

9th and Pine

Montgomery Ward

Phone 3188

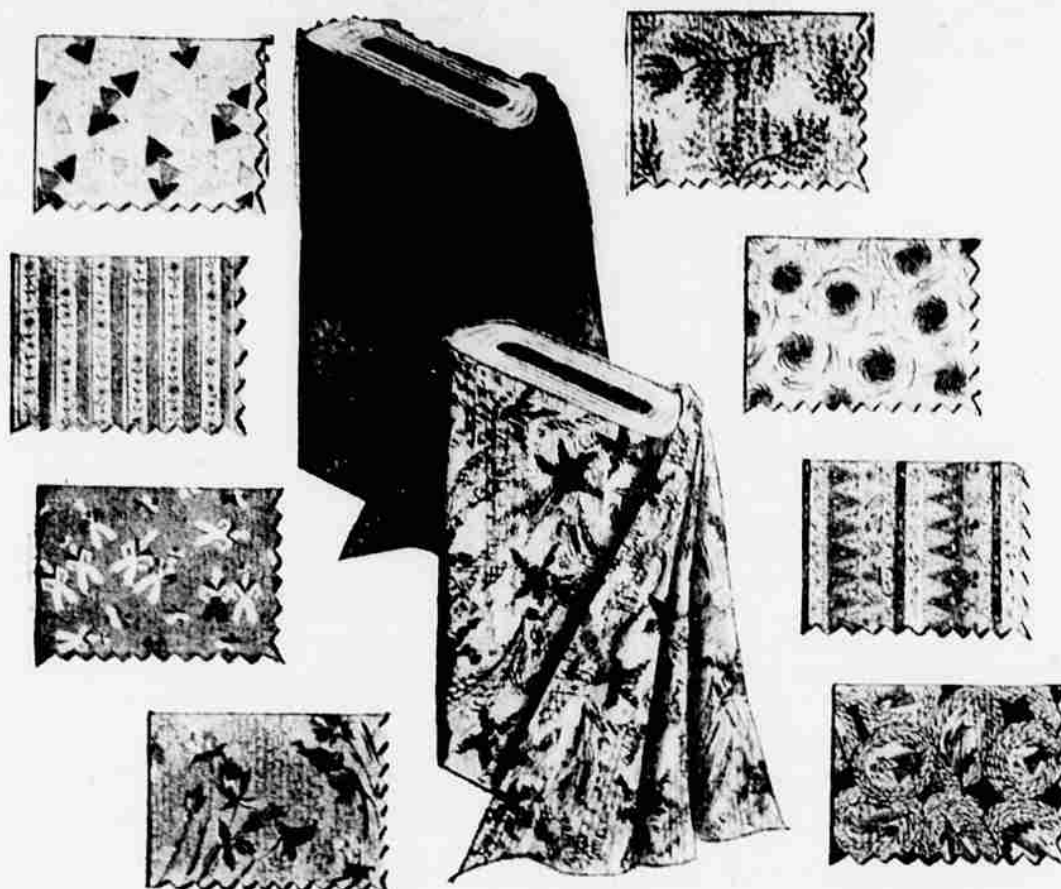
WARD WEEK—HUNDREDS OF PRICES CUT



REGULAR 1.98 PLAY-TOGS

Sale-priced **1.58** Each. Bright colors

Save now on T-Shirts in terry-cloth, cotton novelty knit or interlock cotton. Cut-priced also are Shorts in twill, sailcloth, denim, terry-cloth and crinkle-cotton. All washable. Outstanding buys. Misses' sizes.



SAVE 25% ON PLISSE—OVER 50 DESIGNS

Our usual 59c quality **44c** Yd. Needs no ironing

Imagine—over 50 different patterns including florals, geometrics, nauticals, plaids and primitives in dozens of colors. At 44c a yard you can afford to make this year

your biggest Plisse season ever. Easy-laundering, practical and really smart for family casual wear. 36 in. WARDS USUAL 49c QUALITY solid-color, 36", 44c Yd.



