Radio Log

KFLW—1450 Kc. —PST
Wednesday Evening, April 22

6:00 Philip Morris Playhouse CBS
6:30 What's My Line CBS
7:00 The Lone Ranger ABC
7:25 Lee Griffith, News ABC
7:30 Mystery Theater ABC
8:00 Meet Corliss Archer ABC
8:30 Mr. President ABC
9:00 The FBI in Peace & War CBS
9:30 Drama of Medicine
9:45 Junior Miss CBS
10:00 10 p.m. Headlines
10:15 Starlight Roof ABC
10:30 Bill's Bandstand
11:00 Sign Off News Summary
11:05 Sign Off

KFLW—1450 Kc. —PST
Thursday, April 23

6:00 Early Bird News
6:05 Alarm Clock Club
6:45 County Agent
6:55 Five Minutes with an Open Bible
7:00 News - Breakfast Edition
7:15 Charlie's Roundup
7:30 Bob Garred ABC
7:40 Betty Crocker ABC
7:45 Harry Babbitt CBS
8:00 Breakfast Club ABC
9:00 Better Living
9:30 Helen Trent CBS
9:45 Our Gal Sunday CBS
10:00 Chet Huntley ABC
10:15 Ma Perkins CBS
10:30 Young Dr. Malone CBS
10:45 Magazine Newsstand
10:55 Whispering Streets ABC
11:15 Perry Mason CBS
11:30 Nora Drake CBS
11:45 Brighter Day CBS
12:00 Noon Edition News
12:15 Payless Sidewalk Show
12:30 Turn to a Friend ABC
1:00 Bill Ring Show ABC
1:15 Music
1:20 Stop & Shop
1:25 It Happens Every Day CBS
1:30 Parent-Teacher Assn. Pgm.
2:00 Betty Crocker ABC
2:05 Basin Briefs
2:15 Arthur Godfrey CBS
2:30 Hank Henry Show
3:00 Arthur Godfrey CBS
3:30 Cal Tinney ABC
3:55 Betty Crocker ABC
4:00 Women's Newsdesk CBS
4:05 Robert Q. Lewis CBS
4:10 Music
4:15 Ted Malone ABC
4:30 Spin with Wynne
4:45 When A Girl Marries
5:00 Edward Murrow CBS
5:15 Leo's Photo School
5:30 Today's Sports Highlights
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Time for Love CBS
6:30 Bing Crosby Show CBS
7:00 The American Way CBS
7:30 International Music Man CBS
8:00 Lee Griffith, News ABC
8:05 Heritage ABC
8:30 The Record Derby
9:00 Meet Millie CBS
9:30 Drama of Medicine
9:45 Junior Miss CBS
10:00 10 p.m. Headlines
10:15 Starlight Roof ABC
10:35 Bill's Bandstand
11:00 Sign Off News Summary
11:05 Sign Off

KFJI — 1150 Kc. — PST
Wednesday Evening, April 22

6:00 Gabriel Heatter MBS
6:15 Klamath Theatre Quiz Time
6:35 Around Town News
6:40 Something to Think About
6:45 Sam Hayes News MBS
6:55 Bill Henry MBS
7:00 Family Theater MBS
7:25 News DLBS
7:30 Cisco Kid DLBS
8:00 What's Name of Song MBS
8:30 Timber Trail
8:45 Guest Star
9:00 Newspaper of the Air MBS
9:15 Fulton Lewis Jr. MBS
9:30 Wrestling
10:25 Titus Moody MBS
10:30 Bandstand, U.S.A. MBS
11:00 Night Owl Club
11:30 Sign Off

