft. Freezer
SAVE 50.00!
Only 10.00 Down!



Cut your food bills by storing food months ahead! Giant, 490-pound capacity (based on 35 lbs. per cu. ft.). Separate freezing compartment for quick-freezing, counter-balanced lid. New Super-Wall construction, accessories.



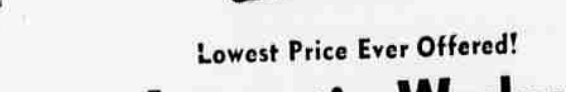
14 Cu. Ft. Freezer
Regularly 369.95 **319.88**
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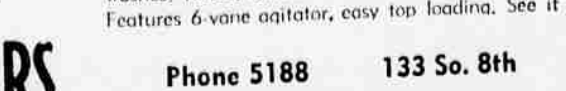
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