MEN'S TWILL WORK SET

Regular 5.47 **4.92** All sizes

Good quality Army-type corded cotton twill at a low price. Sanforized, Mercerized for long wear. Choose from 3, vat-dyed colors: gray, tan, bark-ton. REG. 2.49 SHIRT..2.24 REG. 2.98 PANTS..2.68



SALE OF SHEER CHAMBRAYS

Regular 3.98 **2.97** Sizes 7-14

Save now on fine quality, woven tissue sheers in stripes, solids or check combinations. Carefully detailed with new spring touches, full whirling skirts. REGULAR 2.98 Sheer Chambrays, 3-6X1.97



REGULAR 2.98 STRAP HEELS

For women, girls **2.44** Sizes 4 to 9

Substantial savings for you on popular, graceful Ballets—now sharply reduced for Ward Week. From our regular stock, these are of smooth, supple leather in black, white, blue, red and other spring colors.



SPECIAL PURCHASE—SAVE 24%

100% Nylon **2.97** All men's sizes

Similar quality usually sells for 3.95—special purchase from a famous maker saves you 98c. They're easy-to-wash and require no ironing. Your choice of 6 popular colors. Short sleeves, in-or-out bottoms.



A 2.47

B 4.97

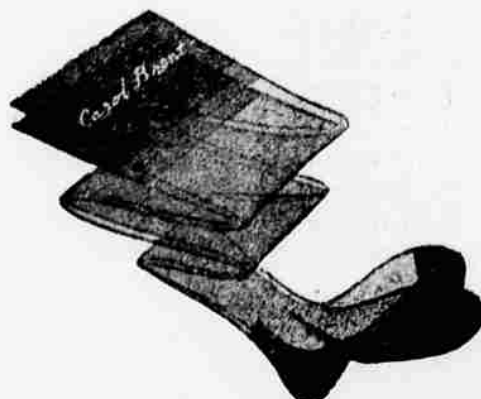
BOYS' JACKETS SALE-PRICED

Reg. 2.98 **2.47** Reg. 5.98 **4.97**

(A) Water-repellent cotton poplin in a smart new spring version. 4 colors. Sanforized, wash alone. 6-18.
(B) Reversible. Solid-color rayon gabardine reverses to Sanforized cotton check. Washable. 6-16.

REGULAR \$1. WARD'S BRAS **78c** ea.

Nylon, acetate satin, or cotton. Circular stitched bust sections add support. Front elastic. AA-C cup. Sizes 30 to 42.



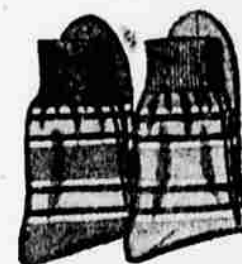
15 DENIER—60 GAUGE

Regular 98c pr. **78c** Carol Brent

Sheer first quality 15 denier, 60 gauge Nylons—all full-fashioned. High gauge means high resistance to snags for extra long wear. Your choice of leg-slimming dark or slim regular seams. 8 1/2 to 11.

REGULAR 1.49 COOL PLISSES **1.17**

Tops in cool, carefree comfort, good looks and price-slashed for pre-season savings. Cotton plisse washes easily, needs little or no ironing and assures rumple-free comfort. Many vivid prints in smartly-designed plaids, primitives and abstract patterns. Sizes 6 to 18.

SPECIAL PURCHASE **23c** pr.

Boys' Blazers. Wash-fast, vat-dyed combed cotton. Nylon reinforced heel, toe. Snug elastic tops. Sizes 7 1/2 to 10 1/2.

RAYON SATIN SLIPPERS **1.64**

Our usual 1.98 quality, at a welcome saving—in time for Mother's Day. Lustrous tones of rose, royal blue, or black. 4-9.

REGULAR 98c UTILITY CAP **78c**

Sanforized cotton twill in new popular colors. Full leather sweatband, durable Texon visor. Men's sizes 6 3/4 to 7 3/4.