

Yes...it is true!



Compare THIS PLAN

... with any policy you now have or any plan ever offered you! Never before have so many benefits for the entire family been included in one plan.

When you plan your hospital and medical protection with Commercial Travelers, you're planning with an old line legal reserve life insurance company with home offices in the west to promptly serve the needs of western people.

You Can Now Have the Very Best Hospital and Medical Expense Plan With Local Claim Service As Near As Your Telephone!



HOSPITAL and MEDICAL EXPENSE PLAN

FOR ONLY PENNIES A DAY...

CTI's amazing new Hospital and Medical Expense Plan offers you and your entire family financial protection for accident, sickness, and childbirth... plus valuable benefits never before offered. Polio protection up to \$5,000. Pays full benefits regardless of other insurance you may now have. No medical examination necessary. Includes an optional clause giving you up to \$200 a month income. Contains an Incontestable Clause vitally important to you. "Increasing Benefits With Decreasing Cost"

which simply means premiums are reduced up to 25% for non-claimants. Your policy is good any where in the world.

NO RED TAPE...

You don't have lengthy correspondence with far-away companies to collect your money when a claim arises. Our representatives are selected from your community to personally service your account. You have only to contact this man, or the Home Office in Salt Lake City, and your claim is given immediate attention. CLAIMS OFTEN PAID WITHIN 24 HOURS.

Protect Your Entire Family Against the High Cost of Medical Care!



DOCTOR & SURGICAL BILLS

You choose your own doctor and surgeon. We pay up to \$150 doctor's fees for office, home or hospital calls. We pay up to \$525 for each surgical operation.



HOSPITAL BILLS

An identification card issued by the Company admits you to any hospital of your choice. Pays up to \$20 a day for as long as 200 days.



MATERNITY BENEFITS

Special cash benefits are provided for childbirth. Your baby's arrival will be all the more welcome knowing that CTI is paying the bill.



PAYS ALL AGES

Full benefits are paid to persons aged 1 to 80. Contains no clause terminating or reducing benefits at specified age.



FIRST AID BENEFITS

Pays benefits for doctor's fee for minor injuries not requiring hospital confinement.



OTHER BENEFITS

Cash for the added expenses of X-Rays, Anaesthesia, Laboratory Service, Drugs, Oxygen, Blood Transfusions, Iron Lung, Operating Room, Nurses and other costly hospital fees.



Commercial Travelers Insurance Company
32 Exchange Place • Salt Lake City, Utah

"A Western Insurance Company For Western People"

FOR DETAILED INFORMATION JUST CLIP, ADDRESS AND MAIL THIS COUPON TODAY... NO OBLIGATION!

SPECIAL NOTICE

A Few Agency Opportunities Open to Capable Individuals in This Area

COMMERCIAL TRAVELERS INSURANCE CO.
Box 492, c/o Herald & News, Klamath Falls, Oregon

I would like further information concerning your Hospital and Medical Expense Plan which covers me and every member of my family against the high cost of medical care.

NAME

STREET ADDRESS

CITY STATE.....

(Please PRINT name and address in PENCIL)