KFJI — 1150 Kc. — PST
Thursday, April 23

6:00 Sunrise Serenade
6:30 Farmer's Jamboree
6:45 Sons of The Pioneers
7:00 Frank Hemingway News MBS
7:15 Breakfast Gang MBS
7:30 Today's Best Buys
7:45 Breakfast News DLBS
7:55 First Edition Local News
8:00 Cecil Brown MBS
8:15 Sammy Kaye Orchestra
8:25 Holland Engle News MBS
8:30 Breakfast Gang MBS
8:45 Here's June Christy
9:00 Notes from the Scooper
9:15 Marian from Millers
9:30 Tex Beneke Show
9:45 Music of Manhattan
10:00 Newspaper of the Air MBS
10:15 Tello Test MBS
10:30 Serenade in Blue
10:45 A Visit to La Pointe's
11:00 Ladies Fair MBS
11:25 Sam Hayes News MBS
11:30 Queen for a Day MBS
12:00 Tips from the Town Shop
12:15 Noonday News
12:30 Best on Record
12:45 Farm and Market Reports
12:50 Klamath Notes
12:55 A Visit to Currin's
1:00 Jack Kirkwood Show MBS
1:30 Lucky U Ranch MBS
2:00 Two at 2
2:25 News MBS
2:30 Rickys Request
3:00 Northwest News DLBS
3:10 Warm-Up Time MBS
3:15 Game of the Day—Milwaukee at Chicago MBS
5:55 Camel Scoreboard MBS
4:00 Coffee with Katie
4:10 Music Box MBS
4:15 Frank Hemingway News MBS
4:30 Curt Massey Time MBS
4:45 Sam Hayes News MBS
5:00 Sergeant Preston MBS
5:30 Sky King MBS
5:55 Cecil Brown News MBS
6:00 Gabriel Heatter MBS
6:15 Klamath Theatre Quiz Time
6:35 Around Town News
6:40 Something to Think About
6:45 Sam Hayes News MBS
6:55 Bill Henry MBS
7:00 Crime Files of Flamond DLBS
7:30 Dr. Kildare
8:00 Freedom, U.S.A.
8:30 Timber Trail
8:45 Heidelberg Harmonaires
9:00 Newspaper of the Air MBS
9:15 Fulton Lewis Jr. MBS
9:30 Magic Carpet
9:45 Sports Final
9:55 Titus Moody Speaks MBS
10:00 Crime Fighters MBS
10:30 Music for the People MBS
11:00 Night Owl Request Time
11:30 Sign Off

KCNO — 570 Kc. — PST
Alturas, California
Thursday, April 23

7:35 News
7:45 Farm Markets
8:00 Bulletin Board
8:15 Hollywood Serenaders
8:30 News - Mid Morning
8:35 Band Music
8:45 Harmony Shop
9:00 Music With Your Meals
9:15 American Folk Music
9:30 20th Century Serenade
10:00 News
10:05 Sports
10:15 Club Meetings
10:30 Concert Time
10:45 Fiesta Time
11:00 Western News in Brief
11:05 UP Commentary
11:10 Names in the News
11:15 This Rhythmic Age
11:30 Musical Roundup
11:55 Eddie Lamar
12:00 Sports Page
12:05 Lake County News
12:10 Modoc County News
12:15 World News Roundup
12:30 Parade of Hits
12:40 Under the Capitol Dome
12:45 Alger Theatre
12:55 Mystery Tune
1:00 Lake County Agent
1:15 Pastoral Call
1:30 Organ Moods
1:45 Melody Club
2:00 News
2:05 Listener's Choice
3:00 News-Sports
3:10 According to the Record
3:15 Jan Garber
3:30 Meet the Band
3:45 King Cole Trio
4:00 News
4:15 Stories from the Sports Record
4:30 Pop Preview
4:45 Frank DeVol Orch
5:00 Sign Off

Doors Open 5:15 p.m.
ESQUIRE
PHONE 4567
ENDS TONITE!
THE JAZZ SINGER
Danny THOMAS
Peggy LEE
TECHNICOLOR
THURSDAY
SPECTACLE! ROMANCE! COMEDY!
—as only the screen could show Shaw's greatest!
GABRIEL PASCAL presents BERNARD SHAW'S
"ANDROCLES AND THE LION"
JEAN SIMMONS VICTOR MATURE
ROBERT NEWTON MAURICE EVANS
and ALAN YOUNG as Androcles
Produced by GABRIEL PASCAL
Shorts - Cartoon - News

