**In Large Part For Work** 

**Done To Promote TV Plan** 



ALPHA OMEGA THETA RHO GIRLS . . . Officers holders for the first six months of 1953. from the left. Past President, Yvonne Conner, who will be warden at the state conference, scheduled for some time in June in Portland; President, Martha Beasly; and Connie Reeves,

or in a bank.

Take, for instance, the taxi girls.

They're almost all uniformly tiny. They're almost uniformly they are almost uniformly to her crestfallen partner: "I like pretty and their shapes vary but you. I eat well. I drink well, I little. They almost all cost the same to dance with. And few of them have much to say—except the Chinese.

They are the best dancers, the fastest talkers and the deafest isleners. And they're the most aggressive,

me!"

Two hours and about \$15 later.

Two hours and about \$15 later.

They are almost uniformly to her crestfallen partner: "I like you. I eat well. I drink well, I little now. Good night now."

Some of the area's taxi girls are, naturally, a little on the rough side. But most are well groomed, soft apoken, outwardly coy, and fastest talkers and the deafest as morally correct as their little chum who works behind a counter or in a bank.

A fellow can be sitting by him-aelf, thinking politics perhaps, as much as \$75 U. S. a week. Out minding his own business, Then here, that's good money.

Alcohol lakes are collected at the source so, the report points out, the tax figures do not reflect "the tederal tax burden of the respective states" since the ultimate consumer folds the bill. But Oregon distillers, wine-makers, brewers, plus retail and wholesale dealers, paid \$5.168.448 in calendar 1952 The year before the figure was \$3.643.934. The tax rate was higher in 1952.

WASHINGTON ID — Educational of another big organization, the levision, which makes its formal debut in two weeks, got its big push nearly four years ago from a lady lawyer named Frieda Henbuck.

She's been beating the bushes daily

a lady lawyer named Frieda Hennock.

She's been beating the bushes ever since, talking to people all lover the country, stimulating in terest in a cultural medium some fary presents education with one of its greatest opportunities in history.

Miss Hennock has been joined by an army of people who make the third public.

You might say educational television was born on July 11, 1949, when the Federal Communications Commission atmounteed it intended to overhaul the nation's TV lacifies.

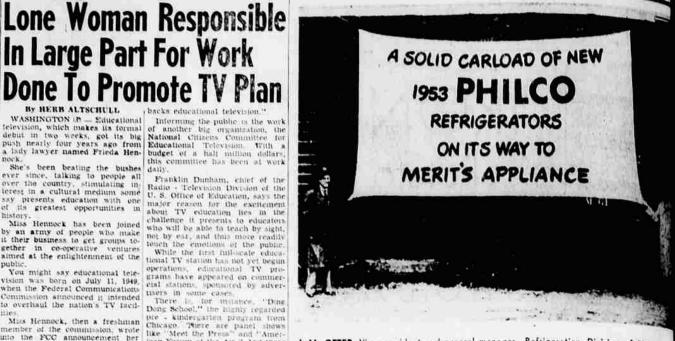
Miss Hennock, then a freshman over a facility of the continuous and the public and the enlightenment of the challenge it presents to education, who will be able to teach by sight, but he will be able to teach by sight, but he will be able to teach by sight, but he will be able to teach by sight with will be able to teach by sight, but he will be able to teach by sight who will

Miss Hennock, then a freshman member of the commission, wrote into the PCC announcement her idea that the commission should make available to educators a big percentage of channels to be used exclusively for informing the public.

Dong School," the highly regarded like 'kindergarism program from the account of the accou

studios to do their teaching. The reaction was varied and indecisive John H. Fischer, superintendent of scheeds, took a survey and came up with the report that TV (1) has a definite place in modern education and (2) has its limits.

Fischer pointed out "there is no opportunity for the children at home to ask questions of the TV teacher." But he noted tos "The impact of humediacy, seeing the thing as it happens is a powerful force. The choseup short is one of TV's greatest offerings to education. There have been damaging



J. M. OTTER, Vice president and general manager, Refrigeration Division of Philos tention, and A. J. Rosebraugh, Sales Manager, attend the departure of a direct factory size of a full carload of new 1953 Philos refrigerators and freezers to Merit's here in Kin Falls. Complete showing of the new Philos line is scheduled for this week, according to M. Smith, head of the local firm.

offered was in psychology, it was a big success. Other courses of fered later have met with just as much invested public reaction.