2 TONITE!
free! DISHES
TO THE LADIES
IT'S HERE!
TONIGHT Open 6:30
TOWER
ALL HIS GREAT JOY AND ALL HIS GOL-DARNED GREATNESS!
WARNER BROS. Happily Present
THE STORY OF WILL ROGERS
Technicolor
WILL ROGERS, JR. AND JANE WYMAN
EDDIE CANTOR
—AND—
JOHN WAYNE
IN WARNER BROS.
'BIG JIM McLAIN'
FILMED IN HAWAII!
NANCY OLSON · JAMES ARNESS

ENDS TONITE
Open 6:30 Starts 7:15 p.m.
SHASTA
DRIVE-IN PHONE 2-3535
Color by TECHNICOLOR
YANKEE BUCCANEER
Jeff CHANDLER Scott BRADY Suzan BALL
TOMORROW!!
2 BIG DAYS! A Smash HIT!
Pony Soldier
Technicolor
Starring TYRONE POWER
CAMERON MITCHELL
PENNY EDWARDS

SCORES 11TH KILL: Capt. Manuel J. Fernandez Jr., Miami, Fla., scored his 11th MIG kill over Korea without firing a shot. He got on the tail of a Communist pilot and the latter dove, then bailed out of his plane.

In The Day's News

(Continued from page 1)

After this diatribe, I'd like to add that the California bug inspections are now carried on so courteously by the inspectors that you leave all the border stations with wholly unruffled feathers. In fact, you're usually made to feel that you're really being welcomed to California.

It wasn't always that way. Some of them used to be rugged. Especially the one at Yuma, I can remember boiling over and putting out the fire for hours after passing through the Yuma station and having all my personal luggage pawed over and scattered around for me to repack. But that's a thing of the past.

Days Of Plush and Mink May Be Out In Movies

By BOB THOMAS

HOLLYWOOD (AP)—Jolly Robert Welch, who escaped to TV from producing Hope and Crosby pictures, comes forth with the theory that video should be aimed at the balcony audience.

Welch, who is now originating new shows for NBC, believes that entertainment has been directed at the mink and ermine crowd too long.

"A few years ago in pictures," he said, "the usual plot was to have Fred MacMurray a millionaire and Carole Lombard the secretary who marries the boss. Everything had to be plush and luxurious.

"But I think people have become more realistic now. They don't mind seeing characters who have trouble making the rent and grocery bills. Everything doesn't have to be glamorous.

"That was the theory I used in making pictures like 'Paleface,' 'Son of Paleface' and 'Sorrowful Jones.' I wasn't aiming at the orchestra seats or the mezzanine. I wanted to please the folks in the balcony. There's more of 'em up there anyway."

Welch has a unique position with the network. His contract reads that he must have no title.

"If they gave me a title, people could find me," he explained. "Then I'd have to attend meetings and sit around while decisions were made. That was all I did at Paramount. There were so many meetings I don't know how they got anything done."

The producer is dreaming up two shows in keeping with his theory of aiming at the balcony trade. One is a hymn to the state of Texas. It is called "I and Claudie" and is based on the stories written by Dillon Anderson, Houston attorney.

"Anyone who has been in the service has feelings about Texans," said Welch, who produced armed forces radio shows during the war. "I've always wanted to do something that kidded Texas. I found these stories by Anderson were perfect for the job."

The story concerns a carefree vagabond—sort of a young W. C. Fields—and a friend who own a house trailer. No car, just the trailer. They hitch rides all over the state of Texas and get into adventures on the way.

Another Welch project is "Decent Citizen." The main character insists on fixing everything. Instead of hiring a plumber, he works on a leaky pipe himself and floods the house. His two young daughters supply the romantic interest.

The producer has strong ideas about what TV does and does not need. Most filmed shows are too tied down to a few interior sets. The shows he is planning will have 80 per cent outdoor shots.

One of his pet peeves is the fake laughter on the sound tracks of the comedy programs.