The touchest problems the educational TV people have faced in their work to date have been raising money and acquiring the tallent and scientific know-how to compete with commercial TV stations. The FCC has held out 242 channels exclusively for educational TV stations. The FCC has held out 242 channels exclusively for educational TV being appropriations for channels have come from only 25 binders. Getting the money to operate a noncommercial educational training in the big support applications for channels have come from only 25 binders. Getting the money to operate a noncommercial educational station has been a slow process and some times it has presented what seem to be misurmountable barriers.

Bills are before state legislatures, seeking apprepriations for state-financed educational TV stations.

damaging There have

of TV's greatest offerings to courcation." There have been damaging blows to educational TV in some states. In New York, for instance, cational TV series has been put on in Cleveland, where Western be chances for state action were badly hart by an adverse report Reserve University has been differing TV courses for credit since September, 1851.

Station WEWS has turned ever its facilities to the university from Station WEWS has turned ever its facilities to the university from the Education decided in a state in the facilities of course, but those taking the courses for credit must pay standard tuition lees, buy the books that go with the course, do frequired reading and take a final examination.

There have been damaging corporation which plans to set as the directing force for the city's educational TV in some states. In New York, for instance, duration from a special commission named by an adverse report pounding the stress in an effort he state Board of Regents proposed a 10-station state-wide network.

The commission decided in a say that in addition to the 25 applications already filed with the Educators and newspapers in the directing force for the city's deducation at TV outlets.

The toundation has collected by the stress in an effort in the state Board of Regents proposed a 10-station state-wide network.

Similar activity is afoot elsewhere the Citizens Committee where the Citizens and educational TV collections. The commission of the city and the city a

xamination. report an "incredible document." 78 of the The first course Western Heierse Columnist John Croxby of the tee said.

ons. The Ford Foundation has standard before to support applications under the following the support applications one of the construction coats etc. in each case.

Most of the maney however, has come from schools and colleges meant from private accuracy in the first, for example, an educational TV foundation has been formed. Business and industry leaders cultural matulations to set up a not contained in the first private accuracy in the first private and minimal matulations to set up a first private and matulations to set up a first private formed to the f

cultural institutions to set up a corporation which plans to act as

cators are busy raising money in 76 of those 127 cities, the commit-

COUPLE AVAILABLE MAT

maid - hellber, brokkery janitor work. If not experient job offered, willing to less cellent recommendation. P. G

Montgomery Ward

## WARD WEEK SALE

Prices Cut for Wards Biggest Sale of the Season



Enjoy the drink of Good Health!

Invitingly Yours!



FROM KLAMATH'S FINEST DAIRIES

A glass of milk-yours for d-e-e-lightful refreshment. It invites . . . it pleases . . . it satisfies! No wonder milk is America's favorite in refreshment! ... Remember, too, no other drink does so much for you. Into a glass o' milk, nature pours natural vitamins, proteins and minerals-the good things of life to help you look and feel good. No wonder authorities say "Drink at least two glasses a day." So enjoy milk around the clock-morning, noon and night. It's a good habit!

For the Polkadot Carton! YOUR CRATER LAKE DEALER OR ROUTE MAN

KLAMATH FALLS CREAMERY Home of CRATER LAKE Dairy Products



Usual 590 Que Hir 44C Yall Histo so sente

Over 50 patterns including florals, geometries, plotds, nauticals and splashy prints in vivid solors. Basylaundering, practical for family casual wear. 36 in. WARDS USUAL 49c QUALITY solid color, 36" A44Yd.



WARDS USUAL' 3.98 OUALITY

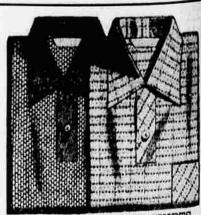
For born guli 2.94 see 84 6 5

Here's a truly exelling Word Week take, sp purchased to bring you greater savings. These are Wards Good Quality Green Band Oxfords of supple, brown leather, earefully built for long, hard week



15 DENIER-60 GAUGE Regular 98c pr. 78c Carol Brent

Sheer first quality 15 denier, 60 gauge Nylons—all full-fashioned. High gauge means high resistance to inags for extra long wear. Your choice of legslimming dark or slim regular seams. 81/2 to 11.



USUALLY 3.98-KNIT SHIRTS

Sare 1.44 2.47 All men's sizes

You save 36% on this special purchase from a famous manufacturer. Short sleeve, collar style cotton knit Shirts. Many patterns, vat dyed colors. Easy-lawash, just shake into shape — no ironing needed.