"Producers think their shows aren't any good unless they dub in a lot of uproarious laughter," he said. "That doesn't make shows any funnier and it antagonizes the audience. If shows will have no laughter, they're funny, the home audience will laugh."

Ginda
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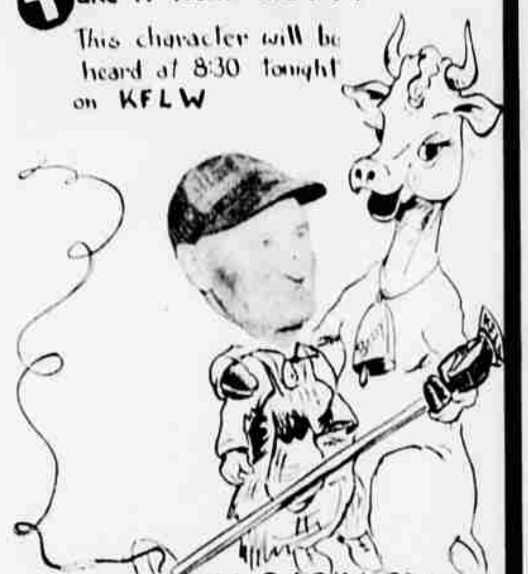
Klamath Falls, Oregon
AMERICAN CHINESE
Foods at their best!
Ph. 6496 For Orders To Take Out
Ben B. Lee, Mgr.

Take it from me . . .
This character will be heard at 8:30 tonight on KFLW



KLAMATH BASIN GRADE A PRODUCERS ASSOCIATION

Living Costs Show Gains

WASHINGTON (AP) — The government reported Wednesday that living costs edged up fractionally between mid-February and mid-March. This revised a three-month downward trend.

The Bureau of Labor statistics said its consumer price index rose two-tenths of one per cent over the month. This brought the index to 113.6.

The index uses average prices of 1947-49 as a base of 100.

The living cost level is presently only about one-half of one per cent off the record established last November when the index was 114.3.

Actually living costs have remained stable and changed very little since last fall.

Moreover, the bureau reported Wednesday that removal of government price and wage controls has had "little effect on retail prices into April."

Summing up the price situation, the bureau said:

"There were sizable increases (after controls were ended) in the retail prices of cigarettes, coffee, gasoline and fuel oil, but no other important cost of living items were affected at that time. The groups which are predominantly service groups have continued to edge upward, but food, apparel and house furnishings are generally lower than a year ago."

Winnie Raps Policy Critics

LONDON (AP) — Prime Minister Churchill Wednesday heatedly slapped down Laborite critics who accused him of letting the United States call all the turns in dealing with the Soviet wooing of the West.

The 78-year-old Premier indignantly refuted Socialist opposition insinuations in the House of Commons that he was taking a back seat in the East-West developments and declared:

"I do not think, looking back over a long period in peace and war, I have ever, so far as I had anything to say in the matters, been willing to accept complete initiative from the United States."

Churchill emphasized, however, "I am most anxious to work with them and it is vital to the survival of the free world that we should."

Churchill has already voiced his "resolute and wholehearted" support of the peace plan put forward by President Eisenhower.

Debate Rule Change OK

WASHINGTON (AP) — The Senate Rules Committee Wednesday approved a change in the Senate rules which would make it easier to shut off debate.

The change would make it possible to put on cloture—limitation of talk—by a two-thirds vote of the senators present and voting.

The requirement now is for the votes of two-thirds of all the Senate members—or 64 senators.

There has been talk of trying to impose cloture during the present lengthy debate on the submerged lands bill. However, the rules change approved by the committee Wednesday would not become effective until approved by the full Senate.

Free POWs Still Held

TOKYO (AP) — Some of the American prisoners returned by the Communists still have not achieved real freedom.

The gay, bright city of Tokyo is completely beyond their reach.

An officer at a hospital where 33 of the 65 repatriated Americans are confined explained:

"Until they are completely processed, they are held incommunicado."

Can the returned prisoners get a 24-hour pass if they feel well enough to see the city?

"Not a chance," he answered.

Col. James B. Stapleton of Dothan, Ala., hospital commander, said the men are undergoing physical examination "from the top of their heads to the tips of their toes."

"They are being examined by specialists (of all kinds) . . . It will be several days before such examinations are completed."

HOME

LONDON (AP) — Six Britons and an Irish priest released after long internment in North Korea completed their journey to England Wednesday.

They came from Moscow, by way of Berlin, in a special British plane.

Casualties In Korea Mount

WASHINGTON (AP) — Announced U. S. battle casualties in Korea reached 133,787 Wednesday, an increase of 324 since last week.

The Defense Department's weekly summary based on notifications to families through last Friday showed:

	New Total
Killed in Action	21,264
Wounded	99,384
Missing	13,139
Total	133,787

Following is a breakdown of the casualties by services:

	New Total
Army	103,627
Navy	1,966
Air Force	1,442
Marine Corps	26,752

HUKS STRIKE

MANILA (AP) —Communist - led Huk dissidents, in their first major foray since March, ambushed an Army jeep in Northern Luzon Tuesday and killed all five occupants, the Army announced Wednesday. One Huk was reported killed.

NEWS
For News of the Klamath Basin, Hear Today's News On KFJI
7:55 A.M. Morning News
12:15 P.M. Noonday News
6:30 P.M. Evening News
KFJI

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BOLSTER YOUR HEALTH WITH SCIENCE'S
Most Dynamic Vitamin Discovery in Years!

CRYSTALLINE VITAMIN B12
Get Crystalline Vitamin B12 right NOW!
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Even 'good eaters' suffer from vitamin-shortage, the "hidden hunger" that can wear you down, tire you out, rob you of your youthful vitality. So be sure that you're getting vitamins you need—get OLA-BERON-12 to insure a vitamin-rich diet.
. . . Look for RESULTS—
Yes, if you have been starving your body with lack of essential vitamins, then watch—! Watch what happens when you give your body a sure, rich supply of vitamins, liver, iron. Watch what the dynamic 'red' vitamin, Crystalline B12, can do for you. Learn again what it feels like to have the surge of energy, the zest for life that's been missing. Get Ola-Beron-12. Get Ola-Beron-12 today!
Get TEN VITAMINS!
OLA-BERON-12 gives you high potencies of Vitamin C and nine health-important B Complex vitamins, including dynamic fatigue-fighting Crystalline B12.
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OLA-BERON-12 gives you these blood-enriching elements that team up with the B12 and Folic Acid in Ola-Beron-12, forming a powerful 5-way treatment to fight the tiring effects of nutritional anemia.
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ENDS TONITE
EVERGLADES INDIAN WARS!
SEMINOLE
TECHNICOLOR
starring Rock HUDSON
Barbara HALE · Anthony QUINN
TOMORROW
The STAR and AUTHOR of "THE SNOWS OF KILIMANJARO"
Gregory PECK
ERNEST HEMINGWAY'S 'Great White Hunter'
(formerly "THE MACOMBER AFFAIR")
2 THRILL HITS
Swashbuckling Adventures of the PRINCE of PIRATES!
Randolph SCOTT
Charles LAUGHTON
in 'Captain Kidd'

TOWER
PHONE 8484
Starts FRIDAY
DOORS OPEN 6:00 P.M.
Show starts 6:20 p. m. & 8:55 p. m.
"Bwana Devil" 7:20 p. m. & 9:50 p. m.
THE WORLD'S FIRST FEATURE-LENGTH MOTION PICTURE IN
NATURAL VISION
3 DIMENSION
The Picture Comes ALIVE Off the Screen!
3 DIMENSION
NEWER than Television! GREATER than Anything You've Ever Seen! A NEW World of Entertainment!
Arch Oboler's
"BWANA DEVIL"
Robert STACK · Barbara BRITTON · Nigel BRUCE
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Gen. Admission 90c, Glasses 10c
Total $1.00. Kiddies 40c Glasses 10c Total 50c

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